

COLORADO STATEWIDE LATINO SURVEY 2021 – Topline Results

August 16 – 31, 2021 N=1,000 (+/- 3.1%)

Q1: On the whole, what are the most important issues facing the [Latino/Hispanic] community that you think Congress and the President should address?

Coronavirus pandemic	18%
Health care costs	17%
Jobs and the economy	22%
Immigration reform	23%
Rising cost of living	14%
Reducing government spending	6%
Bringing the country together	9%
Affordable housing	16%
Border security	10%
Police brutality/police reform	12%
Education	17%
Medicare and Social Security	14%
Discrimination/racial justice	20%
Climate change/environmental justice	9%
Gun violence	10%
Abortion rights	5%
Limiting abortion	4%
Protect voting rights	11%
Fighting crime	7%
Other	2%

Q2: What about here in Colorado? What are the most important issues that you want local Colorado officials to address?

Keeping us safe from the coronavirus pandemic	21%
Affordable housing	26%
Reducing homelessness	23%
Wildfires, droughts and climate change	10%
Universal, high speed, affordable internet	6%
Cleaning up pollutants and environmental threats	10%
Rising cost of living	20%
Reducing government spending	8%
Environmental justice	8%
Getting tougher on police violence and misconduct	14%
Supporting K-12 education	13%
Protecting immigrant rights	20%
Improving and expanding public transportation	8%
Creating jobs with better wages	22%
Expanding access to affordable healthcare, including reproductive healthcare	13%
Fully opening things up to getting back to normal	12%
Directing more funding to community-based organizations	6%
Other	2%

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Q3: Many people are busy and don't get a chance to vote in every election. While most people vote in presidential years, a lot of people skip the years in between. Thinking ahead to the November 2022 election for Congress and Colorado state offices what are the chances you will vote - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

Almost certain	69%
Probably	18%
50-50	9%
Will not vote	3%

Q4: How much do you trust each of the following to act in the public's best interest? Rate each on a scale of 0 to 10 where 0 means "not at all" and 10 means "completely trust"?

Local school districts where you live	7.65
Local colleges and universities	7.74
Government programs that help people such as unemployment insurance and food stamps	7.59
The health care system	7.50
The courts and judicial system	7.05
U.S. Congress	6.81
The Colorado state legislature	7.22
My local county government	7.32
My local city government	7.29

Q5: During the coronavirus pandemic, did your household experience any of the following? (% yes)

Not enough food to eat	33%
Difficulty paying bills or utilities	56%
Difficulty paying rent or mortgage	50%
Lost job or had work hours cut/reduced	60%
I, or someone in my household had COVID-19	43%
Family member or friend died due to COVID-19	46%

Q6: Have you done any of the following to manage your financial situation during the pandemic? (% yes)

Borrowed money from friends or family	29%
Applied for a loan from a bank or credit union	20%
Borrowed money from a pay-day or easy loan company with a high interest rate	11%
Used up all or most of my savings to help pay for our family's expenses	34%
Skipped a monthly car, rent, or mortgage payment	19%
Postponed or cut back on health-related expenses	20%
Postponed or quit education/career-related expenses	11%
Moved or changed my housing situation	14%
Received financial aid to pay for basic necessities	12%
None of these	33%

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Q7: For each of the following government programs, please indicate whether you or someone in your household received any help since the start of the pandemic. Remember that this survey is anonymous and confidential.

Unemployment insurance	30%
Federal government stimulus check	77%
Small business or PPP loan	18%
Medicaid/CHIP	47%
SNAP, EBT, WIC (also called food stamps)	38%
Cash assistance (also called TANF)	22%
Help paying for childcare (subsidy)	22%
Other type of assistance from state or local government	23%
Free or Reduced School Lunch Program	36%

Q8: What are the reasons that you did not receive any state or federal aid or assistance?

Did not need any aid or assistance	33%
Not eligible for aid because my income is too high	9%
Decided not to apply even though I am eligible	11%
Not eligible for aid because of my immigration status	5%
Did not know how to apply for aid, it was too confusing to figure out	10%
Applied but was denied benefits by the state or federal government	9%
Tried to apply but could not successfully submit my application	8%
Concerned that accepting funding could jeopardize other benefits I receive	1%
Concerned that accepting funding could complicate my immigration status with the government or that of a family member	5%
Did not know about this federal or state support until taking this survey	24%

Q9: Here is a list of different public policies being debated here in Colorado. Please indicate whether you support or oppose each proposal.

