

Univision National Latino Registered Voter Survey

N=1,400 September 9-19, 2023 +/- 2.6%

Q1: When did you first cast a vote in a statewide election?

2022	12
2020	16
2018	11
2016 or earlier	52
I have not voted in any of these elections	9

Q2: If the 2024 election for President was today, are you leaning towards voting for Democrat Joe Biden, or are you leaning towards voting for the Republican candidate?

Will definitely vote for Biden in 2024	27
I will probably vote for Biden in 2024	17
Not sure but leaning towards Biden	13
Not sure but leaning towards Republican	8
I will probably vote Republican in 2024	9
Will definitely vote Republican in 2024	16
Don't know	10
TOTAL BIDEN	57
TOTAL GOP CANDIDATE	33

Q3: [SPLIT A] Okay, what if the candidates for President are Democrat Joe Biden or Republican Donald Trump – who are you leaning towards voting for?

Will definitely vote for Biden in 2024	33
I will probably vote for Biden in 2024	15
Not sure but leaning towards Biden	9
Not sure but leaning towards Trump	5
I will probably vote for Trump in 2024	10
Will definitely vote for Trump in 2024	15
Don't know	11
TOTAL BIDEN	58
TOTAL TRUMP	31

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Q4: [SPLIT B] Okay, what if the candidates for President are Democrat Joe Biden or Republican Ron DeSantis – who are you leaning towards voting for?

Will definitely vote for Biden in 2024	33
I will probably vote for Biden in 2024	15
Not sure but leaning towards Biden	9
Not sure but leaning towards DeSantis	8
I will probably vote for DeSantis in 2024	9
Will definitely vote for DeSantis in 2024	10
Don't know	15
TOTAL BIDEN	57
TOTAL DESANTIS	28

Q5: [If voted in prior election] In the last election for U.S. Congress in November 2022, in your district here in [STATE] did you vote for the Republican candidate or the Democratic candidate for House of Representatives?

Voted Republican for U.S. House	35
Voted Democrat for U.S. House	59
Voted for a different party candidate	6

Q6: If you were to rate the the [Republican Party/Democratic Party] on a 0-100 scale, where 0 means very unfavorable and cold and 100 means very favorable and warm, what number would you use? (Mean response reported)

The Republican Party	44
The Democratic Party	55

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Q7: On the whole, what are the most important issues facing the country? Select up to 3. (Sorted highest to lowest)

High prices / high cost of living	54
Mass shootings and gun safety policy	30
Cost of health care	27
More affordable housing/rental	25
Climate change and extreme weather	21
Border security to control immigration	20
Women’s reproductive and abortion rights	17
Addressing racism and discrimination	13
Protecting immigrant rights	12
Lowering taxes	11
Addressing homelessness	9
Reducing crime	9
Criminal justice and police reform	6
Decreasing government spending	6
Improving K-12 education and schools	5
Foreign policy / war in Ukraine	3
Election integrity to prevent voter fraud	3
Lowering the cost of college	3
Election reform to protect voting rights	3
Limiting or banning abortion	3
Continue to address COVID-19	2

Q8: Overall, do you think things in the U.S. are mostly going in the right direction, or seriously off track?

Going in the right direction	26
Seriously off track	51
Hard to say	23

Q9: [If Q8= right direction] Who gets most of the credit for things going in the right direction?

President Biden	64
Republicans in Congress	14
An equal combination of Biden and Republicans	13
Hard to say	9

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Q10: [If Q8= off track] Who is most to blame for things being seriously off track?

President Biden	36
Republicans in Congress	20
An equal combination of Biden and Republicans	36
Hard to say	8

Q11: The following is a list of names and groups. Please indicate whether you have a favorable or unfavorable opinion of that person or group. But don't guess. If you haven't heard of them or don't know enough about them to give a rating, just say so.

