



COLORADO
LATINO POLICY AGENDA
2023

Colorado Statewide Latino Poll

Summary of Main Findings

About the Initiative

- The **Colorado Latino Agenda (CLA)** is a statewide, nonpartisan public research initiative co-led by Voces Unidas and COLOR that publishes relevant and timely in-depth reports about Latinos in Colorado.
- The **Colorado Latino Policy Agenda (CLPA)** is an annual, nonpartisan report designed to provide insights into the demographic makeup and views of Latino voters in Colorado on pressing policy, political, and social issues.
- More information at www.coloradolatinoagenda.org

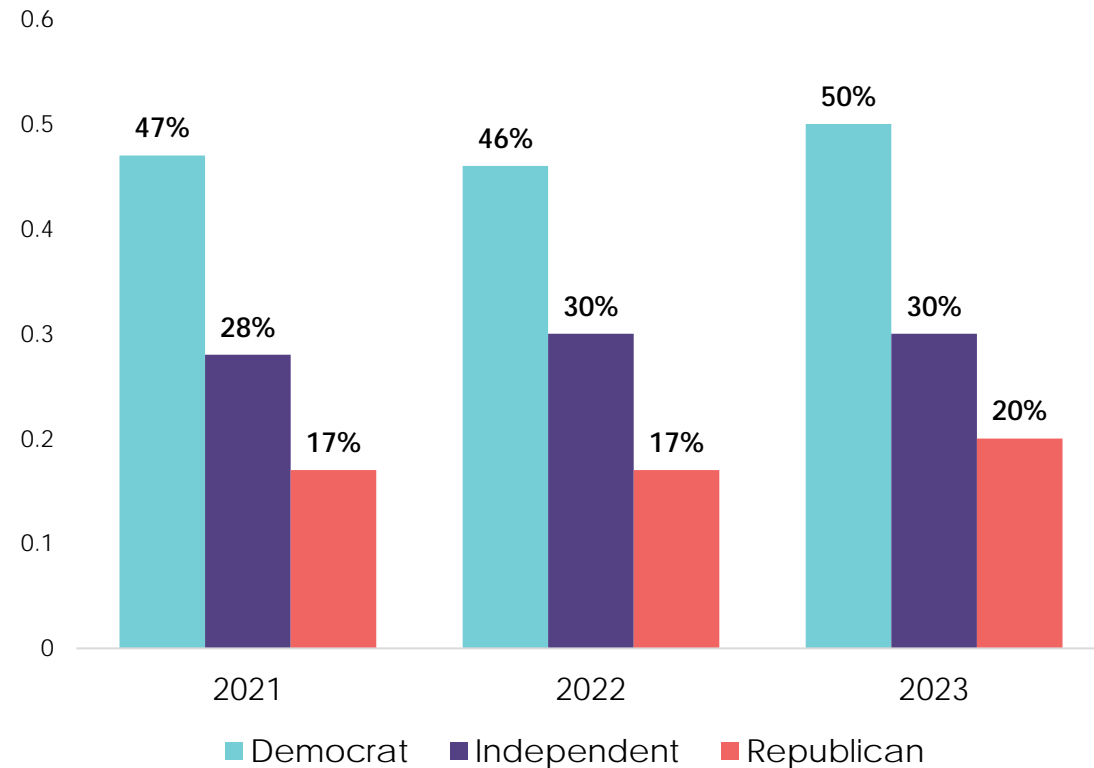


**COLORADO
ORGANIZATION FOR
LATINA
OPPORTUNITY AND
REPRODUCTIVE RIGHTS**

About the Poll Design

- Based on a survey of **1,600** randomly drawn and representative sample of Latino registered voters across the state of Colorado (+/- 2.4%)
- Conducted by **BSP Research**, a national firm with 20+ years of experience polling on Latino issues
 - Gabriel Sanchez, PhD
 - Matt Barreto, PhD
- Data was collected between July 1 and July 27, 2023, through a blended approach including web-based and telephone interviews (both landlines and cell phones) in either Spanish or English

Political Affiliation of Respondents

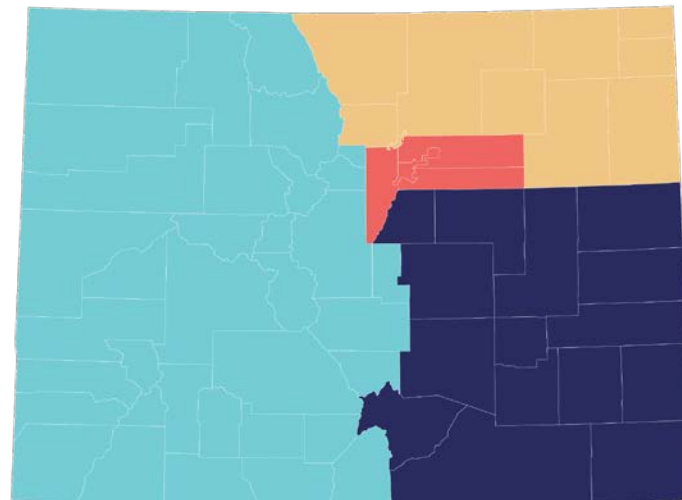
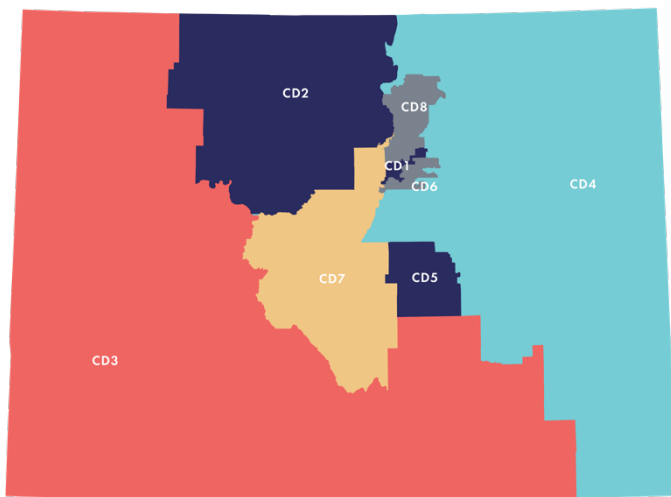


Large Sample Allows for State & Regional Insights

Size of poll provides snapshot view of the second-largest and second fastest-growing ethnic voting bloc in the state.

Oversampling in rural areas helps provide insights into regions, as well as congressional districts*

Statewide	N=1,600
Denver-Metro	N=551
Northeast	N=250
Southeast	N=303
West	N=496
CD1	N=277
CD2	N=175
CD3	N=530
CD4	N=110
CD5*	N=88
CD6*	N=92
CD7*	N=94
CD8	N=234



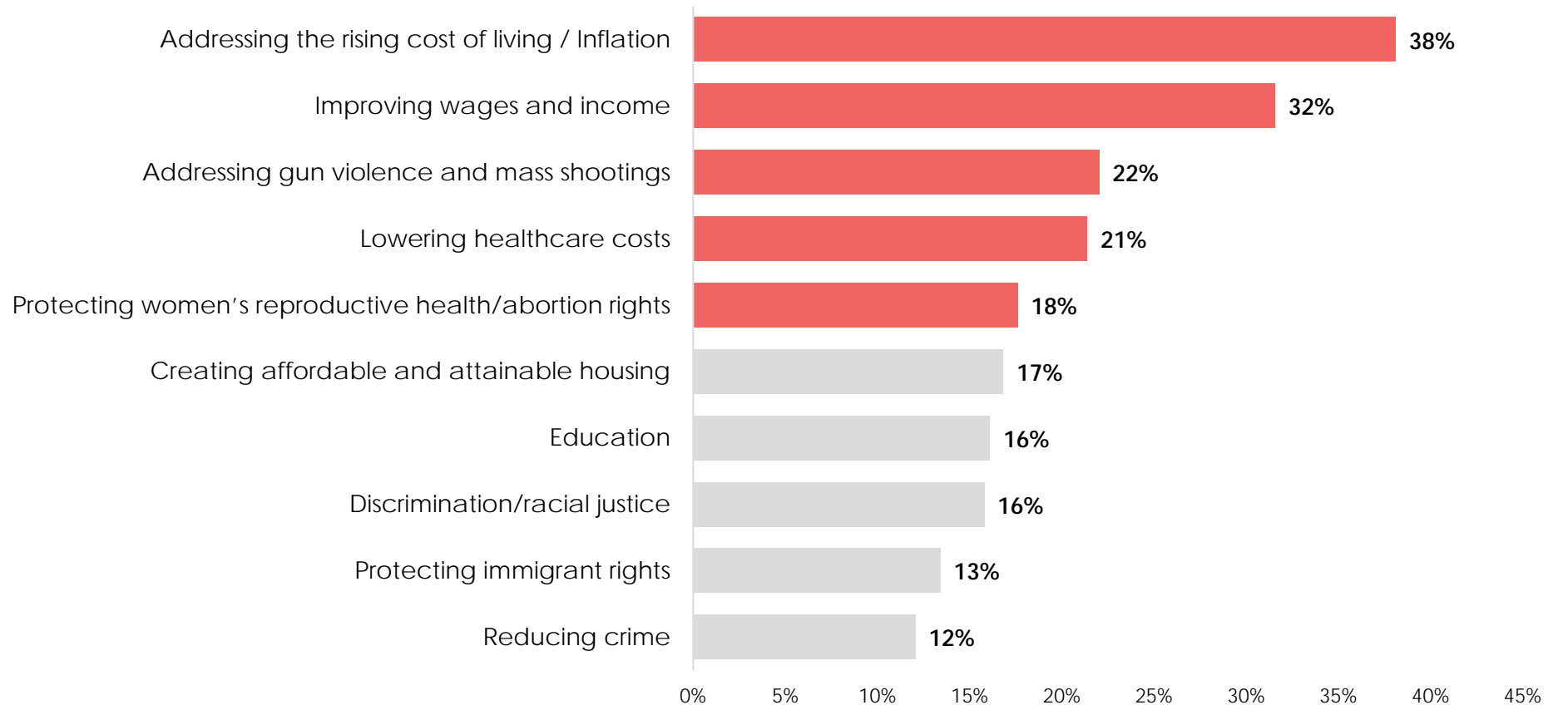
*Relatively small population density across some districts led to fewer than 100 completed interviews in CD-5, CD-6 and CD-7.



Top Policy Issue Priorities for Latinos in Colorado

Federal Priorities

What are the most important issues facing the Latino/Hispanic community that you think Congress and the President should address? [Top Ten]



Economic concerns are the highest priority for Latinos

Gun violence and healthcare costs follow closely behind

Top 3 Federal Priorities by Region

Addressing cost of living & improving wages are the top two priorities across the board.

In the **West** and the **Southeast**, lowering **healthcare costs** is the next highest priority, while in **Denver Metro** and the **Northeast**, it is addressing **gun violence**.

West	Addressing the rising cost of living / Inflation	37%
	Improving wages and income	33%
	* Lowering healthcare costs	21%
Denver Metro	Addressing the rising cost of living / Inflation	37%
	Improving wages and income	33%
	* Addressing gun violence and mass shootings	23%
Southeast	Addressing the rising cost of living / Inflation	39%
	Improving wages and income	27%
	* Lowering healthcare costs	22%
Northeast	Addressing the rising cost of living / Inflation	36%
	Improving wages and income	34%
	* Addressing gun violence and mass shootings	21%

Top 3 Federal Priorities by Congressional District

CD-1	Addressing the rising cost of living / Inflation	38%
	Lowering healthcare costs	29%
	Improving wages and income	24%
CD-2	Addressing the rising cost of living / Inflation	35%
	Addressing gun violence and mass shootings	29%
	Protecting women's reproductive health/abortion rights	28%
CD-3	Addressing the rising cost of living / Inflation	39%
	Improving wages and income	33%
	Homelessness	25%
CD-4	Addressing the rising cost of living / Inflation	44%
	Improving wages and income	29%
	Homelessness	26%

Top 3 Federal Priorities by Congressional District

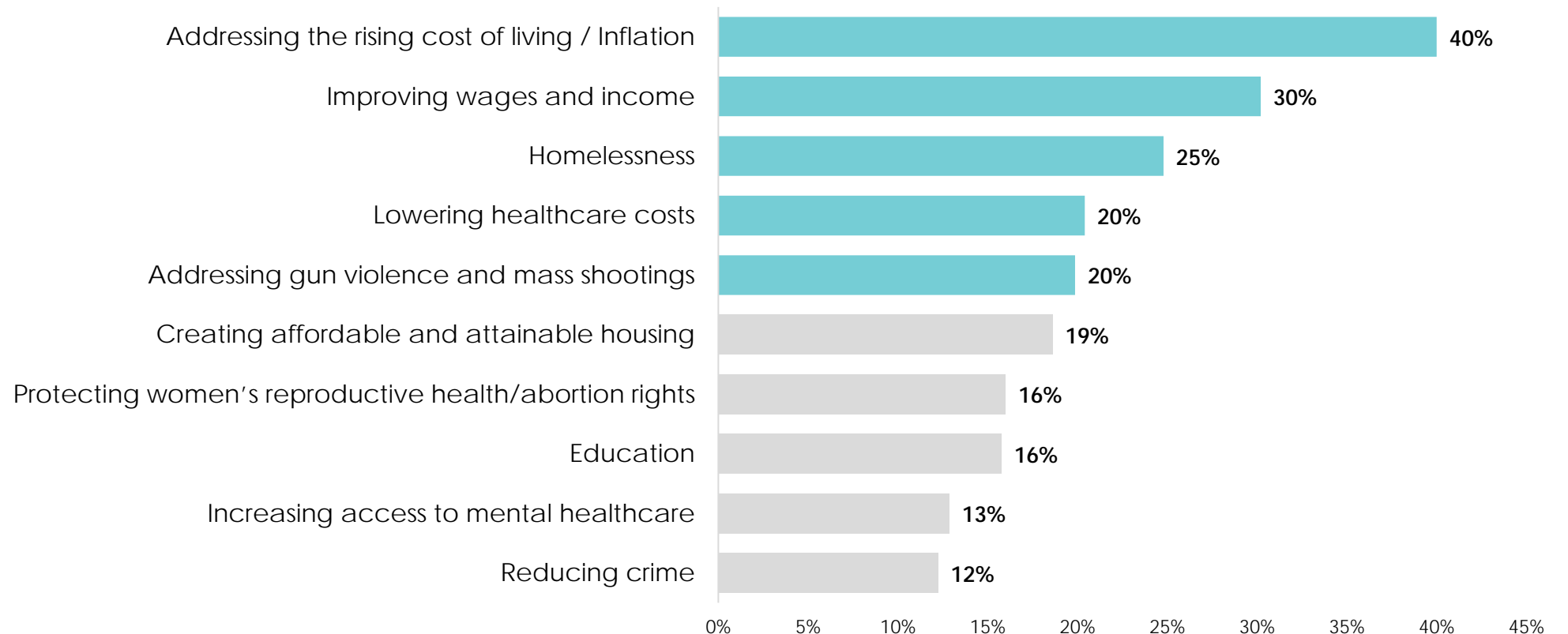
CD-5	Addressing the rising cost of living / Inflation	47%
	Improving wages and income	39%
	Homelessness	32%
CD-6	Addressing the rising cost of living / Inflation	47%
	Addressing gun violence and mass shootings	28%
	Homelessness	27%
CD-7	Addressing the rising cost of living / Inflation	38%
	Improving wages and income	34%
	Addressing gun violence and mass shootings	25%
CD-8	Addressing the rising cost of living / Inflation	43%
	Improving wages and income	34%
	Creating affordable and attainable housing	25%

State Level Priorities

Thinking about here in Colorado, what are the most important issues that you want the Governor and state legislature to address? [Top ten]

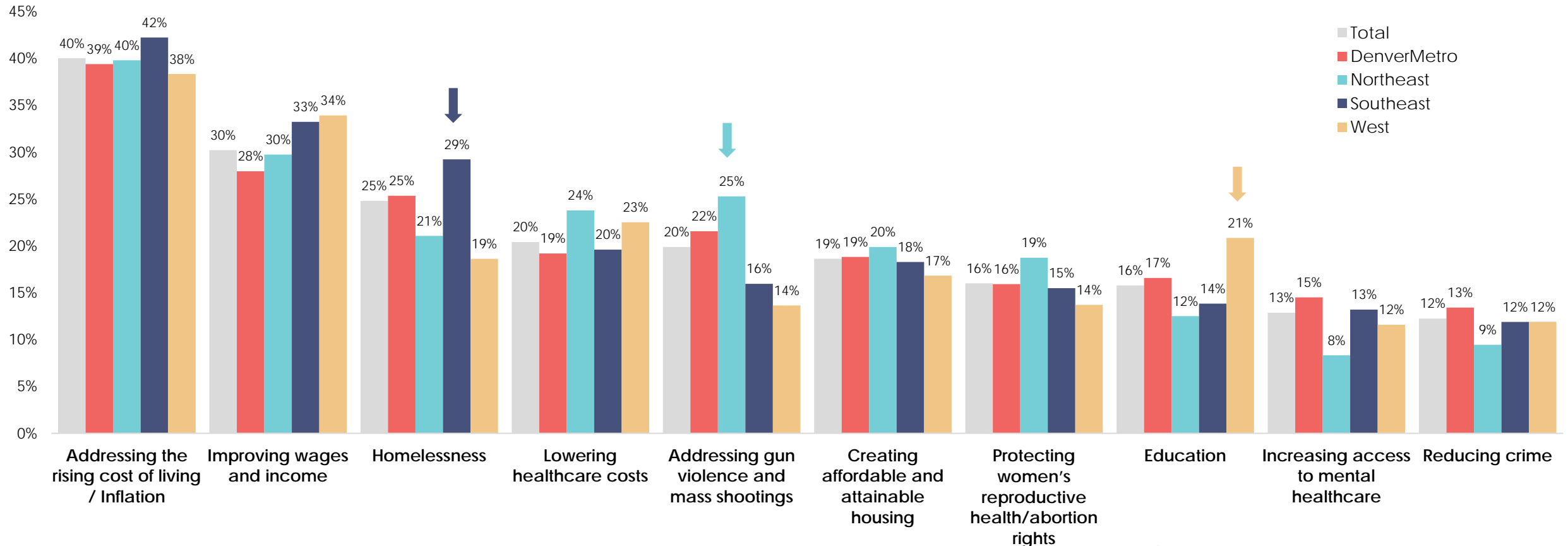
State trends follow a similar story – economic concerns are a top priority.

Homelessness is the next highest concern, with gun violence and healthcare rounding out the top priorities.



