

CHICAGO MAYORAL RUNOFF SURVEY



WEINBERG COLLEGE
OF ARTS & SCIENCES

CENTER FOR THE STUDY OF DIVERSITY
AND DEMOCRACY

BSP★RESEARCH

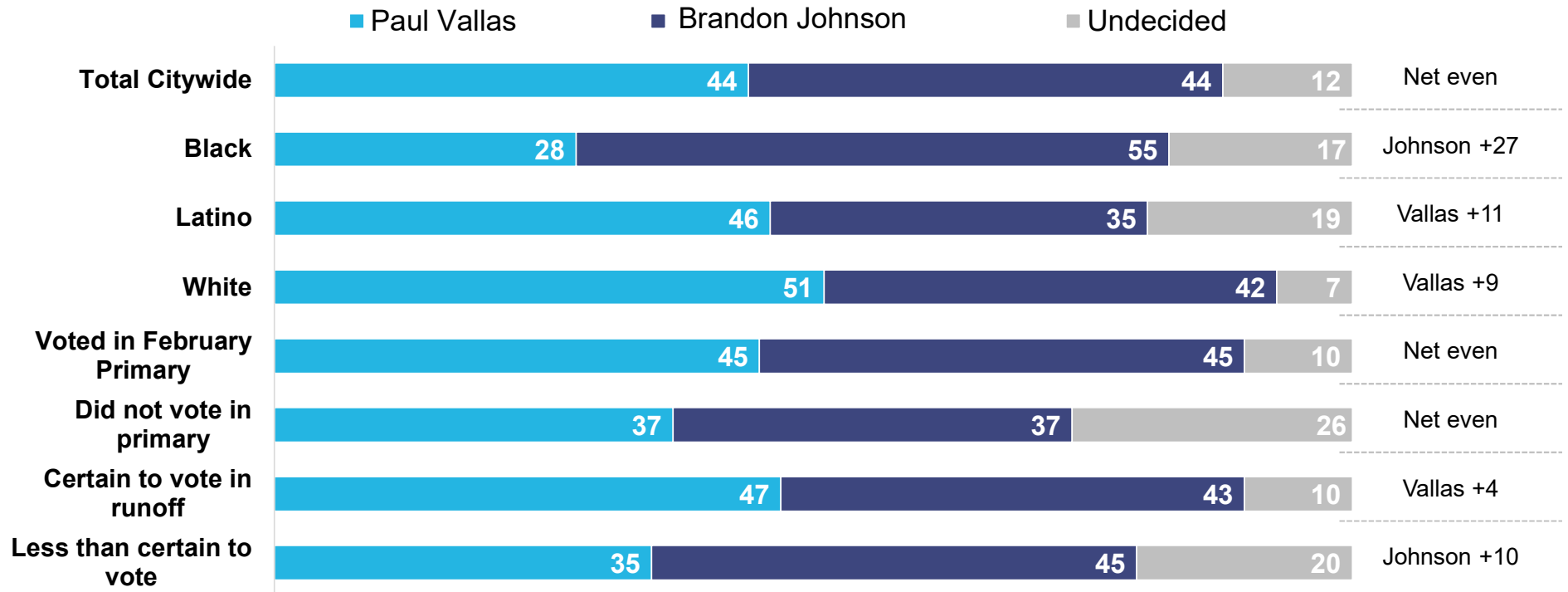
March 28, 2023

About the Survey

- Total N=1,500 Chicago voters
 - Respondents who said probably or definitely won't vote were excluded
- Overall margin of error: $\pm 2.8\%$
 - White n=680; Latino n=385; Black n=345; Asian/other n=90
- Field dates: March 15-23, 2023
- Respondents invited via text, email, online panels and self-administered survey completed online
- Available in English or Spanish at the discretion of the respondent.
- Data weighted to match Census/voter file profile of Chicago electorate
- This poll is a follow up of a previous primary poll which fielded from February 5-10.

