

# **CLIMATE POWER**

## CLIMATE POWER LATINO VOTERS IN TARGET STATES SURVEY

# About the Survey

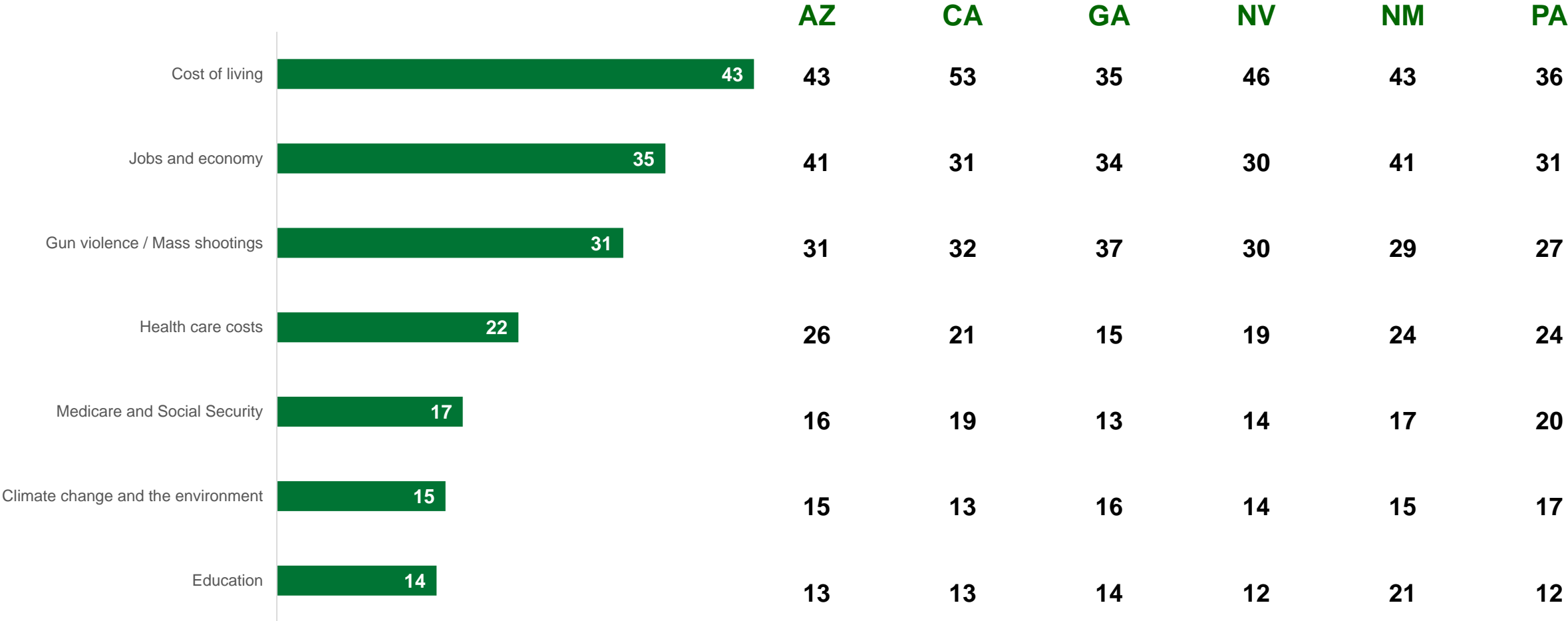
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- Total N=1,200 Latino registered voters across 6 target states
  - N=200 per: Arizona, California, Georgia, New Mexico, Nevada and Pennsylvania
- Margin of error:  $\pm 2.8\%$
- Field Dates: May 11-31, 2023
- English or Spanish interview, according to preference