Q11a. President Joe Biden

Very favorable	26
Somewhat favorable	27
Somewhat unfavorable	14
Very unfavorable	27
No opinion / neutral	5
Haven't heard enough to give a rating	1
TOTAL FAVORABLE	53
TOTAL UNFAVORABLE	41

Q11b. Vice President Kamala Harris

Very favorable	21
Somewhat favorable	29
Somewhat unfavorable	14
Very unfavorable	24
No opinion / neutral	8
Haven't heard enough to give a rating	4
TOTAL FAVORABLE	50
TOTAL UNFAVORABLE	38

Q11c. Former President Donald Trump

Very favorable	22
Somewhat favorable	14
Somewhat unfavorable	11
Very unfavorable	46
No opinion / neutral	5
Haven't heard enough to give a rating	1
TOTAL FAVORABLE	36
TOTAL UNFAVORABLE	57

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Q11d. Former Vice President Mike Pence

Very favorable	10
Somewhat favorable	24
Somewhat unfavorable	22
Very unfavorable	24
No opinion / neutral	14
Haven't heard enough to give a rating	7
TOTAL FAVORABLE	34
TOTAL UNFAVORABLE	46

Q11e. Florida Governor Ron DeSantis

Very favorable	14
Somewhat favorable	20
Somewhat unfavorable	14
Very unfavorable	33
No opinion / neutral	12
Haven't heard enough to give a rating	8
TOTAL FAVORABLE	34
TOTAL UNFAVORABLE	46

Q11f. Businessman Vivek Ramaswamy

Very favorable	11
Somewhat favorable	17
Somewhat unfavorable	12
Very unfavorable	17
No opinion / neutral	16
Haven't heard enough to give a rating	27
TOTAL FAVORABLE	27
TOTAL UNFAVORABLE	29

Q11g. South Carolina Senator Tim Scott

Very favorable	8
Somewhat favorable	18
Somewhat unfavorable	13
Very unfavorable	12
No opinion / neutral	21
Haven't heard enough to give a rating	28
TOTAL FAVORABLE	26
TOTAL UNFAVORABLE	24

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Q11h. Former UN Ambassador Nikki Haley

Very favorable	9
Somewhat favorable	19
Somewhat unfavorable	14
Very unfavorable	14
No opinion / neutral	19
Haven't heard enough to give a rating	26
TOTAL FAVORABLE	28
TOTAL UNFAVORABLE	28

Q11i. [SPLIT C] Former Arkansas Governor Asa Hutchinson

Very favorable	8
Somewhat favorable	14
Somewhat unfavorable	13
Very unfavorable	11
No opinion / neutral	21
Haven't heard enough to give a rating	32
TOTAL FAVORABLE	22
TOTAL UNFAVORABLE	24

Q11j. [SPLIT D] Former Texas Congressman Will Hurd

Very favorable	7
Somewhat favorable	18
Somewhat unfavorable	12
Very unfavorable	15
No opinion / neutral	18
Haven't heard enough to give a rating	30
TOTAL FAVORABLE	25
TOTAL UNFAVORABLE	27

Q11k. [SPLIT C] North Dakota Governor Doug Burgum

Very favorable	6
Somewhat favorable	12
Somewhat unfavorable	13
Very unfavorable	9
No opinion / neutral	26
Haven't heard enough to give a rating	34
TOTAL FAVORABLE	18
TOTAL UNFAVORABLE	22

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Q11I. [SPLIT D] Former Governor of New Jersey Chris Christie

Very favorable	7
Somewhat favorable	19
Somewhat unfavorable	16
Very unfavorable	19
No opinion / neutral	20
Haven't heard enough to give a rating	19
TOTAL FAVORABLE	26
TOTAL UNFAVORABLE	35

Q12: [If Republican or Independent] How likely are you to vote in the [STATE] Republican [primary/caucus] next year, to select the Republican nominee for President?

I am 100% certain I will vote in the Republican [primary/caucus]	45
I will probably vote in the Republican [primary/caucus], but not certain	16
Chances are 50-50, it depends	24
I will probably NOT vote in the Republican [primary/caucus]	6
I am 100% certain I will NOT vote in the Republican [primary/caucus]	9

Q13: [If Republican or Independent certain to vote in GOP primary/caucus] If the Republican [primary/caucus] contest were held today, which candidate would you vote for?