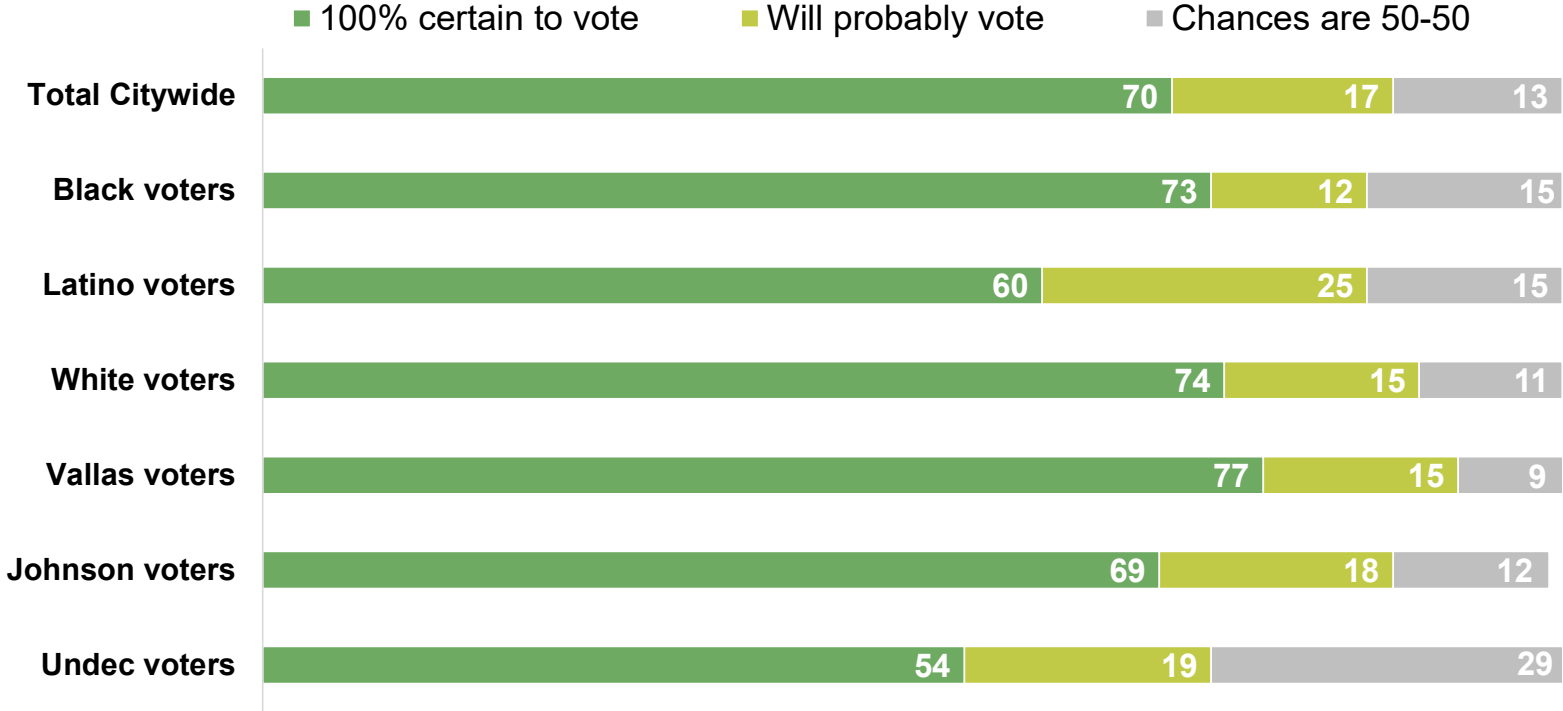
Reported Mayoral vote by likelihood of voting and race

Thinking about the April 4, 2023 runoff election for mayor of Chicago, who do you plan to vote for:
 (Total combined mayoral vote with undecideds reclassified to candidate they lean towards)



Turnout gap?