State Priorities by Region

Thinking about here in Colorado, what are the most important issues that you want the Governor and state legislature to address? (Top Ten)



July 1 – July 27, 2023

N= 1,600 (+/- 2.4%)

2023 COLORADO STATEWIDE LATINO POLL

State Priorities by Region

West	Addressing the rising cost of living / Inflation	38%
	Improving wages and income	34%
	* Lowering healthcare costs	23%
Denver Metro	Addressing the rising cost of living / Inflation	39%
	Improving wages and income	28%
	* Homelessness	25%
Southeast	Addressing the rising cost of living / Inflation	42%
	Improving wages and income	33%
	* Homelessness	29%
Northeast	Addressing the rising cost of living / Inflation	40%
	Improving wages and income	30%
	* Addressing gun violence and mass shootings	25%

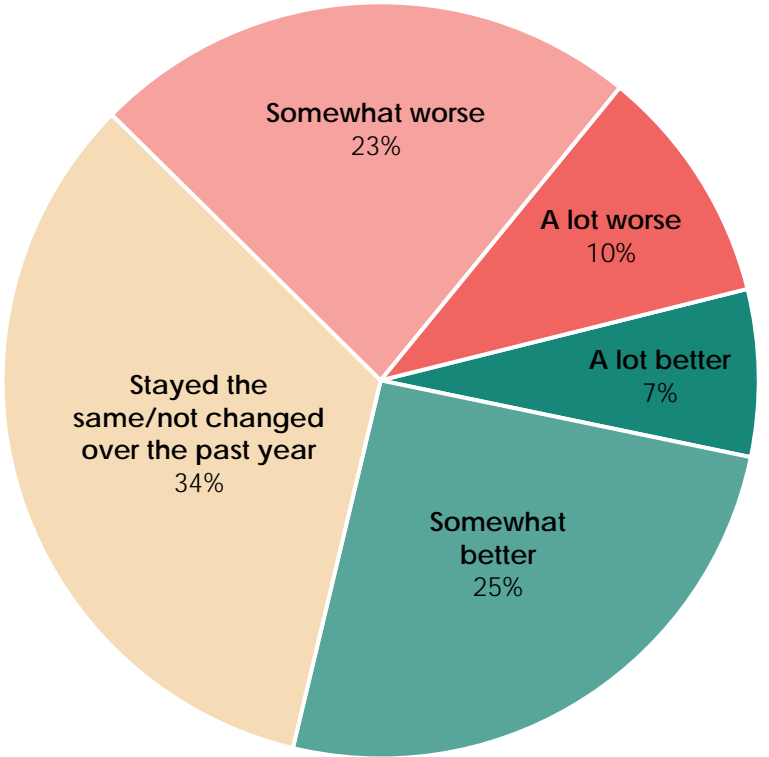


Economic Challenges Drive Policy Priorities

While many Latinos have seen their personal economic situation improve, a large segment of the Latino community remains in need of support.

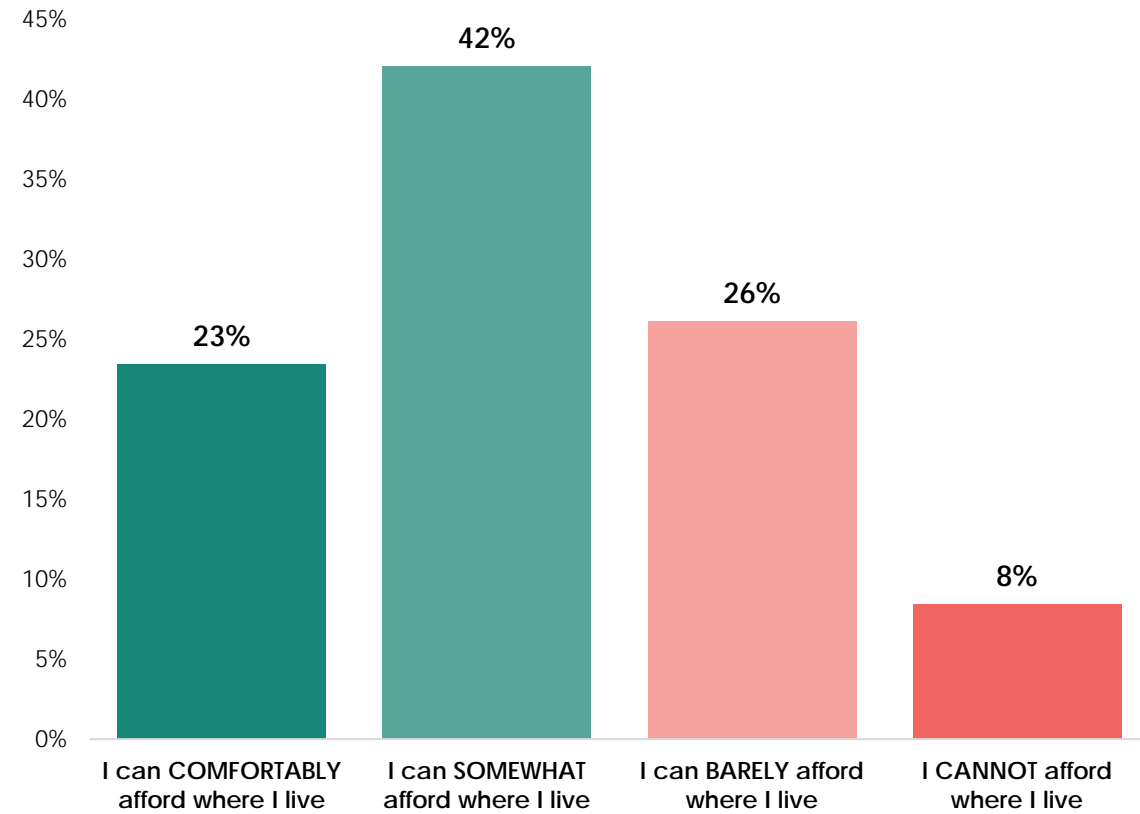
Affordability of Housing is an Issue for One-Third of Latinos

All in all, over the past 12 months, would you say that your own financial situation has gotten:



Women and Latinos who make less than 40k are more likely to have a worse financial situation than last year.

Which of the following statements best describes your situation?



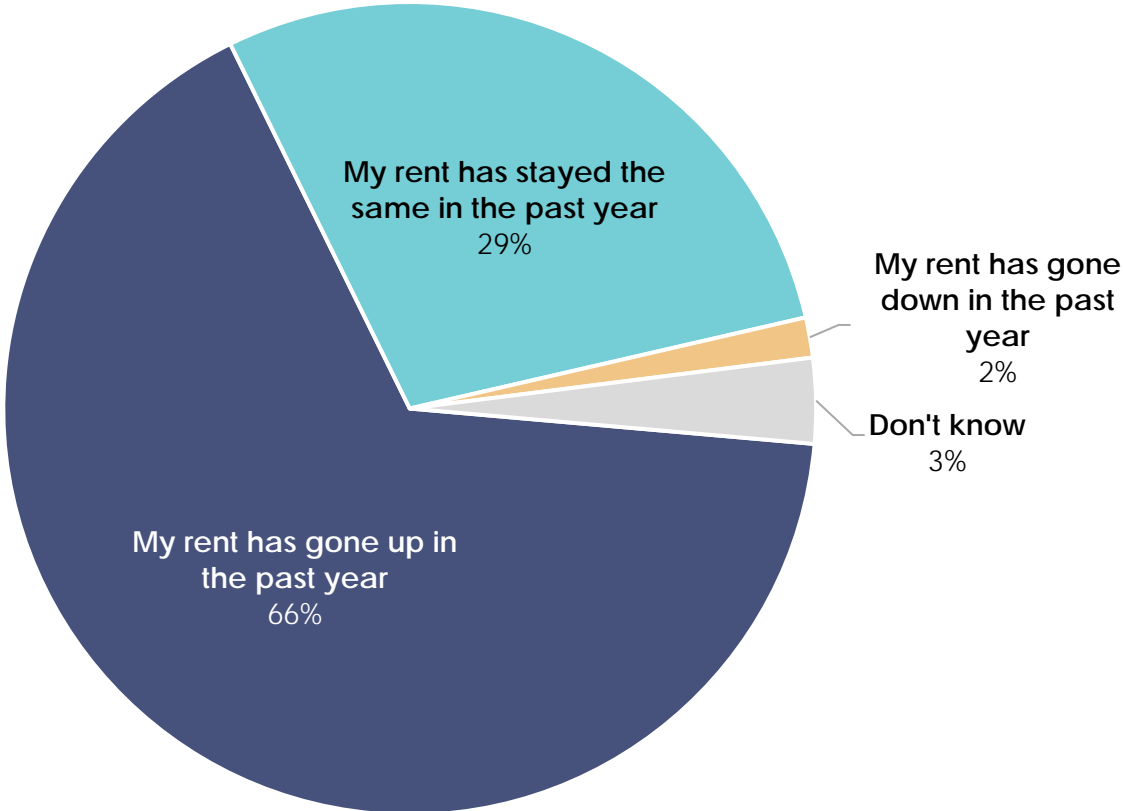
Rent Increases

No matter where you have lived over the past year, which of the following is true for you when it comes to your rent?

Of those who had rent increases, 57% reported that it increased by \$100 to \$300.

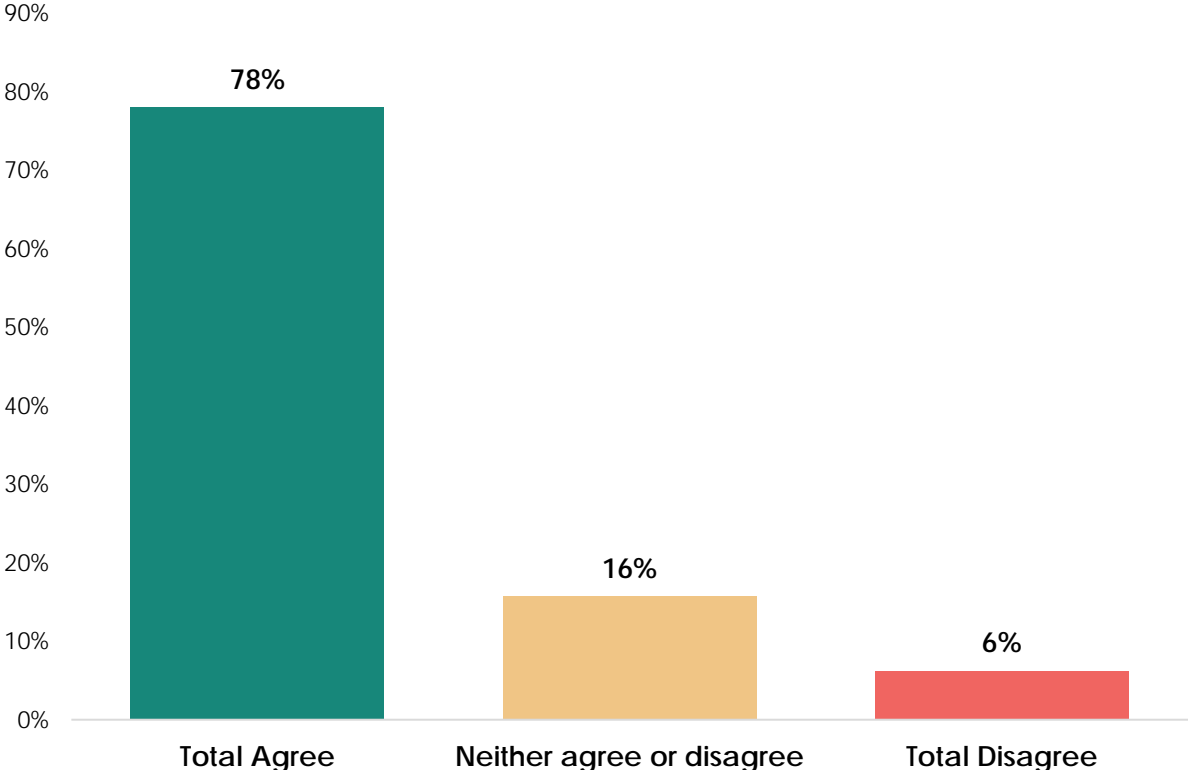
Rent increases were more likely for bilingual households (70%), urban residents (70%), and parents (69%).

Residents of Denver Metro were the most likely to have had rent increases (70%).

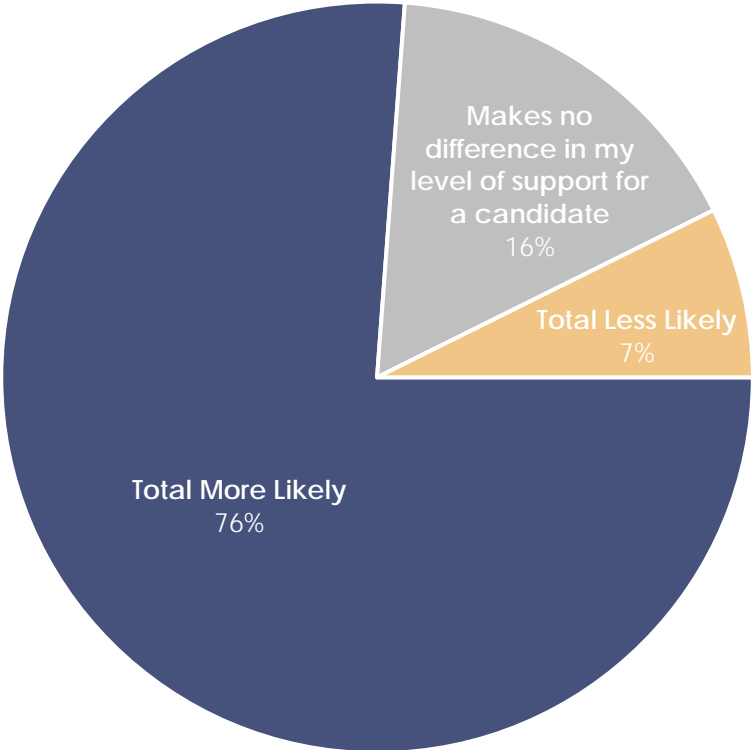


Respondents Want Candidates to do More to Address The Housing Crisis in the State

Do you agree or disagree with the following statement: Politicians talk about creating more affordable housing, but I have not seen any real change in access to affordable housing where I live.

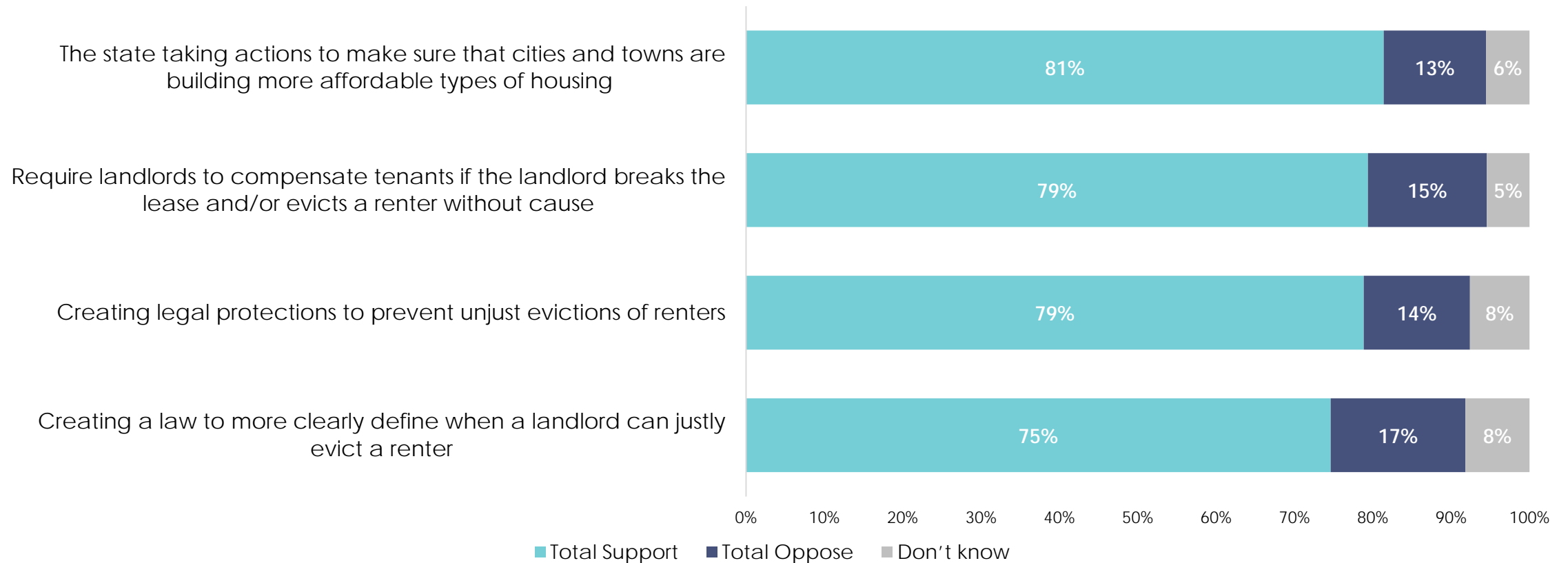


Would you be more or less likely to support a candidate who: Makes lower rent and more affordable housing their main policy issue to address in office



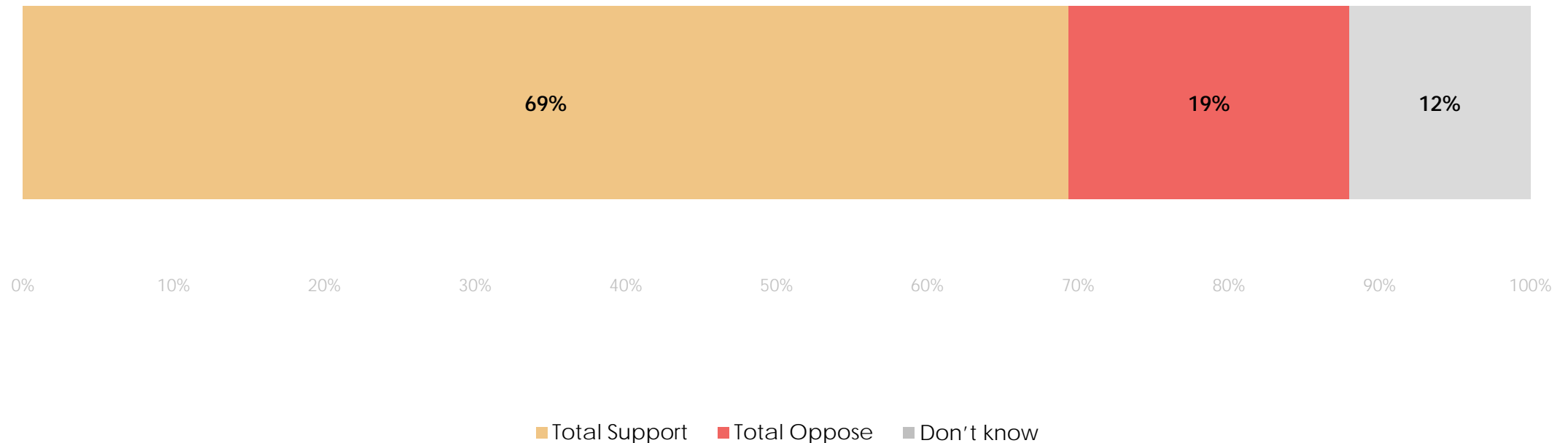
Over ¾ Support for Housing Policies to Address Rising Cost of Housing in Colorado

Do you support or oppose each of the following ideas?