# MOST IMPORTANT ISSUES

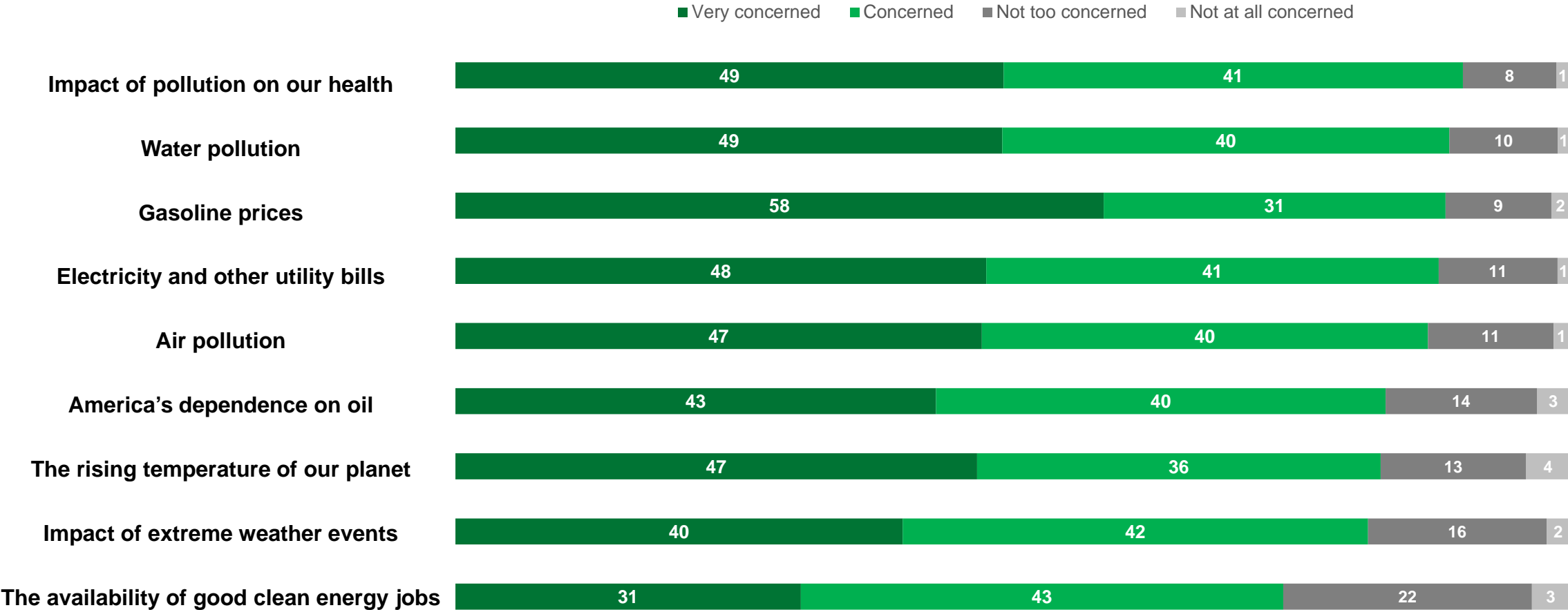
# Most important issues for Latinos in target states include economic concerns, gun violence, and climate change

What are the most important issues facing your community that our elected officials should address?



