

November 2-13, 2023 N=3,000 (+/- 1.8%)

Q1: In your opinion, what are the most important issues that elected officials should address? Rank your top three issues. (Total ranked 1, 2, or 3 reported. Sorted largest to smallest)

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Inflation / rising cost of living	54	59	53	60	53	56	55	48	52
Jobs and the economy	44	46	44	45	47	46	40	49	43
Health care	33	27	31	33	41	30	36	37	33
Crime / gun violence	29	21	29	30	24	24	36	31	29
Lack of affordable housing / high rents	25	31	30	22	19	29	24	25	17
Immigration and Border	20	21	17	22	23	22	16	14	25
Education and/or public school quality	14	16	15	10	14	18	14	15	13
Corruption in government	12	12	12	12	13	13	11	10	12
Abortion	11	10	10	10	10	11	11	12	12
Social security and Medicare	10	9	11	10	10	9	7	13	11
Coronavirus pandemic	10	8	12	7	9	9	8	9	11
Climate Change/Extreme Weather /pollution	9	12	9	9	6	10	7	11	8
Discrimination / racial justice	9	8	7	9	8	5	15	7	11
Border Security	8	8	7	10	9	5	6	4	10
Reducing government spending	5	5	4	5	5	5	5	6	5
Foreign policy/Ukraine/Israel/Latin America	4	3	5	4	6	5	4	3	3
Police reform	3	2	3	2	4	3	3	2	2
Something else	1	1	1	1	1	0	1	2	1

Q2: In your opinion, which party would be best at addressing [top ranked issue in Q1]?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better on this issue	39	38	41	30	33	35	44	47	41
Republicans better on this issue	21	23	17	34	25	21	23	14	21
Both would be good at addressing this issue	17	14	22	16	16	15	12	14	16
Neither would be good at addressing this issue	12	14	12	11	13	18	14	14	12
Don't know	10	10	7	9	14	11	7	10	10





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Q3: [If top issues included health care] What did you have in mind when you said health care is an important issue that elected officials should address? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
High health care costs, like monthly premiums, co-pays									
and deductibles	66	70	58	66	71	71	70	72	73
High prescription medication costs	53	58	47	54	41	57	53	64	60
Quality of health care, providers, or facilities	44	41	46	46	34	49	49	53	42
Complications and paperwork that make it hard to get									
or keep health insurance	32	25	35	30	31	19	32	36	31
Doctors and nurses who don't have the skills needed to									
work well with Hispanic families	19	21	13	25	18	21	23	21	25
Something else	5	6	4	6	7	5	3	5	4

Q4: [If top issues included jobs and the economy] What did you have in mind when you said jobs and the economy are important issues that elected officials should address? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Job does not have predictable schedule, hours/days	21	21	21	17	22	18	21	25	20
Job does not pay enough and/or have to take second									
job to make ends meet	58	70	56	61	60	59	65	63	56
Having to pick up extra shifts or more hours because									
there are not enough workers/people	32	37	35	23	30	23	35	28	30
Unsafe working conditions or unfair treatment at work	22	20	21	23	28	22	21	25	22
Worried about layoffs or getting hours cut	37	34	41	33	36	34	35	34	38
Job does not provide benefits like paid leave, paid sick									
days, or retirement	40	39	42	37	34	34	45	32	41
Something else	10	9	5	15	11	11	13	12	11





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Q5: [If top issues included inflation and rising cost of living] What did you have in mind when you said inflation and the rising cost of living are important issues that elected officials should address? Select all that apply.

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	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Gas prices are too high	67	66	67	66	55	77	60	69	68
Food and basic living expenses have gone up a lot	82	83	76	87	83	88	82	87	83
Running my small business has become too expensive	18	16	16	21	21	21	16	18	21
Childcare, school supplies and clothes for kids have									
gotten too expensive	37	39	37	35	31	44	33	38	38
Medication, doctor visits, and other health related									
expenses have gone up/are too high	51	50	44	54	54	53	53	58	52
Costs of buying or renting a place to live are too high	76	75	77	80	73	84	71	77	72
Something else	2	4	1	3	3	3	2	3	0

Q6: [If top issues included lack of affordable housing] What did you have in mind when you said lack of affordable housing is an important issue that elected officials should address? Select all that apply.