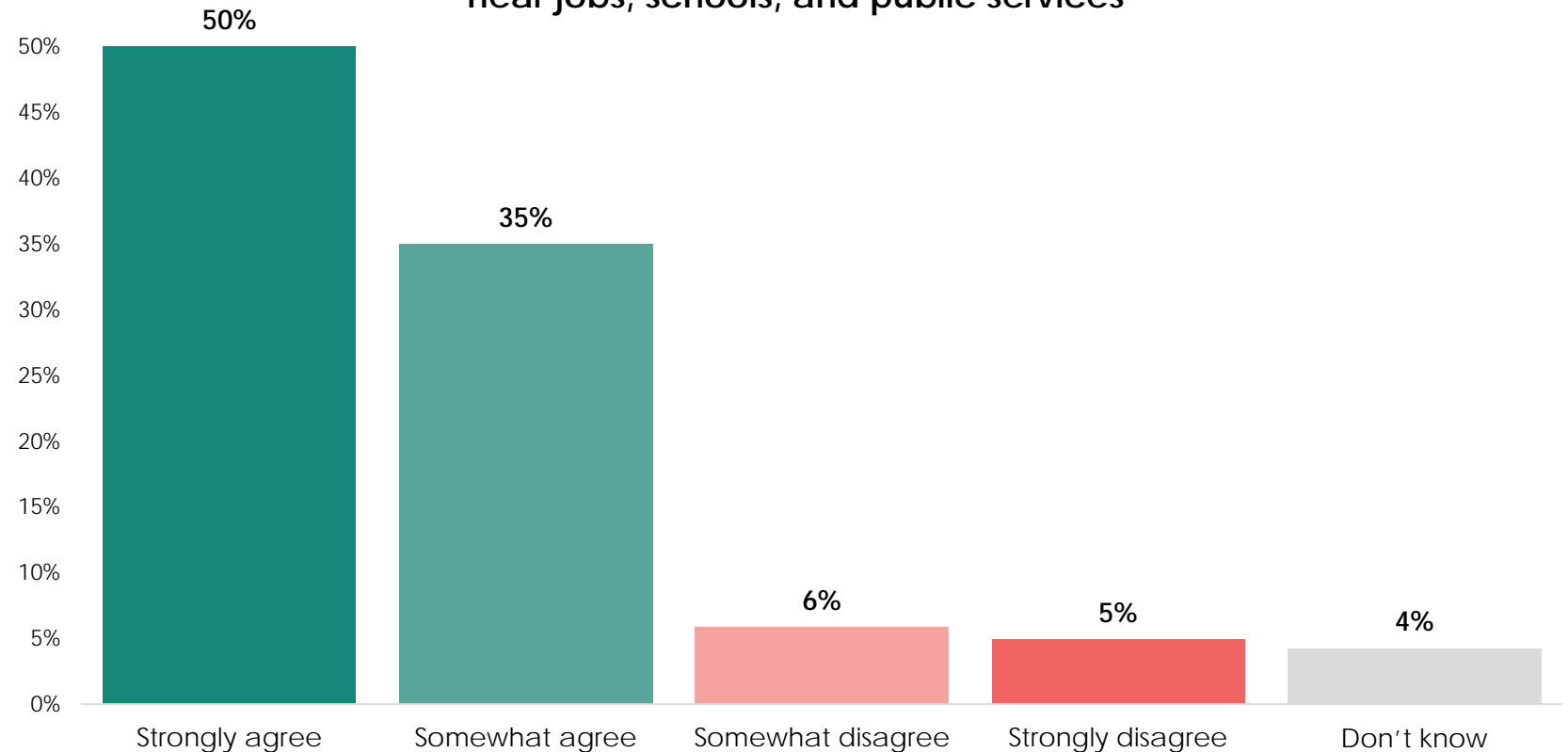
High Support for Funding Mobile Home Fund

Colorado passed a law allowing mobile home residents to use state funds to purchase their mobile home park, but the fund is already out of money. Would you support or oppose the state creating an ongoing or permanent fund to help mobile home park resident



85% Support for Building Affordable Housing

How much do you agree or disagree with the following:
Cities and towns should be required to build more affordable housing
near jobs, schools, and public services

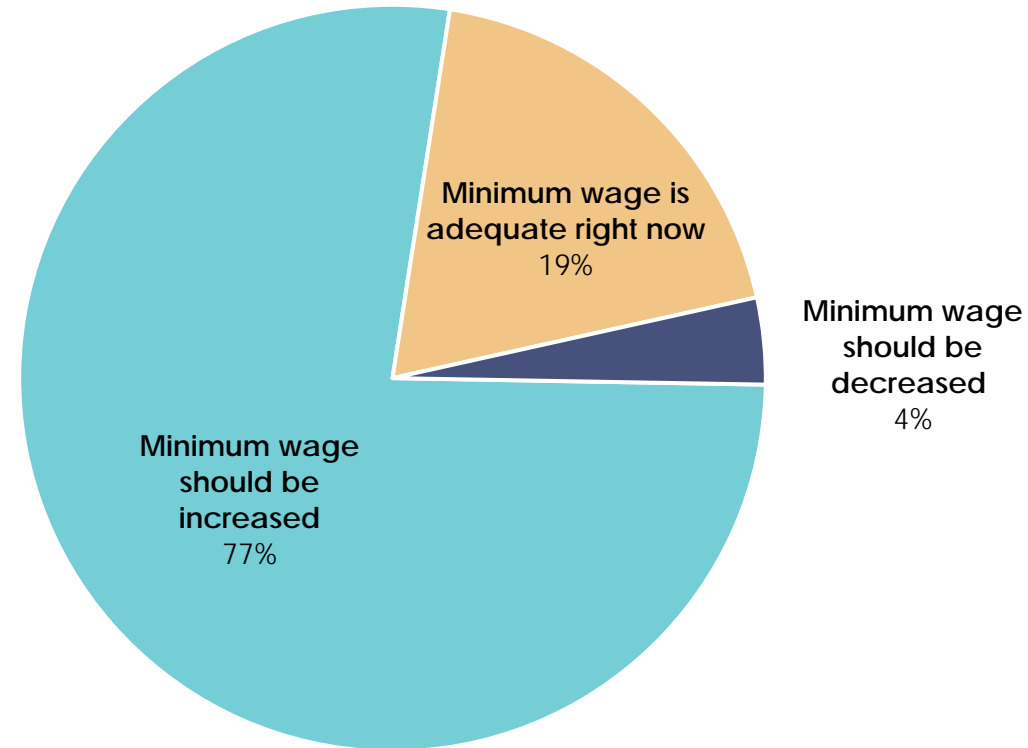


Support for this initiative is particularly high for foreign-born respondents (94%, +9%)

There is little variation across other demographic factors, with renters and home-owners both highly supportive of expanding affordable housing

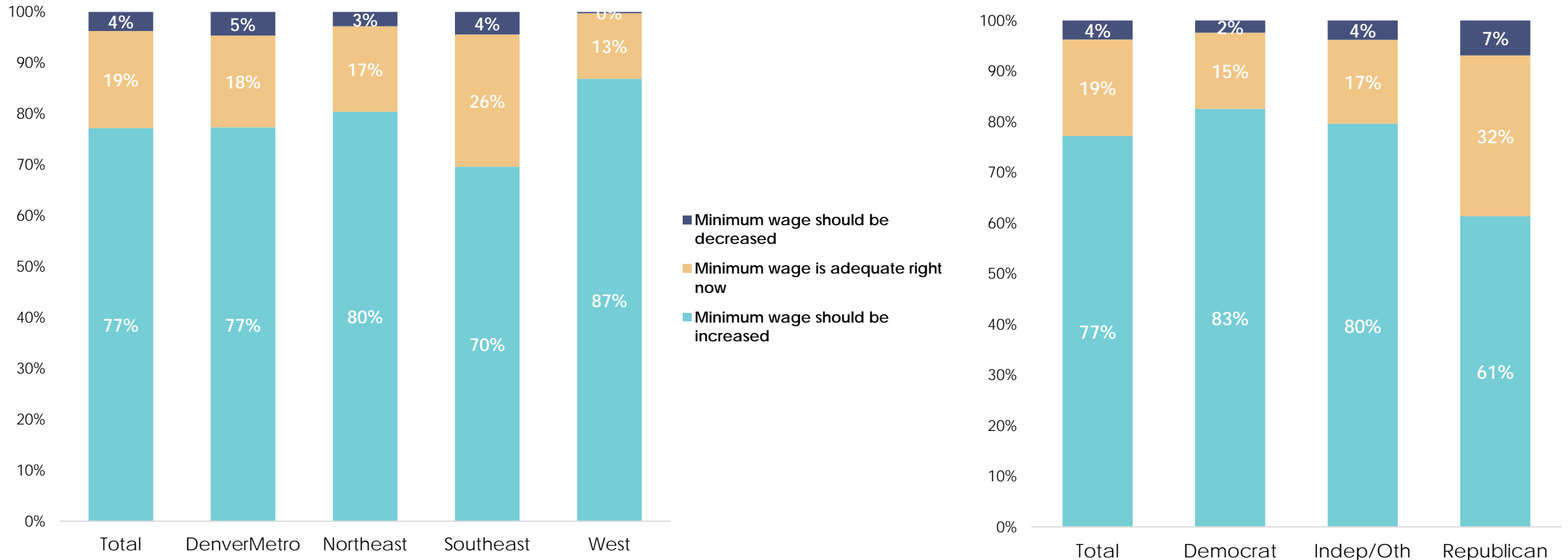
Over $\frac{3}{4}$ Believe that Minimum Wage Should be Increased

Do you think the current minimum wage in Colorado is adequate for people to live off, or do you think it should be increased or decreased?



Support for Minimum Wage by Region/Partisanship

Do you think the current minimum wage in Colorado is adequate for people to live off, or do you think it should be increased or decreased?



July 1 – July 27, 2023 N= 1,600 (+/- 2.4%)

2023 COLORADO STATEWIDE LATINO POLL



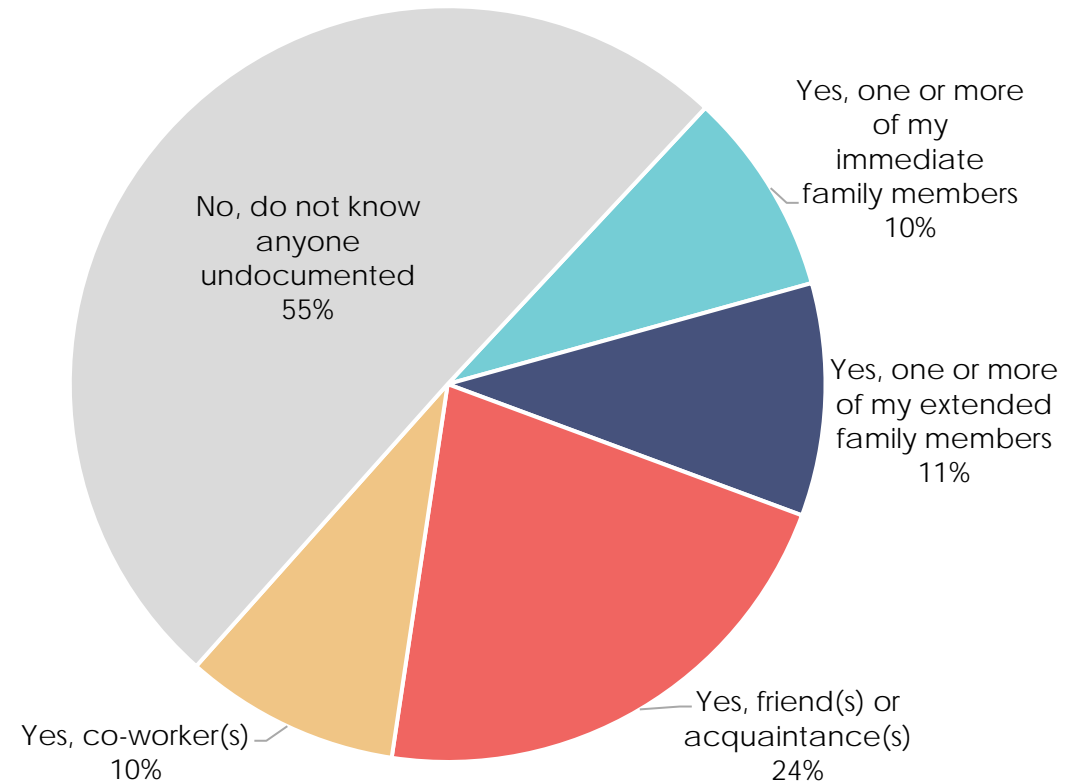
Latinos are Supportive of Humane Immigration Policies

Nearly Half Know Someone Undocumented

45% reported that they know someone who is undocumented.

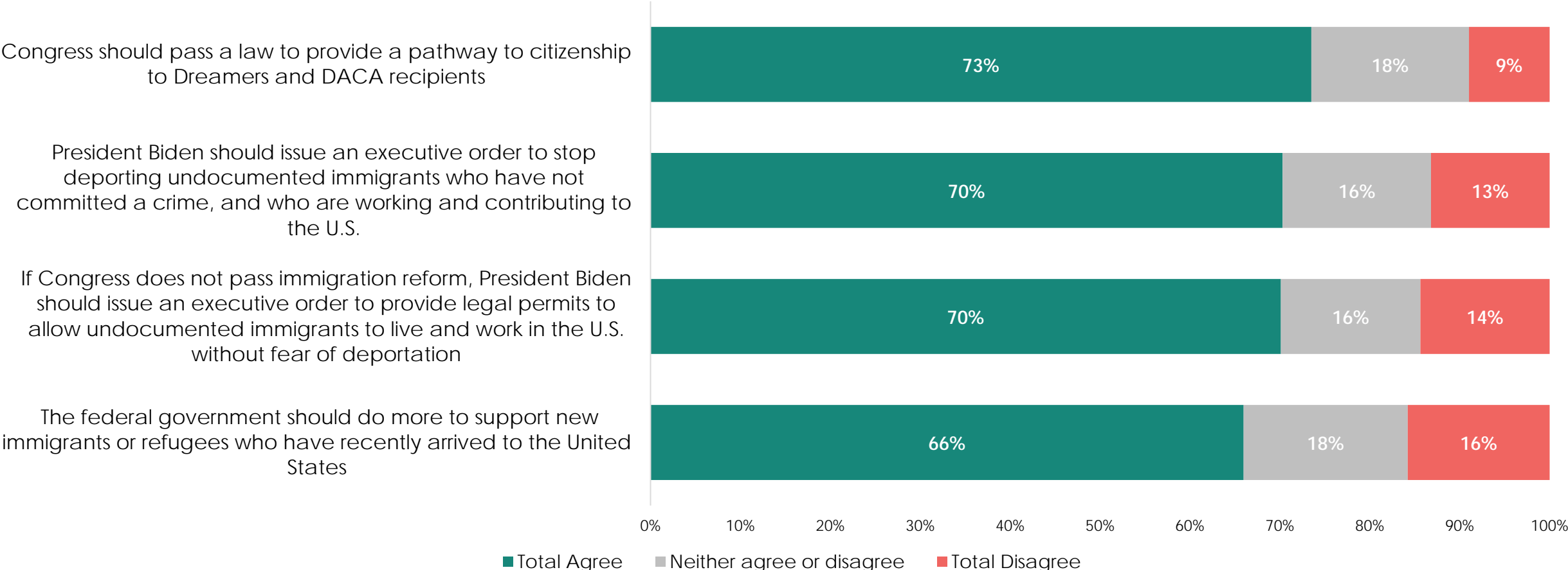
Of these, 21% indicated that the person(s) they know are part of their immediate or extended family.

Do you happen to know anyone who is an undocumented immigrant?



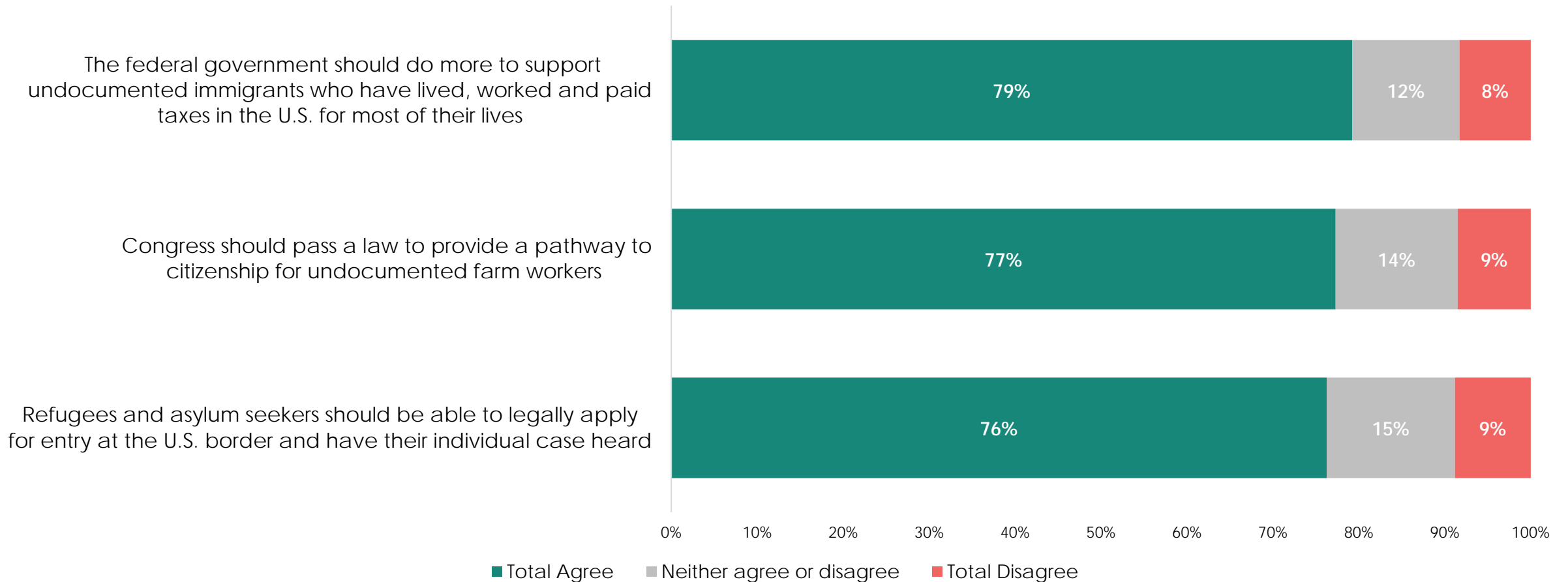
High Support for Several Immigration Policies

When it comes to immigration, please indicate if you agree or disagree with the following.



High Support for Several Immigration Policies

When it comes to immigration, please indicate if you agree or disagree with the following.



Support for Immigration Policies by CD

The idea that “**Congress should pass a law to provide a pathway to citizenship for undocumented farm workers**” is in the **top two** most supported immigration items in **nearly every district**

		% Support
CD-1	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	80%
	Congress should pass a law to provide a pathway to citizenship for undocumented farm workers	78%
CD-2	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	83%
	Congress should pass a law to provide a pathway to citizenship for undocumented farm workers	81%
CD-3	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	80%
	Refugees and asylum seekers should be able to legally apply for entry at the U.S. border and have their individual case heard	79%
CD-4	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	85%
	Refugees and asylum seekers should be able to legally apply for entry at the U.S. border and have their individual case heard	83%

Support for Immigration Policies by CD

“The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives” is also commonly supported among most districts.

