



**CHICAGO MAYORAL RUNOFF ELECTION SURVEY**

March 15-23, 2023 N=1,500 (+/-2.8%)

**Q1: Would the official voter turnout records for Cook County show that you voted in the February 28 primary election, or like many people in Chicago, did you skip that election?**

Yes, I am certain I voted	82
I think I voted, but I am unsure	6
No, I did not vote in the primary	11

**Q2: Even if you did not vote, which candidate did you support in the February 28 primary election for mayor of Chicago?**

Lori Lightfoot	16
Chuy Garcia	11
Paul Vallas	26
Brandon Johnson	18
Willie Wilson	10
Kam Buckner	3
Sophia King	3
Roderick Sawyer	3
Ja'Mal Green	3
Don't recall	6

**Q3: Many people are busy and don't get a chance to vote in every election. Others like to vote in big elections for President or Governor but skip local races. Thinking ahead to the April 4 runoff election for Mayor of Chicago, what are the chances that you will vote in the upcoming city election?**

100% certain I will vote	70
Probably will vote	17
Chances are 50-50	13
Probably will NOT vote	0
Certain that I won't vote	0

**Q4: Do you plan to vote using...**

Vote-by-mail or absentee ballot	35
In-person early voting before election day	36
In-person voting on election day	29



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**Q5: On the whole, what are the most important issues here in Chicago that you want the next Mayor to address? (select up to three)**

Reducing crime	50
Police reform to hold police accountable	22
Creating more affordable housing	21
Increasing business development	14
Rising cost of living / inflation	31
Improving wages / Creating better paying jobs	20
Improving public transportation	15
Improving K-12 education and schools	18
Addressing mass shootings and gun safety policy	29
Supporting all immigrant and refugee communities	9
Invest in communities impacted by COVID-19	9
Reducing Homelessness	20
City initiatives to engage youth	11

**Q6: Thinking back over the last four years, do you think things in Chicago are better today, or worse today than four years ago?**

Chicago is better today than four years ago	31
Chicago is about the same	29
Chicago is worse today than four years ago	40

**Q7: On a scale of 0 (meaning not motivated or enthusiastic at all) to 10 (meaning extremely motivated and enthusiastic), how motivated and enthusiastic do you feel about voting in the upcoming 2023 Chicago mayoral runoff election?**

Mean 7.56

**Q8: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q8a: President Joe Biden**

Very favorable	32
Somewhat favorable	33
Somewhat unfavorable	15
Very unfavorable	15
No opinion	4
Haven't heard enough to say	0
TOTAL FAVORABLE	65
TOTAL UNFAVORABLE	30



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**Q8b: Chicago Transit Authority (CTA)**

Very favorable	19
Somewhat favorable	37
Somewhat unfavorable	25
Very unfavorable	11
No opinion	7
Haven't heard enough to say	2
<b>TOTAL FAVORABLE</b>	<b>56</b>
<b>TOTAL UNFAVORABLE</b>	<b>36</b>

**Q8c: Governor J.B. Pritzker**

Very favorable	30
Somewhat favorable	35
Somewhat unfavorable	14
Very unfavorable	14
No opinion	5
Haven't heard enough to say	1
<b>TOTAL FAVORABLE</b>	<b>66</b>
<b>TOTAL UNFAVORABLE</b>	<b>28</b>

**Q8d: Mayor Lori Lightfoot**

Very favorable	14
Somewhat favorable	28
Somewhat unfavorable	21
Very unfavorable	31
No opinion	5
Haven't heard enough to say	1
<b>TOTAL FAVORABLE</b>	<b>42</b>
<b>TOTAL UNFAVORABLE</b>	<b>52</b>

**Q8e: Former Chicago Public Schools CEO Paul Vallas**

Very favorable	23
Somewhat favorable	35
Somewhat unfavorable	16
Very unfavorable	12
No opinion	9
Haven't heard enough to say	5
<b>TOTAL FAVORABLE</b>	<b>58</b>
<b>TOTAL UNFAVORABLE</b>	<b>28</b>