Donald Trump	50
Ron DeSantis	12
Mike Pence	6
Vivek Ramaswamy	9
Nikki Haley	4
Tim Scott	1
Chris Christie	2
Asa Hutchinson	1
Will Hurd	1
Doug Burgum	0
Larry Elder	1
Undecided	13

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Q14: [If Republican or Independent certain to vote in GOP primary/caucus] After [Q13 first choice candidate response], who is your second choice candidate in the Republican [primary/caucus]?

Donald Trump	10
Ron DeSantis	20
Mike Pence	10
Vivek Ramaswamy	16
Nikki Haley	7
Tim Scott	3
Chris Christie	3
Asa Hutchinson	1
Will Hurd	1
Doug Burgum	1
Larry Elder	2
Undecided	26

COMBINED Q13+14: First and Second choice in the Republican primary or caucus

Donald Trump	60
Ron DeSantis	32
Mike Pence	16
Vivek Ramaswamy	25
Nikki Haley	11
Tim Scott	4
Chris Christie	5
Asa Hutchinson	2
Will Hurd	2
Doug Burgum	1
Larry Elder	3
Undecided	26

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Q15: [If Republican or Independent certain to vote in GOP primary/caucus] What are the top two reasons you are supporting [Q13 first choice candidate response] in the Republican [primary/caucus]? Select 2.

They share my values	35
They are tough and won't back down	36
They are the only ones who can beat Biden	12
They respect the Hispanic/Latino community	12
I like their plan to stop inflation	35
I like their plan to stop illegal immigration	26
I like their plan to bring down crime	15
I like their plan to limit abortion access	8

Q16: Overall, do you approve or disapprove of the job being done by Joe Biden as President?

Strongly approve	21
Somewhat approve	36
Somewhat disapprove	19
Strongly disapprove	25
TOTAL APPROVE	57
TOTAL DISAPPROVE	43

Q17: Thinking about national politics, would you say that the Democratic Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Democrats are being hostile towards the Hispanic/Latino community?

Care a great deal	46
Don't care too much	45
Being hostile	8

Q18: Thinking about national politics, would you say that the Republican Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Republicans are being hostile towards the Hispanic/Latino community?

Care a great deal	28
Don't care too much	49
Being hostile	22

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Q19: From what you have read or heard, do you believe President Biden has a plan for dealing with the cost of living and inflation?

Yes, I believe President Biden has a plan	27
I've heard a little, but not sure about his plan	30
No, I don't believe Biden has a plan	33
Don't know enough to say	10

Q20: From what you have read or heard, do you think Republicans in Congress have a plan for dealing with the cost of living and inflation?

Yes, I believe Republicans have a plan	22
I've heard a little, but not sure about their plan	27
No, I don't believe Republicans have a plan	34
Don't know enough to say	16

Q21: For each policy, please indicate if you support or oppose this action by the federal government.

Q21a. Canceling student debt for people who earn less than \$125,000 a year

Strongly support	40
Support	31
Oppose	17
Strongly oppose	12
TOTAL SUPPORT	72
TOTAL OPPOSE	28

Q21b. Creating a path to citizenship for undocumented immigrants

Strongly support	40
Support	37
Oppose	16
Strongly oppose	8
TOTAL SUPPORT	77
TOTAL OPPOSE	23

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Q21c. Allowing Medicare to negotiate lower prices on prescription drugs

Strongly support	54
Support	38
Oppose	6
Strongly oppose	2
TOTAL SUPPORT	92
TOTAL OPPOSE	8

Q21d. Banning assault rifles nationwide

Strongly support	47
Support	25
Oppose	16
Strongly oppose	12
TOTAL SUPPORT	72
TOTAL OPPOSE	28

Q21e. [SPLIT E] Passing a law guaranteeing access to abortion for people who need it

Strongly support	38
Support	35
Oppose	16
Strongly oppose	11
TOTAL SUPPORT	73
TOTAL OPPOSE	27

Q21f. [SPLIT F] Guaranteeing access to abortion in the first three months of pregnancy