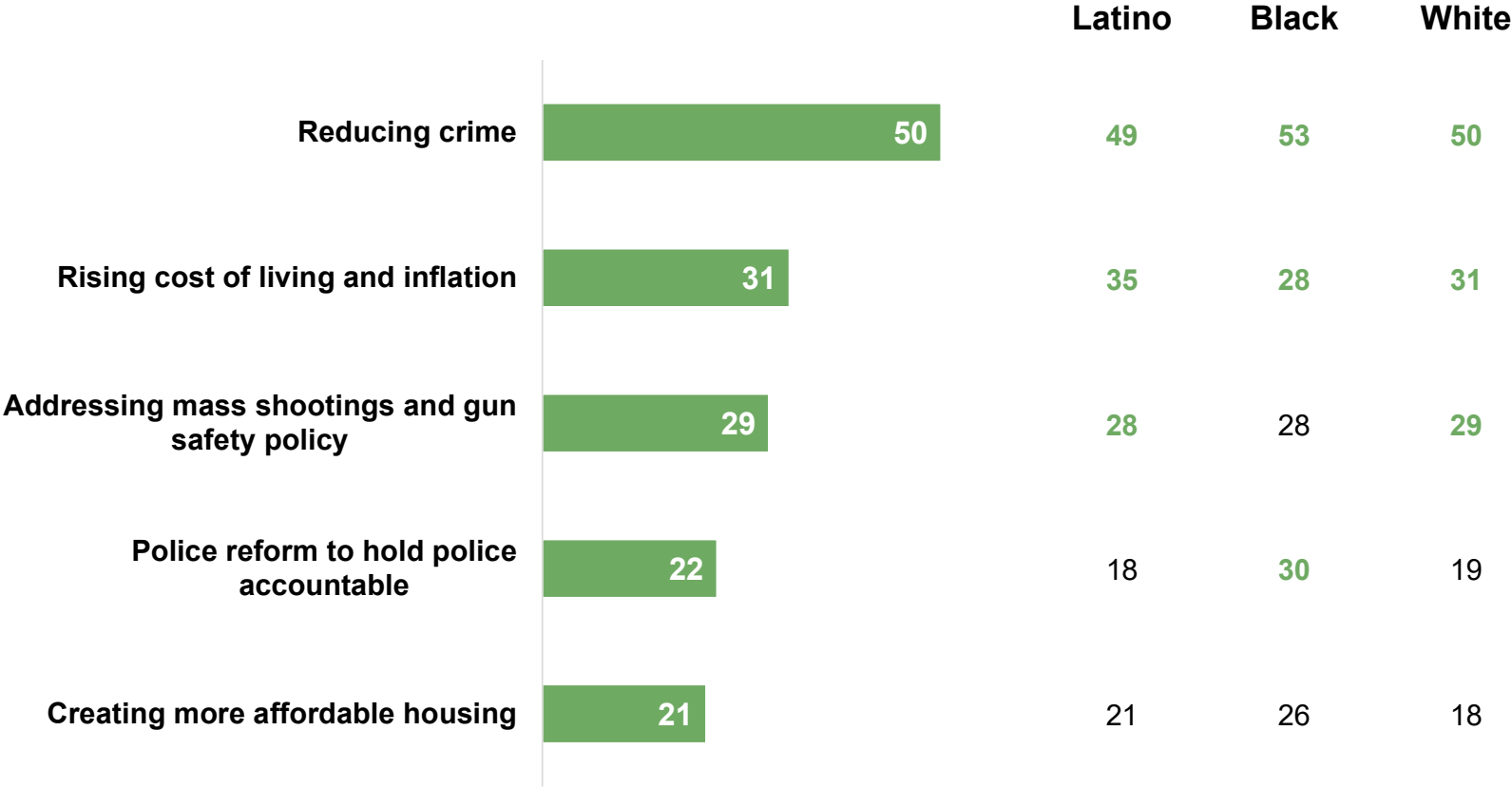
Many people are busy and don't get a chance to vote in every election. Other people like to vote in big elections for President or Governor but skip local races. Thinking ahead to the April 4 runoff election for Mayor of Chicago, what are the chances that you will vote in the upcoming city election?



Out of field March 23, 2023 N=1,500 Chicago voters (+/-2.8%)

Top priorities for Chicago voters: reducing crime, addressing the issues associated with rising cost of living, and addressing gun safety