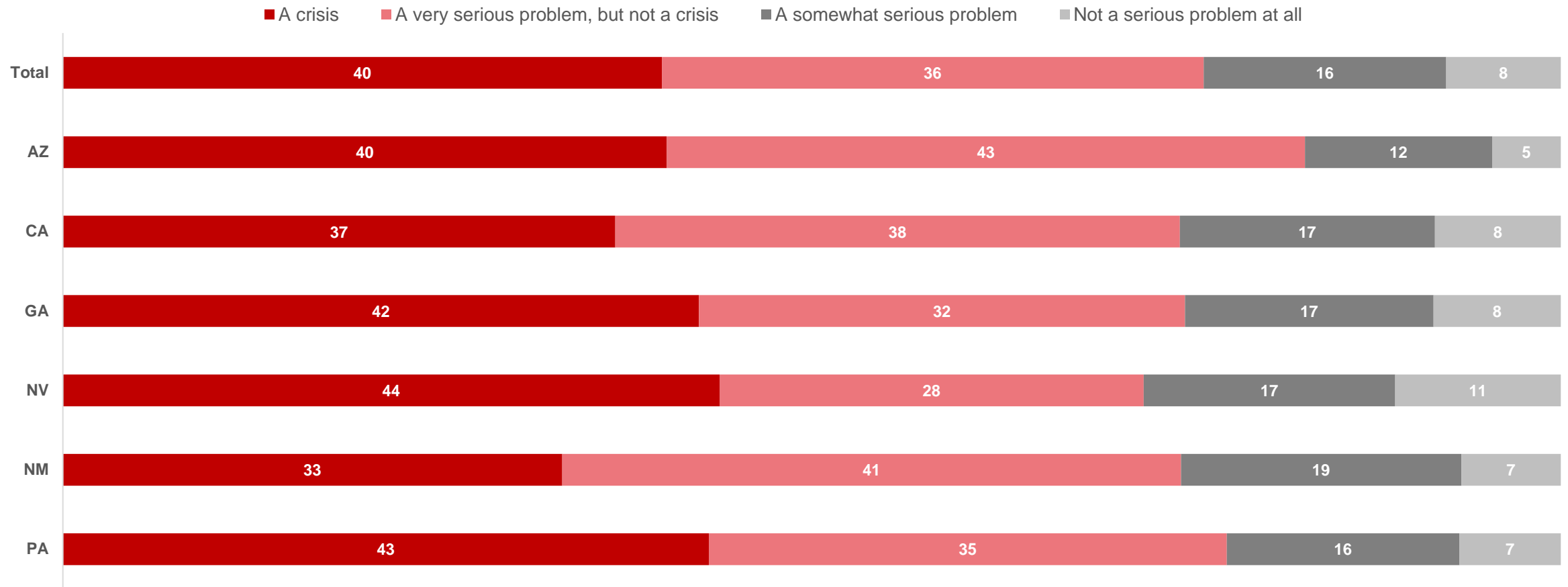
# Top climate-specific issues include health impact and economic concerns

Thinking about issues related to the environment, please indicate how concerning you find each of the following:



# Climate change seen as a serious issue

Do you consider climate change to be:



# KEY POLICY ISSUES

# High support for increased investments for clean energy

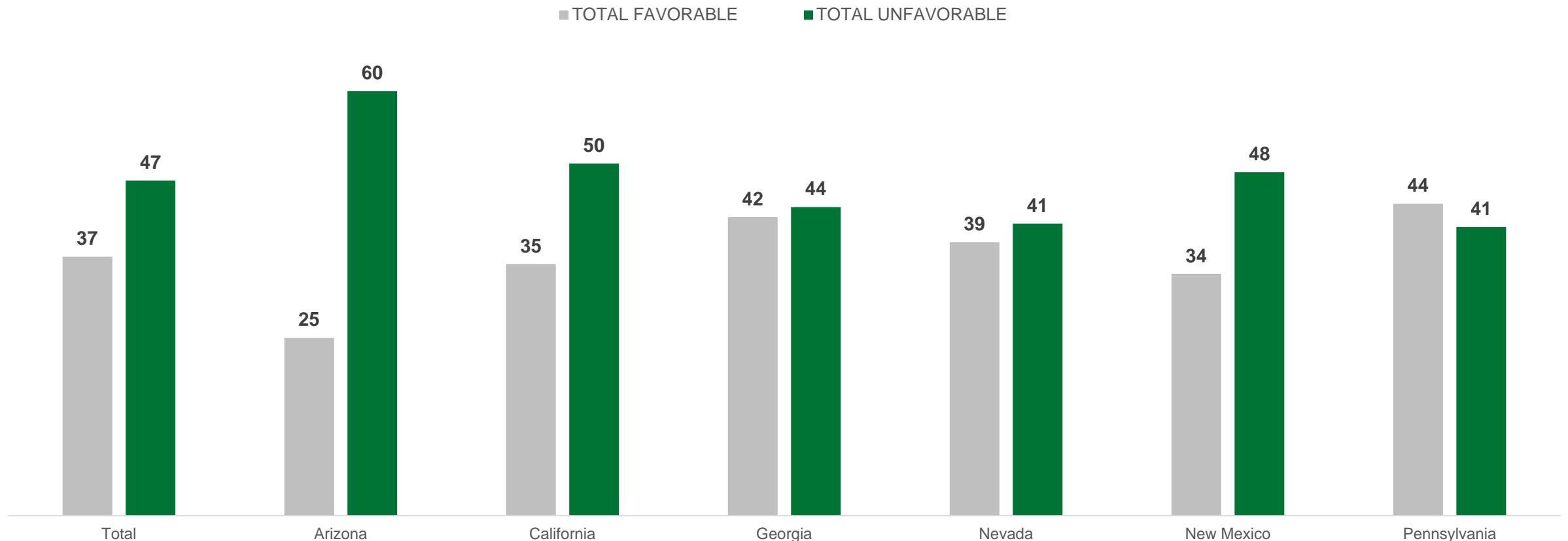
## Total support for each policy item

	ALL STATES	AZ	CA	GA	NV	NM	PA
A bill that increases investments in renewable energy sources like wind and solar to replace fossil fuels like oil and coal.	76	81	76	80	73	67	79
A bill that taxes big oil corporations to help pay for cleaner energy investments.	76	78	77	74	71	74	79
A bill to require electric stoves to be used in construction of new homes and facilities.	57	63	49	67	56	46	61
A bill to ban gas stoves in construction of new homes and facilities.	45	44	48	50	39	31	57
A bill that would roll back on climate investments and slow down production of clean energy made in America.	43	35	40	49	44	36	55



# Strong opposition against legislation that hinders climate progress and politicians who support such measures

The US House recently passed a bill called HR1 that would roll back climate investments – shutting down the boom in production of clean energy made in America – and dismantle current key environmental laws, ultimately re-directing that money as profits for oil and gas companies. How does this make you feel about the members of Congress who support bills that hinder climate progress like HR1?



# Overwhelming support for the benefits of a clean energy plan

■ Extremely important ■ Important ■ Not really that important ■ Not at all important ■ No opinion

**[Energy independence]** Energy from wind, the sun, and other clean sources is available here at home and it won't run out. The more we use American-made clean energy, the less we have to rely on imported oil from other countries, and the more we can protect ourselves from future price hikes and the unpredictable global market.



**[Health benefits]** Using more clean sources to produce energy means using less dirty energy sources that give off pollution in the air and water, which in turn means fewer health problems like asthma and heart disease that come from toxic pollution.



**[Climate benefits]** Using more clean energy will reduce our dependence on fossil fuels and protect us from climate change. Otherwise, the irreversible negative effects of climate change, like sea levels rising and extreme weather (like hurricanes, floods, and wildfires), will continue to get worse.



**[Economic and jobs benefits]** Developing and producing clean energy in the United States will create jobs in big cities and small towns—jobs for everyone from engineers and scientists to construction workers and carpenters. These jobs can't be outsourced to other countries and would immediately include training for new workers entering these industries.



**[Personal cost savings]** Clean energy is cheaper to produce, which means saving on your monthly electric bill. Tax credits and other incentives will help bring down the cost of, or even make free, things like energy-efficient home improvements and all-electric appliances, electric vehicles, and solar panels for middle-class and working families.



**[Rural and smaller communities]** Small towns and rural areas across the country will be expanding their own power systems with more affordable and reliable clean energy. The new clean energy projects coming to these communities will mean new job opportunities and major new local investments.



**[Environmental justice]** Devoting more resources and funding to low-income neighborhoods and communities of color because they tend to be closer to sources of pollution, and making sure underserved communities get their fair share of new clean energy jobs.

