

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q1: Many people are busy and don't get a chance to vote in every election. This year some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the primary election next year on March 5, 2024, what would you say the chances are that you will vote in the primary election for U.S. Senate, and other offices here in California?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Almost certain I will vote	66	67	66	58	69	64	73	52	67	81
Probably will vote	16	16	16	23	13	15	12	22	15	11
Chances are 50-50	12	10	14	14	12	13	10	16	13	6
Probably will NOT vote	3	3	3	3	4	1	2	4	4	0
Certain that I won't vote	3	4	2	2	2	7	3	6	2	2

**Q2: [If Q1= plan to vote] Do you plan to vote using:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Vote-by-mail or absentee ballot	41	37	44	41	38	35	46	39	41	43
In-person early voting before election day	28	29	28	35	30	31	18	39	24	23
In-person voting on election day	31	34	29	24	32	33	35	22	35	35

**Q3: Generally speaking, do you think things in California are going in the right direction or off on the wrong track?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Right direction	38	41	36	33	39	39	40	32	36	49
Wrong track	47	46	49	49	51	46	44	48	50	43
Don't know	15	14	15	17	10	15	15	21	14	8

**Q4: [If Q3= right direction] Who do you think deserves more of the credit for things going in the right direction here in California?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Governor Gavin Newsom	43	40	45	47	35	31	53	35	59	30
Democrats in the State Legislature	26	28	24	20	36	39	12	24	11	43
Republicans in the State Legislature	7	10	4	11	7	8	3	9	9	4
A combination of Governor Newsom, Democrats and Republicans	25	22	27	22	22	21	32	32	21	23

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**Q1: Many people are busy and don't get a chance to vote in every election. This year some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the primary election next year on March 5, 2024, what would you say the chances are that you will vote in the primary election for U.S. Senate, and other offices here in California?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Almost certain I will vote	66	61	63	74	68	60	67	60	68	68	64
Probably will vote	16	14	18	15	14	20	16	22	13	17	17
Chances are 50-50	12	16	14	6	12	12	11	15	10	13	12
Probably will NOT vote	3	4	3	2	3	3	3	2	5	2	2
Certain that I won't vote	3	5	2	2	3	4	4	1	3	0	4

**Q2: [If Q1= plan to vote] Do you plan to vote using:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Vote-by-mail or absentee ballot	41	38	37	46	41	40	41	36	49	40	38
In-person early voting before election day	28	37	30	21	28	28	28	29	27	30	28
In-person voting on election day	31	25	32	33	30	32	31	35	23	30	34

**Q3: Generally speaking, do you think things in California are going in the right direction or off on the wrong track?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Right direction	38	36	34	45	36	42	37	33	26	43	40
Wrong track	47	44	52	44	50	42	48	55	60	39	47
Don't know	15	19	13	11	14	17	16	12	14	18	13

**Q4: [If Q3= right direction] Who do you think deserves more of the credit for things going in the right direction here in California?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Governor Gavin Newsom	43	49	55	27	38	53	43	40	48	41	42
Democrats in the State Legislature	26	20	16	39	30	17	24	33	22	27	26
Republicans in the State Legislature	7	6	6	8	8	5	7	7	4	11	6
A combination of Governor Newsom, Democrats and Republicans	25	24	23	25	24	25	26	20	25	21	26

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**Q1: Many people are busy and don't get a chance to vote in every election. This year some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the primary election next year on March 5, 2024, what would you say the chances are that you will vote in the primary election for U.S. Senate, and other offices here in California?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Almost certain I will vote	66	66	66	67	60	67
Probably will vote	16	18	14	15	19	17
Chances are 50-50	12	11	12	13	16	11
Probably will NOT vote	3	2	5	2	5	3
Certain that I won't vote	3	3	4	4	1	3

**Q2: [If Q1= plan to vote] Do you plan to vote using:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Vote-by-mail or absentee ballot	41	37	44	42	39	46
In-person early voting before election day	28	30	31	27	28	24
In-person voting on election day	31	33	25	31	33	30

**Q3: Generally speaking, do you think things in California are going in the right direction or off on the wrong track?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Right direction	38	44	34	32	41	34
Wrong track	47	44	52	49	44	52
Don't know	15	12	14	20	15	14

**Q4: [If Q3= right direction] Who do you think deserves more of the credit for things going in the right direction here in California?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Governor Gavin Newsom	43	36	49	47	47	39
Democrats in the State Legislature	26	38	11	22	27	20
Republicans in the State Legislature	7	2	14	6	11	10
A combination of Governor Newsom, Democrats and Republicans	25	24	25	25	15	32

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**Q5: [If Q3= wrong track] Who do you think deserves more of the blame for things being on the wrong track here in California?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Governor Gavin Newsom	26	32	21	20	33	21	29	22	29	27
Democrats in the State Legislature	11	11	12	17	15	6	6	14	10	10
Republicans in the State Legislature	12	13	11	20	11	6	8	16	10	10
A combination of Governor Newsom, Democrats and Republicans	51	44	57	43	41	67	57	47	52	53

**Q6: Shifting and thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address?**

Select up to 3. (sorted highest to lowest)

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Cost of living / inflation	46	45	48	46	46	51	44	48	47	44
Housing costs and affordability	30	27	32	29	26	35	29	29	31	29
Homelessness	29	29	29	29	28	28	31	34	27	26
Jobs and the economy	28	29	27	31	28	23	30	31	29	25
Health care costs	22	23	21	19	19	19	29	17	25	24
Gun violence	20	23	17	23	17	21	19	16	22	20
Crime	18	19	17	15	22	18	18	21	15	19
Education and schools	15	16	15	15	17	12	17	13	18	14
Immigration reform	15	12	18	12	14	18	16	12	17	15
Climate change and the environment	13	13	13	17	14	12	9	11	11	19
Foreign policy / wars in Israel and Ukraine	9	10	9	10	5	9	12	10	10	8
Discrimination / racial justice	9	10	7	9	10	10	5	9	8	10
Reducing government spending	8	9	8	10	9	8	6	7	7	11
Abortion / reproductive rights	8	6	9	11	9	6	6	4	10	10
Police brutality / police reform	5	6	5	6	6	5	4	5	6	5
Protecting the right to vote	5	5	5	5	7	5	4	3	4	9
Coronavirus pandemic	4	4	4	3	7	5	2	5	3	6

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**Q5: [If Q3= wrong track] Who do you think deserves more of the blame for things being on the wrong track here in California?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Governor Gavin Newsom	26	22	24	34	29	19	28	19	30	28	24
Democrats in the State Legislature	11	16	11	9	12	10	10	14	14	13	9
Republicans in the State Legislature	12	12	13	10	13	9	14	7	9	15	12
A combination of Governor Newsom, Democrats and Republicans	51	49	52	48	47	62	49	60	47	43	55

**Q6: Shifting and thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address?**

Select up to 3. (sorted highest to lowest)

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Cost of living / inflation	46	49	47	44	47	45	47	49	56	37	47
Housing costs and affordability	30	28	32	27	30	29	30	33	33	28	29
Homelessness	29	34	29	26	31	25	30	21	38	27	27
Jobs and the economy	28	26	33	26	28	29	29	31	27	23	32
Health care costs	22	16	24	24	21	25	22	21	19	26	21
Gun violence	20	20	17	23	19	21	19	22	14	19	22
Crime	18	20	18	17	18	20	18	22	13	20	19
Education and schools	15	13	15	19	14	19	16	15	13	14	17
Immigration reform	15	18	13	14	14	17	15	14	18	13	15
Climate change and the environment	13	14	11	15	14	10	12	17	11	17	12
Foreign policy / wars in Israel and Ukraine	9	10	9	9	10	7	10	10	10	11	8
Discrimination / racial justice	9	8	10	8	8	10	8	9	6	10	9
Reducing government spending	8	8	7	9	9	7	8	7	9	10	7
Abortion / reproductive rights	8	3	9	11	10	4	8	4	12	12	5
Police brutality / police reform	5	5	5	6	5	6	5	8	3	8	5
Protecting the right to vote	5	3	4	9	6	4	4	5	3	8	4
Coronavirus pandemic	4	3	3	6	5	2	4	2	1	5	4

**Q5: [If Q3= wrong track] Who do you think deserves more of the blame for things being on the wrong track here in California?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Governor Gavin Newsom	26	26	28	25	15	30
Democrats in the State Legislature	11	14	9	12	11	9
Republicans in the State Legislature	12	14	9	12	15	10
A combination of Governor Newsom, Democrats and Republicans	51	46	54	51	59	52

**Q6: Shifting and thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address?**

Select up to 3. (sorted highest to lowest)

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Cost of living / inflation	46	43	54	47	32	58
Housing costs and affordability	30	25	32	32	31	34
Homelessness	29	27	31	35	28	27
Jobs and the economy	28	30	24	29	32	33
Health care costs	22	24	18	24	19	23
Gun violence	20	20	21	17	25	16
Crime	18	21	16	20	12	15
Education and schools	15	13	18	14	21	15
Immigration reform	15	13	12	20	14	11
Climate change and the environment	13	15	12	13	14	11
Foreign policy / wars in Israel and Ukraine	9	8	10	7	11	9
Discrimination / racial justice	9	12	9	5	8	5
Reducing government spending	8	8	12	5	8	7
Abortion / reproductive rights	8	9	7	8	9	7
Police brutality / police reform	5	6	3	4	7	7
Protecting the right to vote	5	5	3	6	7	4
Coronavirus pandemic	4	5	4	3	6	3

**Q7: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly approve	23	24	23	11	30	23	29	20	21	31
Somewhat approve	33	32	34	37	24	35	36	33	36	30
Somewhat disapprove	22	21	22	27	21	24	17	24	20	21
Strongly disapprove	22	22	21	25	25	18	19	23	24	17
TOTAL APPROVE	56	56	57	48	55	58	64	53	56	61
TOTAL DISAPPROVE	44	44	43	52	45	42	36	47	44	39

**Q8: [If Q7= disapprove] Which come closest to why you disapprove of Joe Biden?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
He has supported too many liberal and progressive policies that I oppose	54	59	50	48	53	58	63	52	56	56
I want him to deliver more progressive policies that I believe in	46	41	50	52	47	42	37	48	44	44

**Q9: Now thinking about California, do you approve or disapprove of the way Gavin Newsom is handling his job as Governor of California?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly approve	27	30	26	22	28	29	31	24	27	32
Somewhat approve	40	38	41	45	34	38	41	45	37	38
Somewhat disapprove	18	15	20	22	19	20	11	18	19	14
Strongly disapprove	15	17	14	11	19	12	18	14	16	16
TOTAL APPROVE	67	68	66	67	62	67	72	68	65	70
TOTAL DISAPPROVE	33	32	34	33	38	33	28	32	35	30

**Q10: [If Q9= disapprove] Which come closest to why you disapprove of Gavin Newsom?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
He has supported too many liberal and progressive policies that I oppose	64	70	60	54	62	67	78	59	66	68
I want him to deliver more progressive policies that I believe in	36	30	40	46	38	33	22	41	34	32

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**Q7: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly approve	23	22	22	27	22	26	23	19	17	25	25
Somewhat approve	33	35	35	30	30	41	34	33	24	36	35
Somewhat disapprove	22	20	21	22	22	21	21	33	21	23	21
Strongly disapprove	22	22	23	21	26	12	22	15	37	16	19
TOTAL APPROVE	56	58	56	57	52	67	57	52	42	61	60
TOTAL DISAPPROVE	44	42	44	43	48	33	43	48	58	39	40

**Q8: [If Q7= disapprove] Which come closest to why you disapprove of Joe Biden?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
He has supported too many liberal and progressive policies that I oppose	54	47	51	65	56	49	57	40	62	56	49
I want him to deliver more progressive policies that I believe in	46	53	49	35	44	51	43	60	38	44	51

**Q9: Now thinking about California, do you approve or disapprove of the way Gavin Newsom is handling his job as Governor of California?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly approve	27	30	22	32	25	34	26	30	19	29	30
Somewhat approve	40	41	46	32	38	44	41	35	33	43	41
Somewhat disapprove	18	18	17	17	19	13	17	22	21	18	16
Strongly disapprove	15	11	15	19	18	9	15	12	27	10	13
TOTAL APPROVE	67	71	68	64	63	78	67	65	52	72	70
TOTAL DISAPPROVE	33	29	32	36	37	22	33	35	48	28	30

**Q10: [If Q9= disapprove] Which come closest to why you disapprove of Gavin Newsom?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
He has supported too many liberal and progressive policies that I oppose	64	53	62	75	64	67	64	58	71	64	61
I want him to deliver more progressive policies that I believe in	36	47	38	25	36	33	36	42	29	36	39



**Q7: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly approve	23	27	21	20	24	22
Somewhat approve	33	32	37	32	43	24
Somewhat disapprove	22	23	16	22	18	27
Strongly disapprove	22	17	26	26	15	27
TOTAL APPROVE	56	60	58	52	67	46
TOTAL DISAPPROVE	44	40	42	48	33	54

**Q8: [If Q7= disapprove] Which come closest to why you disapprove of Joe Biden?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
He has supported too many liberal and progressive policies that I oppose	54	54	57	54	45	53
I want him to deliver more progressive policies that I believe in	46	46	43	46	55	47