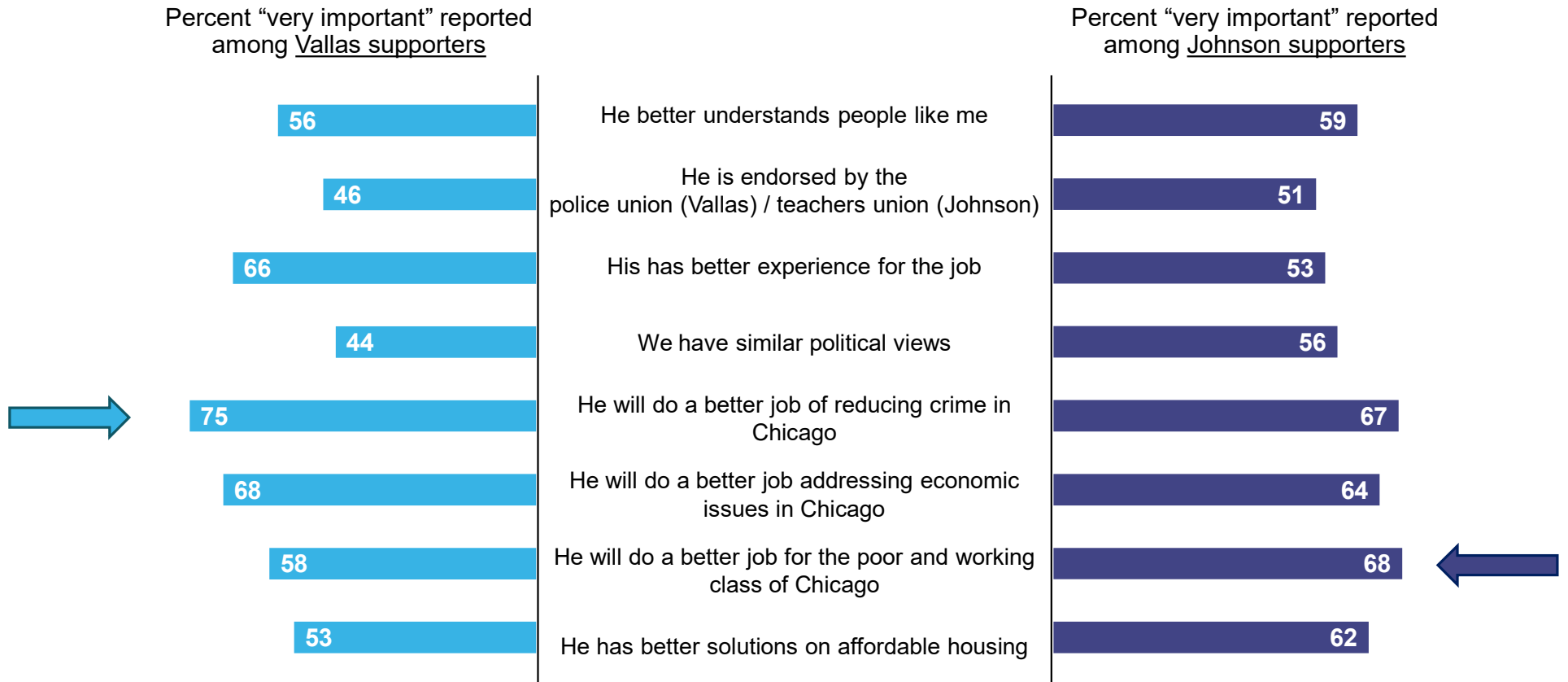
On the whole, what are the most important issues here in Chicago that you want the next Mayor to address? (Up to 3 responses)



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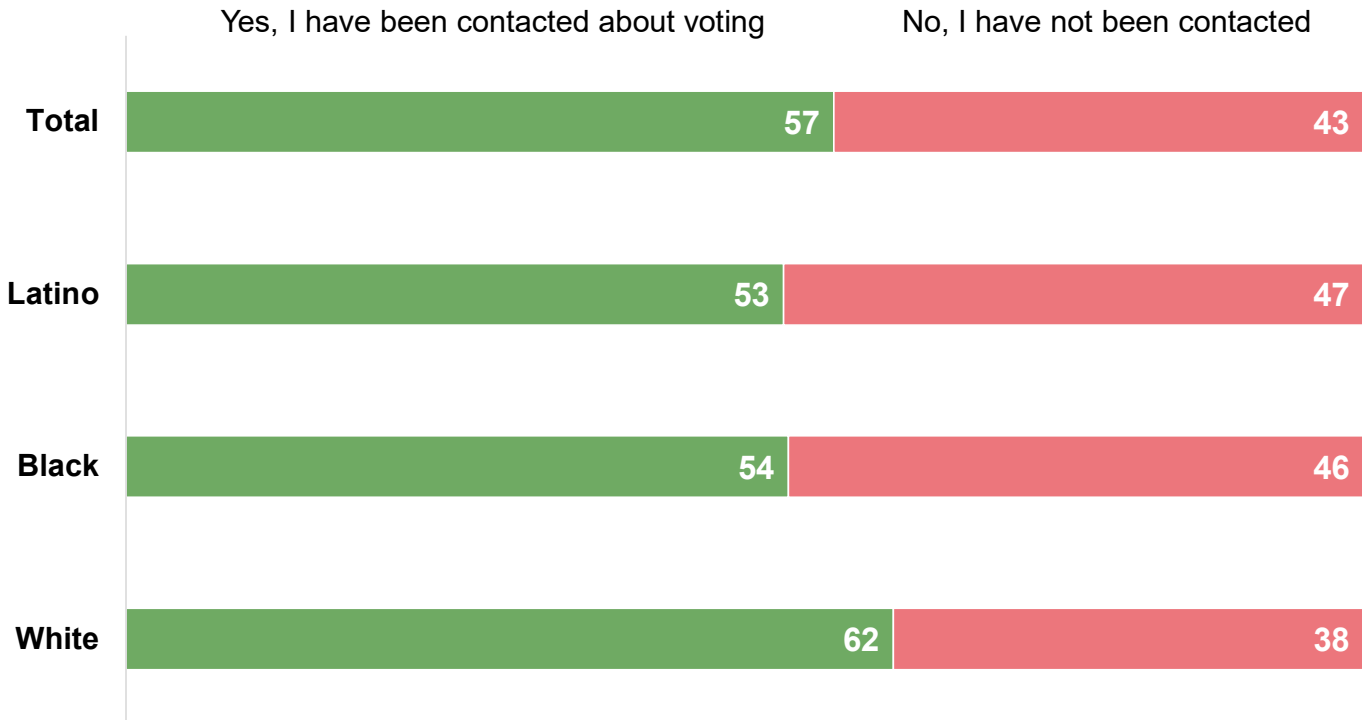
Most important candidate qualifications