9a. Further expand access to health insurance for Colorado residents, including for undocumented immigrants

Strongly support	57%
Somewhat support	26%
Somewhat oppose	8%
Strongly oppose	6%
Don't know	4%
TOTAL SUPPORT	83%
TOTAL OPPOSE	14%

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9b. Get tougher on white supremacist and racist groups

Strongly support	62%
Somewhat support	22%
Somewhat oppose	4%
Strongly oppose	4%
Don't know	8%
TOTAL SUPPORT	84%
TOTAL OPPOSE	8%

9c. Provide high speed internet access to all Coloradoans

Strongly support	57%
Somewhat support	29%
Somewhat oppose	7%
Strongly oppose	3%
Don't know	4%
TOTAL SUPPORT	86%
TOTAL OPPOSE	10%

9d. Prioritize a clean energy transition and set stricter regulations on industries contributing to climate change

Strongly support	57%
Somewhat support	27%
Somewhat oppose	7%
Strongly oppose	5%
Don't know	5%
TOTAL SUPPORT	84%
TOTAL OPPOSE	11%

9e. Increase state funding for K-12 public schools

Strongly support	62%
Somewhat support	23%
Somewhat oppose	8%
Strongly oppose	3%
Don't know	3%
TOTAL SUPPORT	85%
TOTAL OPPOSE	12%

COLORADO STATEWIDE LATINO SURVEY 2021 – Topline Results

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9f. Decrease the cost of college tuition for residents of Colorado

Strongly support	64%
Somewhat support	23%
Somewhat oppose	6%
Strongly oppose	3%
Don't know	3%
TOTAL SUPPORT	87%
TOTAL OPPOSE	9%

9g. Revise the state's gun laws so residents cannot purchase automatic weapons in Colorado

Strongly support	46%
Somewhat support	26%
Somewhat oppose	11%
Strongly oppose	12%
Don't know	5%
TOTAL SUPPORT	72%
TOTAL OPPOSE	23%

9h. Pass new regulations to reduce air, water, and land pollution

Strongly support	64%
Somewhat support	25%
Somewhat oppose	4%
Strongly oppose	3%
Don't know	3%
TOTAL SUPPORT	90%
TOTAL OPPOSE	7%

9i. Set new housing requirements that developers must include affordable housing

Strongly support	64%
Somewhat support	24%
Somewhat oppose	5%
Strongly oppose	3%
Don't know	4%
TOTAL SUPPORT	88%
TOTAL OPPOSE	8%

9j. Improving transportation infrastructure such as roads and bridges

Strongly support	58%
Somewhat support	31%
Somewhat oppose	5%
Strongly oppose	2%
Don't know	4%
TOTAL SUPPORT	89%
TOTAL OPPOSE	7%

9k. Increase access to mental health services

Strongly support	65%
Somewhat support	23%
Somewhat oppose	5%
Strongly oppose	3%
Don't know	4%
TOTAL SUPPORT	89%
TOTAL OPPOSE	7%

9l. Passing laws to protect access to safe abortion and reproductive rights

Strongly support	42%
Somewhat support	25%
Somewhat oppose	13%
Strongly oppose	12%
Don't know	8%
TOTAL SUPPORT	66%
TOTAL OPPOSE	26%

Q10: Do you currently have children under the age of 25?

Yes	48%
No	52%

Q11: Thinking about your child's future, how important is obtaining a college education for their long-term ability to get a good job and pay their bills without struggling to make ends meet?

Very important	73%
Important	19%
Somewhat important	6%
Not at all important	1%
Don't know	0%

Q12: If your child does pursue college, are you confident or not confident that you will have enough money to afford to pay all the costs associated with going to college?

Very confident	33%
Somewhat confident	41%
Not too confident	18%
Not at all confident	7%
Don't know	1%

Q13: Which of the following do you agree with more?

The value of higher education is to set students up for success in their careers	27%
The value of higher education is to broaden the perspectives of students and help them become more informed citizens	15%
Both of these are equally important definitions of the value of higher education	57%

Q14: Thinking about your current household income and household expenses, how confident are you that you can pay your basic living expenses, such as food, housing and medical expenses every month?