**Q9: Now thinking about California, do you approve or disapprove of the way Gavin Newsom is handling his job as Governor of California?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly approve	27	32	20	24	28	30
Somewhat approve	40	38	44	42	48	32
Somewhat disapprove	18	16	21	19	14	19
Strongly disapprove	15	14	15	15	10	20
TOTAL APPROVE	67	70	64	66	76	61
TOTAL DISAPPROVE	33	30	36	34	24	39

**Q10: [If Q9= disapprove] Which come closest to why you disapprove of Gavin Newsom?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
He has supported too many liberal and progressive policies that I oppose	64	67	55	67	66	63
I want him to deliver more progressive policies that I believe in	36	33	45	33	34	37

**Q11: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q11a. President Joe Biden**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	25	26	24	15	29	24	31	24	23	28
Somewhat favorable	29	28	31	32	23	33	31	27	27	36
Somewhat unfavorable	16	15	16	18	14	15	15	16	17	14
Very unfavorable	23	27	19	25	26	21	19	22	24	21
No opinion	6	4	7	7	7	4	4	8	8	1
Haven't heard enough to say	2	1	2	3	1	2	0	3	1	0
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>54</b>	<b>55</b>	<b>46</b>	<b>52</b>	<b>57</b>	<b>62</b>	<b>51</b>	<b>50</b>	<b>64</b>
<b>TOTAL UNFAVORABLE</b>	<b>38</b>	<b>41</b>	<b>35</b>	<b>43</b>	<b>40</b>	<b>36</b>	<b>33</b>	<b>38</b>	<b>41</b>	<b>35</b>

**Q11b. Former President Donald Trump**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	20	25	16	21	26	17	16	21	18	21
Somewhat favorable	16	19	14	15	19	21	11	16	13	20
Somewhat unfavorable	11	10	12	12	9	15	9	12	9	13
Very unfavorable	45	39	49	42	39	39	56	41	49	42
No opinion	7	6	8	7	5	7	8	7	9	3
Haven't heard enough to say	1	1	2	2	1	1	1	2	2	0
<b>TOTAL FAVORABLE</b>	<b>36</b>	<b>43</b>	<b>30</b>	<b>37</b>	<b>45</b>	<b>38</b>	<b>26</b>	<b>37</b>	<b>31</b>	<b>41</b>
<b>TOTAL UNFAVORABLE</b>	<b>56</b>	<b>49</b>	<b>61</b>	<b>54</b>	<b>49</b>	<b>54</b>	<b>65</b>	<b>53</b>	<b>58</b>	<b>55</b>

**Q11: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q11a. President Joe Biden**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	25	24	25	27	22	32	25	19	18	25	27
Somewhat favorable	29	26	31	30	27	35	29	39	19	30	33
Somewhat unfavorable	16	16	15	17	17	14	15	19	21	19	13
Very unfavorable	23	20	23	23	27	11	23	19	37	18	19
No opinion	6	9	5	3	5	7	7	4	3	6	7
Haven't heard enough to say	2	5	1	0	2	1	2	0	3	2	1
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>50</b>	<b>56</b>	<b>57</b>	<b>49</b>	<b>68</b>	<b>54</b>	<b>58</b>	<b>36</b>	<b>55</b>	<b>60</b>
<b>TOTAL UNFAVORABLE</b>	<b>38</b>	<b>36</b>	<b>38</b>	<b>40</b>	<b>44</b>	<b>25</b>	<b>38</b>	<b>38</b>	<b>58</b>	<b>37</b>	<b>32</b>

**Q11b. Former President Donald Trump**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	20	21	15	25	24	11	19	20	24	19	19
Somewhat favorable	16	12	15	20	19	9	15	14	15	21	14
Somewhat unfavorable	11	9	13	11	9	15	11	13	12	8	12
Very unfavorable	45	42	51	40	41	53	46	44	43	44	46
No opinion	7	13	5	4	5	10	7	7	3	6	8
Haven't heard enough to say	1	4	1	0	2	1	2	2	2	1	1
<b>TOTAL FAVORABLE</b>	<b>36</b>	<b>32</b>	<b>31</b>	<b>45</b>	<b>43</b>	<b>20</b>	<b>35</b>	<b>34</b>	<b>39</b>	<b>40</b>	<b>33</b>
<b>TOTAL UNFAVORABLE</b>	<b>56</b>	<b>51</b>	<b>64</b>	<b>51</b>	<b>50</b>	<b>68</b>	<b>57</b>	<b>57</b>	<b>55</b>	<b>52</b>	<b>57</b>

**Q11: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q11a. President Joe Biden**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	25	26	24	22	30	23
Somewhat favorable	29	35	29	28	33	22
Somewhat unfavorable	16	16	12	19	17	14
Very unfavorable	23	18	25	22	15	32
No opinion	6	5	8	8	5	6
Haven't heard enough to say	2	2	2	1	1	3
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>60</b>	<b>54</b>	<b>49</b>	<b>63</b>	<b>45</b>
<b>TOTAL UNFAVORABLE</b>	<b>38</b>	<b>34</b>	<b>36</b>	<b>41</b>	<b>32</b>	<b>46</b>

**Q11b. Former President Donald Trump**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	20	23	17	19	9	24
Somewhat favorable	16	19	16	9	21	15
Somewhat unfavorable	11	14	8	11	13	8
Very unfavorable	45	37	49	49	51	46
No opinion	7	5	9	11	6	3
Haven't heard enough to say	1	2	1	1	0	4
<b>TOTAL FAVORABLE</b>	<b>36</b>	<b>42</b>	<b>33</b>	<b>28</b>	<b>30</b>	<b>39</b>
<b>TOTAL UNFAVORABLE</b>	<b>56</b>	<b>51</b>	<b>57</b>	<b>60</b>	<b>64</b>	<b>54</b>

**Q11c. Vice President Kamala Harris**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	23	22	25	15	27	23	28	23	23	24
Somewhat favorable	31	29	33	30	24	36	32	30	29	35
Somewhat unfavorable	13	15	11	15	12	17	9	14	12	13
Very unfavorable	18	22	14	19	23	13	17	13	19	21
No opinion	10	9	12	13	10	9	10	12	13	6
Haven't heard enough to say	5	4	6	8	4	3	4	9	4	2
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>45</b>	<b>51</b>	<b>60</b>	<b>61</b>	<b>53</b>	<b>52</b>	<b>58</b>
<b>TOTAL UNFAVORABLE</b>	<b>31</b>	<b>37</b>	<b>25</b>	<b>33</b>	<b>35</b>	<b>29</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>34</b>

**Q11d. The California Republican Party**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	11	13	10	11	13	12	9	9	10	17
Somewhat favorable	23	24	22	19	30	25	20	23	21	28
Somewhat unfavorable	21	23	19	24	18	20	21	21	23	18
Very unfavorable	26	25	27	22	25	25	31	27	26	24
No opinion	13	10	16	15	9	15	14	12	15	11
Haven't heard enough to say	5	5	5	8	5	3	4	8	6	2
<b>TOTAL FAVORABLE</b>	<b>35</b>	<b>37</b>	<b>33</b>	<b>30</b>	<b>43</b>	<b>37</b>	<b>29</b>	<b>32</b>	<b>30</b>	<b>45</b>
<b>TOTAL UNFAVORABLE</b>	<b>47</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>43</b>	<b>45</b>	<b>53</b>	<b>48</b>	<b>49</b>	<b>42</b>

**Q11e. The California Democratic Party**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	23	25	21	17	24	21	28	22	22	26
Somewhat favorable	37	35	39	39	36	36	36	34	35	43
Somewhat unfavorable	11	11	12	13	9	13	11	8	14	11
Very unfavorable	15	17	13	11	18	15	15	15	14	15
No opinion	10	9	10	13	10	10	7	14	12	3
Haven't heard enough to say	4	3	5	6	4	3	3	7	4	2
<b>TOTAL FAVORABLE</b>	<b>60</b>	<b>59</b>	<b>60</b>	<b>56</b>	<b>59</b>	<b>57</b>	<b>64</b>	<b>56</b>	<b>56</b>	<b>69</b>
<b>TOTAL UNFAVORABLE</b>	<b>26</b>	<b>28</b>	<b>24</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>26</b>	<b>24</b>	<b>28</b>	<b>26</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11c. Vice President Kamala Harris**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	23	22	25	23	21	30	24	18	20	21	26
Somewhat favorable	31	28	33	32	29	33	29	46	16	31	35
Somewhat unfavorable	13	13	13	14	12	14	13	15	16	17	10
Very unfavorable	18	15	17	21	22	8	19	11	30	16	14
No opinion	10	15	8	8	10	11	10	7	11	11	10
Haven't heard enough to say	5	7	4	2	6	3	6	3	7	4	5
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>49</b>	<b>58</b>	<b>55</b>	<b>50</b>	<b>63</b>	<b>53</b>	<b>64</b>	<b>36</b>	<b>52</b>	<b>61</b>
<b>TOTAL UNFAVORABLE</b>	<b>31</b>	<b>28</b>	<b>29</b>	<b>35</b>	<b>34</b>	<b>22</b>	<b>31</b>	<b>26</b>	<b>47</b>	<b>33</b>	<b>24</b>

**Q11d. The California Republican Party**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	11	9	8	17	14	5	11	12	13	13	10
Somewhat favorable	23	19	22	28	24	21	21	28	24	26	22
Somewhat unfavorable	21	21	22	20	21	20	22	14	19	20	22
Very unfavorable	26	22	32	22	23	32	28	22	23	26	27
No opinion	13	19	11	10	12	16	13	16	12	10	14
Haven't heard enough to say	5	10	4	3	5	6	5	7	7	5	5
<b>TOTAL FAVORABLE</b>	<b>35</b>	<b>28</b>	<b>30</b>	<b>45</b>	<b>39</b>	<b>25</b>	<b>32</b>	<b>40</b>	<b>38</b>	<b>39</b>	<b>32</b>
<b>TOTAL UNFAVORABLE</b>	<b>47</b>	<b>43</b>	<b>55</b>	<b>43</b>	<b>45</b>	<b>53</b>	<b>50</b>	<b>36</b>	<b>42</b>	<b>46</b>	<b>49</b>

**Q11e. The California Democratic Party**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	23	20	24	24	21	27	24	18	14	24	26
Somewhat favorable	37	36	36	40	35	41	36	40	26	40	39
Somewhat unfavorable	11	10	12	12	13	8	11	12	16	12	9
Very unfavorable	15	11	17	15	18	8	14	17	30	12	11
No opinion	10	16	7	8	10	10	10	9	11	8	11
Haven't heard enough to say	4	7	3	2	3	7	4	5	3	5	4
<b>TOTAL FAVORABLE</b>	<b>60</b>	<b>56</b>	<b>60</b>	<b>64</b>	<b>56</b>	<b>68</b>	<b>60</b>	<b>58</b>	<b>40</b>	<b>63</b>	<b>65</b>
<b>TOTAL UNFAVORABLE</b>	<b>26</b>	<b>21</b>	<b>29</b>	<b>26</b>	<b>31</b>	<b>15</b>	<b>26</b>	<b>29</b>	<b>46</b>	<b>24</b>	<b>20</b>

**Q11c. Vice President Kamala Harris**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	23	25	21	23	21	26
Somewhat favorable	31	36	26	26	39	21
Somewhat unfavorable	13	13	13	14	14	12
Very unfavorable	18	15	21	17	10	24
No opinion	10	7	14	14	11	9
Haven't heard enough to say	5	4	5	5	5	8
<b>TOTAL FAVORABLE</b>	<b>54</b>	<b>61</b>	<b>47</b>	<b>49</b>	<b>60</b>	<b>47</b>
<b>TOTAL UNFAVORABLE</b>	<b>31</b>	<b>28</b>	<b>34</b>	<b>31</b>	<b>24</b>	<b>36</b>

**Q11d. The California Republican Party**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	11	14	9	12	11	11
Somewhat favorable	23	29	18	19	24	19
Somewhat unfavorable	21	17	22	24	17	27
Very unfavorable	26	24	31	26	30	24
No opinion	13	10	14	16	14	14
Haven't heard enough to say	5	6	6	4	5	5
<b>TOTAL FAVORABLE</b>	<b>35</b>	<b>43</b>	<b>27</b>	<b>31</b>	<b>35</b>	<b>30</b>
<b>TOTAL UNFAVORABLE</b>	<b>47</b>	<b>41</b>	<b>53</b>	<b>50</b>	<b>47</b>	<b>51</b>

**Q11e. The California Democratic Party**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	23	27	20	16	21	24
Somewhat favorable	37	42	37	34	42	26
Somewhat unfavorable	11	9	12	11	13	13
Very unfavorable	15	12	15	20	8	20
No opinion	10	7	11	15	10	11
Haven't heard enough to say	4	4	5	3	6	6
<b>TOTAL FAVORABLE</b>	<b>60</b>	<b>69</b>	<b>57</b>	<b>51</b>	<b>63</b>	<b>50</b>
<b>TOTAL UNFAVORABLE</b>	<b>26</b>	<b>21</b>	<b>27</b>	<b>31</b>	<b>21</b>	<b>32</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11f. Governor Gavin Newsom**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	23	25	22	19	22	21	30	22	23	26
Somewhat favorable	33	32	35	31	29	44	32	31	30	40
Somewhat unfavorable	13	12	14	15	14	12	12	10	16	13
Very unfavorable	17	19	15	15	20	16	17	16	17	17
No opinion	9	8	9	13	9	5	7	14	9	3
Haven't heard enough to say	4	3	6	7	6	2	2	7	4	2
<b>TOTAL FAVORABLE</b>	<b>57</b>	<b>57</b>	<b>57</b>	<b>50</b>	<b>51</b>	<b>65</b>	<b>62</b>	<b>53</b>	<b>54</b>	<b>66</b>
<b>TOTAL UNFAVORABLE</b>	<b>30</b>	<b>32</b>	<b>29</b>	<b>30</b>	<b>34</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>34</b>	<b>30</b>