		% Support
CD-5	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	68%
	Congress should pass a law to provide a pathway to citizenship for undocumented farm workers	66%
CD-6	Congress should pass a law to provide a pathway to citizenship for undocumented farm workers	87%
	Refugees and asylum seekers should be able to legally apply for entry at the U.S. border and have their individual case heard	85%
CD-7	Refugees and asylum seekers should be able to legally apply for entry at the U.S. border and have their individual case heard	79%
	Congress should pass a law to provide a pathway to citizenship to Dreamers and DACA recipients	74%
CD-8	The federal government should do more to support undocumented immigrants who have lived, worked and paid taxes in the U.S. for most of their lives	80%
	Congress should pass a law to provide a pathway to citizenship for undocumented farm workers	77%

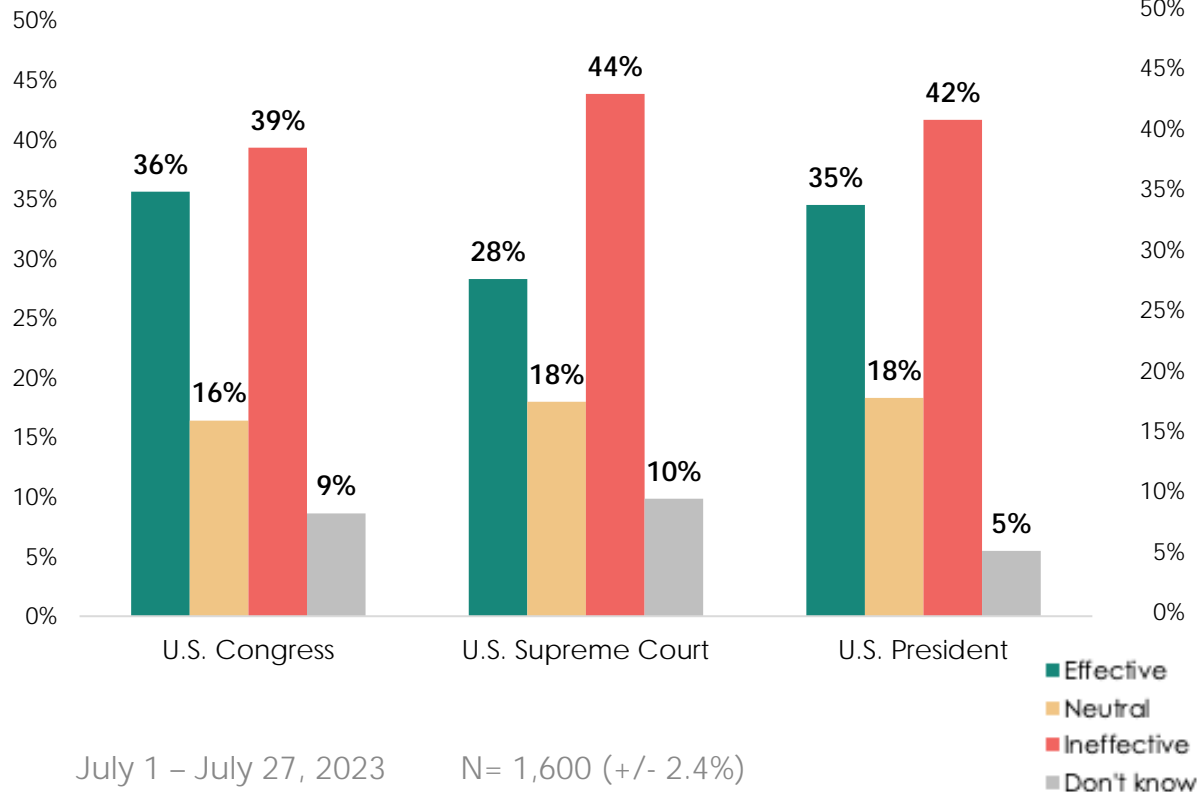


Political Attitudes/Civic Engagement

State Government is Rated More Effective Than Federal Branches

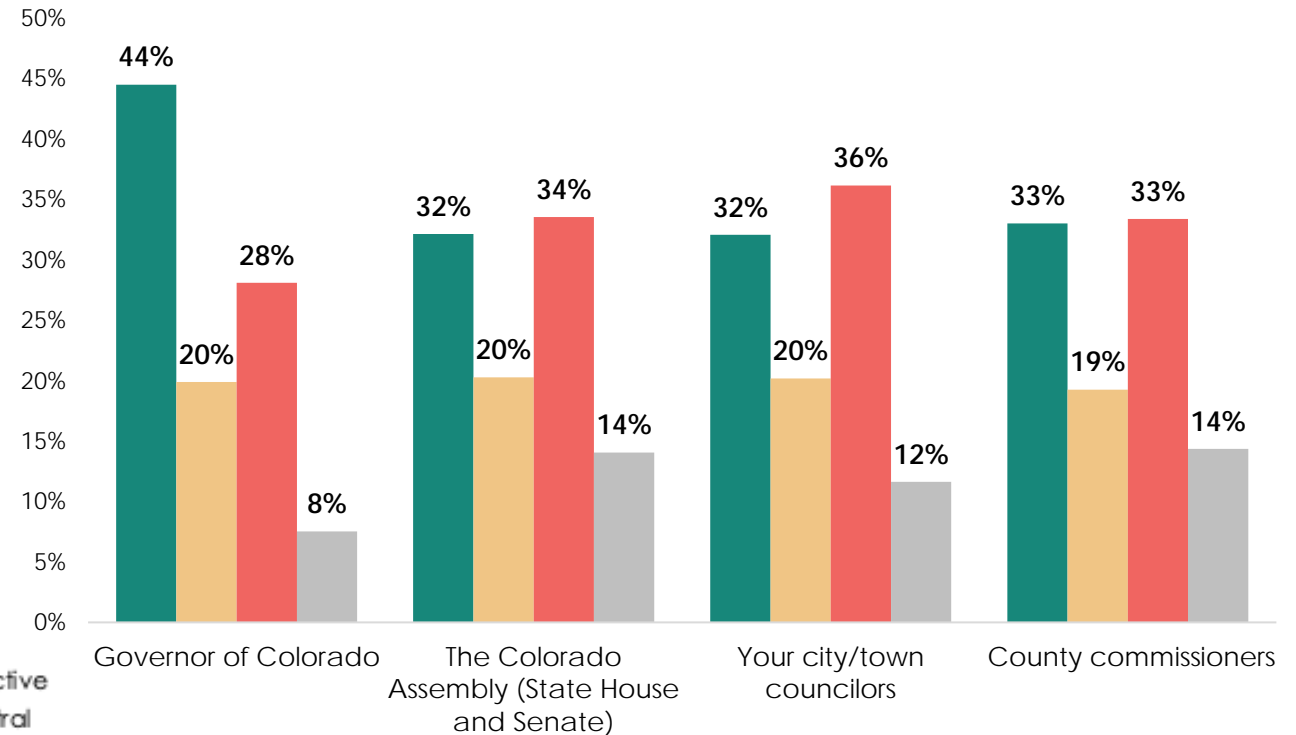
Federal

How effective are each of the following at addressing issues important to the Latino/Hispanic community in the U.S.?



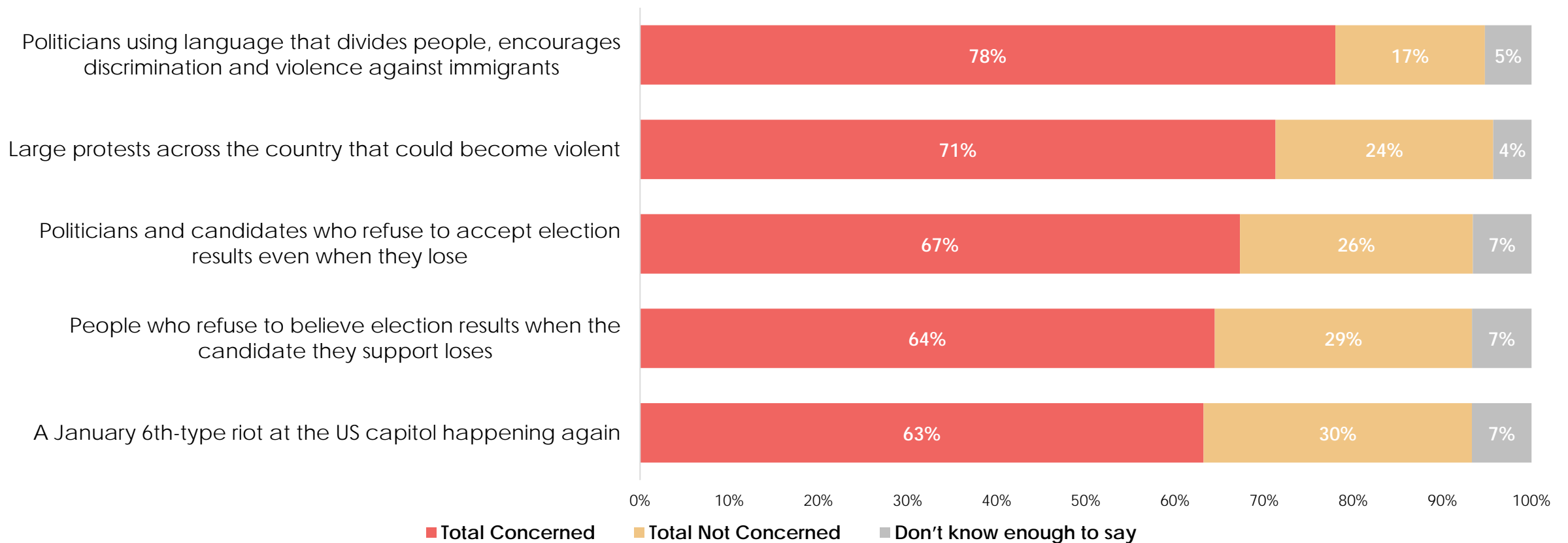
State

What about here in Colorado? How effective are each of the following at addressing issues important to the Latino/Hispanic community in Colorado?



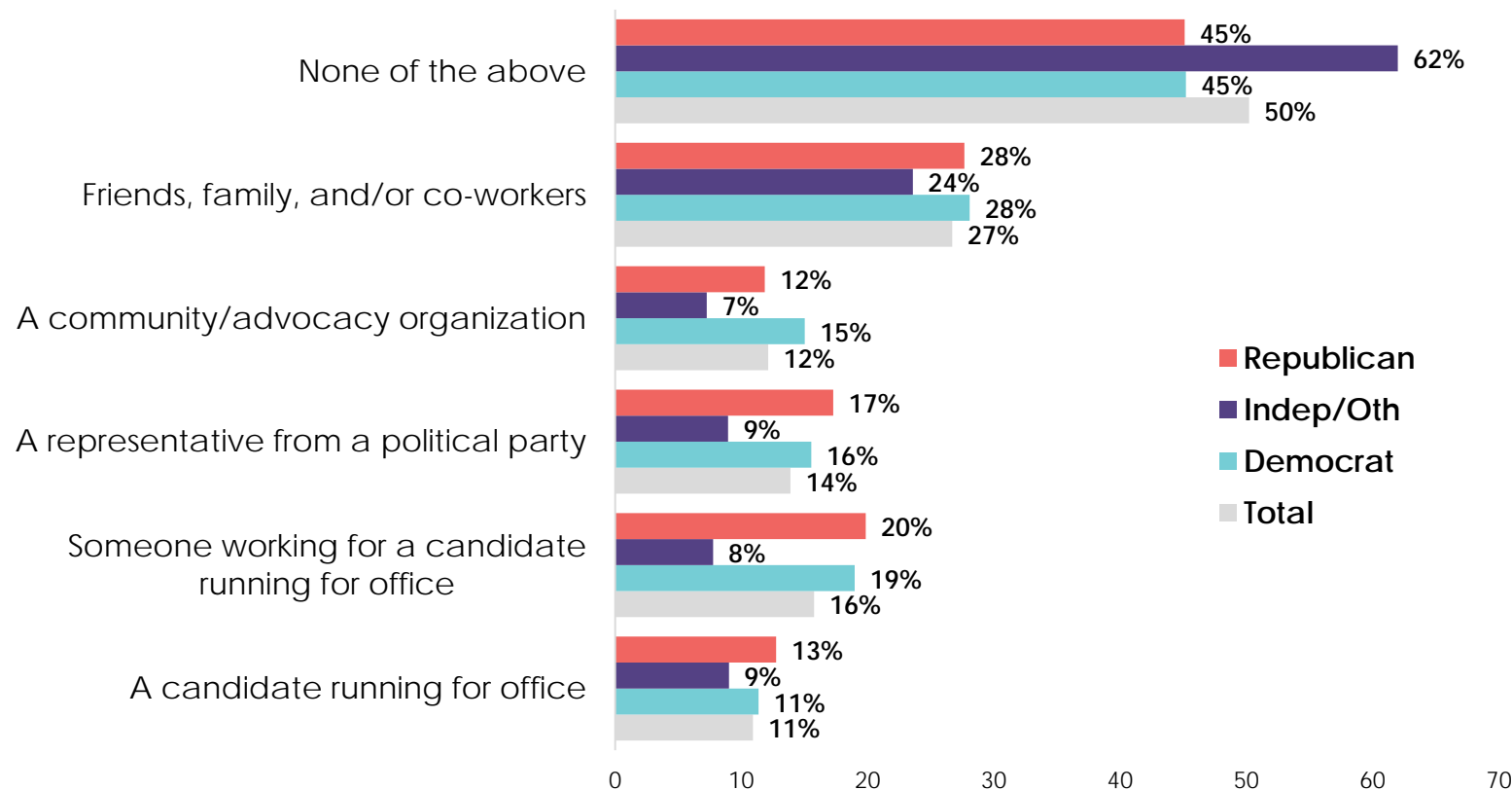
There is High Concern About Political Violence Coming in 2024

How concerned are you with each of the following in the next few years?



Low Contact Rates Remain a Challenge

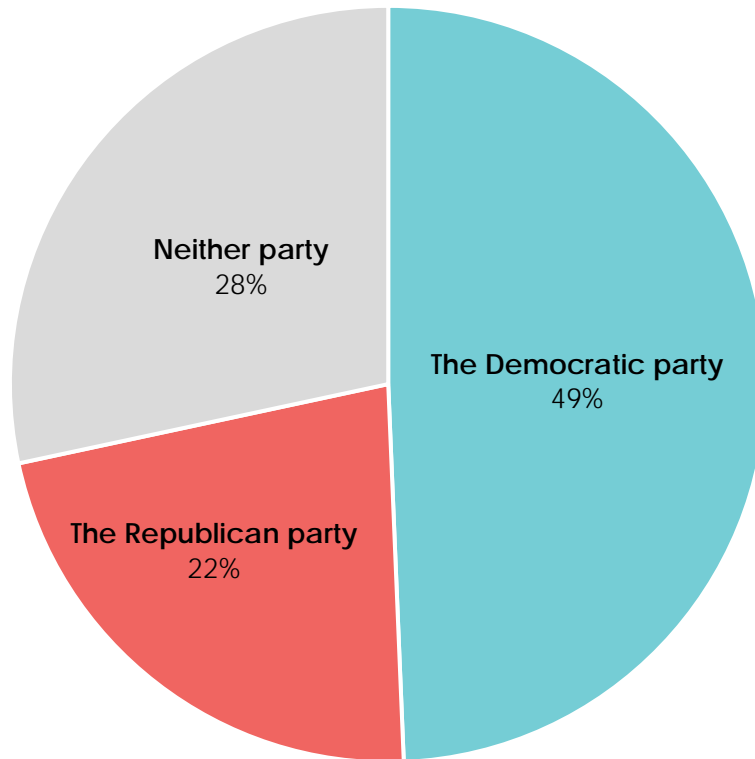
In 2023, have any of the following reached out to ask for your thoughts about politics or policy here in Colorado?



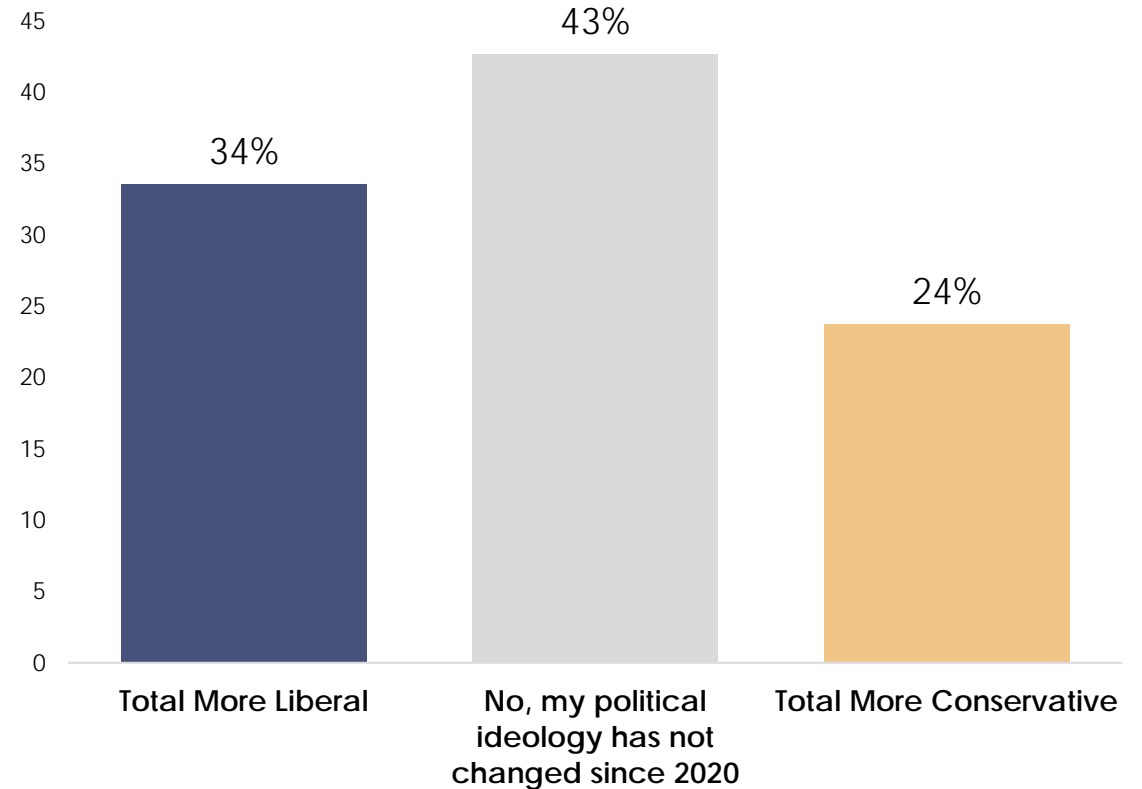
	% Not Contacted
CD-1	47%
CD-2	39%
CD-3	54%
CD-4	64%
CD-5	55%
CD-6	32%
CD-7	46%
CD-8	55%

Most Latinos Align With the Democratic Party

In the past year, which party would you say is closest to your values, concerns, and priorities?

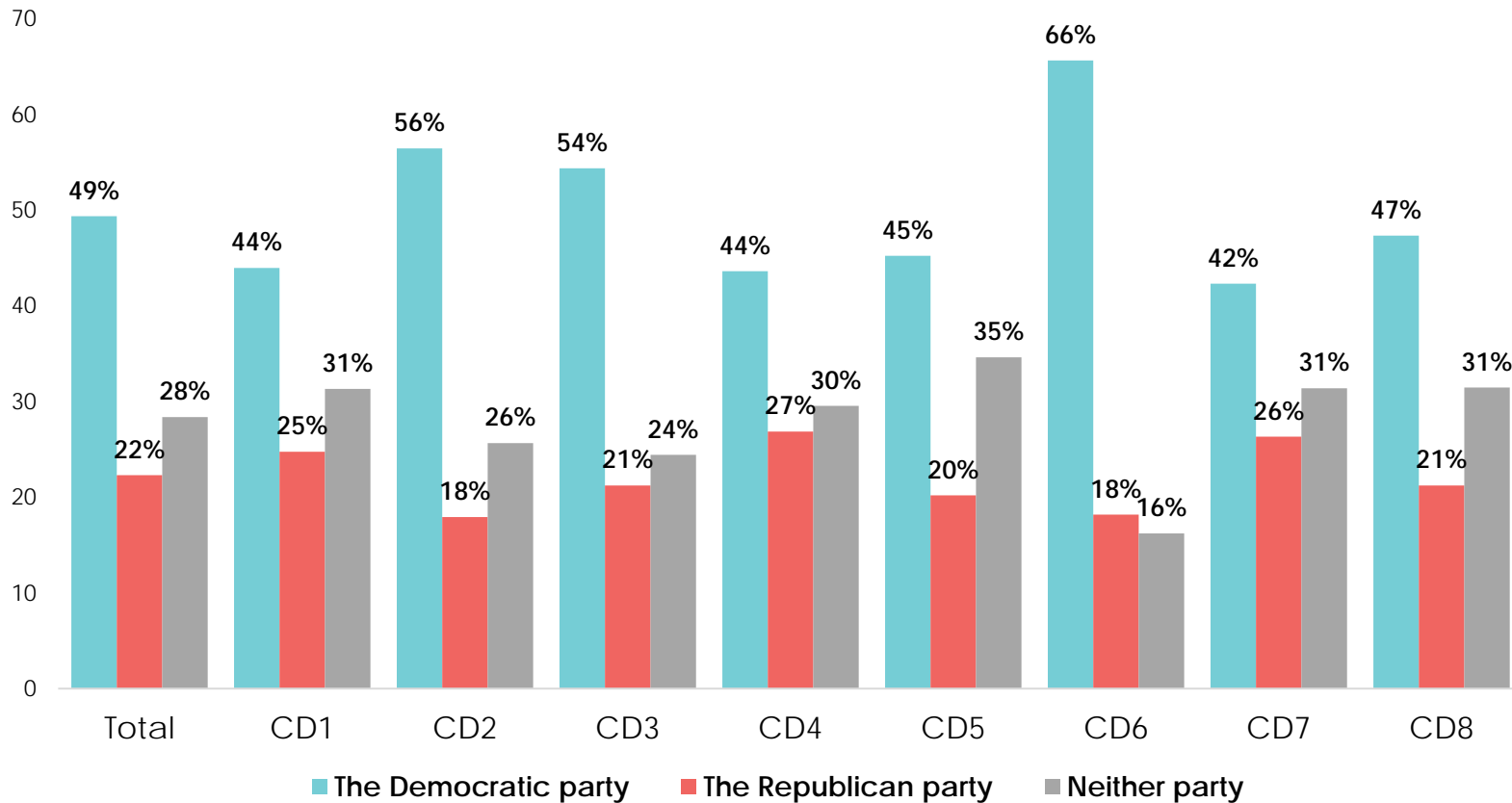


Thinking back over the past 3 years since the 2020 presidential election, do you feel your political ideology has changed at all?