Strongly support	33
Support	33
Oppose	18
Strongly oppose	16
TOTAL SUPPORT	67
TOTAL OPPOSE	33

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Q21g. Closing corporate tax loopholes and requiring all corporations to pay a 15% tax

Strongly support	45
Support	36
Oppose	14
Strongly oppose	5
TOTAL SUPPORT	80
TOTAL OPPOSE	20

Q21h. [SPLIT E] Sending U.S. troops and asylum case workers to the U.S.-Mexico border to assist in processing immigrants and asylum seekers

Strongly support	29
Support	43
Oppose	18
Strongly oppose	10
TOTAL SUPPORT	72
TOTAL OPPOSE	28

Q21i. [SPLIT F] Passing a law to give permanent legal status and a path to citizenship to DACA recipients, or DREAMERS

Strongly support	43
Support	40
Oppose	12
Strongly oppose	5
TOTAL SUPPORT	83
TOTAL OPPOSE	17

Q21j. [SPLIT E] Change the constitution to deny citizenship to children born in the U.S. if their parents are not U.S. citizens

Strongly support	18
Support	20
Oppose	26
Strongly oppose	35
TOTAL SUPPORT	38
TOTAL OPPOSE	62

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Q21k. [SPLIT F] Blocking border states from relocating migrants to asylum cities in other states

Strongly support	27
Support	29
Oppose	28
Strongly oppose	16
TOTAL SUPPORT	56
TOTAL OPPOSE	44

Q22: Please indicate if you trust the Democrats or Republicans more to address each issue:

Q22a. Cost of living and rising prices

Trust Democrats much more	24
Trust Democrats more	24
Trust Republican more	15
Trust Republicans much more	17
Don't trust either political party	20
TOTAL TRUST DEMOCRATS	48
TOTAL TRUST REPUBLICANS	32

Q22b. Cost of prescription drugs

Trust Democrats much more	23
Trust Democrats more	28
Trust Republican more	16
Trust Republicans much more	12
Don't trust either political party	21
TOTAL TRUST DEMOCRATS	51
TOTAL TRUST REPUBLICANS	28

Q22c. Immigrant rights

Trust Democrats much more	28
Trust Democrats more	27
Trust Republican more	13
Trust Republicans much more	13
Don't trust either political party	19
TOTAL TRUST DEMOCRATS	55
TOTAL TRUST REPUBLICANS	26

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Q22d. Border security

Trust Democrats much more	18
Trust Democrats more	22
Trust Republican more	21
Trust Republicans much more	20
Don't trust either political party	19
TOTAL TRUST DEMOCRATS	40
TOTAL TRUST REPUBLICANS	41

Q22e. Abortion

Trust Democrats much more	26
Trust Democrats more	25
Trust Republican more	14
Trust Republicans much more	15
Don't trust either political party	19
TOTAL TRUST DEMOCRATS	51
TOTAL TRUST REPUBLICANS	29

Q22f. [SPLIT G] Looking out for middle-class and working families

Trust Democrats much more	28
Trust Democrats more	25
Trust Republican more	15
Trust Republicans much more	15
Don't trust either political party	17
TOTAL TRUST DEMOCRATS	54
TOTAL TRUST REPUBLICANS	30

Q22g. [SPLIT H] Helping small business owners and self-employed people get back up and running

Trust Democrats much more	25
Trust Democrats more	25
Trust Republican more	17
Trust Republicans much more	18
Don't trust either political party	14
TOTAL TRUST DEMOCRATS	51
TOTAL TRUST REPUBLICANS	35

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Q22h. [SPLIT G] Helping the Hispanic/Latino community

Trust Democrats much more	29
Trust Democrats more	25
Trust Republican more	14
Trust Republicans much more	12
Don't trust either political party	20
TOTAL TRUST DEMOCRATS	54
TOTAL TRUST REPUBLICANS	26

Q22i. [SPLIT H] K-12 education

Trust Democrats much more	23
Trust Democrats more	26
Trust Republican more	16
Trust Republicans much more	16
Don't trust either political party	20
TOTAL TRUST DEMOCRATS	48
TOTAL TRUST REPUBLICANS	32