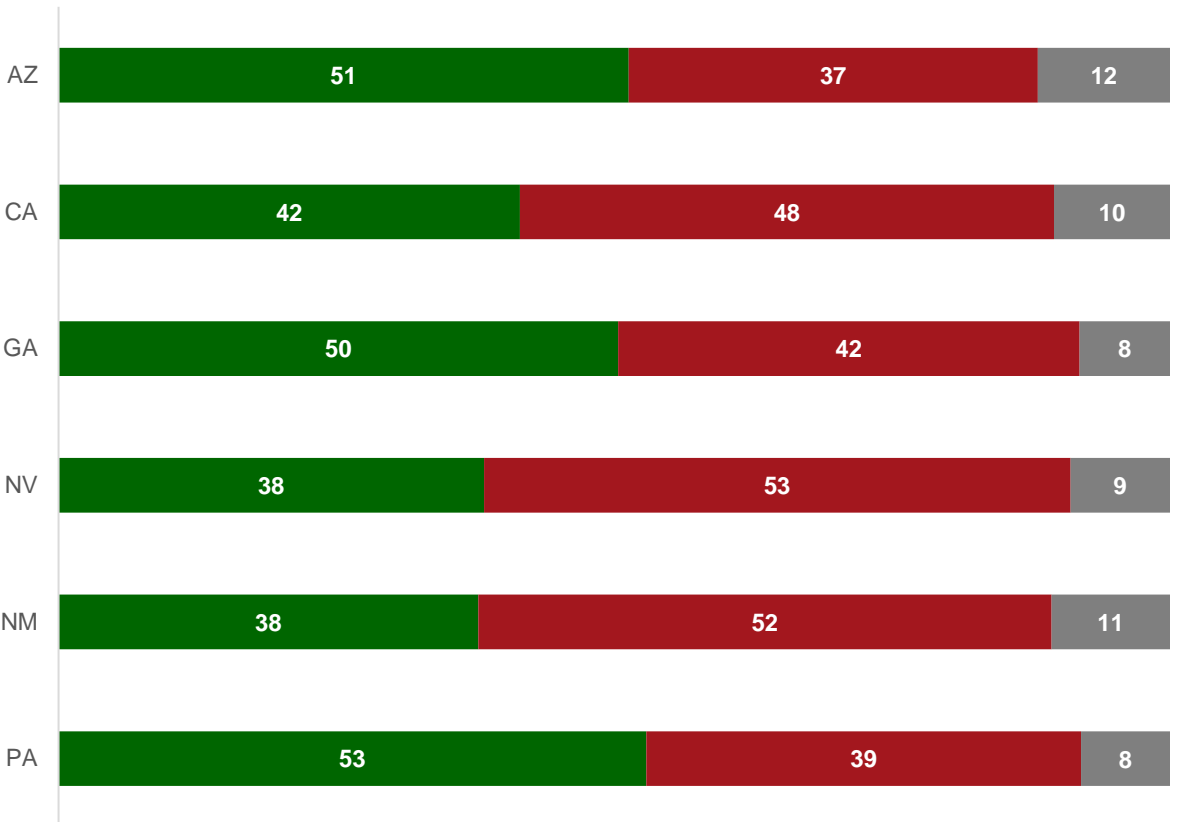


# MESSAGING

# Over the long run a clean energy plan is seen as cost effective

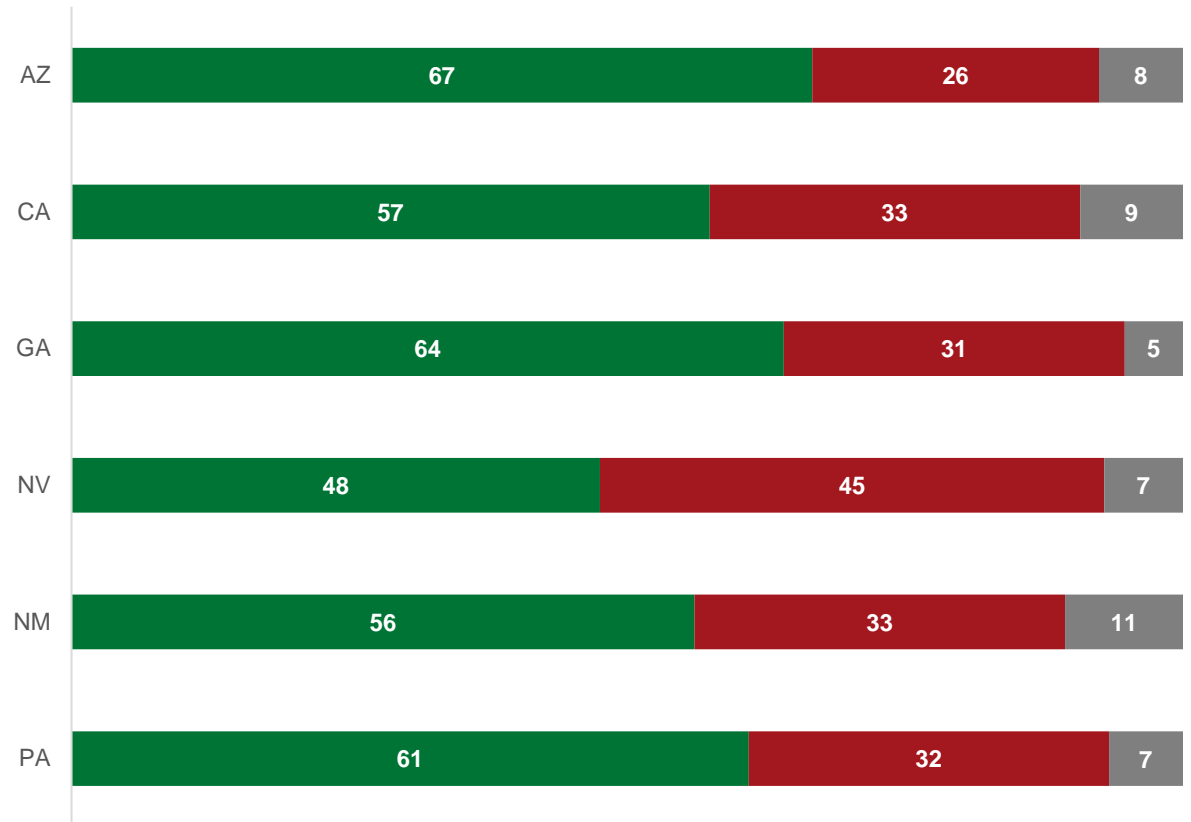
Thinking about the next year or two, do you think that increasing the use of clean energy in the US will:

■ Save me money ■ Cost me more money ■ No effect



Thinking about next 10 years or more, do you think that increasing the use of clean energy in the US will:

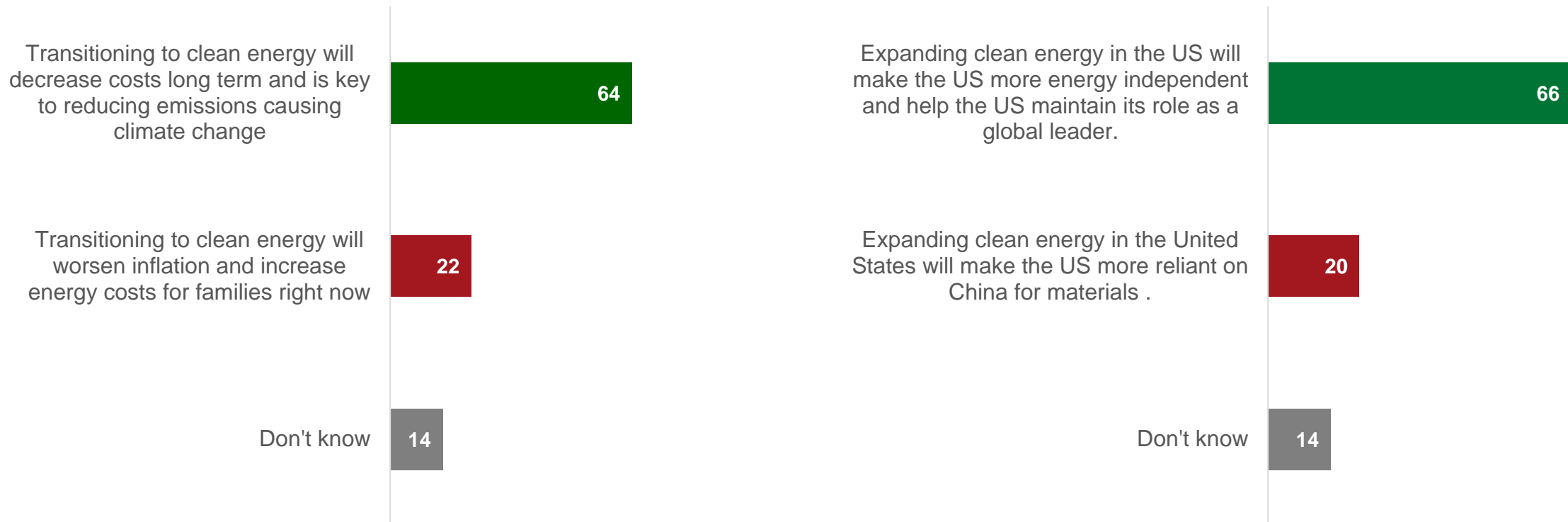
■ Save me money ■ Cost me more money ■ No effect