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**Q8f: County Commissioner Brandon Johnson**

Very favorable	18
Somewhat favorable	32
Somewhat unfavorable	16
Very unfavorable	12
No opinion	12
Haven't heard enough to say	10
TOTAL FAVORABLE	50
TOTAL UNFAVORABLE	28

**Q8g: Fraternal Order of Police (FOP) President John Catanzara**

Very favorable	13
Somewhat favorable	25
Somewhat unfavorable	19
Very unfavorable	21
No opinion	14
Haven't heard enough to say	9
TOTAL FAVORABLE	38
TOTAL UNFAVORABLE	40

**Q8h: Chicago Police Department (CPD)**

Very favorable	20
Somewhat favorable	34
Somewhat unfavorable	22
Very unfavorable	17
No opinion	5
Haven't heard enough to say	1
TOTAL FAVORABLE	54
TOTAL UNFAVORABLE	40

**Q8i: Chicago Public Schools (CPS)**

Very favorable	18
Somewhat favorable	34
Somewhat unfavorable	25
Very unfavorable	13
No opinion	9
Haven't heard enough to say	1
TOTAL FAVORABLE	52
TOTAL UNFAVORABLE	38



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**Q8j: Chicago Teacher’s Union (CTU)**

Very favorable	19
Somewhat favorable	35
Somewhat unfavorable	20
Very unfavorable	13
No opinion	10
Haven’t heard enough to say	3
<b>TOTAL FAVORABLE</b>	<b>54</b>
<b>TOTAL UNFAVORABLE</b>	<b>33</b>

**Q9: Thinking about the April 4 2023 runoff election for mayor of Chicago, who do you plan to vote for:**

Paul Vallas	40
Brandon Johnson	40
Undecided	20

**Q10: (If Q9=undecided) We know a lot of people here in Chicago have not made up their mind yet, but is there one candidate that you are leaning more towards right now?**

Paul Vallas	17
Brandon Johnson	19
Undecided	65

**Total combined mayoral vote [Q9+Q10] with undecideds reclassified to candidate they lean towards.**

Paul Vallas	44
Brandon Johnson	44
Undecided	13

**Q11: (If Q9 or 10=Vallas) Here is a list of reasons why people may vote for Paul Vallas. For each, tell us whether this factor was VERY important, somewhat important, or not important at all in your decision to support him:**

**Q11a: He better understands people like me**

VERY Important	56
Somewhat Important	37
Not important at all	7



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**Q11b: He is endorsed by the police union**

VERY Important	46
Somewhat Important	35
Not important at all	19

**Q11c: His has better experience for the job**

VERY Important	66
Somewhat Important	32
Not important at all	2

**Q11d: We have similar political views**

VERY Important	44
Somewhat Important	48
Not important at all	8

**Q11e: He will do a better job of reducing crime in Chicago**

VERY Important	75
Somewhat Important	23
Not important at all	2

**Q11f: He will do a better job addressing economic issues in Chicago**

VERY Important	68
Somewhat Important	30
Not important at all	2

**Q11g: He will do a better job for the poor and working class of Chicago**

VERY Important	58
Somewhat Important	38
Not important at all	4

**Q11h: He has better solutions on affordable housing**

VERY Important	53
Somewhat Important	42
Not important at all	5



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**Q12: (If Q9 or 10=Johnson) Here is a list of reasons why people may vote for Brandon Johnson. For each, tell us whether this factor was VERY important, somewhat important, or not important at all in your decision to support him:**