Q22j. [SPLIT G] Bringing America together

Trust Democrats much more	25
Trust Democrats more	23
Trust Republican more	12
Trust Republicans much more	15
Don't trust either political party	25
TOTAL TRUST DEMOCRATS	48
TOTAL TRUST REPUBLICANS	26

Q22k. [SPLIT H] Gun policy

Trust Democrats much more	27
Trust Democrats more	23
Trust Republican more	17
Trust Republicans much more	17
Don't trust either political party	17
TOTAL TRUST DEMOCRATS	50
TOTAL TRUST REPUBLICANS	34

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Q23: [SPLIT I] Donald Trump was recently indicted by a federal judge on charges related to his involvement in the events of January 6, 2021. Which comes closest to your view:

Trump encouraged the January 6 rioters and attempted to stop the certification of the election results. He should be held accountable, even if that means he is convicted of a crime 59

Trump encouraged a political protest, but he did not encourage the riot or stop the certification, and I don't think he should have been charged with any crimes 24

I do not believe Trump was involved at all with the January 6 rioters, Democrats are on a political witch hunt and I believe Trump is innocent of all charges 18

Q23: [SPLIT J] Donald Trump was recently indicted by a federal judge on charges of conspiracy to defraud the government, conspiracy to disenfranchise voters, and obstructing Congress related to the riot which took place at the U.S. Capitol on January 6, 2021. Which comes closest to your view:

Trump encouraged the January 6 rioters and attempted to stop the certification of the election results. He should be held accountable, even if that means he is convicted of a crime 55

Trump encouraged a political protest, but he did not encourage the riot or stop the certification, and I don't think he should have been charged with any crimes 26

I do not believe Trump was involved at all with the January 6 rioters, Democrats are on a political witch hunt and I believe Trump is innocent of all charges 18

Q23: [COMBINED] Donald Trump was recently indicted by a federal judge [on charges related to his involvement in the events of January 6, 2021 / on charges of conspiracy to defraud the government, conspiracy to disenfranchise voters, and obstructing Congress related to the riot which took place at the U.S. Capitol on January 6, 2021.] Which comes closest to your view:

Trump encouraged the January 6 rioters and attempted to stop the certification of the election results. He should be held accountable, even if that means he is convicted of a crime 57

Trump encouraged a political protest, but he did not encourage the riot or stop the certification, and I don't think he should have been charged with any crimes 25

I do not believe Trump was involved at all with the January 6 rioters, Democrats are on a political witch hunt and I believe Trump is innocent of all charges 18

Q24: [SPLIT I] The District Attorney of Fulton County, Georgia recently indicted Donald Trump for attempting to interfere with the 2020 presidential election in Georgia. Which comes closest to your view:

Trump encouraged state and county officials in Georgia to change election results and he should be held accountable, even if that means he is charged with a crime 57

Trump was upset about losing Georgia, but he did not encourage anything illegal, and I don't think he should be charged with any crimes 22

Trump was right to question the Georgia election results, he was probably right that there was fraud and we should investigate the voter fraud issue 21

Q24: [SPLIT J] The District Attorney of Fulton County, Georgia recently indicted Donald Trump for interfering with elections and attempting to influence government officials in Georgia into changing the election results in November 2020. Which comes closest to your view:

Trump encouraged state and county officials in Georgia to change election results and he should be held accountable, even if that means he is charged with a crime 55

Trump was upset about losing Georgia, but he did not encourage anything illegal, and I don't think he should be charged with any crimes 24

Trump was right to question the Georgia election results, he was probably right that there was fraud and we should investigate the voter fraud issue 21

Q24: [COMBINED] The District Attorney of Fulton County, Georgia recently indicted Donald Trump for [attempting to interfere with the 2020 presidential election in Georgia / interfering with elections and attempting to influence government officials in Georgia into changing the election results in November 2020]. Which comes closest to your view:

Trump encouraged state and county officials in Georgia to change election results and he should be held accountable, even if that means he is charged with a crime 56