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	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
There is a lot of homelessness in my community or city	50	58	54	45	44	59	53	44	37
Cannot afford the rising cost of rent or struggling to pay									
my mortgage	49	52	50	52	57	48	50	48	51
Lack of available, affordable apartments for rent or									
houses for sale	62	64	64	64	73	62	73	66	52
Cost of utilities, taxes, insurance, home maintenance, or									
needed home repairs	52	59	49	56	56	52	58	57	53
Rent or homes are too expensive in my area and I may									
have to move to a more affordable place	62	57	58	65	78	65	75	63	65
Something else	4	5	5	4	0	2	3	2	5





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Q7: [If top issues included crime, gun violence, or police reform] What did you have in mind when you said crime and gun violence are important issues that elected officials should address? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Crime has gone up in my neighborhood or community	31	35	31	30	26	29	29	32	30
Need more community safety and mental health									
programs	45	35	40	46	49	43	42	39	49
Guns and assault weapons are too easy to get	63	55	62	67	64	57	64	65	66
Domestic violence is not taken seriously enough by law									
enforcement	33	27	29	30	39	32	30	38	43
Elected officials need to find a way to put an end to									
school and mass shootings	52	43	48	55	54	49	47	51	55
We need more police officers/funding for law									
enforcement	28	30	26	25	31	29	25	30	29
Need programs to reduce gang violence	36	26	37	40	44	25	35	36	36
Combat drug use and sales	35	40	43	36	32	31	24	45	30
Something else	4	4	4	3	11	10	3	5	2

Q8: [If top issues included abortion] What did you have in mind when you said abortion is an important issue that elected officials should address? Select all that apply.

Total Arizona California Florida Georgia Nevada North Caro Worried that elected officials will pass laws restricting women's reproductive rights, such as making birth control illegal 52 55 49 45 59 51 52	lina Pennsylvania	Texas
women's reproductive rights, such as making birth		
control illogal		
Control lilegal 52 55 49 45 59 51 52	56	55
Banning abortion puts women's lives at risk 57 50 70 58 51 52 64	63	62
Want elected officials in my state to implement and		
enforce a ban on abortion 23 3 31 17 28 17 21	16	21
Worried that my state will ban abortion 33 49 33 34 33 21 37	51	32
Abortion should be illegal in all states 22 17 19 32 21 9 22	12	19
Something else 5 12 2 6 11 7 8	9	4





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Q9: Which education and public-school issues do you think are most important for elected officials to address? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Elected officials need to find a way to put an end to									
school shootings	48	43	42	56	53	46	52	51	53
College affordability and student debt	51	52	48	52	49	52	53	62	53
Need support for students who fell behind during the									
pandemic and are still trying to catch up	42	42	44	38	40	38	39	36	43
Schools are too focused on teaching critical race theory									
and gender identity	35	34	38	34	33	34	33	33	33
Schools are too focused on banning books and									
interfering with what teachers teach	36	37	31	40	30	39	37	42	36
We need to more qualified teachers	38	37	41	37	35	42	41	36	36
Something else	6	10	4	7	8	8	4	5	6

Q10: Thinking about the US immigration system, which of the following do you think are the most important issues that elected officials should address? Select all that apply.

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	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Increasing border security	30	32	27	38	29	26	28	23	30
Deport all undocumented immigrants	15	16	13	18	12	12	8	12	17
Finishing the wall along the US-Mexico border	19	20	19	22	18	18	15	16	19
Providing a path to citizenship for long-U.Sresiding									
undocumented immigrants	49	47	46	50	51	57	54	56	49
Providing a path to citizenship for undocumented									
individuals brought to the US as children /Dreamers	50	54	48	48	52	60	52	55	49
Protecting undocumented immigrants from deportation	24	24	28	20	28	35	32	27	21
Providing asylum to immigrants fleeing violence or war									
in their home countries	33	31	33	33	35	34	38	39	33
Increasing legal immigration through family and									
employment-based visas	32	33	29	36	32	39	36	33	34
Providing support for US communities receiving asylum									
seekers	28	24	27	27	29	29	27	35	26
Something else	7	9	9	6	7	6	5	8	7





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Q11: [If Florida, Georgia, Texas] Should [STATE] accept funds that the federal government is offering to provide health insurance to low-income adults in [STATE] who make less than \$20,000 per year, and work at jobs that do not provide health insurance?