**Q12a: He better understands people like me**

VERY Important	59
Somewhat Important	36
Not important at all	5

**Q12b: He is endorsed by the teacher's union**

VERY Important	51
Somewhat Important	38
Not important at all	11

**Q12c: His has better experience for the job**

VERY Important	53
Somewhat Important	41
Not important at all	6

**Q12d: We have similar political views**

VERY Important	56
Somewhat Important	38
Not important at all	7

**Q12e: He will do a better job of reducing crime in Chicago**

VERY Important	67
Somewhat Important	29
Not important at all	4

**Q12f: He will do a better job addressing economic issues in Chicago**

VERY Important	64
Somewhat Important	33
Not important at all	3



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**Q12g: He will do a better job for the poor and working class of Chicago**

VERY Important	68
Somewhat Important	29
Not important at all	3

**Q12h: He has better solutions on affordable housing**

VERY Important	62
Somewhat Important	34
Not important at all	4

**Q13: So far, has anyone from a Chicago mayoral campaign or any other local organization contacted you and asked you to vote? Either by phone, text, email, or maybe in-person?**

Yes, I have been contacted about voting	57
No, I have not been contacted	43

**Q14: For each policy, please indicate if you support or oppose the city of Chicago taking this action.**

**Q14a. Fire Chicago police superintendent David Brown**

Strongly support	29
Support	46
Oppose	21
Strongly oppose	3
TOTAL SUPPORT	75
TOTAL OPPOSE	25

**Q14b. Create a humane and orderly way to allow immigrants, refugees and asylum seekers to live and contribute to Chicago**

Strongly support	37
Support	44
Oppose	13
Strongly oppose	5
TOTAL SUPPORT	81
TOTAL OPPOSE	19





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**Q14c. Increase the number of police on the force**

Strongly support	41
Support	41
Oppose	15
Strongly oppose	4
TOTAL SUPPORT	82
TOTAL OPPOSE	18

**Q14d. Decrease police funding and invest in addressing root causes of crime**

Strongly support	30
Support	33
Oppose	23
Strongly oppose	14
TOTAL SUPPORT	63
TOTAL OPPOSE	37

**Q14e. Make childcare accessible to all parents in Chicago**

Strongly support	47
Support	42
Oppose	9
Strongly oppose	2
TOTAL SUPPORT	89
TOTAL OPPOSE	11

**Q14f. [SPLIT A] Increase funding for all public schools citywide**

Strongly support	42
Support	43
Oppose	13
Strongly oppose	2
TOTAL SUPPORT	85
TOTAL OPPOSE	15

**Q14g. [SPLIT B] Increase funding for youth programs across the city**

Strongly support	46
Support	45
Oppose	8
Strongly oppose	2
TOTAL SUPPORT	90
TOTAL OPPOSE	10



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**Q14h. [SPLIT A] Create more affordable housing**

Strongly support	49
Support	42
Oppose	8
Strongly oppose	1
TOTAL SUPPORT	91
TOTAL OPPOSE	9

**Q14i. [SPLIT B] Taxing multi-million dollar properties to help pay for city services**

Strongly support	46
Support	38
Oppose	14
Strongly oppose	2
TOTAL SUPPORT	84
TOTAL OPPOSE	16

**Q14j. Increase the number of CTA transit stops in my community**

Strongly support	34
Support	45
Oppose	19
Strongly oppose	2
TOTAL SUPPORT	79
TOTAL OPPOSE	21

**Q15: When it comes to government, politics and electing representatives here in Chicago, how much do you think Latinos and Blacks have in common?**

A great deal in common	24
A fair amount in common	46
Only a little in common	19
Nothing in common at all	5
Not sure	5
TOTAL GREAT DEAL/FAIR AMOUNT	70
TOTAL LITTLE/NOTHING	25



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**Q16: When it comes to government, politics and electing representatives here in Chicago, how much do you think Latinos and Whites have in common?**

A great deal in common	20
A fair amount in common	39
Only a little in common	25
Nothing in common at all	10
Not sure	6
TOTAL GREAT DEAL/FAIR AMOUNT	59
TOTAL LITTLE/NOTHING	35

**Q17: When it comes to government, politics and electing representatives here in Chicago, how much do you think Blacks and Whites have in common?**