Very confident	37%
Somewhat confident	46%
Not too confident	11%
Not at all confident	4%
Don't know	2%

Q15: Which of the following two statements do you agree with more:

If [Latinos/Hispanics] here in Colorado turnout to vote at high rates, we can influence the way decisions are made and what policies are considered.	78%
It doesn't really matter how many [Latinos/Hispanics] in Colorado vote, nothing is ever going to really change.	22%

Q16: Here is another list of public policies being debated here in Colorado. Please indicate whether you support or oppose each proposal.

16a. Take aggressive steps to address drought and clean water access

Strongly support	61%
Somewhat support	29%
Somewhat oppose	4%
Strongly oppose	2%
Don't know	5%
TOTAL SUPPORT	90%
TOTAL OPPOSE	6%

COLORADO STATEWIDE LATINO SURVEY 2021 – Topline Results

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16b. Set up a state fund to help [Latino/Hispanic] small businesses in Colorado

Strongly support	59%
Somewhat support	30%
Somewhat oppose	5%
Strongly oppose	3%
Don't know	4%
TOTAL SUPPORT	88%
TOTAL OPPOSE	8%

16c. Ensure workers have a living wage and safe working conditions

Strongly support	69%
Somewhat support	22%
Somewhat oppose	3%
Strongly oppose	3%
Don't know	3%
TOTAL SUPPORT	91%
TOTAL OPPOSE	6%

16d. Reducing traffic congestion on Colorado's roads and highways

Strongly support	56%
Somewhat support	34%
Somewhat oppose	6%
Strongly oppose	1%
Don't know	3%
TOTAL SUPPORT	90%
TOTAL OPPOSE	7%

16e. Bolstering economic opportunities outside of the Front Range

Strongly support	50%
Somewhat support	29%
Somewhat oppose	8%
Strongly oppose	3%
Don't know	10%
TOTAL SUPPORT	79%
TOTAL OPPOSE	11%

16f. Address drug dependency and increase access to drug treatment

Strongly support	56%
Somewhat support	30%
Somewhat oppose	7%
Strongly oppose	1%
Don't know	5%
TOTAL SUPPORT	86%
TOTAL OPPOSE	8%

16g. Increase Spanish language access for local and state government programs

Strongly support	54%
Somewhat support	29%
Somewhat oppose	8%
Strongly oppose	5%
Don't know	5%
TOTAL SUPPORT	83%
TOTAL OPPOSE	13%

16h. Improving wages and benefits for seasonal farm and agricultural workers

Strongly support	66%
Somewhat support	25%
Somewhat oppose	4%
Strongly oppose	2%
Don't know	3%
TOTAL SUPPORT	91%
TOTAL OPPOSE	6%

Q17: Do you agree or disagree with the following statement?

17a. If you don't vote and take part in democracy nothing will ever change. The only way we can change things for the better is to vote.

Strongly agree	58%
Somewhat agree	29%
Somewhat disagree	7%
Strongly disagree	3%
Don't know	3%
TOTAL AGREE	87%
TOTAL DISAGREE	10%

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17b. Politicians usually ignore the [Latino/Hispanic] community in Colorado. But when we show up to vote in big numbers, that's when things change and they listen to us.

Strongly agree	44%
Somewhat agree	38%
Somewhat disagree	8%
Strongly disagree	4%
Don't know	6%
TOTAL AGREE	82%
TOTAL DISAGREE	12%

Q18: Thinking about previous elections in Colorado, how often would you say the following things occur?

18a. Votes are counted fairly

Very often	36%
Somewhat often	34%
Not too often	14%
Never	5%
Don't know enough to say	10%
TOTAL OFTEN	70%
TOTAL NOT OFTEN	20%

18b. Everyone has an equal chance for their voice to be heard

Very often	30%
Somewhat often	32%
Not too often	23%
Never	9%
Don't know enough to say	6%
TOTAL OFTEN	62%
TOTAL NOT OFTEN	32%

18c. Rich people have too much influence in elections

Very often	55%
Somewhat often	29%
Not too often	8%
Never	2%
Don't know enough to say	7%
TOTAL OFTEN	84%
TOTAL NOT OFTEN	9%

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18d. The candidates who run for office are good representatives