Most Latinos Align With the Democratic Party

In the past year, which party would you say is closest to your values, concerns, and priorities?

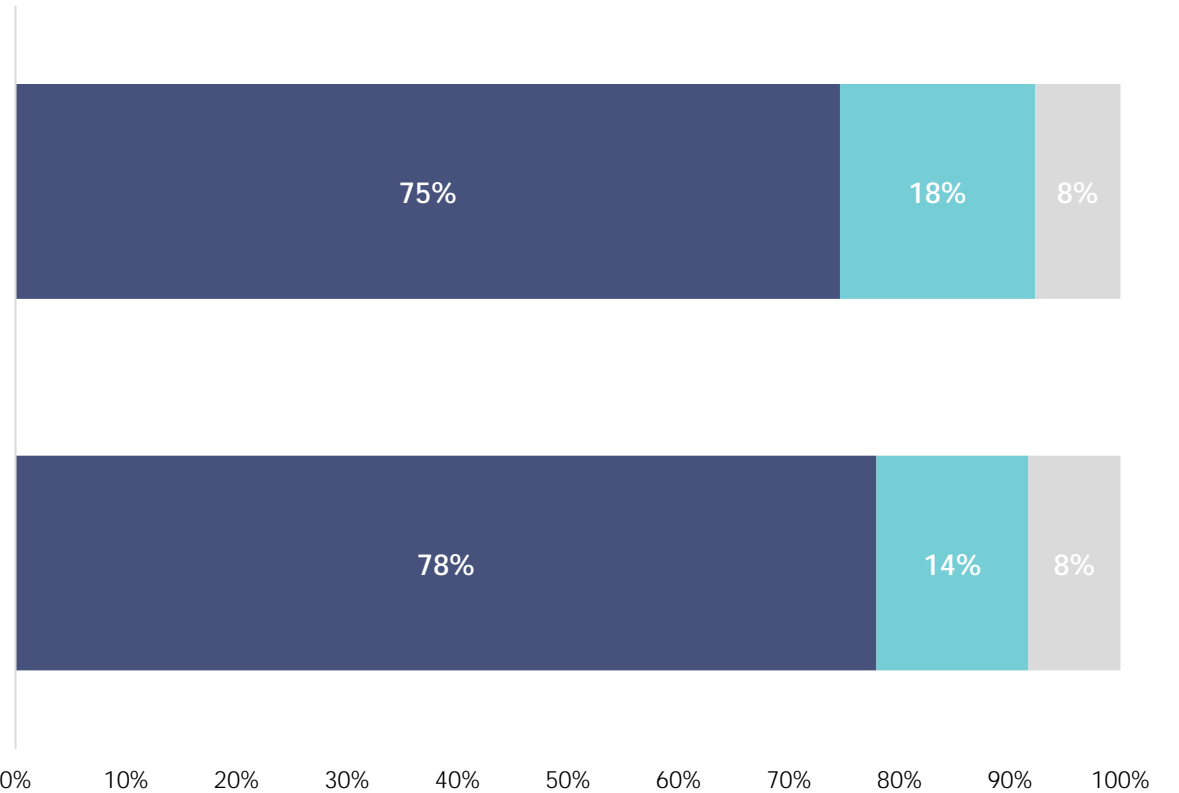


	% More Liberal	% More Conservative
CD-1	32%	26%
CD-2	* 48%	20%
CD-3	27%	18%
CD-4	36%	23%
CD-5	* 42%	19%
CD-6	* 42%	30% *
CD-7	35%	32% *
CD-8	29%	25%

High Support for Ballot Initiatives

How likely are you to support the following:

Taking extra tax revenue from tobacco and nicotine products (up to \$23.6 million) to fund a free Preschool Program



Using a portion of the state's surplus fund to support local governments and school districts that will make it possible to cut property taxes for homes and businesses, and lower property taxes for seniors.

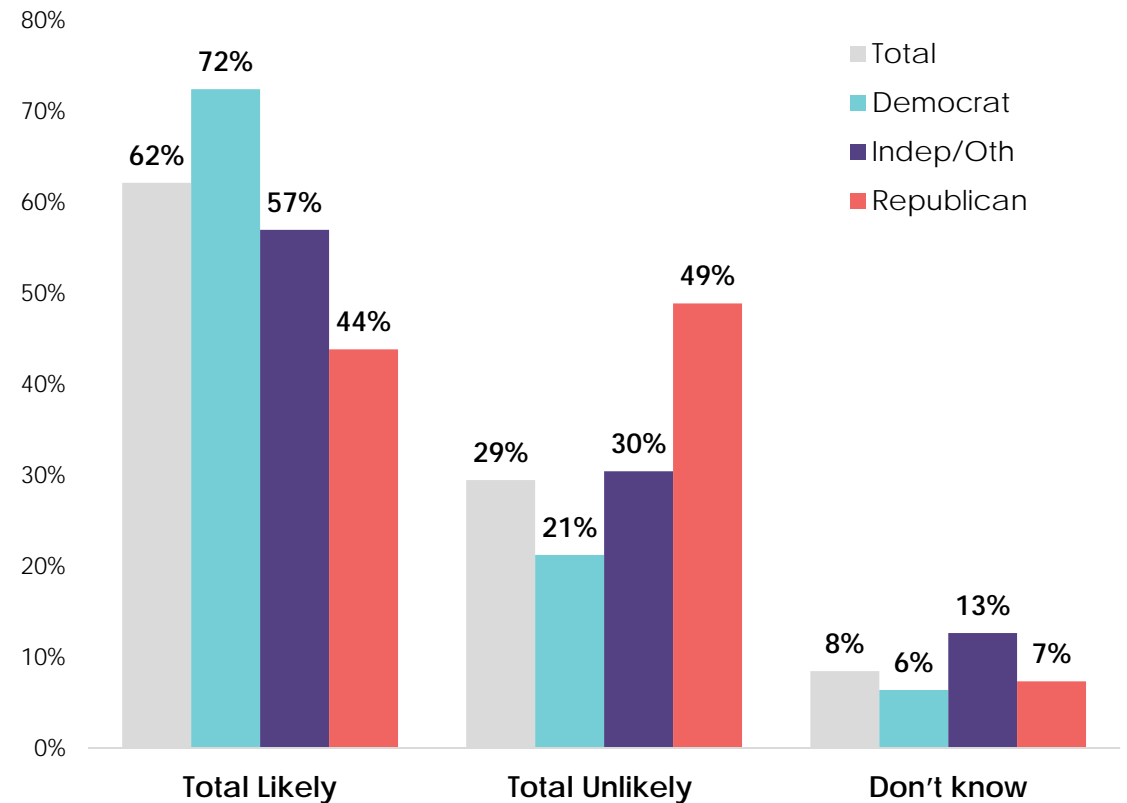
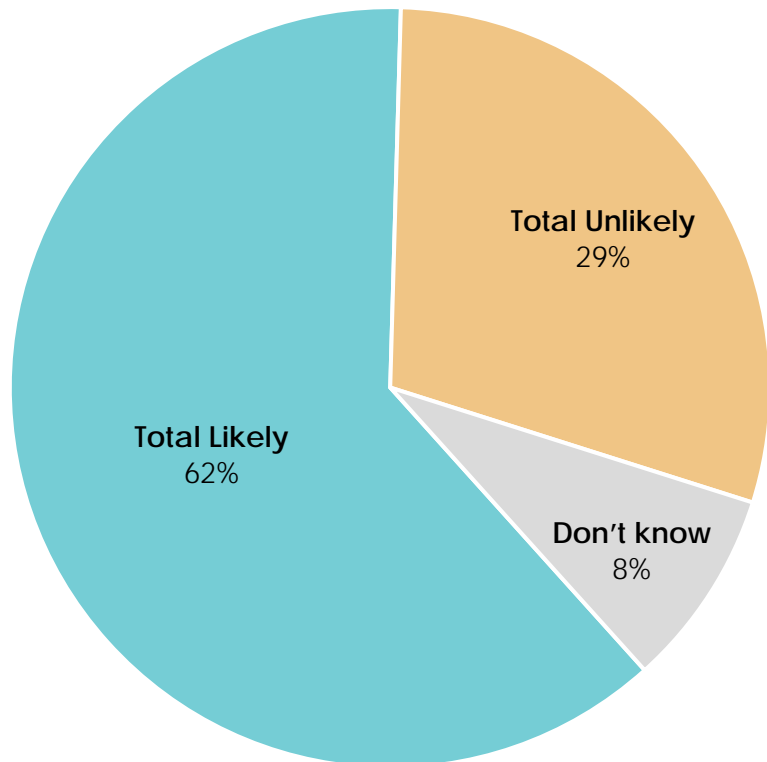
- Total Likely
- Total Unlikely
- Don't know



Reproductive Justice/Health Policy

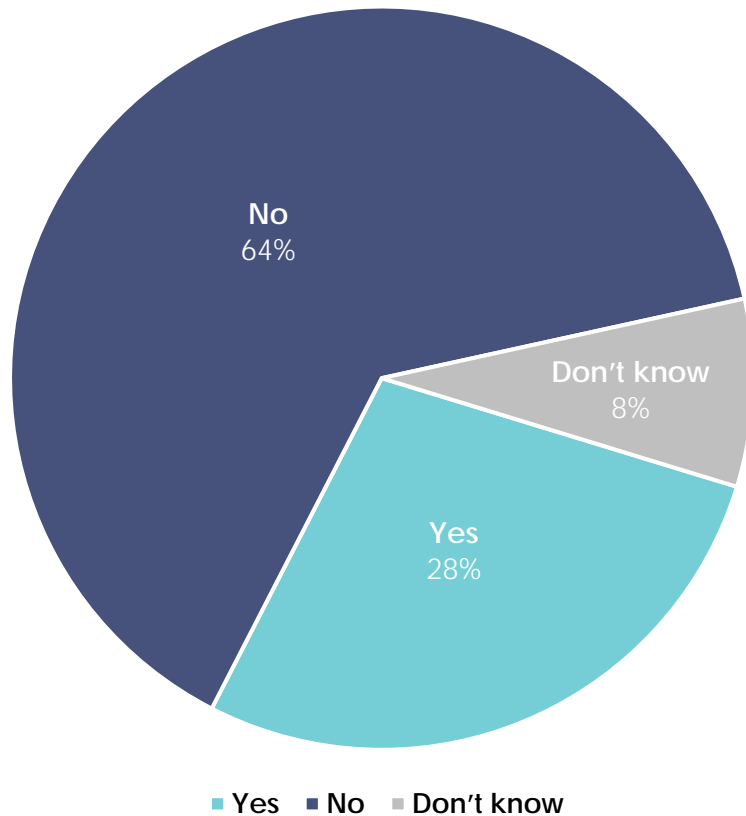
High Support for Allowing State-funded Insurance Programs to Cover Abortion Costs

How likely are you to support the following future ballot measures:
 Making abortion rights stronger in Colorado by allowing state-funded insurance programs to cover abortion costs



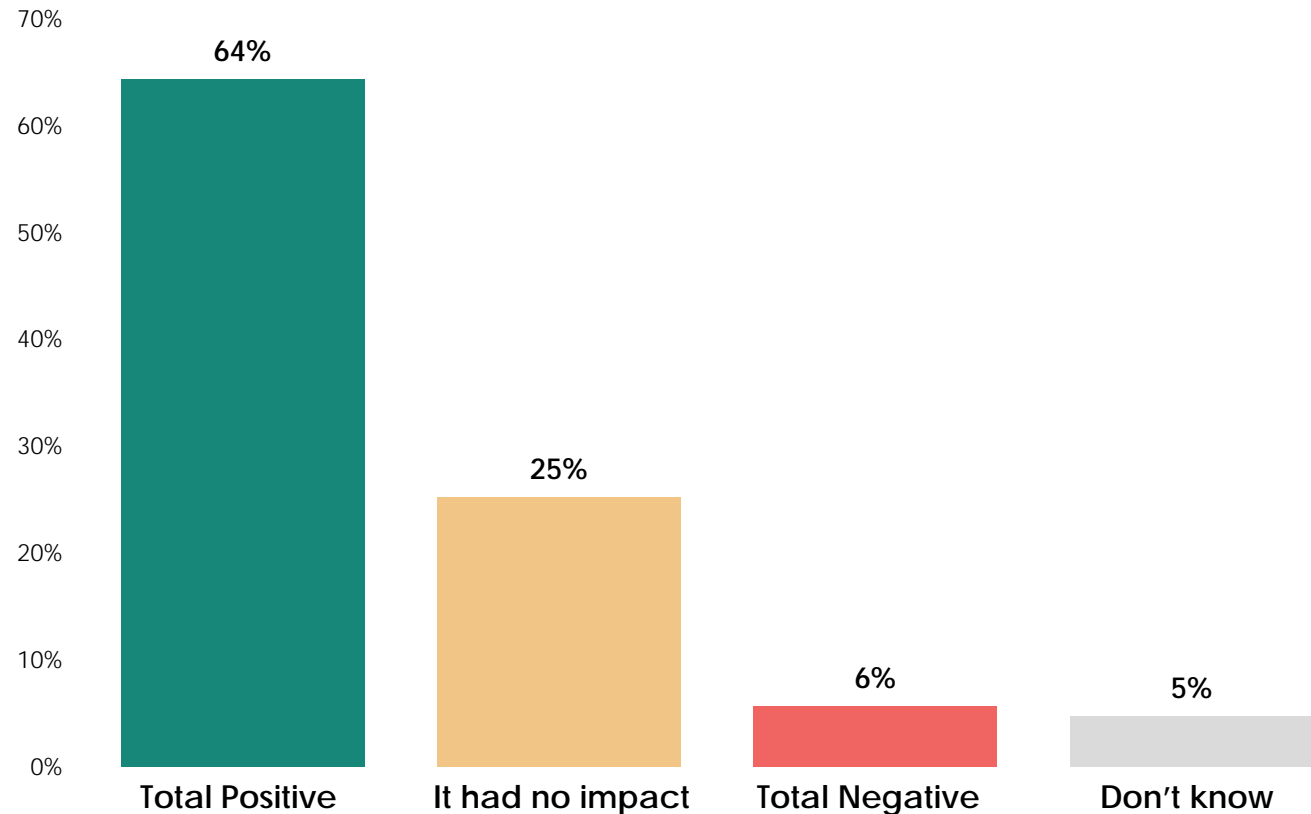
Knowledge About the RHEA is Low, but Viewed Positively Among Those Who Have Knowledge

Have you heard about the Reproductive Health Equity Act?



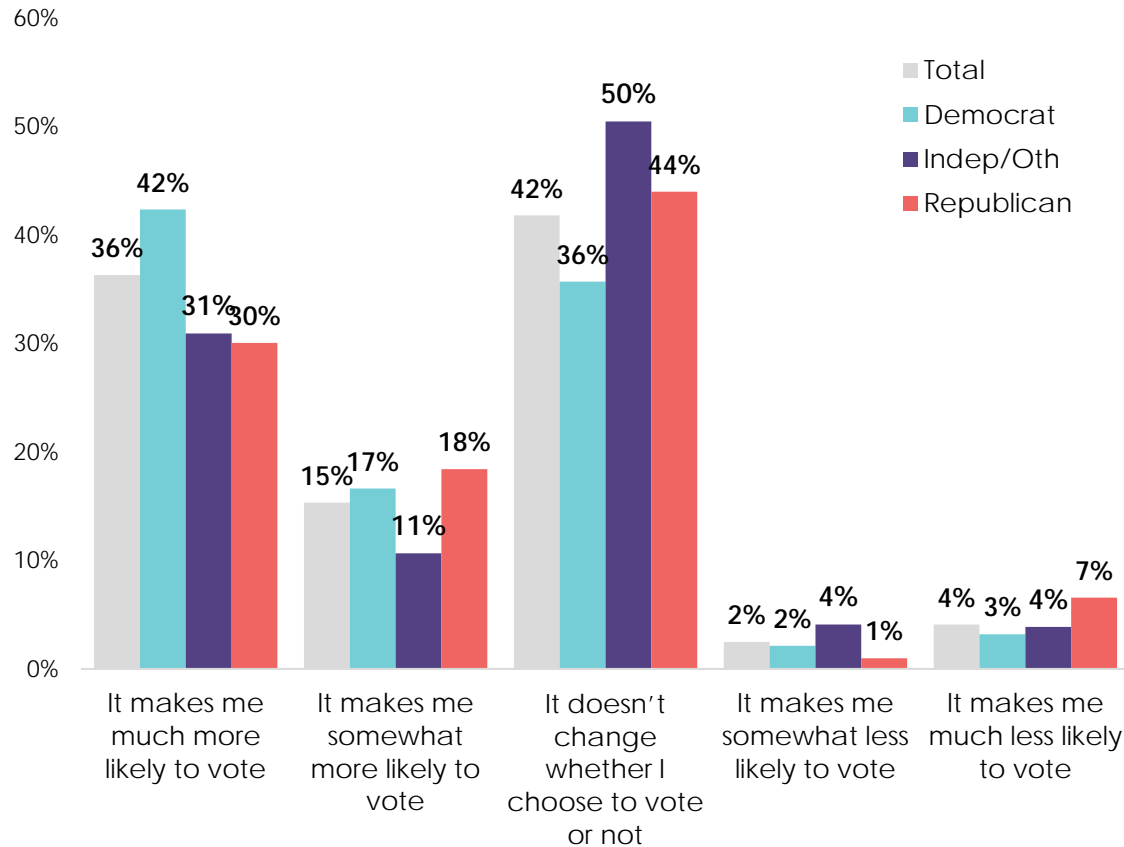
July 1 – July 27, 2023 N= 1,600 (+/- 2.4%)

How much has the Reproductive Health Equity Act impacted you or someone you know?