A great deal in common	19
A fair amount in common	37
Only a little in common	28
Nothing in common at all	11
Not sure	5
TOTAL GREAT DEAL/FAIR AMOUNT	56
TOTAL LITTLE/NOTHING	39

**Q18: (If Black or Latino) Would your community do better if Blacks and Latinos worked more closely in partnership, or is it better for Black and Latino communities to each focus on their own issues?**

Better for Blacks and Latinos to work together	72
Better for Blacks and Latinos to focus on their own issues	16
Not sure	12

**Q19: Do you agree or disagree: the more influence people in other racial and ethnic groups have in politics, the less influence people like me will have in politics.**

Strongly agree	18
Agree	32
Neither agree nor disagree	33
Disagree	11
Strongly disagree	7
TOTAL AGREE	49
TOTAL DISAGREE	18

**Q20: When it comes to voting for mayor of Chicago, do you think?**

My vote matters and helps influence the direction of the city	65
Voting is important, but politicians are so similar, I don't see real changes in policy	31
My vote does not matter at all, whoever wins, nothing will change at all	4



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Q21: In 2019 only about one-third of Chicago voters came out to vote for mayor. More than 65% did not vote. Why do you think so many people in Chicago don't vote for mayor?

Doesn't matter who wins, nothing in Chicago will change	35
Don't know enough about candidates and what they stand for	37
Too busy, don't have enough time to vote in local elections	12
Candidates don't do enough outreach to connect with voters	16

Q22: Which of the following characteristics do you think are the most important in supporting a candidate for mayor of Chicago? Select up to two.

They have experience as an elected official	36
They are from my neighborhood, or part of the city	23
They truly understand people in the [RACE/ETH] community	26
They are a progressive and fight for progressive issues	37
They are endorsed by the Chicago police union	16
They are endorsed by the Chicago teachers union	9
They have experience as a business person	12
They have a history working in both the Black and Latino communities	18

Q23: (If Latino) How much do you agree with the following statement "I am more likely to vote for a Latino candidate instead of a non-Latino candidate running for the same office if they have the same qualifications."

Strongly agree	29
Agree	47
Disagree	20
Strongly disagree	4
TOTAL AGREE	76
TOTAL DISAGREE	24

Q24: (If Latino) Some people have said they thought Paul Vallas' name sounds Hispanic/Latino, but he is the grandson of Greek immigrants. How about you, did you think Paul Vallas was Latino?

I did not think Paul Vallas was Latino	36
It does not matter to me	32
I thought Paul Vallas might be Latino	32

## STATEMENT OF METHODOLOGY

BSP Research was retained to field a poll of Chicago registered voters regarding their preferences and attitudes heading into the runoff Chicago mayoral election.

Field dates were March 16-23, 2023. In all, BSP collected 1,500 interviews with Chicagoans of all racial and ethnic backgrounds, with a nominal margin of error of +/- 2.8%. The sample was drawn from commercial vendor lists of voters and screened for accuracy.

Registered voters received invitations to participate by email, text message, or through online panels and asked to verify their registration status. Respondents who reported that they “probably won’t vote” or “definitely won’t vote” were excluded.

Margins of error vary by group based on the number of complete interviews and are as follows: non-Hispanic whites +/- 3.8%, Latinos +/- 5.0%, Blacks +/- 5.3%. Interviews were conducted online in English and Spanish at the discretion of the respondent. We then applied post-stratification weights to the resulting data to ensure that the survey sample was consistent with known population characteristics of Chicago registered voters. For weighting purposes, we rely on the American Community Survey and the most recent November supplement of the Current Population Survey. The resulting weighted data are consistent with characteristics of the Chicago electorate on race, gender, education, and age.

The poll was organized by Northwestern University Center for the Study of Diversity and Democracy, in cooperation with the Hispanic Federation, the Illinois Black Advocacy Initiative, the Latino Policy Forum, and the Latino Victory Project. The poll was unaffiliated with any candidate or party.