Very often	21%
Somewhat often	39%
Not too often	25%
Never	6%
Don't know enough to say	8%
TOTAL OFTEN	61%
TOTAL NOT OFTEN	32%

18e. Voters are kept away from the polls/voting locations through intimidation or violence

Very often	20%
Somewhat often	28%
Not too often	21%
Never	17%
Don't know enough to say	14%
TOTAL OFTEN	48%
TOTAL NOT OFTEN	38%

18f. False information is spread to confuse voters

Very often	43%
Somewhat often	33%
Not too often	11%
Never	5%
Don't know enough to say	7%
TOTAL OFTEN	76%
TOTAL NOT OFTEN	17%

Q19: When you do vote, what is the main reason why you vote?

To make my voice heard in our democracy	22%
Because I support a specific party or candidate	10%
To vote against a specific party or candidate	4%
It is my civic duty and responsibility to vote	32%
It is important to show strong voting rates among [Latinos/Hispanics]	13%
Try and address issues here in my community	13%
Something else	5%

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Q21: People prefer candidates for different reasons. How important is it for you, that a candidate is [Latino/Hispanic]?

Very Important	46%
Somewhat Important	32%
Not Important at all	22%

Q22: In deciding whether or not to vote in the 2020 presidential election, how much were you motivated by wanting to show solidarity and support for the [Latino/Hispanic] community?

A great deal	38%
A lot	35%
Some	15%
A little	4%
Not at all	8%

Q23: How often would you say [Latinos/Hispanics] elected to office can make changes for other [Latinos/Hispanics] here in Colorado?

All the time	18%
Most of the time	38%
About half of the time	31%
Rarely	10%
Never	3%

Q24: In thinking about which political parties and candidates to support, how much do you consider whether the party or candidate cares about the [Latino/Hispanic] community?

A great deal	33%
A lot	36%
Some	20%
A little	7%
Not at all	4%

Q25: How much can [Latinos/Hispanics] like you influence the outcome of elections?

A great deal	26%
A lot	34%
Some	25%
A little	11%
Not at all	4%

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Q26: How often would you say [Latinos/Hispanics] have a say in how government handles important issues here in Colorado?

All the time	16%
Most of the time	33%
About half of the time	29%
Rarely	18%
Never	4%

Q27: As you may know, many states are passing laws that will make it harder for [Latinos/Hispanics] to register to vote and to cast their ballots. How important do you think it is for the state of Colorado to ensure that the state continues to make voting easier, and not harder, for [Latinos/Hispanics] in the state?

Very important	65%
Somewhat important	29%
Not that important	3%
Not important at all	3%
TOTAL IMPORTANT	94%
TOTAL UNIMPORTANT	6%

Q28: Every 10 years, following the census, states redraw district lines for seats including Congress and the State Legislature in a process called redistricting. How important do you think it is for [Latinos/Hispanics] here in Colorado to be included in the redistricting process?

Very important	60%
Somewhat important	33%
Not that important	4%
Not important at all	2%
TOTAL IMPORTANT	94%
TOTAL UNIMPORTANT	6%

Q29: How important do you think it is that the districts created during redistricting are created to maximize the political influence or power of [Latinos/Hispanics] in Colorado?

Very important	50%
Somewhat important	39%
Not that important	7%
Not important at all	4%
TOTAL IMPORTANT	89%
TOTAL UNIMPORTANT	11%

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Q30: How important is it to you that the state legislature do all that they can to ensure that employers across the state provide [Latinos/Hispanics] with living wages and fair and safe working environments?

Very important	66%
Somewhat important	29%
Not that important	4%
Not important at all	2%
TOTAL IMPORTANT	95%
TOTAL UNIMPORTANT	5%

Q31: Have you experienced any of the following in the past 12 months?

Called offensive names or told to go back to another country because you are [Latino/Hispanic]	25%
Criticized for speaking Spanish in public	22%
Experienced discrimination or been treated unfairly because of your [Latino/Hispanic] background	23%
None of these	53%

Q32: Where have you experienced discrimination?

At work	31%
At school	19%
Public place(s) like stores, parks, etc.	57%
Hospital or clinic	24%
Government office	15%
Dealing with law enforcement or authorities	26%
Other place(s)	8%

Q33: Do you support or oppose: Setting strict caps on emissions for all businesses in the state whose operations impact the air quality in the state. This would include the construction, transportation, oil and gas, and electricity generation industries.