**Q11g. U.S. Senator Alex Padilla**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	16	17	15	9	17	13	24	16	14	19
Somewhat favorable	30	33	26	26	28	33	31	29	26	35
Somewhat unfavorable	10	11	9	14	10	9	8	10	12	8
Very unfavorable	8	9	8	7	14	6	7	10	7	9
No opinion	21	19	22	25	18	26	15	20	22	19
Haven't heard enough to say	15	11	19	19	13	13	15	15	18	11
<b>TOTAL FAVORABLE</b>	<b>46</b>	<b>50</b>	<b>41</b>	<b>36</b>	<b>45</b>	<b>46</b>	<b>55</b>	<b>46</b>	<b>40</b>	<b>54</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>20</b>	<b>17</b>	<b>21</b>	<b>24</b>	<b>15</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>17</b>

**Q11h. Congresswoman Barbara Lee**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	10	11	8	9	13	10	7	7	8	15
Somewhat favorable	24	24	24	20	24	29	23	28	17	29
Somewhat unfavorable	10	10	10	12	12	10	8	11	10	10
Very unfavorable	8	9	7	5	13	3	9	8	8	8
No opinion	22	21	23	25	20	24	21	20	28	17
Haven't heard enough to say	26	25	27	28	19	24	31	27	29	20
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>29</b>	<b>37</b>	<b>39</b>	<b>31</b>	<b>34</b>	<b>25</b>	<b>45</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>18</b>	<b>24</b>	<b>13</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>18</b>



**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11f. Governor Gavin Newsom**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	23	23	23	25	20	33	24	23	15	24	26
Somewhat favorable	33	31	33	36	34	32	33	34	27	35	35
Somewhat unfavorable	13	13	14	13	14	12	13	17	18	13	12
Very unfavorable	17	13	18	20	20	10	17	17	28	14	14
No opinion	9	14	8	4	9	8	9	7	7	10	8
Haven't heard enough to say	4	7	4	3	4	6	5	3	5	4	4
<b>TOTAL FAVORABLE</b>	<b>57</b>	<b>53</b>	<b>56</b>	<b>61</b>	<b>53</b>	<b>65</b>	<b>57</b>	<b>57</b>	<b>42</b>	<b>59</b>	<b>61</b>
<b>TOTAL UNFAVORABLE</b>	<b>30</b>	<b>25</b>	<b>32</b>	<b>33</b>	<b>34</b>	<b>22</b>	<b>29</b>	<b>34</b>	<b>46</b>	<b>27</b>	<b>26</b>

**Q11g. U.S. Senator Alex Padilla**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	16	13	16	18	14	21	17	13	8	17	18
Somewhat favorable	30	29	29	32	28	33	29	29	20	33	32
Somewhat unfavorable	10	9	10	11	11	9	10	12	12	16	7
Very unfavorable	8	9	8	8	10	4	8	9	14	8	7
No opinion	21	23	21	17	22	16	21	16	28	19	19
Haven't heard enough to say	15	17	15	12	15	16	14	21	18	8	17
<b>TOTAL FAVORABLE</b>	<b>46</b>	<b>42</b>	<b>45</b>	<b>51</b>	<b>42</b>	<b>54</b>	<b>46</b>	<b>43</b>	<b>28</b>	<b>50</b>	<b>50</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>13</b>	<b>18</b>	<b>20</b>	<b>27</b>	<b>23</b>	<b>14</b>

**Q11h. Congresswoman Barbara Lee**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	10	8	9	13	11	8	9	11	9	10	10
Somewhat favorable	24	21	24	28	22	28	23	24	11	28	27
Somewhat unfavorable	10	10	12	9	11	9	11	9	14	13	8
Very unfavorable	8	9	10	5	8	7	7	10	9	11	6
No opinion	22	25	22	21	23	22	22	20	25	23	21
Haven't heard enough to say	26	29	24	23	26	27	27	26	31	16	29
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>29</b>	<b>33</b>	<b>41</b>	<b>33</b>	<b>36</b>	<b>33</b>	<b>35</b>	<b>20</b>	<b>37</b>	<b>36</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>23</b>	<b>24</b>	<b>14</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11f. Governor Gavin Newsom**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	23	26	15	21	25	26
Somewhat favorable	33	36	35	35	38	23
Somewhat unfavorable	13	12	12	13	9	19
Very unfavorable	17	15	22	18	11	18
No opinion	9	9	12	8	12	7
Haven't heard enough to say	4	3	3	5	5	6
<b>TOTAL FAVORABLE</b>	<b>57</b>	<b>62</b>	<b>51</b>	<b>56</b>	<b>63</b>	<b>50</b>
<b>TOTAL UNFAVORABLE</b>	<b>30</b>	<b>27</b>	<b>34</b>	<b>31</b>	<b>20</b>	<b>37</b>

**Q11g. U.S. Senator Alex Padilla**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	16	17	16	16	11	16
Somewhat favorable	30	30	31	33	35	24
Somewhat unfavorable	10	11	9	5	13	11
Very unfavorable	8	7	7	11	9	10
No opinion	21	17	23	22	22	24
Haven't heard enough to say	15	19	14	12	10	16
<b>TOTAL FAVORABLE</b>	<b>46</b>	<b>47</b>	<b>47</b>	<b>49</b>	<b>47</b>	<b>40</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>16</b>	<b>22</b>	<b>21</b>

**Q11h. Congresswoman Barbara Lee**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	10	11	7	9	12	8
Somewhat favorable	24	29	22	17	36	19
Somewhat unfavorable	10	10	10	8	6	16
Very unfavorable	8	6	12	8	5	10
No opinion	22	20	25	28	17	19
Haven't heard enough to say	26	24	24	29	23	27
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>40</b>	<b>28</b>	<b>27</b>	<b>48</b>	<b>27</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>16</b>	<b>12</b>	<b>26</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11i. Congresswoman Katie Porter**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	11	10	12	9	15	14	8	7	10	19
Somewhat favorable	22	24	20	17	22	22	27	21	17	31
Somewhat unfavorable	11	12	11	14	15	9	8	13	12	9
Very unfavorable	8	10	6	4	12	4	10	7	9	7
No opinion	24	23	24	30	17	31	19	25	27	17
Haven't heard enough to say	24	21	27	26	19	20	28	28	25	17
<b>TOTAL FAVORABLE</b>	<b>33</b>	<b>35</b>	<b>32</b>	<b>26</b>	<b>37</b>	<b>36</b>	<b>35</b>	<b>28</b>	<b>26</b>	<b>50</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>18</b>	<b>26</b>	<b>13</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>16</b>

**Q11j. Congressman Adam Schiff**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	14	14	15	8	16	15	18	10	13	22
Somewhat favorable	19	21	18	16	21	21	19	20	15	25
Somewhat unfavorable	10	10	9	11	10	12	6	8	10	10
Very unfavorable	11	14	7	8	15	9	10	11	12	9
No opinion	23	21	25	31	20	23	17	22	28	15
Haven't heard enough to say	23	20	26	25	19	20	29	29	22	19
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>35</b>	<b>33</b>	<b>25</b>	<b>38</b>	<b>36</b>	<b>38</b>	<b>30</b>	<b>28</b>	<b>46</b>
<b>TOTAL UNFAVORABLE</b>	<b>20</b>	<b>24</b>	<b>16</b>	<b>19</b>	<b>24</b>	<b>21</b>	<b>16</b>	<b>19</b>	<b>22</b>	<b>20</b>

**Q11k. Newly appointed U.S. Senator Laphonza Butler**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	9	10	9	5	11	13	9	7	7	15
Somewhat favorable	18	21	16	18	20	19	17	18	14	26
Somewhat unfavorable	11	11	11	14	10	12	8	13	13	6
Very unfavorable	7	9	6	5	13	3	7	6	7	9
No opinion	24	23	24	25	24	25	21	22	27	20
Haven't heard enough to say	30	26	35	32	22	28	38	34	32	25
<b>TOTAL FAVORABLE</b>	<b>28</b>	<b>31</b>	<b>24</b>	<b>23</b>	<b>31</b>	<b>32</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>41</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>20</b>	<b>17</b>	<b>19</b>	<b>23</b>	<b>15</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>15</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q11i. Congresswoman Katie Porter**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	11	8	9	17	12	9	11	9	12	14	9
Somewhat favorable	22	21	22	25	21	24	19	31	13	25	24
Somewhat unfavorable	11	12	13	9	11	13	12	10	11	14	10
Very unfavorable	8	5	10	8	8	5	7	9	10	10	6
No opinion	24	28	23	21	24	22	26	15	22	23	25
Haven't heard enough to say	24	26	24	21	23	26	25	26	32	14	26
<b>TOTAL FAVORABLE</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>42</b>	<b>33</b>	<b>33</b>	<b>31</b>	<b>40</b>	<b>25</b>	<b>40</b>	<b>33</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>17</b>	<b>23</b>	<b>17</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>21</b>	<b>24</b>	<b>16</b>

**Q11j. Congressman Adam Schiff**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	14	10	15	18	14	16	15	13	13	17	14
Somewhat favorable	19	19	18	23	18	22	18	27	11	23	21
Somewhat unfavorable	10	10	9	11	10	8	9	10	8	14	8
Very unfavorable	11	10	10	12	13	5	10	11	17	11	8
No opinion	23	25	23	20	23	21	22	17	26	21	22
Haven't heard enough to say	23	26	26	17	21	28	26	20	25	14	27
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>29</b>	<b>33</b>	<b>41</b>	<b>32</b>	<b>38</b>	<b>32</b>	<b>40</b>	<b>24</b>	<b>40</b>	<b>34</b>
<b>TOTAL UNFAVORABLE</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>22</b>	<b>23</b>	<b>12</b>	<b>20</b>	<b>22</b>	<b>25</b>	<b>25</b>	<b>16</b>

**Q11k. Newly appointed U.S. Senator Laphonza Butler**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	9	6	8	14	10	8	8	13	8	11	9
Somewhat favorable	18	12	19	23	18	20	18	22	12	18	21
Somewhat unfavorable	11	11	13	9	11	12	11	10	12	15	9
Very unfavorable	7	5	8	9	8	5	7	9	5	11	6
No opinion	24	29	23	20	24	23	23	23	27	24	22
Haven't heard enough to say	30	37	29	26	30	33	33	23	36	21	33
<b>TOTAL FAVORABLE</b>	<b>28</b>	<b>18</b>	<b>27</b>	<b>37</b>	<b>28</b>	<b>28</b>	<b>26</b>	<b>36</b>	<b>20</b>	<b>29</b>	<b>30</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>26</b>	<b>15</b>

**Q11i. Congresswoman Katie Porter**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	11	15	9	13	12	7
Somewhat favorable	22	27	20	16	26	21
Somewhat unfavorable	11	9	10	12	11	15
Very unfavorable	8	6	9	9	3	8
No opinion	24	19	28	28	24	27
Haven't heard enough to say	24	24	24	23	24	22
<b>TOTAL FAVORABLE</b>	<b>33</b>	<b>42</b>	<b>28</b>	<b>28</b>	<b>38</b>	<b>28</b>
<b>TOTAL UNFAVORABLE</b>	<b>19</b>	<b>15</b>	<b>19</b>	<b>21</b>	<b>14</b>	<b>23</b>

**Q11j. Congressman Adam Schiff**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	14	14	15	14	17	13
Somewhat favorable	19	24	18	18	24	16
Somewhat unfavorable	10	11	9	8	10	11
Very unfavorable	11	10	10	11	5	15
No opinion	23	20	24	27	24	21
Haven't heard enough to say	23	22	25	22	20	24
<b>TOTAL FAVORABLE</b>	<b>34</b>	<b>38</b>	<b>33</b>	<b>32</b>	<b>41</b>	<b>29</b>
<b>TOTAL UNFAVORABLE</b>	<b>20</b>	<b>21</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>26</b>

**Q11k. Newly appointed U.S. Senator Laphonza Butler**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	9	14	7	7	9	6
Somewhat favorable	18	25	16	11	24	16
Somewhat unfavorable	11	8	12	13	10	15
Very unfavorable	7	6	6	5	8	12
No opinion	24	19	26	30	20	22
Haven't heard enough to say	30	28	32	35	29	29
<b>TOTAL FAVORABLE</b>	<b>28</b>	<b>38</b>	<b>23</b>	<b>18</b>	<b>33</b>	<b>22</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>14</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>27</b>