		_	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Yes			80	0	0	79	76	0	0	0	81
No			7	0	0	7	9	0	0	0	7
Don't know enoug	h to say		13	0	0	14	15	0	0	0	13

Q12: Which policies do you think would be the best solutions to make schools in your community safer for students and teachers? Select up to two.

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	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Arming teachers in grades K-12	14	15	12	15	13	15	13	10	18
Secure entry and school ID checks	50	50	44	53	52	55	54	50	50
Mental health programs and counseling	55	52	57	54	56	57	50	59	52
Gun reforms like universal background checks	48	48	48	51	47	44	52	51	50
None of these/Something else	5	7	5	4	7	3	4	6	6

Q13: Thinking about the presidential election coming up next year, which party do you think would do a better job handling each of the following issues:

Q13a: Classroom teaching and school curriculum

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	41	37	41	34	40	38	49	48	45
Republicans better	23	24	22	33	22	23	19	17	24
Both parties would do a fairly good job	20	24	22	18	19	19	18	21	19
Neither party would be effective	16	14	16	15	19	21	14	14	13

Q13b: Voting rights

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	43	39	46	34	42	40	47	50	44
Republicans better	21	23	18	32	22	20	22	14	21
Both parties would do a fairly good job	21	20	22	18	20	23	20	23	22
Neither party would be effective	15	18	14	16	16	17	10	13	13





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Q13c: Abortion

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	45	41	43	38	48	48	53	53	48
Republicans better	21	20	20	30	19	15	18	12	23
Both parties would do a fairly good job	15	14	19	13	14	15	12	15	15
Neither party would be effective	19	25	18	20	18	22	18	20	14

Q13d: Medicaid, which covers health care for low-income children, expectant mothers, and others.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	48	43	49	40	48	48	57	57	49
Republicans better	19	21	18	28	16	19	16	11	19
Both parties would do a fairly good job	18	18	20	16	20	18	13	18	19
Neither party would be effective	15	18	13	16	15	16	14	14	13

Q13e: Immigration issues

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	41	45	43	30	41	41	49	49	40
Republicans better	26	28	23	40	23	21	22	19	29
Both parties would do a fairly good job	15	12	16	12	15	10	14	15	16
Neither party would be effective	18	15	17	18	21	27	15	18	15

Q13f: Gun safety / school shootings

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats better	40	41	41	33	39	40	50	48	41
Republicans better	22	24	20	31	20	20	19	15	24
Both parties would do a fairly good job	18	16	21	17	17	14	15	19	19
Neither party would be effective	19	19	18	19	24	26	17	18	15





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Q14: Do you agree or disagree with the following statement? No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else.

tane that those array nome everyone close.									
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Strongly agree	46	45	44	42	48	53	48	50	43
Somewhat agree	26	21	29	23	20	23	25	24	29
Somewhat disagree	12	12	13	12	9	10	12	11	12
Strongly disagree	11	15	8	16	14	11	11	9	12
Don't know	5	8	5	7	8	4	5	7	3
TOTAL AGREE	71	65	74	65	69	76	72	74	72
TOTAL DISAGREE	23	27	21	28	24	21	23	19	25

Q15: When it comes to climate change, which of these statements do you agree with? Select up to two answers.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Climate change is a real, but there is nothing that can be									
done to stop it	19	20	22	17	26	20	17	16	18
Climate change is not an emergency, just a part a									
natural process of change	17	20	19	14	13	16	17	13	20
Climate change is a serious problem that affects									
people's lives	48	47	46	46	45	47	47	46	49
Climate change causes weather changes and rising sea									
levels that displace people, forcing them to move from									
where they live	30	30	28	33	30	33	32	33	30
Climate change is not real	6	5	6	7	7	5	4	7	7
Climate change causes extreme weather events, that									
puts people and their homes at risk	42	41	37	45	43	39	47	49	41





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Q16: When it comes to immigration, people have different opinions. Which of the following statements comes closest to your view?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
The government should focus on increasing border security	15	16	16	20	14	9	9	10	16
The government should both increase border security AND provide a path to legal status for undocumented immigrants who have lived and worked in the U.S. for a very long time	47	47	44	45	47	43	45	48	50
The government should focus on providing a path to legal status for undocumented immigrants who have lived and worked in the U.S. for a very long time	38	36	40	35	38	48	46	41	34