Here is a list of reasons why people may vote for [candidate]. For each, tell us whether this factor was VERY important, somewhat important, or not important at all in your decision to support him:



Opportunity for increased voter contact

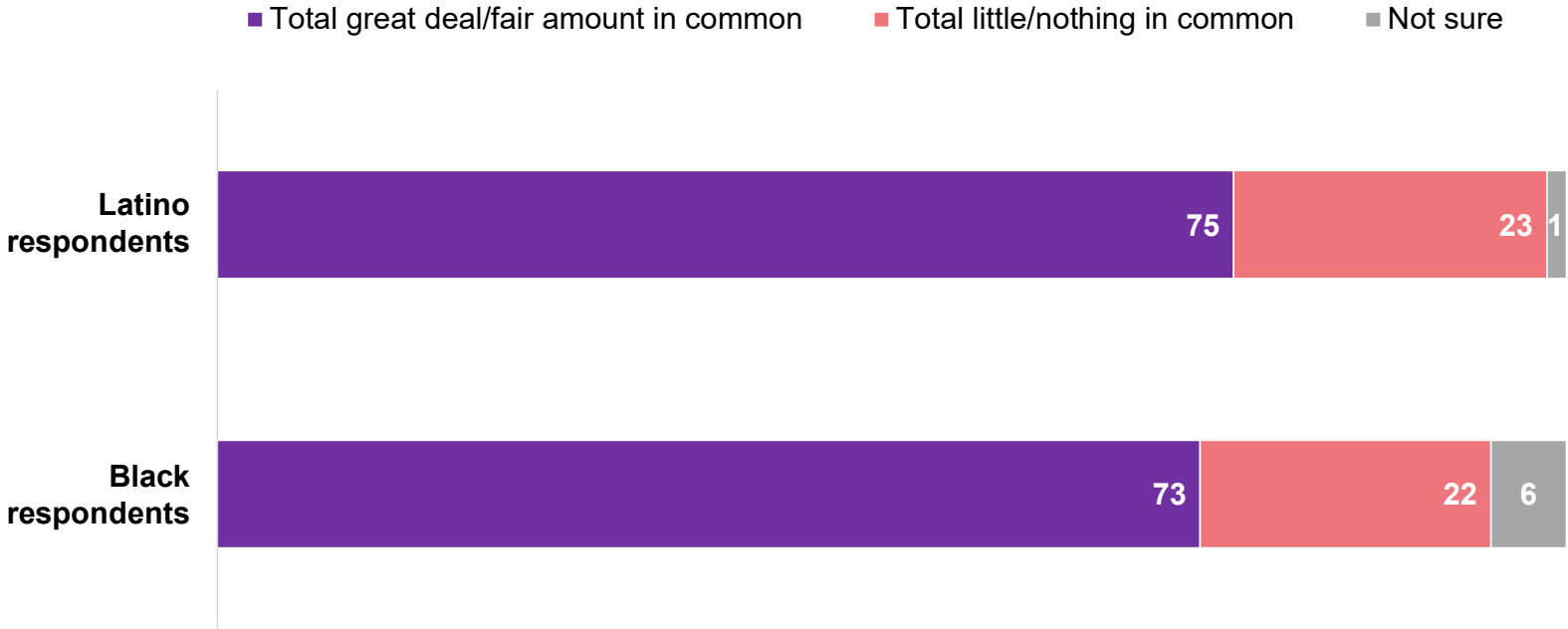
So far, has anyone from a Chicago mayoral campaign or any other local organization contacted you and asked you to vote?
Either by phone, text, email, or maybe in-person?



Voters making more than \$80k and voters ages 18-29 report the highest level of contact, at 67%, while 53% of those making less than \$40k and voters older than 65 say they have not been contacted.

Black and Brown commonality

When it comes to government, politics and electing representatives here in Chicago, how much do you think Latinos and Blacks have in common?



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Black and Brown partnership

Would your community do better if Blacks and Latinos worked more closely in partnership, or is it better for Black and Latino communities to each focus on their own issues?



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