**Q11I. Former baseball player, Steve Garvey**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very favorable	10	11	10	7	14	9	11	8	10	14
Somewhat favorable	20	24	16	16	17	27	20	19	16	24
Somewhat unfavorable	8	8	8	9	10	8	6	7	10	7
Very unfavorable	8	7	9	5	14	3	7	8	9	6
No opinion	28	27	30	34	25	33	23	28	33	23
Haven't heard enough to say	26	24	28	29	19	21	33	30	23	26
<b>TOTAL FAVORABLE</b>	<b>30</b>	<b>34</b>	<b>26</b>	<b>23</b>	<b>32</b>	<b>36</b>	<b>31</b>	<b>27</b>	<b>27</b>	<b>38</b>
<b>TOTAL UNFAVORABLE</b>	<b>16</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>24</b>	<b>11</b>	<b>13</b>	<b>15</b>	<b>18</b>	<b>13</b>

**Q12: Longtime Senator Diane Feinstein passed away and Governor Newsom appointed Laphonza Butler to fill the vacancy and represent California in the U.S. Senate. Ms. Butler is African American and the first openly gay or lesbian person of color to serve in the U.S. Senate from California. Based on what you have heard, would you approve or disapprove of Senator Butler running for a full-term to the U.S. Senate?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly approve	28	28	29	24	30	29	31	25	26	35
Somewhat approve	28	30	26	27	31	31	25	28	25	33
Somewhat disapprove	10	11	9	15	7	11	7	11	10	9
Strongly disapprove	13	14	11	9	14	11	16	11	15	11
Have not heard enough to say	21	17	24	24	17	18	21	24	24	12
<b>TOTAL APPROVE</b>	<b>57</b>	<b>58</b>	<b>55</b>	<b>51</b>	<b>61</b>	<b>60</b>	<b>56</b>	<b>54</b>	<b>51</b>	<b>68</b>
<b>TOTAL DISAPPROVE</b>	<b>23</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>20</b>

**Q11I. Former baseball player, Steve Garvey**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very favorable	10	11	7	15	11	10	10	11	9	9	11
Somewhat favorable	20	16	17	26	22	14	18	24	14	32	16
Somewhat unfavorable	8	9	9	7	8	7	8	7	9	10	7
Very unfavorable	8	7	11	5	7	10	8	4	8	10	6
No opinion	28	30	29	25	30	26	29	26	38	23	28
Haven't heard enough to say	26	26	27	23	23	33	26	28	22	15	32
<b>TOTAL FAVORABLE</b>	<b>30</b>	<b>27</b>	<b>24</b>	<b>41</b>	<b>32</b>	<b>24</b>	<b>28</b>	<b>35</b>	<b>23</b>	<b>41</b>	<b>27</b>
<b>TOTAL UNFAVORABLE</b>	<b>16</b>	<b>17</b>	<b>20</b>	<b>12</b>	<b>15</b>	<b>18</b>	<b>17</b>	<b>11</b>	<b>17</b>	<b>20</b>	<b>13</b>

**Q12: Longtime Senator Diane Feinstein passed away and Governor Newsom appointed Laphonza Butler to fill the vacancy and represent California in the U.S. Senate. Ms. Butler is African American and the first openly gay or lesbian person of color to serve in the U.S. Senate from California. Based on what you have heard, would you approve or disapprove of Senator Butler running for a full-term to the U.S. Senate?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly approve	28	28	29	31	28	30	28	30	17	31	31
Somewhat approve	28	27	28	30	27	31	28	30	26	27	30
Somewhat disapprove	10	10	10	10	11	8	11	10	10	14	9
Strongly disapprove	13	11	13	13	14	10	13	11	20	10	11
Have not heard enough to say	21	25	19	17	20	22	21	20	27	18	19
<b>TOTAL APPROVE</b>	<b>57</b>	<b>54</b>	<b>57</b>	<b>60</b>	<b>55</b>	<b>61</b>	<b>55</b>	<b>60</b>	<b>43</b>	<b>58</b>	<b>61</b>
<b>TOTAL DISAPPROVE</b>	<b>23</b>	<b>21</b>	<b>24</b>	<b>23</b>	<b>25</b>	<b>18</b>	<b>24</b>	<b>21</b>	<b>29</b>	<b>24</b>	<b>20</b>

**Q11I. Former baseball player, Steve Garvey**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very favorable	10	13	8	10	9	8
Somewhat favorable	20	23	18	18	19	19
Somewhat unfavorable	8	8	10	6	6	10
Very unfavorable	8	4	10	9	8	10
No opinion	28	24	29	35	30	29
Haven't heard enough to say	26	28	24	23	27	23
<b>TOTAL FAVORABLE</b>	<b>30</b>	<b>36</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>27</b>
<b>TOTAL UNFAVORABLE</b>	<b>16</b>	<b>13</b>	<b>20</b>	<b>15</b>	<b>14</b>	<b>20</b>

**Q12: Longtime Senator Diane Feinstein passed away and Governor Newsom appointed Laphonza Butler to fill the vacancy and represent California in the U.S. Senate. Ms. Butler is African American and the first openly gay or lesbian person of color to serve in the U.S. Senate from California. Based on what you have heard, would you approve or disapprove of Senator Butler running for a full-term to the U.S. Senate?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly approve	28	33	25	25	34	27
Somewhat approve	28	31	29	25	32	23
Somewhat disapprove	10	6	12	11	12	15
Strongly disapprove	13	10	15	16	6	15
Have not heard enough to say	21	20	19	23	15	20
<b>TOTAL APPROVE</b>	<b>57</b>	<b>64</b>	<b>54</b>	<b>50</b>	<b>66</b>	<b>49</b>
<b>TOTAL DISAPPROVE</b>	<b>23</b>	<b>16</b>	<b>27</b>	<b>27</b>	<b>18</b>	<b>30</b>



**Q13: Thinking about the March 2024 primary election for U.S. Senate, if the election were held today do you plan to vote for:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Democrat Barbara Lee	7	7	7	7	9	11	4	6	9	8
Democrat Katie Porter	10	10	9	10	12	12	7	6	9	16
Democrat Adam Schiff	12	12	13	6	12	13	17	8	12	17
Democrat Laphonza Butler	9	8	9	8	11	7	8	12	7	8
Republican James Bradley	4	4	3	4	5	4	1	3	4	4
Republican Sarah Sun Liew	3	4	2	4	3	2	2	2	3	3
Republican Eric Early	3	3	3	4	4	2	2	2	3	4
Republican Steve Garvey	6	8	5	4	8	7	7	4	7	9
Someone else	7	9	4	8	6	4	7	9	7	3
Undecided	40	34	45	44	29	38	46	47	41	29

**Q14: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against.**

**Q14a. Next March, voters will consider repealing Proposition 8 passed back in 2008 which established marriage as only being between one man and one woman. A yes vote would establish a right to marry as equal for everyone in the state constitution, including gay and lesbians couples. Would you plan to vote yes or no?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Will vote Yes	48	42	52	48	52	53	40	42	48	54
Leaning towards voting Yes	14	16	12	18	12	11	13	15	12	14
Undecided	17	17	17	19	17	17	14	17	19	12
Leaning towards voting No	9	11	8	7	9	8	13	12	7	8
Will vote No	13	14	11	7	10	11	21	13	13	12
TOTAL YES VOTE	62	58	64	66	65	64	53	57	60	69
TOTAL NO VOTE	22	25	19	14	19	19	33	25	21	19

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q13: Thinking about the March 2024 primary election for U.S. Senate, if the election were held today do you plan to vote for:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Democrat Barbara Lee	7	8	7	9	8	6	7	9	6	7	8
Democrat Katie Porter	10	10	9	12	10	10	9	12	10	13	9
Democrat Adam Schiff	12	7	14	13	10	17	12	11	7	16	12
Democrat Laphonza Butler	9	8	10	8	9	7	9	6	9	9	8
Republican James Bradley	4	2	3	5	4	2	4	4	3	5	3
Republican Sarah Sun Liew	3	2	3	4	4	1	2	3	1	2	3
Republican Eric Early	3	3	2	4	3	2	2	4	4	5	2
Republican Steve Garvey	6	6	5	9	8	2	7	3	8	9	4
Someone else	7	6	7	7	6	7	7	8	5	5	8
Undecided	40	48	41	30	37	46	41	39	46	28	43

**Q14: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against.**

**Q14a. Next March, voters will consider repealing Proposition 8 passed back in 2008 which established marriage as only being between one man and one woman. A yes vote would establish a right to marry as equal for everyone in the state constitution, including gay and lesbians couples. Would you plan to vote yes or no?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Will vote Yes	48	45	45	55	49	44	48	41	51	49	46
Leaning towards voting Yes	14	14	14	12	14	13	13	16	9	13	16
Undecided	17	19	17	14	17	15	17	17	16	18	16
Leaning towards voting No	9	8	9	9	9	9	9	16	8	12	8
Will vote No	13	13	15	10	10	18	14	10	16	8	13
TOTAL YES VOTE	62	59	59	67	63	58	61	57	60	62	62
TOTAL NO VOTE	22	22	24	19	20	27	22	26	24	20	22

**CALIFORNIA LATINO REGISTERED VOTERS**

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**Q13: Thinking about the March 2024 primary election for U.S. Senate, if the election were held today do you plan to vote for:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Democrat Barbara Lee	7	9	4	3	14	7
Democrat Katie Porter	10	12	8	15	12	5
Democrat Adam Schiff	12	10	13	11	13	15
Democrat Laphonza Butler	9	9	9	7	10	9
Republican James Bradley	4	5	5	2	3	2
Republican Sarah Sun Liew	3	4	2	2	3	2
Republican Eric Early	3	3	4	2	0	5
Republican Steve Garvey	6	6	6	9	3	7
Someone else	7	6	5	7	8	11
Undecided	40	36	45	42	33	39

**Q14: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against.**

**Q14a. Next March, voters will consider repealing Proposition 8 passed back in 2008 which established marriage as only being between one man and one woman. A yes vote would establish a right to marry as equal for everyone in the state constitution, including gay and lesbians couples. Would you plan to vote yes or no?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Will vote Yes	48	49	48	44	55	46
Leaning towards voting Yes	14	16	8	16	15	13
Undecided	17	14	15	20	18	17
Leaning towards voting No	9	12	11	6	4	8
Will vote No	13	10	18	15	7	16
<b>TOTAL YES VOTE</b>	<b>62</b>	<b>65</b>	<b>56</b>	<b>59</b>	<b>70</b>	<b>59</b>
<b>TOTAL NO VOTE</b>	<b>22</b>	<b>21</b>	<b>29</b>	<b>21</b>	<b>11</b>	<b>24</b>

**Q14b. Next year, voters will consider Amendment 1 which would lower the threshold to pass taxes and bonds for local services and affordable housing from 67% to 55%. A yes vote means you want to lower the threshold to 55% to pass school bonds and local taxes. A no vote means you want to keep the threshold at 67% for new items to pass. Do you plan to vote yes or no?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Will vote Yes	36	38	35	28	42	37	39	40	34	36
Leaning towards voting Yes	20	22	19	21	18	26	18	20	18	24
Undecided	29	24	33	40	26	25	23	26	33	26
Leaning towards voting No	8	8	8	9	5	8	9	8	8	8
Will vote No	6	7	6	3	8	4	10	6	7	6
<b>TOTAL YES VOTE</b>	<b>57</b>	<b>61</b>	<b>53</b>	<b>49</b>	<b>61</b>	<b>63</b>	<b>57</b>	<b>60</b>	<b>52</b>	<b>60</b>
<b>TOTAL NO VOTE</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>19</b>	<b>14</b>	<b>15</b>	<b>14</b>

**Q14c. Another proposition on next year's ballot would repeal the Rental Housing Act of 1995 which blocked rent control on houses built after 1995. A yes vote on this new proposition would allow local city or county government to limit the price of rent on any housing and limit the rent for a first-time tenant. Do you plan to vote yes or no?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Will vote Yes	47	48	47	40	47	48	54	43	48	51
Leaning towards voting Yes	21	22	20	22	17	23	21	20	22	20
Undecided	22	19	24	31	23	16	17	26	23	15
Leaning towards voting No	6	6	5	5	8	7	3	5	5	8
Will vote No	5	6	4	3	5	6	6	6	3	6
<b>TOTAL YES VOTE</b>	<b>68</b>	<b>70</b>	<b>66</b>	<b>62</b>	<b>64</b>	<b>72</b>	<b>74</b>	<b>63</b>	<b>70</b>	<b>71</b>
<b>TOTAL NO VOTE</b>	<b>10</b>	<b>12</b>	<b>9</b>	<b>7</b>	<b>13</b>	<b>13</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>14</b>

**Q15: Many people in California mention cost of living as an issue. For you personally, which is the single biggest burden or financial hardship when it comes to cost that you would like to see policy makers address?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Cost of housing / rents	45	45	45	50	45	45	41	46	46	44
Cost of health care	14	14	14	10	16	12	17	13	11	19
Price of gasoline	17	19	16	18	22	12	16	16	18	17
Prices of everyday items like groceries	21	20	22	18	16	26	23	20	22	19
Prices of leisure activities and entertainment	1	1	1	1	0	3	0	1	0	1
Something else	2	2	3	4	0	1	2	3	2	0