Trump was upset about losing Georgia, but he did not encourage anything illegal, and I don't think he should be charged with any crimes 23

Trump was right to question the Georgia election results, he was probably right that there was fraud and we should investigate the voter fraud issue 21

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Q25: [SPLIT I] Earlier this year, Donald Trump was indicted by a grand jury in Florida for mis-handling classified documents. Which comes closest to your view:

These indictments are justified and appropriate, the grand jury evaluated facts and evidence. No one in America is above the law and the trial should proceed 57

I believe Trump might have taken some old national security documents, but this does not seem like a big enough deal to indict a former President and Trump should not go to trial 25

These indictments should never have occurred. It's simply a Democratic attorney going after a former Republican President who did nothing different than Democratic president 19

Q25: [SPLIT J] Earlier this year, Donald Trump was indicted by a grand jury in Florida on more than 30 counts of withholding top secret documents related to national security as his residence in Mar-a-lago, Florida. Which comes closest to your view:

These indictments are justified and appropriate, the grand jury evaluated facts and evidence. No one in America is above the law and the trial should proceed 51

I believe Trump might have taken some old national security documents, but this does not seem like a big enough deal to indict a former President and Trump should not go to trial 30

These indictments should never have occurred. It's simply a Democratic attorney going after a former Republican President who did nothing different than Democratic president 19

Q25: [COMBINED] Earlier this year, Donald Trump was indicted by a grand jury in Florida [for mis-handling classified documents. / on more than 30 counts of withholding top secret documents related to national security as his residence in Mar-a-lago, Florida.] Which comes closest to your view:

These indictments are justified and appropriate, the grand jury evaluated facts and evidence. No one in America is above the law and the trial should proceed 54

I believe Trump might have taken some old national security documents, but this does not seem like a big enough deal to indict a former President and Trump should not go to trial 27

These indictments should never have occurred. It's simply a Democratic attorney going after a former Republican President who did nothing different than Democratic president 19

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Q26: Joe Biden’s son, Hunter Biden, is being investigated by a Special Prosecutor in the Department of Justice for business dealings with Ukraine and China. President Biden has said that he was never in business with his son, and knows nothing about these dealings. Which comes closest to your view?

President Biden knew about his son’s business dealings, and the President probably did something wrong 33

President Biden knew about his son’s business dealings, but the President probably did nothing wrong himself 40

President Biden did not know about his son’s business dealings, and the President did nothing wrong 27

Q27: Thinking about public schools and public education, what are the most significant challenges facing schools in your community? Select up to 2. (Sorted highest to lowest)

Lack of funding and investment in public schools 37

Not enough support for teachers 36

Too much inclusion of gay, lesbian, and transgender issues at school 28

Need for more after-school programs for kids 18

Too much emphasis on issues related to race 17

Outside pressure groups trying to ban books they don't like 16

Need for more bilingual education 16

Not enough activities in the art, music, and humanities 15

METHODOLOGY STATEMENT

The Univision Noticias poll interviewed 1,401 Latino registered voters nationwide from September 9-19, 2023. Full sample estimates have a margin of error (MOE) of +/- 2.6 percentage points. The poll includes an oversample of 759 Latino Republicans (MOE +/- 3.6 points). This oversample is drawn from those who indicated that they intend to vote in Republican primary contests in 2024. The final sample was weighted to match the known demographic characteristics of Latino registrants based on data from the U.S. Census CPS as well as from national voter files. More precisely, respondents were weighted to provide representative balances across a range of variables, including state of residence, gender, age, education, nativity, ethnic origin, and partisanship. Respondents were randomly selected and contacted through a variety of modes, including live telephone call, text-invite, and email. Some respondents were from online panels matched to the voter file. Respondents completed their surveys on the phone with a live interviewer or online via the web. Both phone and web-based interviews allowed respondents to complete the survey in either English or Spanish, at their discretion. The survey was overseen by Univision director of polling Dr. Sergio Garcia-Rios and designed and implemented by BSP Research and Shaw & Company Research.