Q17: In making decisions about which candidates to support in an election, how important is it to you that a candidate has the following traits or background? Q17a: [SPLIT A] Is Hispanic/Latino

• • •									
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	17	21	14	19	21	13	21	17	20
Important	29	27	32	21	30	32	27	33	27
Not too important	37	38	40	42	31	38	27	33	35
Not at all important	17	14	14	18	18	18	24	17	18
TOTAL IMPORTANT	46	48	46	40	52	44	48	50	47
TOTAL NOT IMPORTANT	54	52	54	60	48	56	52	50	53

Q17b: [SPLIT B] Speaks Spanish

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	18	15	22	18	15	14	14	19	16
Important	35	27	38	21	37	38	35	34	38
Not too important	33	39	26	45	35	29	39	35	35
Not at all important	14	19	14	16	12	19	12	12	10
TOTAL IMPORTANT	53	42	60	40	53	52	49	53	55
TOTAL NOT IMPORTANT	47	58	40	60	47	48	51	47	45





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Q17c: [SPLIT A] Brings people together

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	49	53	49	54	53	52	52	54	49
Important	42	39	43	37	41	36	35	39	42
Not too important	6	6	7	5	4	9	11	5	7
Not at all important	2	2	1	4	2	3	2	3	3
TOTAL IMPORTANT	91	92	92	91	95	88	87	93	91
TOTAL NOT IMPORTANT	9	8	8	9	5	12	13	7	9

Q17d: [SPLIT B] Fights for my priorities, will compromise to get things done

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	43	46	43	45	42	41	48	46	41
Important	47	44	48	45	48	50	47	45	47
Not too important	8	7	7	6	8	7	5	5	10
Not at all important	3	3	3	3	2	3	0	4	3
TOTAL IMPORTANT	90	90	91	90	90	90	95	91	88
TOTAL NOT IMPORTANT	10	10	9	10	10	10	5	9	12

Q17e: [SPLIT A] Has realistic policy ideas

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	48	51	47	53	46	40	52	49	50
Important	43	42	41	37	46	53	42	42	44
Not too important	7	6	9	8	5	3	4	7	3
Not at all important	3	2	3	2	3	3	3	2	3
TOTAL IMPORTANT	90	92	88	90	92	93	94	91	94
TOTAL NOT IMPORTANT	10	8	12	10	8	7	6	9	6





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Q17f: [SPLIT B] Bold ideas even if hard to achieve

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	27	34	26	36	22	25	28	27	25
Important	55	51	57	43	59	52	53	56	56
Not too important	14	12	13	16	13	17	16	13	15
Not at all important	5	3	4	5	5	6	3	4	4
TOTAL IMPORTANT	81	85	83	79	82	77	81	83	81
TOTAL NOT IMPORTANT	19	15	17	21	18	23	19	17	19

Q17g: [SPLIT A] Prior experience in government/elected office

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	39	39	38	45	35	39	37	34	40
Important	44	45	47	35	48	46	42	51	42
Not too important	13	13	11	15	13	9	17	12	12
Not at all important	5	3	4	5	4	6	3	3	6
TOTAL IMPORTANT	82	84	85	79	83	85	79	85	82
TOTAL NOT IMPORTANT	18	16	15	21	17	15	21	15	18

Q17h: [SPLIT B] Business experience

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	30	36	27	39	34	28	29	32	28
Important	46	43	50	39	42	49	51	42	48
Not too important	17	18	17	16	17	19	18	20	18
Not at all important	6	3	7	7	7	4	2	6	5
TOTAL IMPORTANT	77	79	76	77	77	77	79	74	76
TOTAL NOT IMPORTANT	23	21	24	23	23	23	21	26	24





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Q17i: [SPLIT A] Supported by businesses/corporations

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	22	25	18	29	23	19	23	26	27
Important	41	37	42	33	34	41	39	34	44
Not too important	25	22	31	24	26	30	21	30	15
Not at all important	12	16	9	14	17	11	17	11	14
TOTAL IMPORTANT	63	62	60	62	57	59	62	59	71
TOTAL NOT IMPORTANT	37	38	40	38	43	41	38	41	29