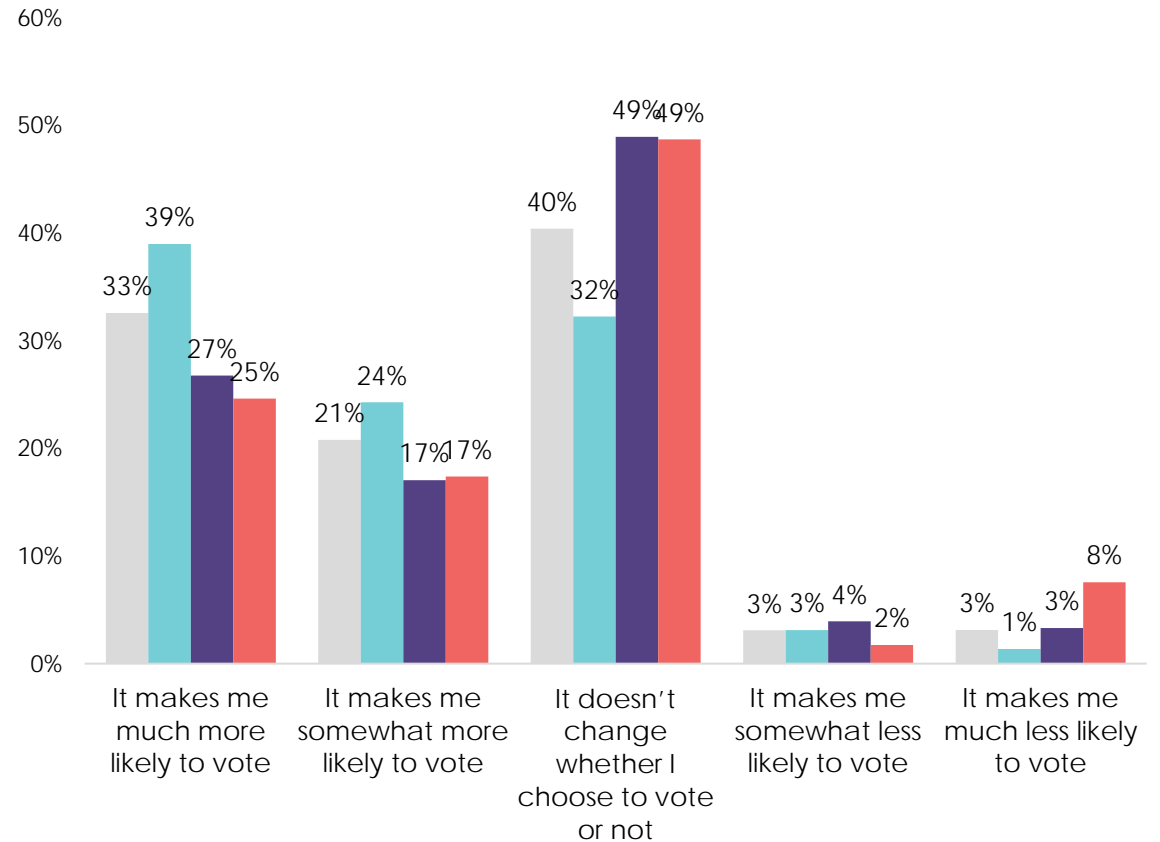
Abortion is a Mobilizing Force for Latino Voters

Recently, laws have been passed around the nation to limit or ban abortion. Does this make you more or less likely to vote in 2024?



July 1 – July 27, 2023 N= 1,600 (+/- 2.4%)

Colorado passed the Reproductive Health Equity Act which protects the reproductive rights and keeps abortion legal in Colorado. Does this make you more or less likely to vote in 2024?



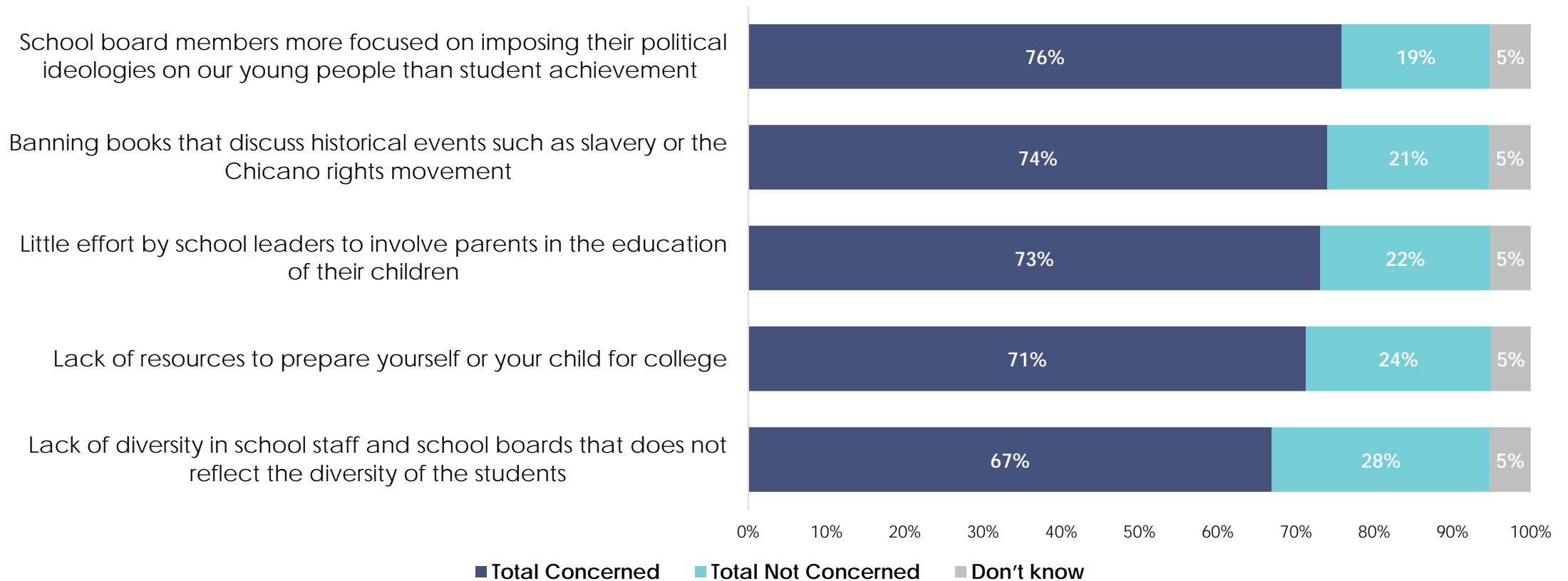
2023 COLORADO STATEWIDE LATINO POLL



Education Policy Attitudes

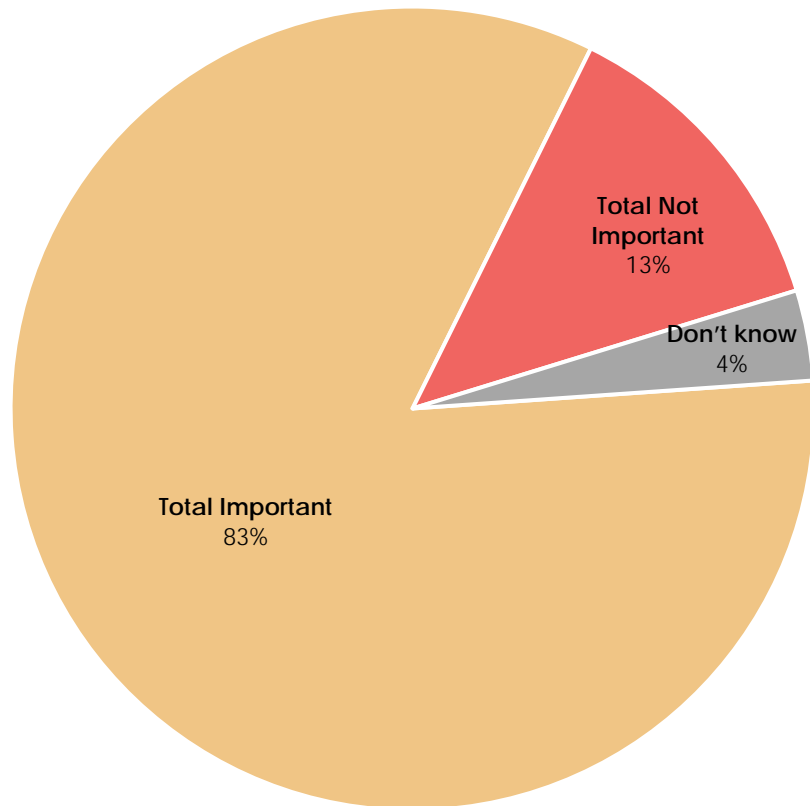
High Support for Various Education Initiatives

Thinking about issues related to education, please indicate how concerned you are about each of the following:

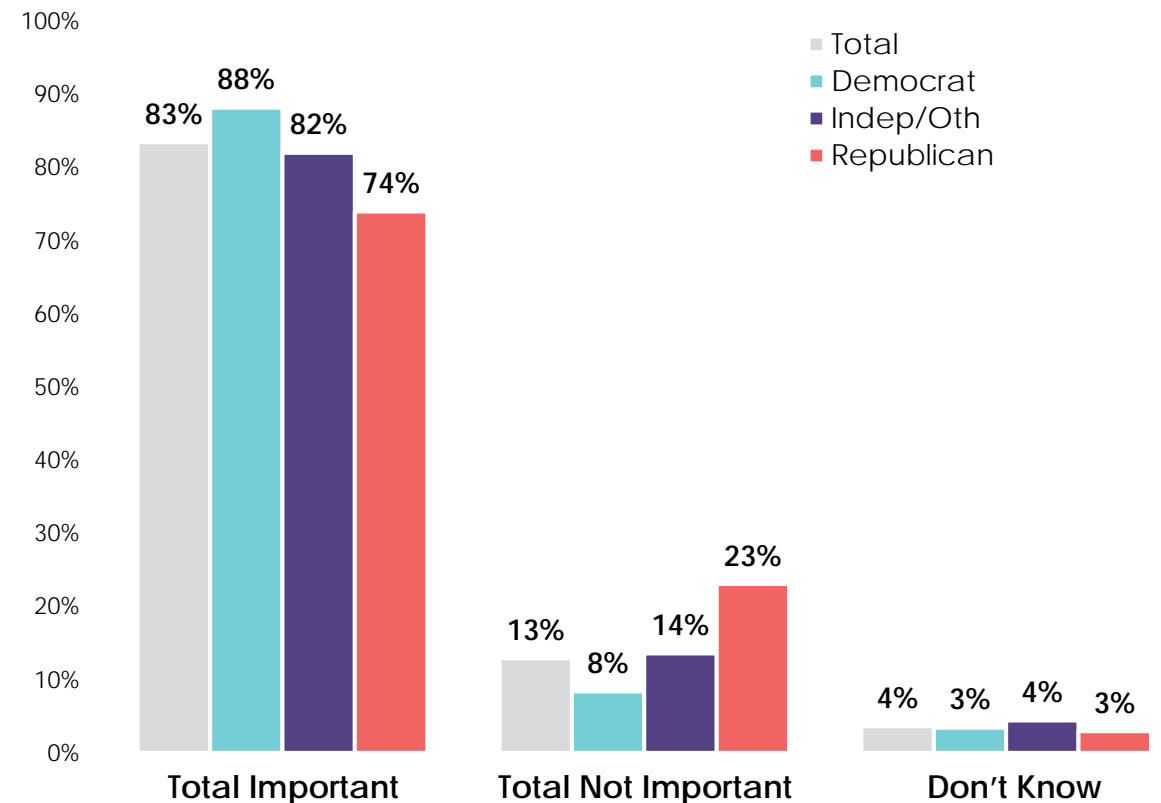


Overwhelming and Bipartisan Support for Sexual Education in Schools

How important is offering comprehensive sexual education in public schools?



How important is offering comprehensive sexual education in public schools?

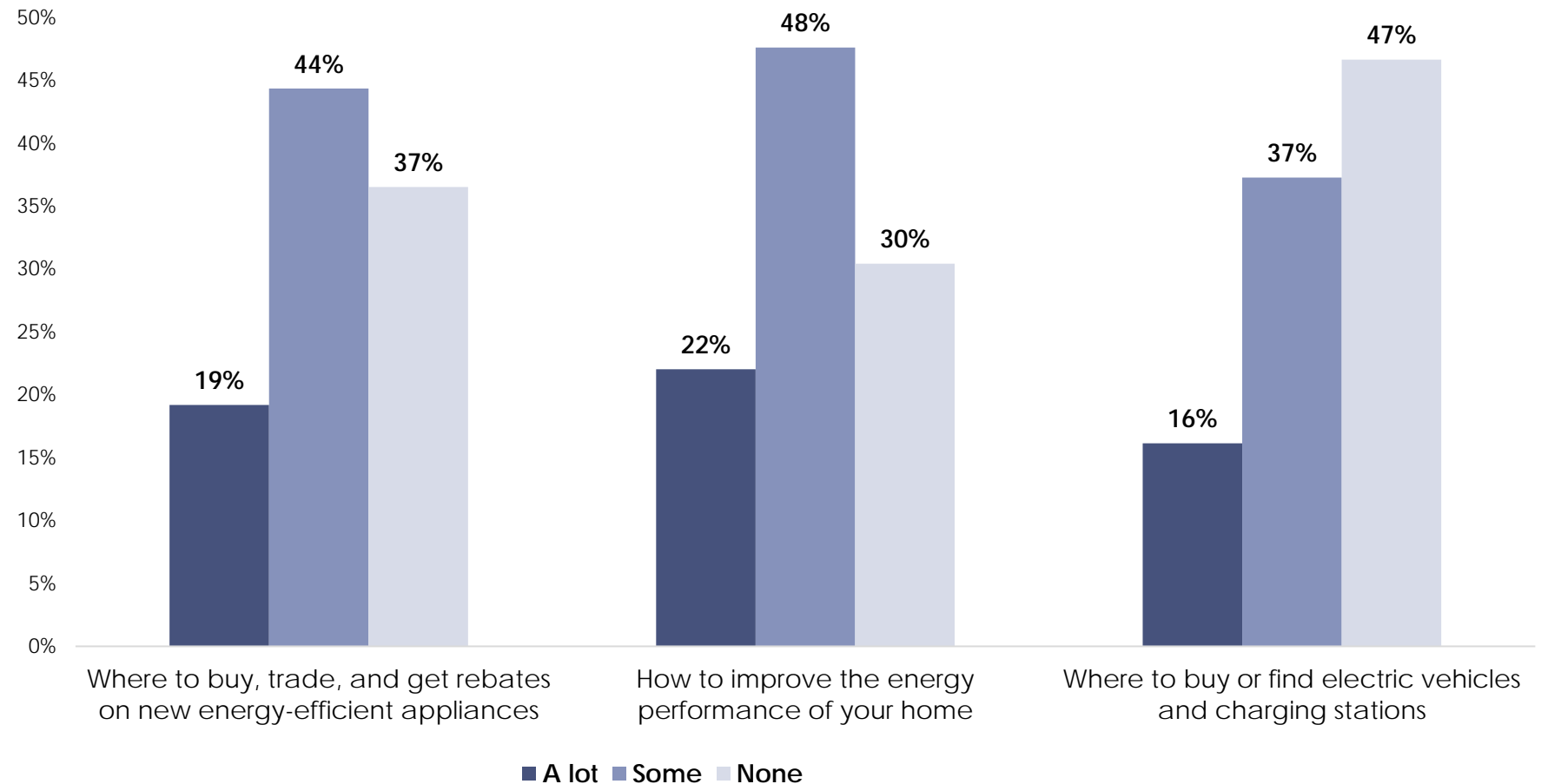




Climate & Environmental Justice Policy Attitudes

Contact to Latino Community Regarding Environmentally Friendly Resources

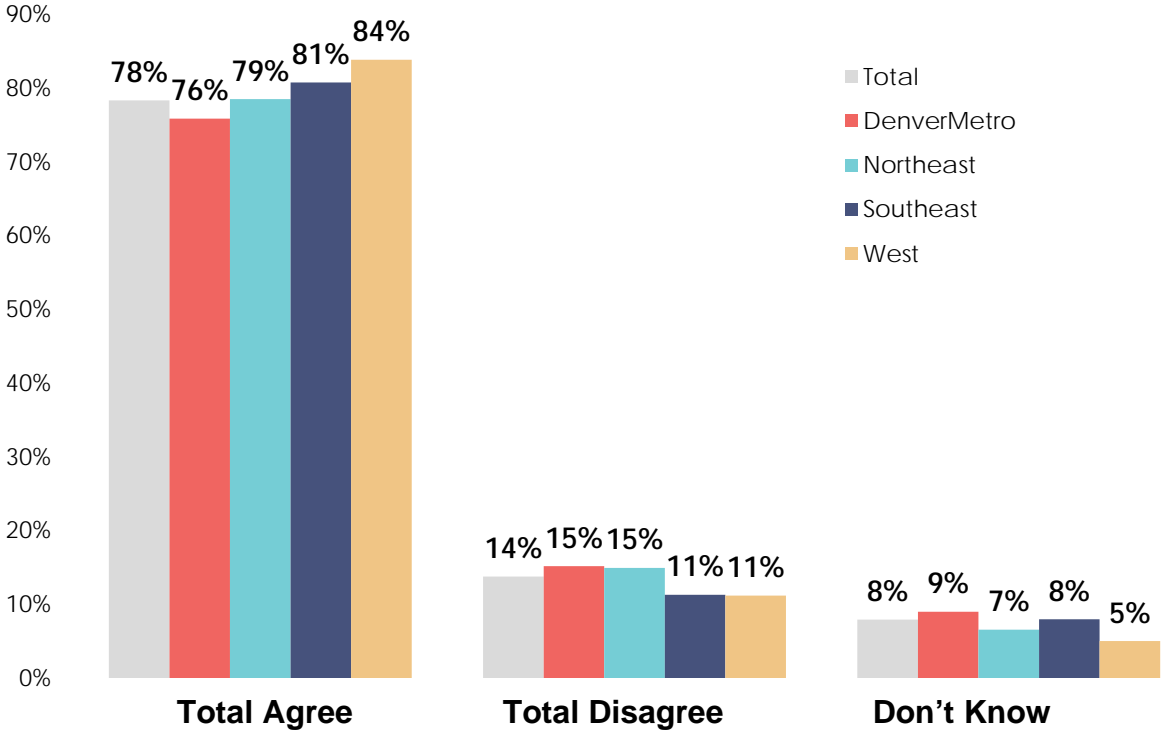
How much information have you received from your public utility, local organization, or state agency about:



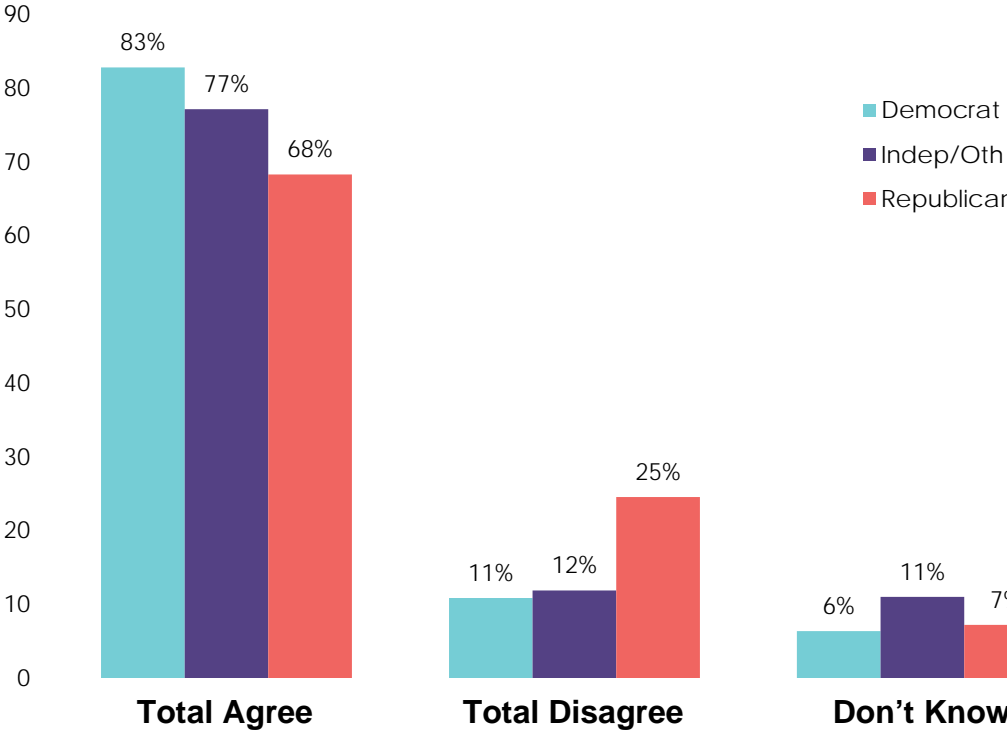
Residents of Denver are the most likely to have information about all three resources, while the Southeast and West regions were the least likely.