May 11-31, 2023 N=1,200 (+/-2.8%)

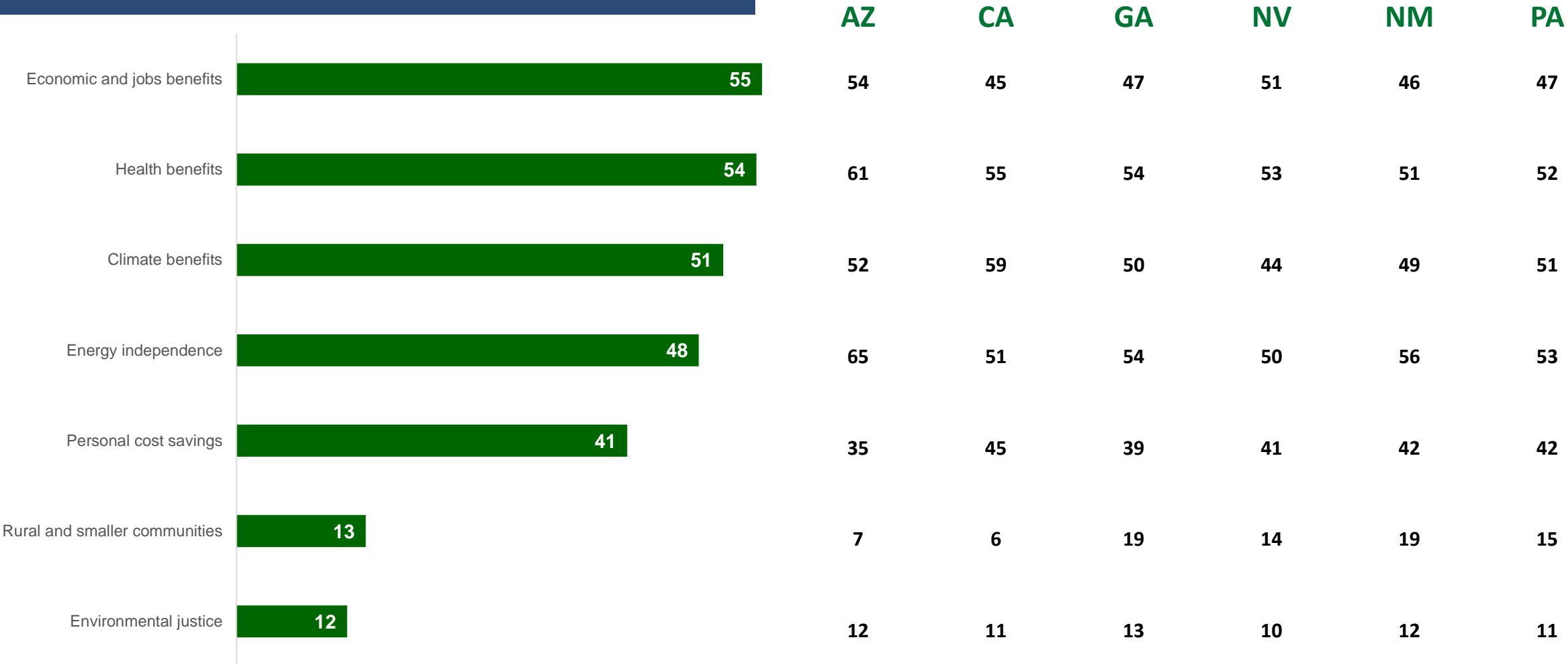
# Clean energy is seen as an overall long-term positive investment

Which of the following statements do you agree with more?



# Job and health benefits are seen as most important of a clean energy plan

## 3 most important benefits of a clean energy plan



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# Conclusions

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- Strong concern for climate change among Latinos
- Strong support to replace non-renewable energy and big oil with clean energy
- Latinos see many health and economic benefits from a clean energy plan

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