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q14b. Next year, voters will consider Amendment 1 which would lower the threshold to pass taxes and bonds for local services and affordable housing from 67% to 55%. A yes vote means you want to lower the threshold to 55% to pass school bonds and local taxes. A no vote means you want to keep the threshold at 67% for new items to pass. Do you plan to vote yes or no?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Will vote Yes	36	40	34	38	35	39	36	40	28	32	41
Leaning towards voting Yes	20	15	23	22	21	19	19	21	17	24	20
Undecided	29	33	27	27	32	22	31	26	38	29	26
Leaning towards voting No	8	8	8	8	7	10	8	7	11	6	8
Will vote No	6	4	9	5	5	10	6	7	7	9	5
<b>TOTAL YES VOTE</b>	<b>57</b>	<b>55</b>	<b>57</b>	<b>60</b>	<b>56</b>	<b>58</b>	<b>55</b>	<b>60</b>	<b>44</b>	<b>56</b>	<b>62</b>
<b>TOTAL NO VOTE</b>	<b>14</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>12</b>	<b>20</b>	<b>14</b>	<b>14</b>	<b>18</b>	<b>15</b>	<b>13</b>

**Q14c. Another proposition on next year's ballot would repeal the Rental Housing Act of 1995 which blocked rent control on houses built after 1995. A yes vote on this new proposition would allow local city or county government to limit the price of rent on any housing and limit the rent for a first-time tenant. Do you plan to vote yes or no?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Will vote Yes	47	47	46	52	45	54	47	54	44	44	50
Leaning towards voting Yes	21	16	23	21	23	16	20	18	25	22	19
Undecided	22	29	20	15	22	20	23	21	19	24	21
Leaning towards voting No	6	3	6	7	5	6	6	3	6	6	5
Will vote No	5	5	4	5	5	5	4	3	6	4	4
<b>TOTAL YES VOTE</b>	<b>68</b>	<b>63</b>	<b>69</b>	<b>73</b>	<b>67</b>	<b>70</b>	<b>67</b>	<b>72</b>	<b>68</b>	<b>66</b>	<b>69</b>
<b>TOTAL NO VOTE</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>6</b>	<b>12</b>	<b>10</b>	<b>10</b>

**Q15: Many people in California mention cost of living as an issue. For you personally, which is the single biggest burden or financial hardship when it comes to cost that you would like to see policy makers address?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Cost of housing / rents	45	48	46	43	46	44	45	50	43	43	47
Cost of health care	14	8	13	20	12	19	14	11	8	16	14
Price of gasoline	17	17	18	16	18	14	17	18	16	21	16
Prices of everyday items like groceries	21	22	22	18	21	21	21	19	28	16	20
Prices of leisure activities and entertainment	1	1	0	1	1	0	1	0	1	1	1
Something else	2	4	1	1	2	2	2	2	3	2	2

**Q14b. Next year, voters will consider Amendment 1 which would lower the threshold to pass taxes and bonds for local services and affordable housing from 67% to 55%. A yes vote means you want to lower the threshold to 55% to pass school bonds and local taxes. A no vote means you want to keep the threshold at 67% for new items to pass. Do you plan to vote yes or no?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Will vote Yes	36	39	35	35	36	33
Leaning towards voting Yes	20	26	17	14	23	18
Undecided	29	24	34	33	24	34
Leaning towards voting No	8	6	7	11	12	5
Will vote No	6	4	7	7	4	10
<b>TOTAL YES VOTE</b>	<b>57</b>	<b>65</b>	<b>52</b>	<b>50</b>	<b>59</b>	<b>51</b>
<b>TOTAL NO VOTE</b>	<b>14</b>	<b>11</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>15</b>

**Q14c. Another proposition on next year's ballot would repeal the Rental Housing Act of 1995 which blocked rent control on houses built after 1995. A yes vote on this new proposition would allow local city or county government to limit the price of rent on any housing and limit the rent for a first-time tenant. Do you plan to vote yes or no?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Will vote Yes	47	50	47	51	42	48
Leaning towards voting Yes	21	20	24	19	24	18
Undecided	22	21	21	20	21	25
Leaning towards voting No	6	5	3	6	10	3
Will vote No	5	3	5	4	4	6
<b>TOTAL YES VOTE</b>	<b>68</b>	<b>70</b>	<b>71</b>	<b>70</b>	<b>65</b>	<b>66</b>
<b>TOTAL NO VOTE</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>14</b>	<b>9</b>

**Q15: Many people in California mention cost of living as an issue. For you personally, which is the single biggest burden or financial hardship when it comes to cost that you would like to see policy makers address?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Cost of housing / rents	45	48	48	47	41	42
Cost of health care	14	14	12	12	19	11
Price of gasoline	17	15	16	22	14	19
Prices of everyday items like groceries	21	18	23	18	24	24
Prices of leisure activities and entertainment	1	2	0	0	0	1
Something else	2	2	1	2	2	4

**Q16: Thinking about issues like job opportunities, government services, educational attainment, political representation, or income, how much do Latinos/Hispanics have in common with African Americans in the United States today?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
A lot in common	38	39	38	33	37	41	42	35	38	43
Some in common	40	38	42	46	45	40	31	38	42	40
Only a little in common	14	14	14	15	11	11	17	17	13	11
Nothing in common	8	9	6	6	7	8	10	10	6	6
<b>TOTAL COMMON</b>	<b>79</b>	<b>77</b>	<b>80</b>	<b>79</b>	<b>82</b>	<b>81</b>	<b>73</b>	<b>73</b>	<b>80</b>	<b>83</b>
<b>TOTAL NOT COMMON</b>	<b>21</b>	<b>23</b>	<b>20</b>	<b>21</b>	<b>18</b>	<b>19</b>	<b>27</b>	<b>27</b>	<b>20</b>	<b>17</b>

**Q17: Would your community do better if Blacks and Latino/Hispanics worked more closely in partnership, or is it better for Black and Latino/Hispanic communities to each focus on their own issues?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Better for Blacks and Latinos/Hispanics to work together	73	73	74	70	73	75	75	68	72	81
Better for Blacks and Latinos/Hispanics to focus on their own issues	15	19	11	17	16	11	14	18	15	10
Not sure	12	8	15	13	11	14	11	14	13	9

**Q18: How important do you think it is that Blacks and [LATINO ID]s work together to address issues of racial justice and equality?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Very important	64	59	68	58	68	67	63	60	62	70
Somewhat important	26	29	25	31	23	23	27	27	28	24
Not that important	6	7	6	6	7	8	6	7	7	4
Not at all important	3	5	2	4	2	2	4	5	3	2
<b>TOTAL IMPORTANT</b>	<b>90</b>	<b>88</b>	<b>93</b>	<b>90</b>	<b>91</b>	<b>90</b>	<b>90</b>	<b>87</b>	<b>90</b>	<b>94</b>
<b>TOTAL NOT IMPORTANT</b>	<b>10</b>	<b>12</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>6</b>

**Q16: Thinking about issues like job opportunities, government services, educational attainment, political representation, or income, how much do Latinos/Hispanics have in common with African Americans in the United States today?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
A lot in common	38	38	34	44	40	35	36	46	34	38	40
Some in common	40	39	45	37	40	41	41	33	41	45	38
Only a little in common	14	13	14	13	12	18	15	11	14	11	15
Nothing in common	8	10	6	6	8	7	8	10	11	6	7
<b>TOTAL COMMON</b>	<b>79</b>	<b>77</b>	<b>80</b>	<b>81</b>	<b>80</b>	<b>75</b>	<b>77</b>	<b>79</b>	<b>74</b>	<b>83</b>	<b>78</b>
<b>TOTAL NOT COMMON</b>	<b>21</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>25</b>	<b>23</b>	<b>21</b>	<b>26</b>	<b>17</b>	<b>22</b>

**Q17: Would your community do better if Blacks and Latino/Hispanics worked more closely in partnership, or is it better for Black and Latino/Hispanic communities to each focus on their own issues?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Better for Blacks and Latinos/Hispanics to work together	73	70	72	77	73	74	73	70	71	69	76
Better for Blacks and Latinos/Hispanics to focus on their own issues	15	16	18	11	16	13	15	15	11	20	14
Not sure	12	14	10	12	12	13	12	15	18	10	11

**Q18: How important do you think it is that Blacks and [LATINO ID]s work together to address issues of racial justice and equality?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Very important	64	62	62	67	62	68	63	69	55	62	68
Somewhat important	26	27	29	24	28	24	27	23	31	29	24
Not that important	6	5	6	6	7	6	7	8	7	8	6
Not at all important	3	6	2	2	4	2	4	0	6	2	3
<b>TOTAL IMPORTANT</b>	<b>90</b>	<b>89</b>	<b>92</b>	<b>91</b>	<b>90</b>	<b>92</b>	<b>90</b>	<b>92</b>	<b>87</b>	<b>90</b>	<b>91</b>
<b>TOTAL NOT IMPORTANT</b>	<b>10</b>	<b>11</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>13</b>	<b>10</b>	<b>9</b>



**Q16: Thinking about issues like job opportunities, government services, educational attainment, political representation, or income, how much do Latinos/Hispanics have in common with African Americans in the United States today?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
A lot in common	38	43	40	32	40	31
Some in common	40	38	38	44	38	47
Only a little in common	14	10	14	17	19	14
Nothing in common	8	9	8	7	4	9
TOTAL COMMON	79	81	78	76	78	78
TOTAL NOT COMMON	21	19	22	24	22	22

**Q17: Would your community do better if Blacks and Latino/Hispanics worked more closely in partnership, or is it better for Black and Latino/Hispanic communities to each focus on their own issues?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Better for Blacks and Latinos/Hispanics to work together	73	77	78	65	78	68
Better for Blacks and Latinos/Hispanics to focus on their own issues	15	14	9	21	10	19
Not sure	12	10	13	13	12	13

**Q18: How important do you think it is that Blacks and [LATINO ID]s work together to address issues of racial justice and equality?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Very important	64	67	66	63	62	60
Somewhat important	26	25	24	23	32	31
Not that important	6	6	6	12	5	3
Not at all important	3	2	4	2	1	6
TOTAL IMPORTANT	90	92	90	87	94	91
TOTAL NOT IMPORTANT	10	8	10	13	6	9

**Q19: Do you or your family own your home, or do you or your family rent the place you live?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Own	52	54	51	37	54	62	59	37	51	72
Rent	46	44	48	61	43	37	41	61	48	27
Don't know	1	1	1	2	2	1	0	2	1	0

**Q20: [If Q19=rent] What would you say is the main reason you rent rather than buy a home? Would you say:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
I cannot afford to buy, it is too expensive	65	64	65	59	65	69	69	60	64	77
I will eventually buy, but I am not quite ready	27	26	28	35	29	28	14	29	27	21
I like renting, I do not ever plan to buy	3	4	2	1	2	2	7	3	3	2
Some other reason	5	6	5	6	3	2	9	7	6	0

**Q21: Recently, an invention called Artificial Intelligence, or AI, has given computers the capacity to write text, draw images, and solve problems without direct human supervision. How much have you heard about AI?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
I have heard a lot about it	46	52	39	51	52	48	34	35	42	64
I have heard a little but I am not that familiar	37	33	42	41	37	31	38	39	43	27
I have not heard too much about this	11	10	11	7	6	14	17	16	9	8
I have not heard anything about this at all	6	4	8	2	5	7	11	10	6	2
TOTAL FAMILIAR	83	85	81	91	90	79	72	74	85	90
TOTAL UNFAMILIAR	17	15	19	9	10	21	28	26	15	10

**Q22: Some people think AI is like the invention of computers, as a useful application to improve our productivity, while others fear AI will take jobs away once held by people. How about you? Would you say that:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
AI is a bad idea that is going to cost jobs	45	36	53	45	41	46	47	50	49	33
AI is just a new tool like many others, and will overall be helpful	55	64	47	55	59	54	53	50	51	67

**Q19: Do you or your family own your home, or do you or your family rent the place you live?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Own	52	28	51	72	53	51	51	52	43	51	57
Rent	46	70	49	27	45	49	47	47	55	47	43
Don't know	1	3	1	0	2	0	1	1	2	2	1

**Q20: [If Q19=rent] What would you say is the main reason you rent rather than buy a home? Would you say:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
I cannot afford to buy, it is too expensive	65	65	61	73	63	68	65	57	70	61	64
I will eventually buy, but I am not quite ready	27	24	33	19	27	27	26	36	19	28	30
I like renting, I do not ever plan to buy	3	3	1	4	3	2	2	6	3	4	2
Some other reason	5	7	4	4	6	3	6	0	8	7	4

**Q21: Recently, an invention called Artificial Intelligence, or AI, has given computers the capacity to write text, draw images, and solve problems without direct human supervision. How much have you heard about AI?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
I have heard a lot about it	46	42	36	61	51	33	44	47	51	47	43
I have heard a little but I am not that familiar	37	39	45	26	35	44	38	32	38	42	34
I have not heard too much about this	11	10	13	8	10	13	11	14	7	6	14
I have not heard anything about this at all	6	9	5	5	5	10	7	6	3	4	8
TOTAL FAMILIAR	83	81	81	87	86	77	82	79	90	90	77
TOTAL UNFAMILIAR	17	19	19	13	14	23	18	21	10	10	23

**Q22: Some people think AI is like the invention of computers, as a useful application to improve our productivity, while others fear AI will take jobs away once held by people. How about you? Would you say that:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
AI is a bad idea that is going to cost jobs	45	55	45	38	47	40	46	37	61	39	42
AI is just a new tool like many others, and will overall be helpful	55	45	55	62	53	60	54	63	39	61	58

**Q19: Do you or your family own your home, or do you or your family rent the place you live?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Own	52	56	59	45	50	46
Rent	46	43	39	53	47	54
Don't know	1	0	2	2	3	0