Q17j: [SPLIT B] Supported by Hispanic/Latino community organizations

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	29	28	30	25	29	33	29	31	29
Important	48	49	47	49	49	43	50	49	51
Not too important	16	18	17	18	17	17	18	17	14
Not at all important	6	4	6	8	5	7	4	4	6
TOTAL IMPORTANT	78	77	77	74	78	76	78	80	80
TOTAL NOT IMPORTANT	22	23	23	26	22	24	22	20	20

Q17k: [SPLIT A] Endorsed by unions and organized labor

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	25	25	26	30	24	15	16	26	31
Important	42	46	45	34	45	46	46	40	37
Not too important	23	19	23	25	23	29	23	28	18
Not at all important	10	10	7	11	9	10	14	6	13
TOTAL IMPORTANT	67	71	70	64	68	61	63	66	68
TOTAL NOT IMPORTANT	33	29	30	36	32	39	37	34	32





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Q17I: [SPLIT B] Is supported by the police and other law enforcement

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Extremely important	31	34	29	35	26	26	27	30	31
Important	43	40	43	39	46	47	46	44	44
Not too important	19	18	20	16	21	22	17	22	18
Not at all important	8	8	9	10	7	5	10	5	7
TOTAL IMPORTANT	74	74	72	74	72	73	73	74	75
TOTAL NOT IMPORTANT	26	26	28	26	28	27	27	26	25

Q18: Generally speaking, which party do you believe shares your values, or is closer to your personal beliefs/values when it comes to your views on: Q18a: [SPLIT A] The American Dream

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	37	41	37	25	42	35	39	41	40
Republicans are closer to my views	25	31	22	37	22	26	23	14	23
Neither is close to my views	20	15	23	21	17	16	24	25	19
Both are close to my views	8	6	9	8	6	10	8	10	9
Don't know	9	8	10	10	13	13	6	10	9

Q18b: [SPLIT B] An economy that works for all Americans

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	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	43	41	46	35	37	45	48	50	40
Republicans are closer to my views	25	28	24	34	23	21	22	18	28
Neither is close to my views	16	17	16	16	16	21	16	14	18
Both are close to my views	8	9	9	4	10	8	9	7	6
Don't know	7	5	5	11	14	6	6	11	7





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Q18c: [SPLIT A] Democracy and elections

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	44	47	45	33	44	41	46	55	47
Republicans are closer to my views	21	23	20	31	20	22	24	13	17
Neither is close to my views	16	9	17	16	19	13	19	12	16
Both are close to my views	10	14	10	10	9	9	4	10	12
Don't know	9	7	8	10	9	15	7	11	8

Q18d: [SPLIT B] Equality and treating all people with respect/dignity

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	49	50	53	38	50	53	59	55	45
Republicans are closer to my views	20	18	18	28	14	15	14	12	25
Neither is close to my views	15	16	14	16	13	14	14	15	15
Both are close to my views	9	8	10	9	14	12	9	7	8
Don't know	7	8	5	10	9	5	5	11	6

Q18e: [SPLIT A] Small business or entrepreneurship

describe and all annual promotes an entire branching									
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	34	36	34	27	37	26	40	47	33
Republicans are closer to my views	26	27	24	39	23	26	23	21	28
Neither is close to my views	14	15	15	15	17	12	20	7	14
Both are close to my views	13	11	14	9	12	18	5	10	14
Don't know	12	12	13	10	11	18	13	14	11

Q18f: [SPLIT B] Public education

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	44	39	45	37	39	46	53	52	46
Republicans are closer to my views	21	22	19	33	21	18	16	13	24
Neither is close to my views	14	14	16	8	11	20	14	11	16
Both are close to my views	11	18	12	12	19	10	9	11	8
Don't know	9	7	8	10	11	7	8	13	7





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q18g: [SPLIT A] Health care and health insurance

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	48	47	47	39	56	47	49	56	50
Republicans are closer to my views	19	24	17	33	16	19	19	14	16
Neither is close to my views	14	12	13	13	15	12	19	14	14
Both are close to my views	10	8	13	9	5	12	7	7	13
Don't know	8	9	9	6	8	10	6	9	7