Strongly support	49%
Somewhat support	38%
Somewhat oppose	5%
Strongly oppose	2%
Not sure	6%
TOTAL SUPPORT	86%
TOTAL OPPOSE	7%

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Q34: Do you support or oppose: Providing information and resources to ensure that [Latinos/Hispanics] and other communities disproportionately impacted by the effects of climate change are included in decisions made to address climate change and to promote environmental justice.

Strongly support	54%
Somewhat support	33%
Somewhat oppose	6%
Strongly oppose	3%
Not sure	5%
TOTAL SUPPORT	86%
TOTAL OPPOSE	8%

Q35: Do you support or oppose: Providing resources to ensure that [Latinos/Hispanics] and other communities disproportionately impacted by climate change are provided with access to business opportunities in this transitioning economy and job preparation for careers in clean energy industries.

Strongly support	55%
Somewhat support	33%
Somewhat oppose	5%
Strongly oppose	3%
Not sure	5%
TOTAL SUPPORT	88%
TOTAL OPPOSE	7%

Q36: Which language(s) would you prefer to receive information about politics?

English	55%
Spanish	16%
Both English and Spanish	30%

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DEMOGRAPHICS

D1. Survey language

English	82%
Spanish	18%

D2. [Preferred ethnic identifier] The most frequently used terms to describe persons of Latin American descent living in the United States are Hispanic, Latina or Latino and Latinx. Of these, which do you prefer?

Hispanic	67%
Latina/Latino	22%
Latinx	1%
Any of these are acceptable	7%
Don't care	2%

D3. Gender

Male	48%
Female	52%

D4. Age

18-29	28%
30-39	25%
40-54	25%
55+	22%

D5. Educational attainment

Grades 1 - 8	5%
Some high school	12%
High School graduate	23%
Some College/Technical school	24%
College graduate	25%
Post-graduate education	10%

D6. Nativity

United States	76%
Puerto Rico	6%
Another country	18%

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D7. Hispanic/Latino Origin

Mexican	54%
South American	15%
Other	12%
Central America	9%
Puerto Rico	5%
Cuba	3%
Dominican Republic	2%

D8. Colorado region

Denver	56%
East	28%
West	16%

D9. Years respondent has lived in Colorado

Less than 10 years	18%
10-20 years	30%
More than 20 years	52%

D10. Has your family lived in Colorado for many generations?

Yes	72%
No	26%
Don't know	2%

D11. Party identification

Republican	17%
Democrat	46%
Independent/unaffiliated	30%
Other party	1%
Don't know	6%

D12. Household income 2020

Less than \$20,000	12%
\$20,000 to \$39,999	18%
\$40,000 to \$59,999	14%
\$60,000 to \$79,999	16%
\$80,000 to \$99,999	13%
\$100,000 to \$150,000	11%
More than \$150,000	7%
Prefer not to say	8%

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August 16 – 31, 2021 N=1,000 (+/- 3.1%)

D13. Current emergency savings

Less than \$100	20%
Between \$100 and \$500	10%
Between \$500 and \$1000	12%
Between \$1000 and \$3000	18%
Between \$3000 and \$5000	13%
Between \$5000 and \$10,000	9%
More than \$10,000	19%
Prefer not to say	2%

D14. Health insurance coverage all household members

Everyone has health insurance	70%
Some have it, some do not	25%
No one in my household has health insurance	5%

D15. Martial Status

Married	59%
Not married	39%
Prefer not to say	2%

D16. How many children age 18 or younger do you have?

None	56%
One	31%
Two	10%
Three	3%
Four or more	1%

D17. Religious affiliation

Catholic	44%
Protestant	3%
Christian	26%
Jewish	2%
Atheist or agnostic	3%
Buddhist	2%
Other	5%
None	16%

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D18. Personal relationships with undocumented immigrants

Yes, a family member	20%
Yes, a personal friend	19%
Yes, someone I know	27%
No, I do not know anyone undocumented	38%
Not sure	10%

D19. [If D18=yes, family] Does this family member live with you in your home?

Yes	46%
No	47%
Prefer not to say	7%

D20. Registered Voter

Yes, registered	91%
Not registered	6%
Not eligible to register	3%
Not sure	1%