**Q20: [If Q19=rent] What would you say is the main reason you rent rather than buy a home? Would you say:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
I cannot afford to buy, it is too expensive	65	61	66	71	65	60
I will eventually buy, but I am not quite ready	27	29	22	23	28	31
I like renting, I do not ever plan to buy	3	6	0	2	1	3
Some other reason	5	3	12	4	6	5

**Q21: Recently, an invention called Artificial Intelligence, or AI, has given computers the capacity to write text, draw images, and solve problems without direct human supervision. How much have you heard about AI?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
I have heard a lot about it	46	52	41	45	40	45
I have heard a little but I am not that familiar	37	29	42	39	45	39
I have not heard too much about this	11	13	7	12	12	10
I have not heard anything about this at all	6	6	10	4	3	5
TOTAL FAMILIAR	83	81	83	84	85	85
TOTAL UNFAMILIAR	17	19	17	16	15	15

**Q22: Some people think AI is like the invention of computers, as a useful application to improve our productivity, while others fear AI will take jobs away once held by people. How about you? Would you say that:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
AI is a bad idea that is going to cost jobs	45	39	43	48	47	48
AI is just a new tool like many others, and will overall be helpful	55	61	57	52	53	52

**Q23: Some people say that AI could be dangerous. Allowing machines to think and make decisions could result in outcomes that people would not like, without human control. Others say people are overreacting based on science fiction in movies, and that AI is not more dangerous than any computer tool. What do you think? Would you say AI is...**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
AI is not really dangerous	13	18	9	13	13	20	9	11	8	23
AI may pose a small risk for problems	39	37	40	39	42	38	37	38	41	38
AI will likely be dangerous	29	28	30	32	24	28	31	30	32	23
AI will definitely be dangerous	19	17	20	16	21	13	23	21	19	16
TOTAL NOT DANGEROUS	52	55	50	52	55	59	46	50	49	61
TOTAL DANGEROUS	48	45	50	48	45	41	54	50	51	39

**Q24: Thinking back over the last year, is your own personal financial situation getting better, getting worse, or stayed about the same?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Things are getting better	27	31	23	24	29	34	22	17	22	45
Things are getting worse	46	39	51	48	44	44	46	52	49	33
Stayed about the same	28	30	25	28	27	22	32	31	29	23

**Q25: How about for the state of California, over the last year, do you think the economy has gotten better, gotten worse, or stayed the same?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Things are getting better	25	29	21	18	34	29	20	21	19	38
Things are getting worse	57	52	61	58	51	58	59	58	61	48
Stayed about the same	19	19	18	24	15	13	21	21	20	14

**Q26: Recently, Governor Newsom vetoed a bill which would have permitted striking workers to have access to unemployment benefits. Labor unions favored the bill saying it would make striking less painful for workers and help them secure better wages. How about you? Would you say:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strikers should get paid unemployment benefits while on strike	62	57	67	66	65	54	62	63	66	56
Strikers should not be permitted to file for unemployment benefits	38	43	33	34	35	46	38	37	34	44

**Q23: Some people say that AI could be dangerous. Allowing machines to think and make decisions could result in outcomes that people would not like, without human control. Others say people are overreacting based on science fiction in movies, and that AI is not more dangerous than any computer tool. What do you think? Would you say AI is...**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
AI is not really dangerous	13	11	10	19	15	10	12	18	11	15	13
AI may pose a small risk for problems	39	39	42	35	38	41	38	40	36	40	40
AI will likely be dangerous	29	26	31	28	29	29	31	29	33	32	26
AI will definitely be dangerous	19	24	16	18	18	19	19	14	20	13	21
TOTAL NOT DANGEROUS	52	50	52	54	53	51	50	57	47	55	53
TOTAL DANGEROUS	48	50	48	46	47	49	50	43	53	45	47

**Q24: Thinking back over the last year, is your own personal financial situation getting better, getting worse, or stayed about the same?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Things are getting better	27	17	23	39	28	22	25	29	17	31	28
Things are getting worse	46	58	50	32	45	48	46	45	61	45	40
Stayed about the same	28	25	27	29	27	30	29	26	21	24	32

**Q25: How about for the state of California, over the last year, do you think the economy has gotten better, gotten worse, or stayed the same?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Things are getting better	25	19	21	35	25	24	23	23	14	30	26
Things are getting worse	57	61	61	48	57	56	58	55	72	51	53
Stayed about the same	19	20	18	17	18	20	19	22	13	19	21

**Q26: Recently, Governor Newsom vetoed a bill which would have permitted striking workers to have access to unemployment benefits. Labor unions favored the bill saying it would make striking less painful for workers and help them secure better wages. How about you? Would you say:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strikers should get paid unemployment benefits while on strike	62	66	64	58	62	63	62	58	60	61	64
Strikers should not be permitted to file for unemployment benefits	38	34	36	42	38	37	38	42	40	39	36

**Q23: Some people say that AI could be dangerous. Allowing machines to think and make decisions could result in outcomes that people would not like, without human control. Others say people are overreacting based on science fiction in movies, and that AI is not more dangerous than any computer tool. What do you think? Would you say AI is...**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
AI is not really dangerous	13	19	7	8	12	13
AI may pose a small risk for problems	39	39	46	44	31	36
AI will likely be dangerous	29	23	25	31	40	33
AI will definitely be dangerous	19	18	22	17	17	18
TOTAL NOT DANGEROUS	52	59	53	52	43	49
TOTAL DANGEROUS	48	41	47	48	57	51

**Q24: Thinking back over the last year, is your own personal financial situation getting better, getting worse, or stayed about the same?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Things are getting better	27	34	25	25	27	19
Things are getting worse	46	37	52	46	44	59
Stayed about the same	28	30	23	29	28	22

**Q25: How about for the state of California, over the last year, do you think the economy has gotten better, gotten worse, or stayed the same?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Things are getting better	25	33	20	18	23	23
Things are getting worse	57	48	62	64	56	60
Stayed about the same	19	18	17	18	21	17

**Q26: Recently, Governor Newsom vetoed a bill which would have permitted striking workers to have access to unemployment benefits. Labor unions favored the bill saying it would make striking less painful for workers and help them secure better wages. How about you? Would you say:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strikers should get paid unemployment benefits while on strike	62	62	67	55	63	66
Strikers should not be permitted to file for unemployment benefits	38	38	33	45	37	34

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q27a: [SPLIT A] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly support	39	38	39	32	46	38	40	41	36	40
Somewhat support	37	35	39	48	32	30	36	37	39	35
Somewhat oppose	14	13	15	12	13	24	10	13	16	11
Strongly oppose	10	14	7	8	9	9	14	9	9	14
TOTAL SUPPORT	76	73	78	80	78	67	76	77	75	75
TOTAL OPPOSE	24	27	22	20	22	33	24	23	25	25

**Q27b: [SPLIT B] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Decades of state-sponsored and private discrimination has reduced black income, wealth and well-being far below that of whites. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly support	37	35	39	34	35	39	40	35	35	42
Somewhat support	37	37	36	43	37	32	34	37	35	38
Somewhat oppose	15	17	14	17	19	13	11	16	18	10
Strongly oppose	11	12	11	6	9	16	14	12	11	10
TOTAL SUPPORT	73	72	75	76	72	71	74	72	70	80
TOTAL OPPOSE	27	28	25	24	28	29	26	28	30	20

**Q27: [Split A/B combined]**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly support	38	36	39	33	41	38	40	38	36	41
Somewhat support	37	36	38	45	34	31	35	37	37	36
Somewhat oppose	15	15	15	15	16	18	11	14	17	11
Strongly oppose	11	13	9	7	9	12	14	11	10	12
TOTAL SUPPORT	75	72	77	78	75	69	75	75	73	77
TOTAL OPPOSE	25	28	23	22	25	31	25	25	27	23



**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q27a: [SPLIT A] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly support	39	35	38	42	38	41	37	45	27	37	44
Somewhat support	37	41	39	32	36	40	37	38	39	43	34
Somewhat oppose	14	16	13	12	15	12	15	9	19	7	15
Strongly oppose	10	8	9	13	12	8	11	8	16	12	8
<b>TOTAL SUPPORT</b>	<b>76</b>	<b>76</b>	<b>78</b>	<b>74</b>	<b>74</b>	<b>81</b>	<b>74</b>	<b>83</b>	<b>66</b>	<b>80</b>	<b>78</b>
<b>TOTAL OPPOSE</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>26</b>	<b>26</b>	<b>19</b>	<b>26</b>	<b>17</b>	<b>34</b>	<b>20</b>	<b>22</b>

**Q27b: [SPLIT B] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Decades of state-sponsored and private discrimination has reduced black income, wealth and well-being far below that of whites. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly support	37	35	36	40	34	43	36	48	31	37	38
Somewhat support	37	38	38	35	38	34	37	31	41	39	34
Somewhat oppose	15	17	15	13	16	13	16	14	18	13	16
Strongly oppose	11	10	11	12	12	10	12	7	11	10	12
<b>TOTAL SUPPORT</b>	<b>73</b>	<b>73</b>	<b>74</b>	<b>75</b>	<b>72</b>	<b>77</b>	<b>72</b>	<b>79</b>	<b>72</b>	<b>76</b>	<b>73</b>
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>23</b>	<b>28</b>	<b>21</b>	<b>28</b>	<b>24</b>	<b>27</b>

**Q27: [Split A/B combined]**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly support	38	35	37	41	36	42	36	46	29	37	41
Somewhat support	37	39	39	34	37	37	37	35	40	41	34
Somewhat oppose	15	17	14	12	16	12	15	11	18	11	15
Strongly oppose	11	9	10	13	12	9	11	8	13	11	10
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>74</b>	<b>76</b>	<b>75</b>	<b>73</b>	<b>79</b>	<b>73</b>	<b>81</b>	<b>69</b>	<b>78</b>	<b>75</b>
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>26</b>	<b>24</b>	<b>25</b>	<b>27</b>	<b>21</b>	<b>27</b>	<b>19</b>	<b>31</b>	<b>22</b>	<b>25</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q27a: [SPLIT A] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly support	39	44	44	36	38	29
Somewhat support	37	35	32	38	44	37
Somewhat oppose	14	12	19	18	10	16
Strongly oppose	10	9	5	8	7	18
<b>TOTAL SUPPORT</b>	<b>76</b>	<b>79</b>	<b>76</b>	<b>75</b>	<b>82</b>	<b>67</b>
<b>TOTAL OPPOSE</b>	<b>24</b>	<b>21</b>	<b>24</b>	<b>25</b>	<b>18</b>	<b>33</b>

**Q27b: [SPLIT B] Earlier this year, the California Reparations Task Force carefully studied the issue of discrimination and historical harms against African Americans as a legacy of slavery in the United States. Decades of state-sponsored and private discrimination has reduced black income, wealth and well-being far below that of whites. Based on what you have heard, would you support or oppose the state of California making significant investments to remedy injustices faced by African Americans in areas including housing, education, and criminal justice?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly support	37	44	28	38	28	36
Somewhat support	37	34	36	33	50	34
Somewhat oppose	15	13	16	16	14	20
Strongly oppose	11	8	20	13	7	10
<b>TOTAL SUPPORT</b>	<b>73</b>	<b>79</b>	<b>64</b>	<b>71</b>	<b>79</b>	<b>70</b>
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>21</b>	<b>36</b>	<b>29</b>	<b>21</b>	<b>30</b>

**Q27: [Split A/B combined]**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly support	38	44	35	37	34	33
Somewhat support	37	34	34	35	47	36
Somewhat oppose	15	13	17	16	12	18
Strongly oppose	11	9	13	11	7	14
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>79</b>	<b>70</b>	<b>73</b>	<b>81</b>	<b>68</b>
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>27</b>	<b>19</b>	<b>32</b>

**Q28: After years of drought, 2023 was a very wet winter and many California lakes and reservoirs have refilled. However scientists tell us that the long term outlook for California water is still bad. Do you think water conservation and projects to improve the state's water supply are:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Still a high priority	59	62	57	57	56	65	60	56	55	70
Needed, but a lower priority	37	34	39	38	41	29	37	39	42	27
No longer needed	4	4	4	5	2	6	3	6	4	3

**Q29: [SPLIT C] Do you dis/agree with the following statement: The cost of living in this country is going up faster than wages and income can keep up.**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly agree	65	61	70	59	66	65	71	61	63	75
Somewhat agree	21	25	17	21	18	21	22	21	21	20
Somewhat disagree	8	9	7	14	8	8	3	10	9	4
Strongly disagree	2	3	2	3	1	1	3	3	3	0
Don't know	3	2	5	3	6	4	1	5	4	0
TOTAL AGREE	86	86	86	80	84	87	93	82	83	96
TOTAL DISAGREE	10	12	9	17	9	9	6	13	12	4

**Q30: [SPLIT D] Do you dis/agree with the following statement: The cost of living for my family is going up faster than my wages and income can keep up.**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Strongly agree	64	62	65	53	58	72	74	65	68	59
Somewhat agree	23	24	23	25	29	20	19	19	22	28
Somewhat disagree	6	6	5	12	4	3	3	6	4	7
Strongly disagree	4	5	2	4	4	2	4	6	1	4
Don't know	4	3	4	7	5	2	1	5	5	1
TOTAL AGREE	87	86	88	77	87	93	92	84	90	87
TOTAL DISAGREE	9	11	7	16	8	5	7	12	5	12