Bipartisan Latino Support for Environmental Protections

Vulnerable communities who have been directly affected by pollution SHOULD get additional environmental protections to make sure their communities are no longer exposed to the negative impacts of pollution



Vulnerable communities who have been directly affected by pollution SHOULD get additional environmental protections to make sure their communities are no longer exposed to the negative impacts of pollution



Summary of Main Findings

- Latino registered voters in Colorado prioritize federal and state policies that will **address the rising cost of living and particularly affordable housing**, as well as the creation of more jobs that provide a living wage for state residents.
- This is driven by **economic challenges** that many Latinos continue to face. Although many Latinos are starting to rebound from a very challenging economic period, roughly a third continue to struggle and need additional support.
- Latinos in the state of Colorado are **highly supportive of progressive immigration policies**, including providing a path to citizenship for undocumented immigrants who are part of the community and contribute to the tax base.

Summary of Main Findings

- Latino registered voters in Colorado are **not being fully mobilized by candidates and either of the dominant parties**. More outreach is needed to engage Latino voters in advance of the upcoming election. This is a recurring challenge for a community that requires more targeted outreach earlier in the campaign season.
- There is **strong support** for allowing state funded insurance programs to support **abortion access** in Colorado, and the Reproductive Health Equity Act is viewed positively among those who are aware of the policy.
- Protecting **abortion rights appears to be a mobilizing force** for Latino turnout, just as it was in 2022.



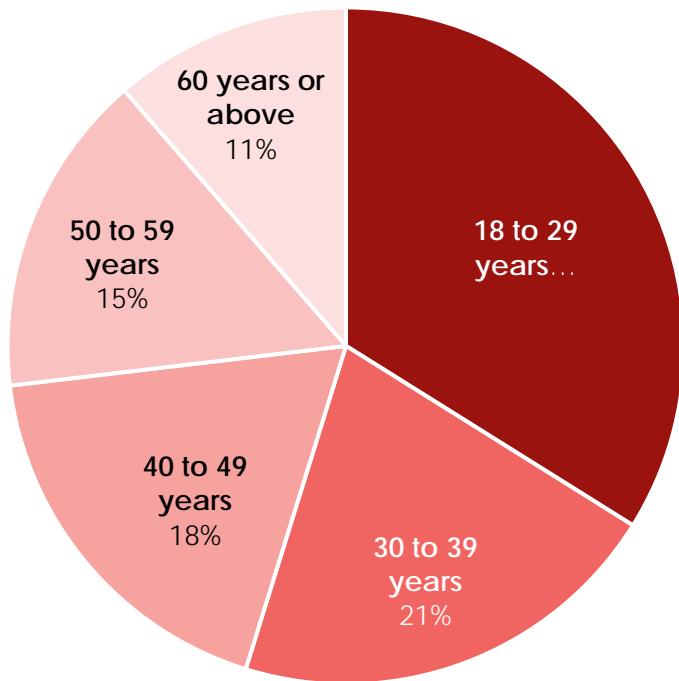
Demographics

July 1 – July 27, 2023 N= 1,600 (+/- 2.4%)

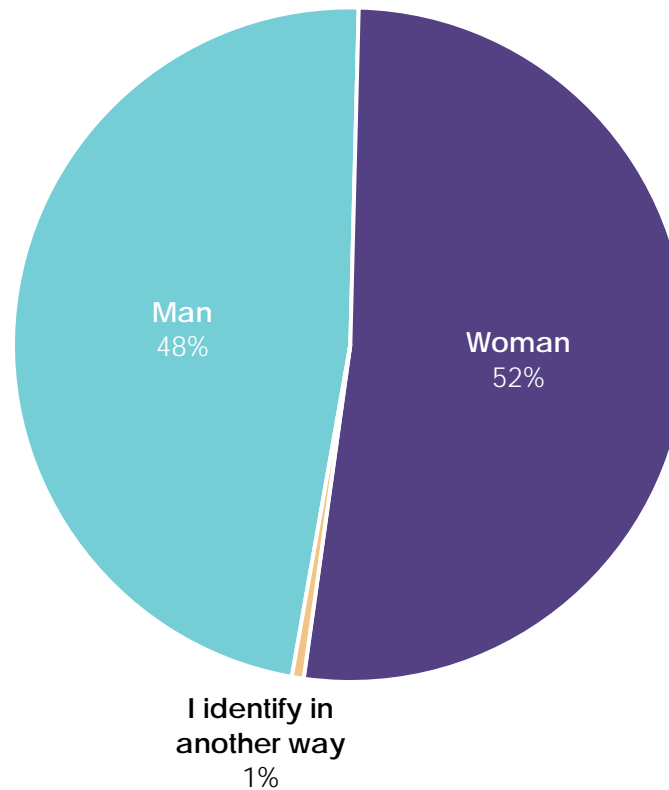
2023 COLORADO STATEWIDE LATINO POLL

Age, Gender, Citizenship

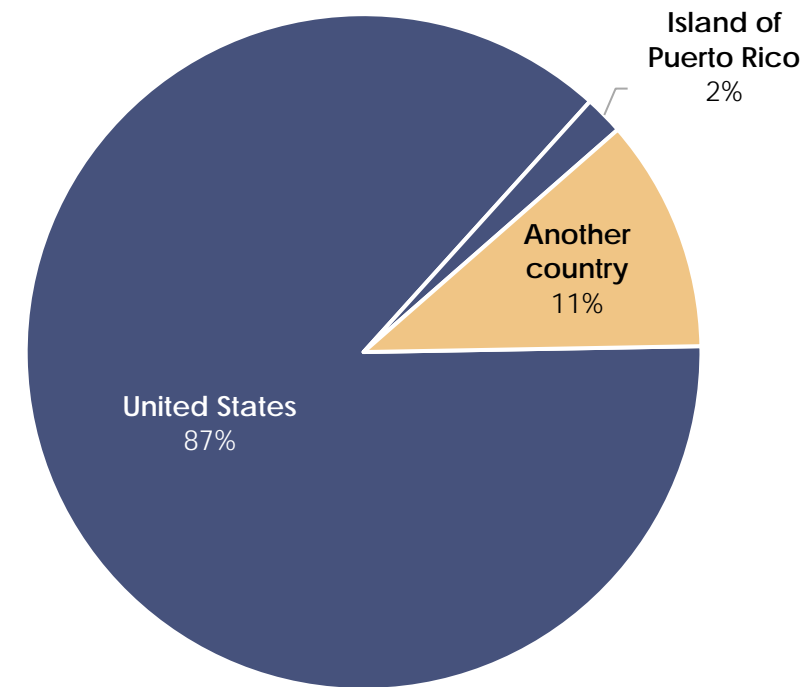
What is your age?



What is your gender?

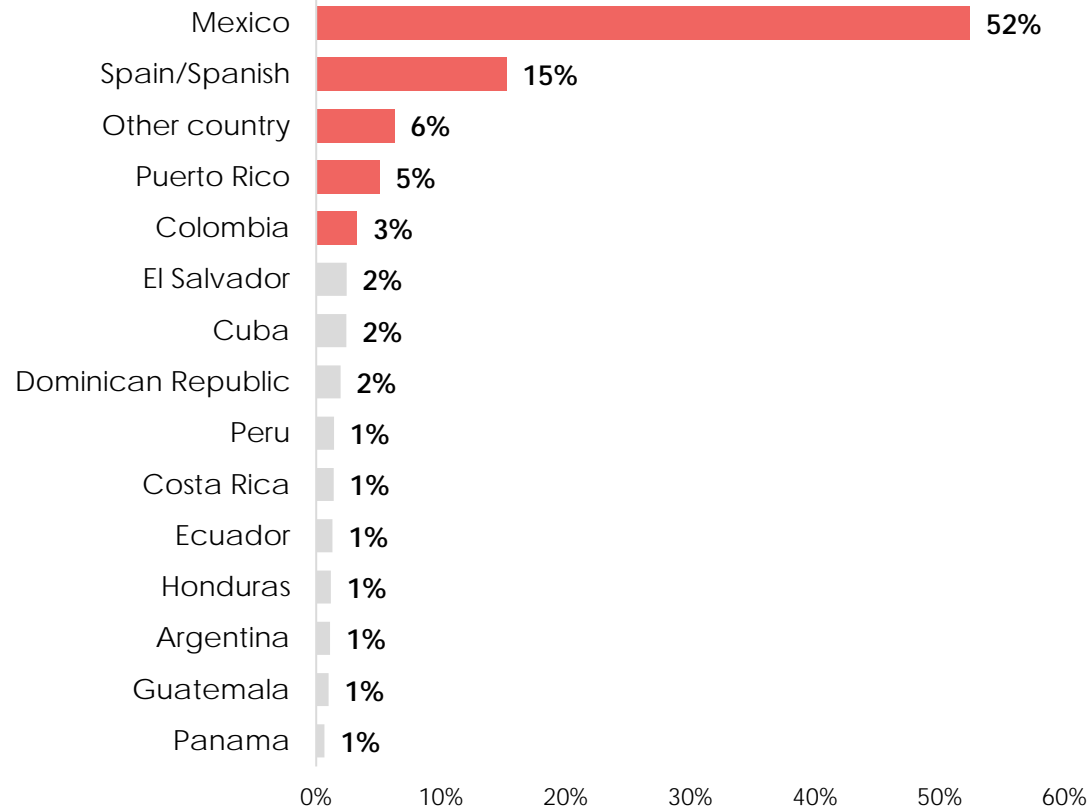


Where were you born?

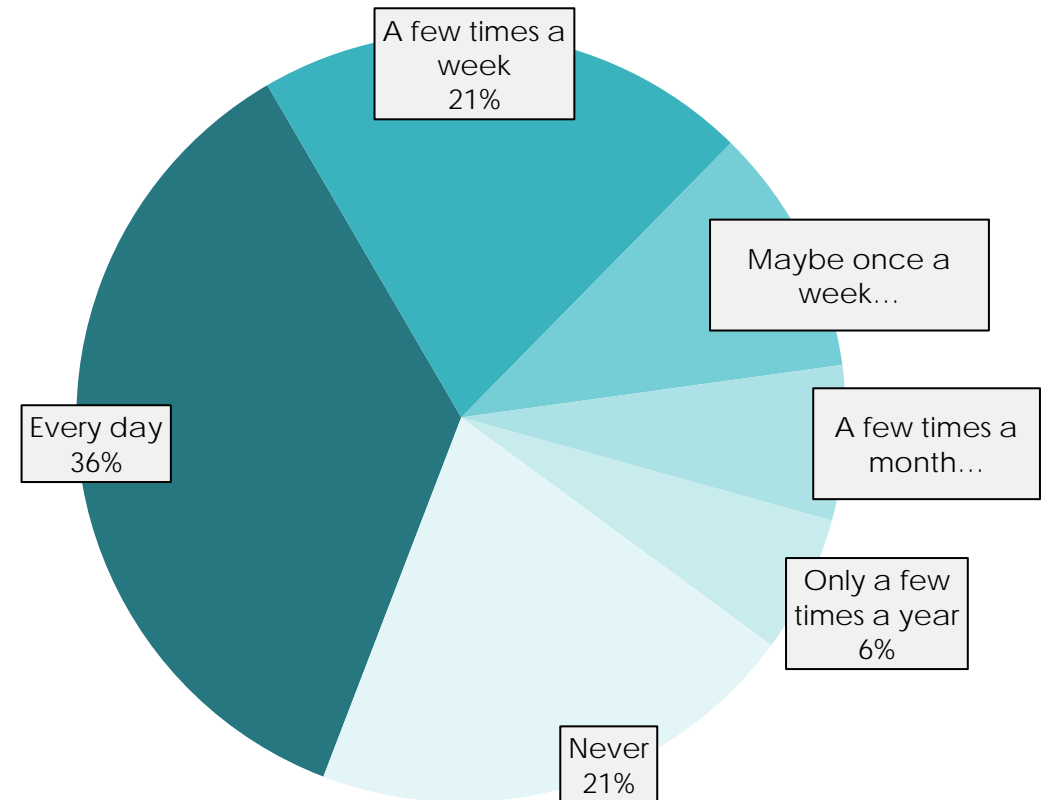


Language & Origin

To what country or place in Latin America do you or your family trace your ancestry?

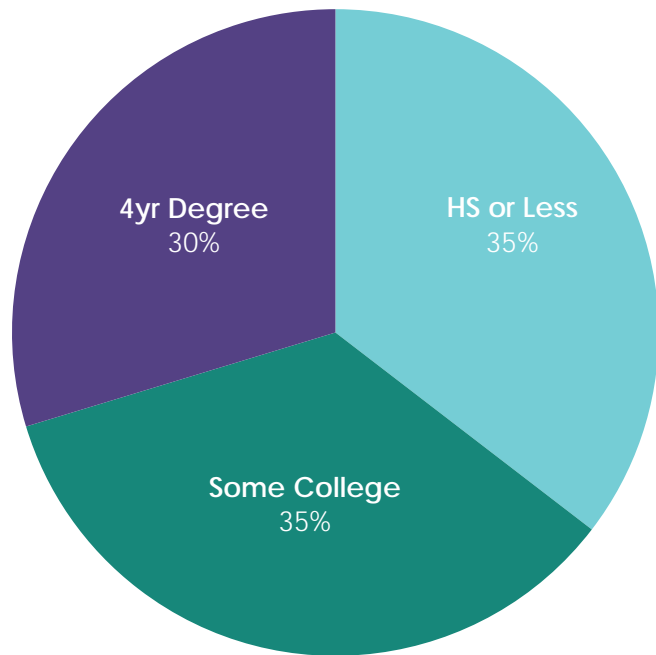


How often do you speak Spanish at home or with family or friends?

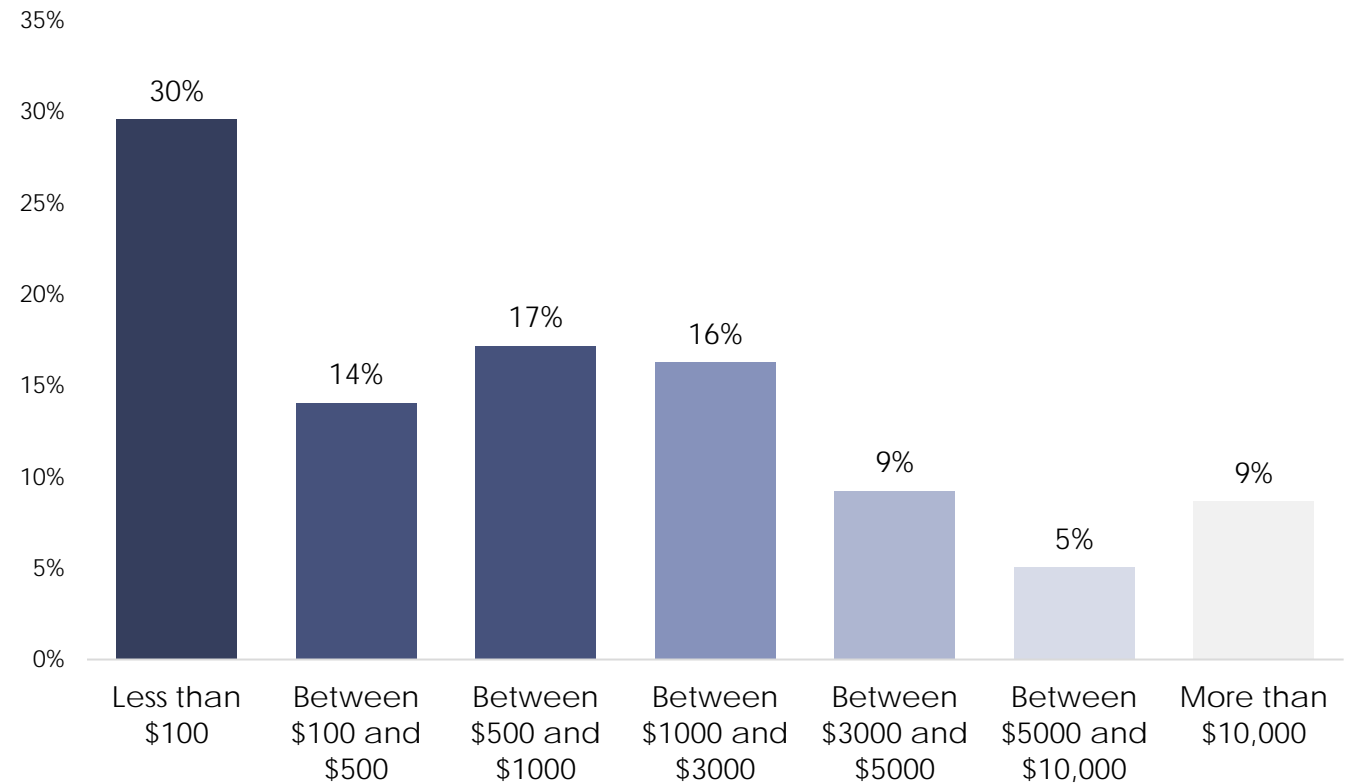


Education & Savings

What is the highest level of education you have completed?



If you had to estimate, how much do you currently have in savings that can be used for emergencies?