**Q28: After years of drought, 2023 was a very wet winter and many California lakes and reservoirs have refilled. However scientists tell us that the long term outlook for California water is still bad. Do you think water conservation and projects to improve the state's water supply are:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Still a high priority	59	56	55	68	57	65	58	63	51	54	65
Needed, but a lower priority	37	39	41	28	38	33	38	29	43	42	32
No longer needed	4	5	3	4	5	3	4	8	5	4	4

**Q29: [SPLIT C] Do you dis/agree with the following statement: The cost of living in this country is going up faster than wages and income can keep up.**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly agree	65	65	60	75	67	62	67	60	71	59	66
Somewhat agree	21	17	25	16	17	29	19	27	8	27	22
Somewhat disagree	8	9	10	5	10	4	8	8	9	9	8
Strongly disagree	2	3	2	2	3	2	3	1	5	2	2
Don't know	3	6	3	1	4	3	3	4	8	3	2
TOTAL AGREE	86	82	85	91	84	92	86	87	79	86	88
TOTAL DISAGREE	10	12	12	8	13	5	10	10	14	11	9

**Q30: [SPLIT D] Do you dis/agree with the following statement: The cost of living for my family is going up faster than my wages and income can keep up.**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Strongly agree	64	61	64	66	61	73	64	66	61	59	68
Somewhat agree	23	20	27	22	24	22	21	26	23	24	22
Somewhat disagree	6	8	4	6	7	2	6	6	8	9	3
Strongly disagree	4	5	2	5	4	2	4	2	4	2	4
Don't know	4	6	3	1	4	2	5	0	3	6	3
TOTAL AGREE	87	81	91	88	84	95	85	93	85	83	90
TOTAL DISAGREE	9	13	6	11	11	4	10	7	12	11	7

**Q28: After years of drought, 2023 was a very wet winter and many California lakes and reservoirs have refilled. However scientists tell us that the long term outlook for California water is still bad. Do you think water conservation and projects to improve the state’s water supply are:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Still a high priority	59	66	59	54	58	54
Needed, but a lower priority	37	30	36	41	40	43
No longer needed	4	4	5	5	2	3

**Q29: [SPLIT C] Do you dis/agree with the following statement: The cost of living in this country is going up faster than wages and income can keep up.**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly agree	65	65	71	66	69	61
Somewhat agree	21	24	12	18	17	24
Somewhat disagree	8	6	6	12	8	8
Strongly disagree	2	2	3	1	2	5
Don’t know	3	3	8	3	4	2
TOTAL AGREE	86	89	83	84	86	85
TOTAL DISAGREE	10	8	9	13	10	13

**Q30: [SPLIT D] Do you dis/agree with the following statement: The cost of living for my family is going up faster than my wages and income can keep up.**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Strongly agree	64	62	69	65	57	68
Somewhat agree	23	25	22	24	25	17
Somewhat disagree	6	6	4	2	10	7
Strongly disagree	4	4	1	8	4	3
Don’t know	4	3	3	1	4	6
TOTAL AGREE	87	87	91	89	82	85
TOTAL DISAGREE	9	10	6	10	14	9

**Q31: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Optimistic that things are getting better	51	54	47	51	52	57	45	43	48	64
Pessimistic that things will get worse	35	36	34	34	36	33	37	41	36	28
Don't know	14	10	18	15	12	10	18	16	16	8

**Q32: There are many elections for Congress that are expected to be close this year in California. If a candidate running for U.S. Congress supports each of the following would you be more likely or less likely to vote for this candidate?**

**Q32a. Cancelling student debt for people who earn less than \$125,000 income**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	50	46	54	53	51	48	47	48	50	52
Somewhat MORE likely to vote for this candidate	31	33	30	34	32	26	32	34	31	29
Somewhat LESS likely to vote for this candidate	10	10	10	9	9	15	8	10	11	9
Much LESS likely to vote for this candidate	9	11	7	4	8	11	13	8	8	10
TOTAL MORE LIKELY	81	79	83	88	83	75	79	82	81	81
TOTAL LESS LIKELY	19	21	17	12	17	25	21	18	19	19

**Q32b. Creating a path to citizenship for undocumented immigrants**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	48	47	49	52	45	42	52	53	46	47
Somewhat MORE likely to vote for this candidate	30	29	31	29	31	34	26	26	31	33
Somewhat LESS likely to vote for this candidate	13	14	13	13	15	17	9	13	14	13
Much LESS likely to vote for this candidate	8	10	7	5	9	7	12	9	9	7
TOTAL MORE LIKELY	78	76	80	81	76	76	78	79	76	80
TOTAL LESS LIKELY	22	24	20	19	24	24	22	21	24	20

**Q31: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Optimistic that things are getting better	51	42	51	57	51	49	49	57	42	51	53
Pessimistic that things will get worse	35	40	37	32	35	36	38	28	37	37	34
Don't know	14	18	11	11	14	15	13	16	21	12	12

**Q32: There are many elections for Congress that are expected to be close this year in California. If a candidate running for U.S. Congress supports each of the following would you be more likely or less likely to vote for this candidate?**

**Q32a. Cancelling student debt for people who earn less than \$125,000 income**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	50	51	49	51	50	49	50	54	41	50	53
Somewhat MORE likely to vote for this candidate	31	33	34	27	31	32	31	31	31	32	31
Somewhat LESS likely to vote for this candidate	10	10	11	7	10	10	10	11	12	11	9
Much LESS likely to vote for this candidate	9	6	6	15	8	9	9	4	16	6	7
TOTAL MORE LIKELY	81	85	83	78	81	81	81	85	72	83	84
TOTAL LESS LIKELY	19	15	17	22	19	19	19	15	28	17	16

**Q32b. Creating a path to citizenship for undocumented immigrants**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	48	53	48	46	46	54	51	43	32	43	56
Somewhat MORE likely to vote for this candidate	30	24	31	31	31	28	28	37	30	36	27
Somewhat LESS likely to vote for this candidate	13	12	13	14	15	10	13	14	20	14	11
Much LESS likely to vote for this candidate	8	11	7	9	9	8	9	6	18	7	6
TOTAL MORE LIKELY	78	77	79	78	77	82	79	80	62	79	83
TOTAL LESS LIKELY	22	23	21	22	23	18	21	20	38	21	17

**Q31: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Optimistic that things are getting better	51	58	49	44	46	47
Pessimistic that things will get worse	35	30	37	43	35	42
Don't know	14	13	14	13	19	12

**Q32: There are many elections for Congress that are expected to be close this year in California. If a candidate running for U.S. Congress supports each of the following would you be more likely or less likely to vote for this candidate?**

**Q32a. Cancelling student debt for people who earn less than \$125,000 income**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	50	50	52	50	53	46
Somewhat MORE likely to vote for this candidate	31	34	29	28	33	29
Somewhat LESS likely to vote for this candidate	10	9	9	13	5	15
Much LESS likely to vote for this candidate	9	7	10	9	9	10
TOTAL MORE LIKELY	81	84	81	78	86	76
TOTAL LESS LIKELY	19	16	19	22	14	24

**Q32b. Creating a path to citizenship for undocumented immigrants**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	48	51	55	41	50	44
Somewhat MORE likely to vote for this candidate	30	31	26	28	33	31
Somewhat LESS likely to vote for this candidate	13	13	11	17	11	13
Much LESS likely to vote for this candidate	8	5	8	13	5	13
TOTAL MORE LIKELY	78	82	81	69	83	74
TOTAL LESS LIKELY	22	18	19	31	17	26



**Q32c. Banning assault rifles nationwide**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	51	45	56	44	45	49	63	53	50	50
Somewhat MORE likely to vote for this candidate	22	22	23	28	22	25	16	19	21	28
Somewhat LESS likely to vote for this candidate	13	14	12	17	16	12	9	13	15	12
Much LESS likely to vote for this candidate	14	19	9	12	17	14	12	15	14	11
TOTAL MORE LIKELY	73	66	79	71	67	74	79	72	71	77
TOTAL LESS LIKELY	27	34	21	29	33	26	21	28	29	23

**Q32d. Passing a law to guarantee access to abortion for women who need it**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	46	41	50	51	48	44	41	42	48	48
Somewhat MORE likely to vote for this candidate	27	29	27	27	28	29	26	28	26	29
Somewhat LESS likely to vote for this candidate	16	18	14	16	16	13	19	19	15	14
Much LESS likely to vote for this candidate	11	13	9	6	8	14	14	11	12	9
TOTAL MORE LIKELY	73	69	77	78	76	73	67	70	73	77
TOTAL LESS LIKELY	27	31	23	22	24	27	33	30	27	23

**Q32e. Extending child tax credits for families with children**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	47	46	49	42	47	51	50	43	50	48
Somewhat MORE likely to vote for this candidate	35	35	36	38	36	30	36	35	35	37
Somewhat LESS likely to vote for this candidate	12	13	11	16	12	12	9	14	12	10
Much LESS likely to vote for this candidate	5	6	4	4	5	7	5	8	3	5
TOTAL MORE LIKELY	83	81	85	80	83	81	86	78	85	85
TOTAL LESS LIKELY	17	19	15	20	17	19	14	22	15	15

**Q32c. Banning assault rifles nationwide**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	51	49	54	49	46	62	52	52	40	46	57
Somewhat MORE likely to vote for this candidate	22	21	21	24	24	18	21	24	22	26	21
Somewhat LESS likely to vote for this candidate	13	17	13	11	14	12	13	14	15	16	12
Much LESS likely to vote for this candidate	14	12	12	16	16	8	14	9	24	12	11
TOTAL MORE LIKELY	73	71	75	73	70	80	72	77	61	72	78
TOTAL LESS LIKELY	27	29	25	27	30	20	28	23	39	28	22

**Q32d. Passing a law to guarantee access to abortion for women who need it**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	46	45	44	49	47	44	49	41	48	39	49
Somewhat MORE likely to vote for this candidate	27	25	29	28	26	31	25	35	18	37	26
Somewhat LESS likely to vote for this candidate	16	18	15	14	16	16	16	17	17	15	16
Much LESS likely to vote for this candidate	11	12	11	9	11	9	11	7	17	9	9
TOTAL MORE LIKELY	73	70	73	77	73	75	73	76	66	75	75
TOTAL LESS LIKELY	27	30	27	23	27	25	27	24	34	25	25

**Q32e. Extending child tax credits for families with children**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	47	53	45	49	47	47	49	42	46	42	50
Somewhat MORE likely to vote for this candidate	35	31	39	33	36	33	34	39	35	38	34
Somewhat LESS likely to vote for this candidate	12	11	12	13	12	12	13	12	13	15	11
Much LESS likely to vote for this candidate	5	5	5	5	4	8	4	7	6	5	5
TOTAL MORE LIKELY	83	84	84	82	84	81	83	81	81	80	85
TOTAL LESS LIKELY	17	16	16	18	16	19	17	19	19	20	15

**Q32c. Banning assault rifles nationwide**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	51	57	51	46	42	50
Somewhat MORE likely to vote for this candidate	22	20	21	23	32	18
Somewhat LESS likely to vote for this candidate	13	11	11	18	15	14
Much LESS likely to vote for this candidate	14	11	16	13	11	18
TOTAL MORE LIKELY	73	77	73	69	74	69
TOTAL LESS LIKELY	27	23	27	31	26	31

**Q32d. Passing a law to guarantee access to abortion for women who need it**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	46	47	52	39	53	43
Somewhat MORE likely to vote for this candidate	27	29	25	31	28	24
Somewhat LESS likely to vote for this candidate	16	15	11	14	12	22
Much LESS likely to vote for this candidate	11	9	12	15	7	11
TOTAL MORE LIKELY	73	76	77	71	81	67
TOTAL LESS LIKELY	27	24	23	29	19	33

**Q32e. Extending child tax credits for families with children**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	47	48	49	43	45	49
Somewhat MORE likely to vote for this candidate	35	37	38	36	34	31
Somewhat LESS likely to vote for this candidate	12	11	7	15	16	13
Much LESS likely to vote for this candidate	5	4	6	5	5	8
TOTAL MORE LIKELY	83	85	87	80	79	80
TOTAL LESS LIKELY	17	15	13	20	21	20

**Q32f. Increasing regulations that seek to reduce pollution and effects of climate change**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Much MORE likely to vote for this candidate	49	46	52	51	46	46	52	52	46	50
Somewhat MORE likely to vote for this candidate	34	36	32	32	36	35	32	28	36	36
Somewhat LESS likely to vote for this candidate	11	11	11	12	13	13	8	11	13	9
Much LESS likely to vote for this candidate	6	7	5	5	5	6	9	9	5	5
<b>TOTAL MORE LIKELY</b>	<b>83</b>	<b>82</b>	<b>84</b>	<b>83</b>	<b>82</b>	<b>82</b>	<b>84</b>	<b>80</b>	<b>82</b>	<b>86</b>
<b>TOTAL LESS LIKELY</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>20</b>	<b>18</b>	<b>14</b>

**Q33: How often do you use each of the following to learn about news, politics or information here in the U.S.?**

**Q33a. Group chat / text messages with family**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	36	38	35	37	40	35	33	30	38	41
About once per day	20	21	18	20	22	23	16	20	19	20
A couple of times per week	19	21	18	22	19	17	19	21	19	17
Never	25	20	29	22	19	25	33	29	24	21

**Q33b. Facebook**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	35	36	36	28	42	36	36	34	34	40
About once per day	20	21	20	18	26	27	13	21	18	22
A couple of times per week	18	20	16	20	16	11	22	19	20	13
Never	27	24	29	34	17	26	29	27	27	25

**Q33c. YouTube**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	35	42	29	39	46	36	22	35	33	39
About once per day	21	22	21	27	21	21	17	23	18	24
A couple of times per week	24	20	27	21	19	24	30	20	27	23
Never	20	16	24	13	14	19	32	22	22	14

**Q32f. Increasing regulations that seek to reduce pollution and effects of climate change**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Much MORE likely to vote for this candidate	49	50	49	48	46	56	50	50	36	47	55
Somewhat MORE likely to vote for this candidate	34	30	36	33	35	31	33	33	36	33	33
Somewhat LESS likely to vote for this candidate	11	12	10	11	12	9	11	11	13	15	9
Much LESS likely to vote for this candidate	6	7	4	7	7	4	6	6	15	5	4
TOTAL MORE LIKELY	83	81	85	82	81	87	83	83	72	80	88
TOTAL LESS LIKELY	17	19	15	18	19	13	17	17	28	20	12

**Q33: How often do you use each of the following to learn about news, politics or information here in the U.S.?**

**Q33a. Group chat / text messages with family**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	36	30	33	46	35	38	35	37	18	40	41
About once per day	20	20	19	19	20	20	20	19	18	21	20
A couple of times per week	19	19	24	14	20	19	19	21	22	19	19
Never	25	30	24	20	25	23	26	22	42	20	21

**Q33b. Facebook**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	35	36	32	39	33	41	36	29	25	28	43
About once per day	20	23	17	23	21	19	19	26	16	24	20
A couple of times per week	18	11	26	14	18	17	18	19	17	23	15
Never	27	30	25	24	28	23	27	26	42	25	22

**Q33c. YouTube**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	35	42	27	40	37	30	34	34	27	34	38
About once per day	21	20	21	24	22	20	21	25	17	26	21
A couple of times per week	24	16	30	22	20	32	24	25	23	26	23
Never	20	22	21	15	21	17	21	16	33	14	18

**Q32f. Increasing regulations that seek to reduce pollution and effects of climate change**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Much MORE likely to vote for this candidate	49	54	54	45	50	43
Somewhat MORE likely to vote for this candidate	34	33	32	31	35	33
Somewhat LESS likely to vote for this candidate	11	9	5	17	8	17
Much LESS likely to vote for this candidate	6	3	9	6	7	7
TOTAL MORE LIKELY	83	88	86	76	85	76
TOTAL LESS LIKELY	17	12	14	24	15	24

**Q33: How often do you use each of the following to learn about news, politics or information here in the U.S.?**

**Q33a. Group chat / text messages with family**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	36	37	32	31	40	38
About once per day	20	21	21	18	19	16
A couple of times per week	19	22	21	17	19	20
Never	25	20	26	34	22	26

**Q33b. Facebook**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	35	38	36	34	35	29
About once per day	20	23	13	25	18	19
A couple of times per week	18	17	18	12	22	22
Never	27	22	33	30	24	30

**Q33c. YouTube**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	35	42	28	35	29	33
About once per day	21	24	21	21	24	15
A couple of times per week	24	17	28	22	29	27
Never	20	16	24	22	18	25

**Q33d. Instagram**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	32	31	32	40	44	32	13	27	30	40
About once per day	18	16	20	25	20	19	8	18	17	20
A couple of times per week	17	18	16	19	19	11	17	16	18	16
Never	33	34	32	15	17	37	61	40	34	23

**Q33e. Tik Tok**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	29	26	31	42	38	24	11	28	25	35
About once per day	15	17	15	19	17	18	8	13	15	18
A couple of times per week	15	14	16	17	16	11	16	11	18	16
Never	41	43	39	22	28	47	65	47	42	31

**Q33f. Twitter/X**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	18	21	14	24	24	17	7	15	12	28
About once per day	13	16	11	18	15	18	5	12	11	19
A couple of times per week	14	17	12	18	18	11	9	12	15	15
Never	55	45	64	39	44	54	79	61	62	37

**Q33g. Cable TV such as CNN or MSNBC or Fox News**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	23	24	22	15	26	22	28	21	19	32
About once per day	25	27	22	26	23	28	23	22	26	26
A couple of times per week	25	25	25	25	27	25	23	24	26	23
Never	28	24	31	34	25	25	26	33	29	20

**Q33d. Instagram**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	32	31	28	38	36	23	30	33	24	39	31
About once per day	18	19	17	19	19	17	18	18	18	21	17
A couple of times per week	17	13	18	18	16	19	18	20	15	20	16
Never	33	36	37	25	30	41	34	29	43	21	36

**Q33e. Tik Tok**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	29	29	26	33	30	25	27	32	20	34	29
About once per day	15	15	16	16	16	13	15	16	15	20	13
A couple of times per week	15	15	15	15	16	14	16	12	12	17	16
Never	41	41	43	36	38	48	42	39	53	29	42

**Q33f. Twitter/X**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	18	17	14	24	22	8	16	19	11	22	18
About once per day	13	10	11	19	14	13	13	14	13	20	10
A couple of times per week	14	15	15	14	14	14	14	15	9	15	16
Never	55	59	60	44	51	64	57	52	67	43	56

**Q33g. Cable TV such as CNN or MSNBC or Fox News**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	23	17	22	28	21	27	23	24	11	24	27
About once per day	25	24	25	25	26	22	24	27	21	29	24
A couple of times per week	25	27	23	26	25	25	25	24	27	25	24
Never	28	32	29	21	28	26	28	25	41	22	25



**Q33d. Instagram**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	32	41	24	27	31	30
About once per day	18	15	18	21	18	18
A couple of times per week	17	14	19	11	25	16
Never	33	29	38	41	26	36

**Q33e. Tik Tok**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	29	36	21	23	25	35
About once per day	15	15	16	19	17	12
A couple of times per week	15	14	15	11	22	14
Never	41	35	49	47	36	39

**Q33f. Twitter/X**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	18	28	10	12	14	14
About once per day	13	15	13	15	16	12
A couple of times per week	14	15	12	14	17	11
Never	55	42	66	59	53	64

**Q33g. Cable TV such as CNN or MSNBC or Fox News**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	23	23	21	19	27	22
About once per day	25	30	15	30	19	21
A couple of times per week	25	24	29	25	26	26
Never	28	22	35	26	28	31

**Q33h. Spanish news outlets like Univision or Telemundo**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
Multiple times per day	20	20	20	13	23	22	23	27	13	22
About once per day	21	25	18	25	19	24	18	22	21	22
A couple of times per week	23	24	22	24	28	15	23	18	26	25
Never	35	31	39	37	30	40	36	34	40	31

**Q34: Which candidate did you support, or vote for, in the 2020 Presidential election?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
I voted for Joe Biden	56	51	61	46	54	60	64	51	52	68
I voted for Donald Trump	21	25	17	23	27	16	17	20	24	17
I did not vote, but I supported Joe Biden	7	7	7	12	7	6	4	9	8	5
I did not vote, but I supported Donald Trump	4	5	3	5	3	4	2	5	4	1
Neither of these	12	13	12	13	9	14	13	15	11	10
TOTAL BIDEN	63	58	69	58	61	65	68	60	60	72
TOTAL TRUMP	24	30	20	28	30	20	19	25	28	18

**Q35: And how about back in 2016? Which candidate did you support, or vote for, in the 2016 Presidential election?**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
I voted for Hillary Clinton	43	35	50	24	42	54	53	42	39	49
I voted for Donald Trump	23	29	18	24	28	25	17	20	24	26
I did not vote, but I supported Hillary Clinton	10	9	10	18	9	4	7	10	11	8
I did not vote, but I supported Donald Trump	5	7	3	9	5	2	4	8	5	1
Neither of these	19	20	18	26	16	16	18	20	20	16
TOTAL CLINTON	53	44	61	42	51	58	61	51	51	57
TOTAL TRUMP	28	36	21	32	34	27	21	28	29	27

**Q33h. Spanish news outlets like Univision or Telemundo**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
Multiple times per day	20	14	23	20	16	31	20	26	3	16	28
About once per day	21	25	20	21	20	26	21	23	6	22	27
A couple of times per week	23	19	24	26	23	23	23	18	12	29	24
Never	35	42	33	33	42	21	36	32	79	34	20

**Q34: Which candidate did you support, or vote for, in the 2020 Presidential election?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
I voted for Joe Biden	56	50	59	60	53	64	56	53	45	62	57
I voted for Donald Trump	21	22	19	22	25	11	21	18	29	22	17
I did not vote, but I supported Joe Biden	7	9	8	5	7	7	7	13	8	3	9
I did not vote, but I supported Donald Trump	4	5	3	3	5	1	4	1	5	3	4
Neither of these	12	14	12	9	10	17	12	14	13	10	13
TOTAL BIDEN	63	59	67	65	60	71	64	66	53	65	66
TOTAL TRUMP	24	27	22	25	30	12	25	19	34	25	21

**Q35: And how about back in 2016? Which candidate did you support, or vote for, in the 2016 Presidential election?**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
I voted for Hillary Clinton	43	42	45	43	40	49	44	40	34	44	45
I voted for Donald Trump	23	20	22	28	28	13	22	26	30	26	19
I did not vote, but I supported Hillary Clinton	10	10	11	8	9	11	11	7	12	10	9
I did not vote, but I supported Donald Trump	5	5	6	3	6	2	5	4	5	4	6
Neither of these	19	23	17	18	16	26	18	25	18	16	21
TOTAL CLINTON	53	52	56	51	50	60	54	46	47	54	54
TOTAL TRUMP	28	25	28	31	34	14	27	29	35	30	25

**Q33h. Spanish news outlets like Univision or Telemundo**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
Multiple times per day	20	26	21	13	18	16
About once per day	21	26	15	27	17	15
A couple of times per week	23	25	21	20	29	20
Never	35	23	42	39	36	49

**Q34: Which candidate did you support, or vote for, in the 2020 Presidential election?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
I voted for Joe Biden	56	61	49	52	63	52
I voted for Donald Trump	21	17	26	22	17	24
I did not vote, but I supported Joe Biden	7	7	12	6	6	5
I did not vote, but I supported Donald Trump	4	4	2	5	2	5
Neither of these	12	11	11	15	12	13
<b>TOTAL BIDEN</b>	<b>63</b>	<b>69</b>	<b>61</b>	<b>59</b>	<b>69</b>	<b>57</b>
<b>TOTAL TRUMP</b>	<b>24</b>	<b>20</b>	<b>28</b>	<b>26</b>	<b>19</b>	<b>30</b>

**Q35: And how about back in 2016? Which candidate did you support, or vote for, in the 2016 Presidential election?**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
I voted for Hillary Clinton	43	45	39	42	46	40
I voted for Donald Trump	23	22	26	19	23	26
I did not vote, but I supported Hillary Clinton	10	9	9	10	9	13
I did not vote, but I supported Donald Trump	5	6	7	7	2	4
Neither of these	19	19	19	22	19	17
<b>TOTAL CLINTON</b>	<b>53</b>	<b>54</b>	<b>48</b>	<b>52</b>	<b>56</b>	<b>52</b>
<b>TOTAL TRUMP</b>	<b>28</b>	<b>28</b>	<b>33</b>	<b>25</b>	<b>26</b>	<b>30</b>

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q36: If a group in California was doing outreach and advertising trying to reach as many people in your community, what term would you prefer they use:**

	California	Men	Women	18-29yrs	30-39yrs	40-49yrs	50+yrs	HS or less	SomeCollege	4yrDegree
The Latino community	33	31	36	35	31	26	39	33	32	37
The Hispanic community	47	51	43	44	50	57	38	42	46	52
The Latinx community	3	2	4	4	5	2	1	3	2	4
The Chicano community	3	4	2	3	2	4	3	5	2	1
The Mexican-American community	14	12	16	14	12	11	19	17	18	6

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q36: If a group in California was doing outreach and advertising trying to reach as many people in your community, what term would you prefer they use:**

	California	<=\$39k	\$40k-\$79k	\$80k+	USBorn	PR+FBorn	Mexican	CentAm	EngHH	BilingualHH	SpanHH
The Latino community	33	29	34	35	31	39	33	41	25	28	39
The Hispanic community	47	45	46	50	46	48	45	48	45	57	42
The Latinx community	3	2	3	4	3	2	2	4	3	4	3
The Chicano community	3	3	3	2	4	1	3	1	4	2	2
The Mexican-American community	14	20	14	9	16	10	17	5	23	9	14

**CALIFORNIA LATINO REGISTERED VOTERS**

October 16 - 25, 2023 N=900 (+/-3.3%)

**Q36: If a group in California was doing outreach and advertising trying to reach as many people in your community, what term would you prefer they use:**

	California	Los Angeles	Inland Empire	San Diego+Orange	Sacramento/Bay Area	Central Valley
The Latino community	33	37	34	33	32	23
The Hispanic community	47	46	46	44	52	47
The Latinx community	3	4	2	3	2	1
The Chicano community	3	2	2	3	1	6
The Mexican-American community	14	11	16	16	13	23