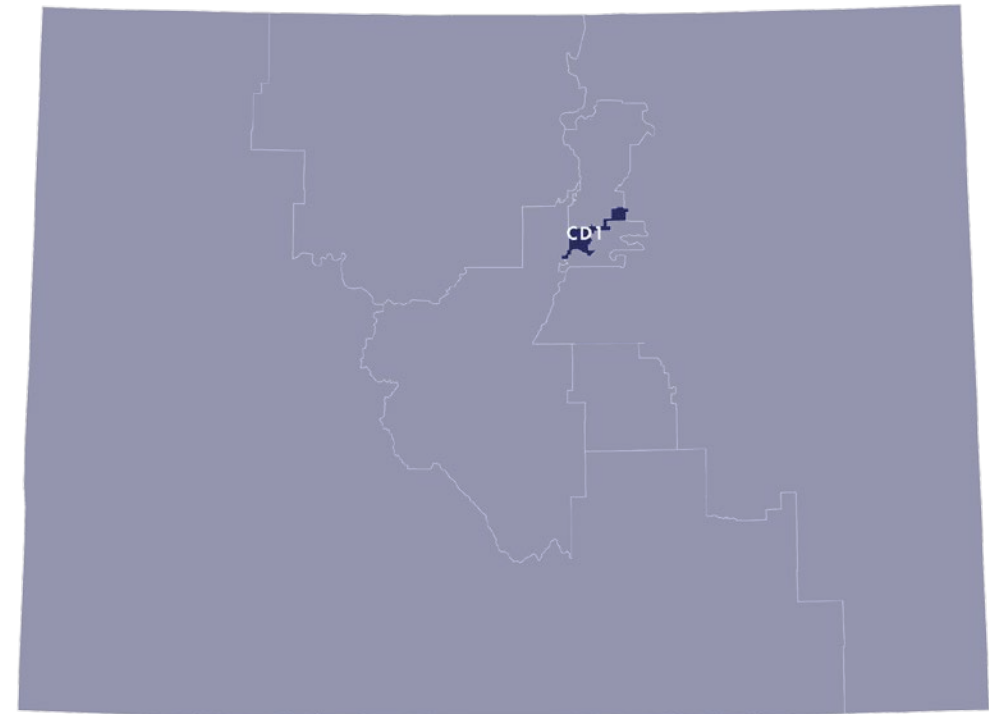




Congressional District Highlights

CD-1

- Protecting women's reproductive rights (+4%) and addressing discrimination and racial justice (+3%) are higher federal priorities to residents of CD-1
- CD-1 respondents are more likely to be "very concerned" about a January 6th-type riot at the US capitol happening again (+9%) and large protests across the country that could become violent (+4%)
- More likely to agree that "the federal government should do more to support new immigrants or refugees who have recently arrived to the United States" (+4%)

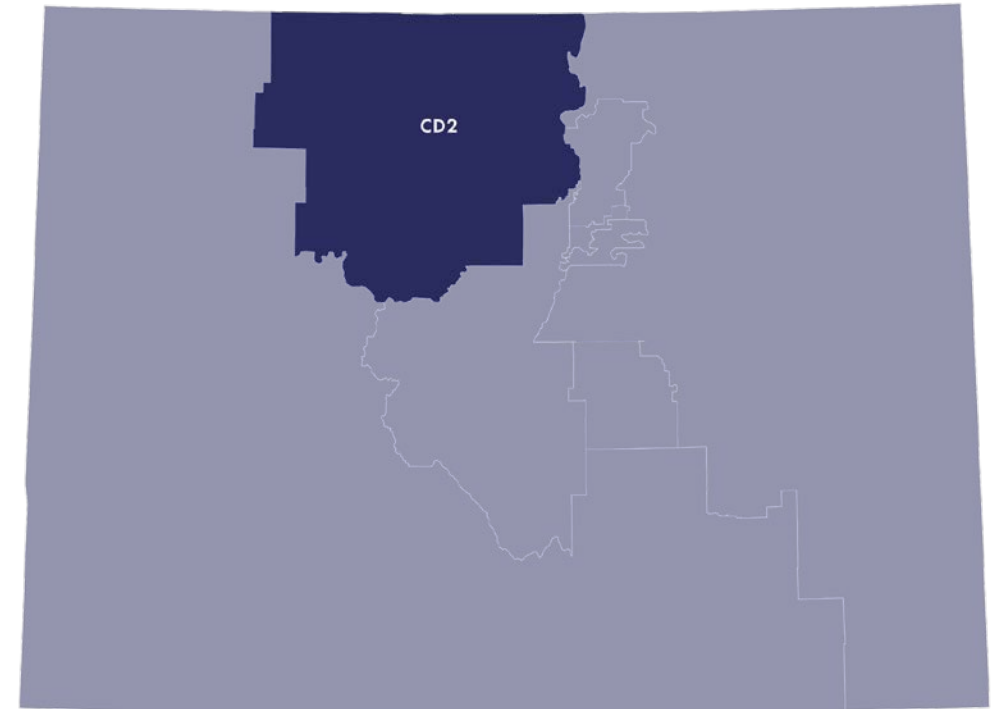


CD-2

- Protecting women's reproductive health/abortion rights is more important in federal priorities (+7%) and state priorities (+12%)
- Addressing gun violence and mass shootings is more important in state priorities (+9%)
- More concerned about a January 6th-type riot at the US capitol happening again (+6%) and more likely to be "very" concerned about people who refuse to believe election results when the candidate they support loses (+7%)
- More likely to strongly agree that "The federal government should do more to support new immigrants or refugees who have recently arrived to the United States" (+11%)

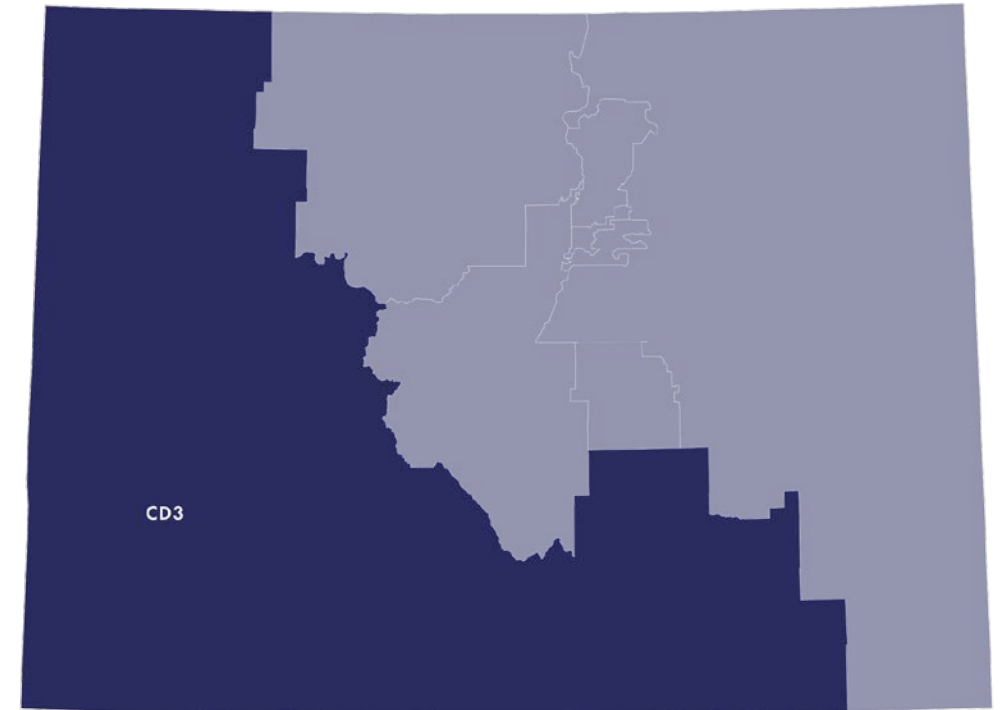
July 1 – July 27, 2023

N= 1,600 (+/- 2.4%)



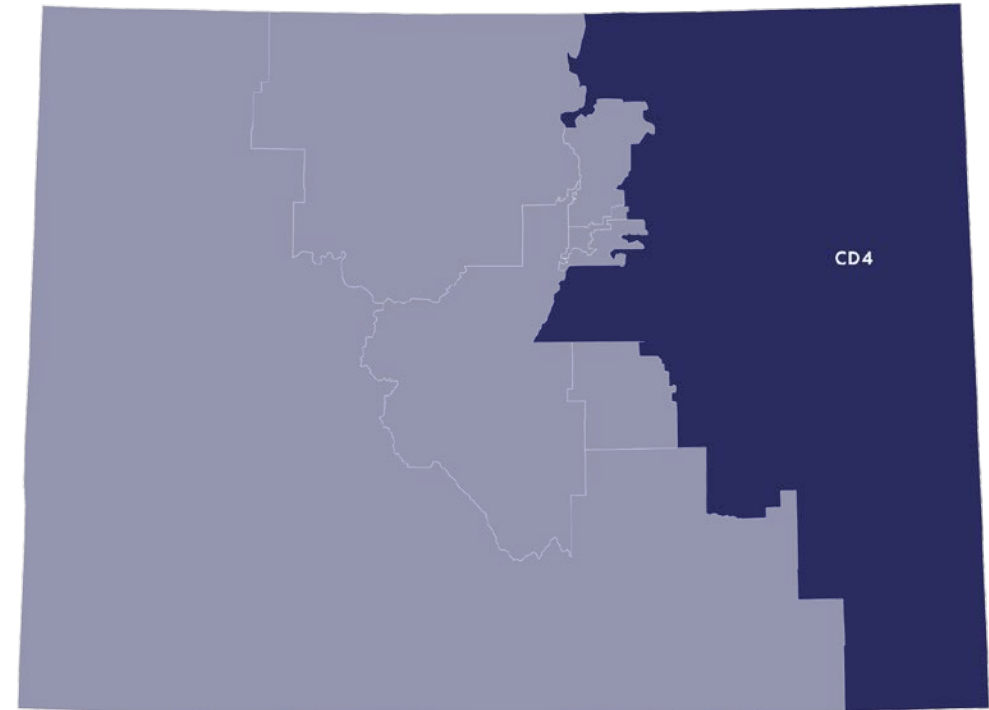
CD-3

- More likely to have a worse financial situation than last year (+3%)
- More likely to believe that Colorado (+6%) and the United States as a whole (+5%) is going in the wrong direction
- 4% less likely to have been reached out to ask for their thoughts about politics or policy in the state
- More likely to agree that Congress should pass a law to provide a pathway to citizenship to Dreamers and DACA recipients (+4%) and that President Biden should issue an executive order to stop deporting undocumented immigrants who have not committed a crime, and who are working and contributing to the U.S. (+4%)



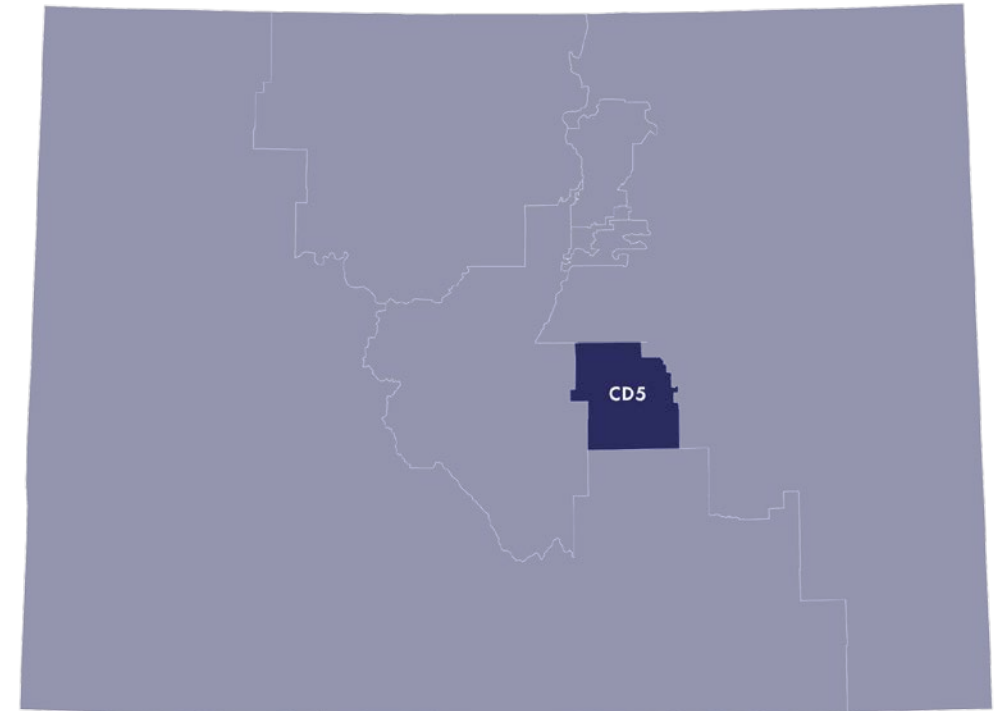
CD-4

- Creating affordable and attainable housing is a higher federal priority (+8%), relative to the total sample
- More likely to NOT be able to afford (or barely be able to afford) where they live (+8%)
- More likely to think that the state of Colorado is going in the wrong direction (+20%)
- More likely to be concerned about politicians and candidates who refuse to accept election results even when they lose (+4%)
- More likely to be concerned about a mass shooting that targets the Latino or immigrant community (+5%)



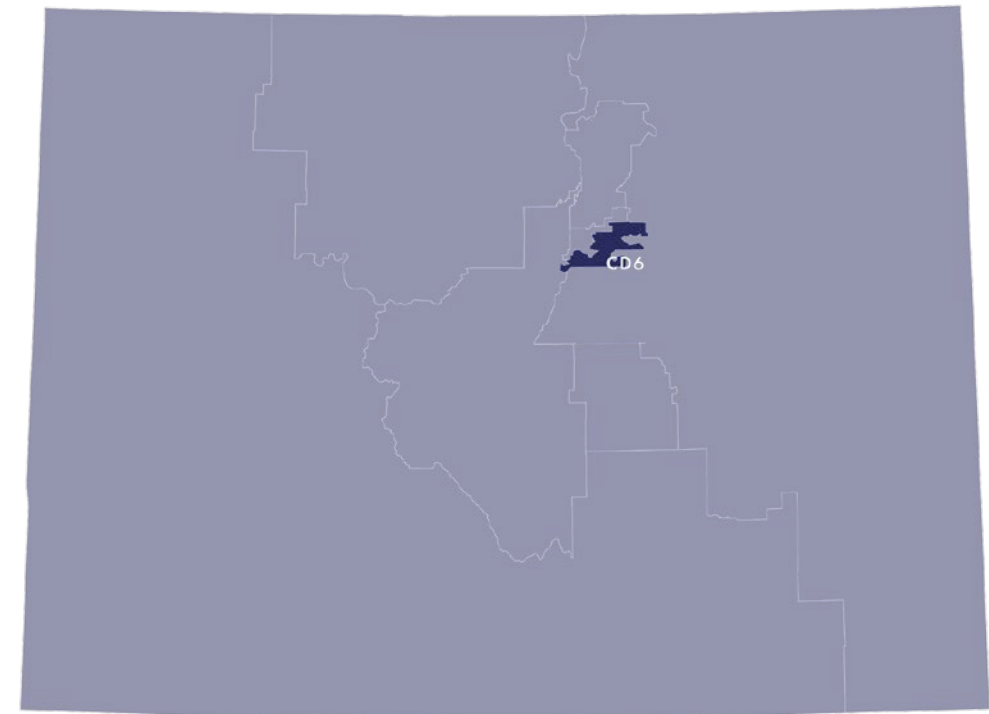
CD-5

- Addressing police brutality/police reform is a higher federal priority for residents of CD-5 (+9%)
- In state-level priorities, improving wages and income is a higher priority in the district (+9%)
- More residents in the district are barely/not able to afford where they live (+8%)
- 81% reported having rent increases over the past year (+14%)
- More likely to strongly agree with “Politicians talk about creating more affordable housing, but I have not seen any real change in access to affordable housing where I live.” (+10%)



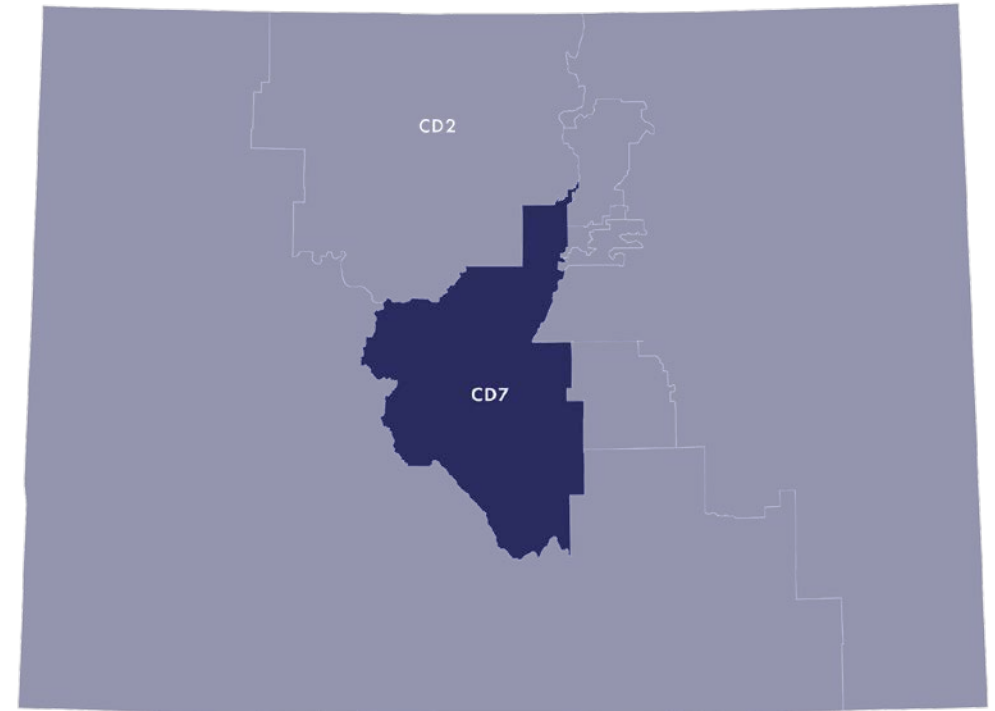
CD-6

- Federally, lowering healthcare costs (+7%), protecting immigrant rights (+9%), improving wages and income (+5%), and increasing access to mental healthcare (+5%) are higher priorities for residents of CD-6
- For state-level priorities, addressing the rising cost of living / Inflation (+7%), increasing access to mental healthcare (+6%), addressing gun violence and mass shootings (+8%), and combating climate change and pollution (+5%) are higher priorities in the district
- 30% reported that a representative from a political party has reached out for their thoughts about politics or policy in Colorado, which is nearly double that of the total sample (+14%)



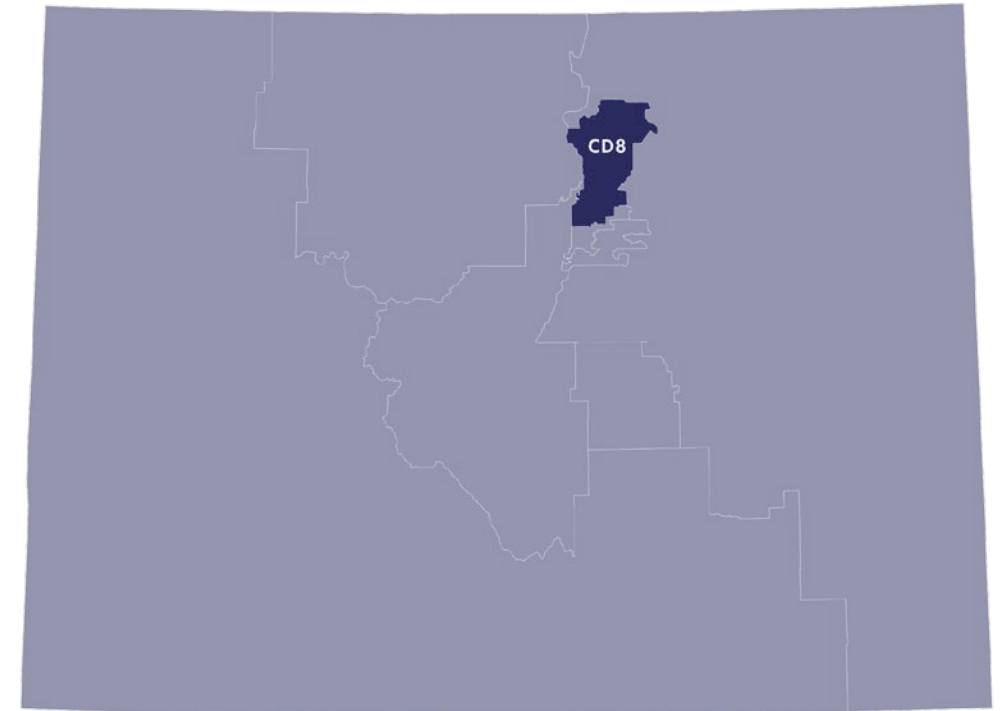
CD-7

- Federally, it is a higher priority to increase access to mental healthcare (+7%)
- More likely to have a worse financial situation than last year (+7%)
- More likely to be concerned about large protests across the country that could become violent (+3%) and people who refuse to believe election results when the candidate they support loses (+3%)
- More likely to agree that refugees and asylum seekers should be able to legally apply for entry at the U.S. border and have their individual case heard (+3%)
- More likely to have had the Reproductive Health Equity Act positively impact them or someone they know (+10%)



CD-8

- Improving wages and income is a more important federal priority to residents of CD-8 (+10%), as is Medicare and Social Security (+3%).
- In terms of state priorities, improving wages and income (+4%) and creating affordable and attainable housing (+6%) are higher priorities
- More likely to have a worse financial situation now relative to one year ago (+3%)
- 5% less likely to have been reached out to ask for their thoughts about politics or policy in the state
- More likely to believe that the minimum wage should be increased (+8%) and more likely to agree that the federal poverty rate level is too low for where they live (+6%)



QUESTIONS AND CONTACT INFORMATION

- For questions about the data findings feel free to contact Gabriel Sanchez at – Gabe@BSPResearch.com