Q18h: [SPLIT B] Immigration

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrats are closer to my views	42	42	44	35	47	49	55	50	39
Republicans are closer to my views	25	21	20	37	18	17	20	19	30
Neither is close to my views	18	17	17	11	16	20	13	15	20
Both are close to my views	8	9	13	7	10	6	7	4	5
Don't know	8	10	5	9	8	8	6	12	7

Q19: Thinking about national politics, would you say that the Democratic Party cares a great deal about the Latino/Hispanic community, that they don't care too much about Latinos/Hispanics, or that Democrats are being hostile towards the Latino/Hispanic community?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Care a great deal	48	42	52	41	46	49	48	57	49
Don't care too much	41	48	39	48	43	40	44	37	37
Being hostile	11	10	10	11	11	11	9	7	14

Q20: Thinking about national politics, would you say that the Republican Party cares a great deal about the Latino/Hispanic community, that they don't care too much about Latinos/Hispanics, or that Republicans are being hostile towards the Latinos/Hispanics community?

		•	•	•		-	•	•					
				Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas	
Care a great dea	l			25	23	21	35	25	22	22	20	28	
Don't care too m	nuch			48	49	49	46	50	53	46	51	47	
Being hostile				26	27	30	19	25	25	33	29	25	





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q21: Thinking back to previous elections, whether you voted or not, how would you describe the candidates you supported? Would you say that:

• • • • • • • • • • • • • • • • • • • •		•	•		•		•	•	
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
I always, or almost always support Democratic									
candidates	35	37	38	28	34	38	39	39	30
I usually support Democrats but sometimes Republica	ns 19	18	18	14	21	16	19	24	22
I supported Democrats and Republicans about equally	1								
as often	19	19	19	20	19	23	19	21	19
I usually supported Republicans but sometimes									
Democrats	13	10	14	15	12	11	11	10	13
I always, or almost always supported Republican									
candidates	14	16	11	22	15	12	12	7	16
TOTAL DEMOCRATS MORE OFTEN	54	55	56	42	55	54	58	63	53
TOTAL REPUBLICANS MORE OFTEN	26	26	26	37	26	23	23	16	28

Q22: Thinking about your feelings toward both political parties over the past few years, which of the following best describes you? Would you say that:

•	•	•					•		
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
I have become much more open to supporting									
Republicans than I have in the past	11	16	8	19	12	7	12	9	12
Republicans than I have in the past	12	12	10	11	16	12	12	12	15
My views really haven't changed much	44	42	44	43	45	51	40	44	42
I have become somewhat more open to supporting									
Democrats than I have in the past	13	12	15	11	11	12	15	12	15
I have become much more open to supporting									
Democrats than I have in the past	19	18	23	15	16	18	20	22	17
TOTAL MORE OPEN TO REPUBLICANS	23	27	19	30	28	19	24	22	26
TOTAL MORE OPEN TO DEMOCRATS	32	31	38	26	27	30	36	34	32





November 2-13, 2023 N=3,000 (+/- 1.8%)

VOTE24A: If the 2024 election for President was today, are you leaning towards voting for Democrat Joe Biden or Republican Donald Trump?

	• •	_				-			
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will definitely vote for Biden in 2024	28	28	27	19	34	25	33	34	29
I will probably vote for Biden in 2024	12	12	13	11	12	18	12	13	12
Not sure but leaning towards Biden	11	12	13	10	7	10	14	11	10
Not sure but leaning towards Trump	9	6	10	9	11	8	6	8	8
I will probably vote for Trump in 2024	10	8	12	12	5	7	10	9	9
Will definitely vote for Trump in 2024	14	16	10	24	15	13	11	9	16
Don't know	16	17	15	16	16	19	13	16	16
TOTAL BIDEN	51	52	53	39	53	53	59	58	51
TOTAL TRUMP	33	31	32	45	32	28	28	26	33

VOTE24B: If the 2024 election for President was today, are you leaning towards voting for Democrat Joe Biden or Republican Ron DeSantis?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will definitely vote for Biden in 2024	30	28	31	21	34	31	35	34	30
I will probably vote for Biden in 2024	12	12	12	13	15	18	13	13	12
Not sure but leaning towards Biden	11	11	13	10	8	8	11	12	12
Not sure but leaning towards DeSantis	8	7	10	7	6	7	10	8	7
I will probably vote for DeSantis in 2024	8	9	7	9	5	6	8	7	10
Will definitely vote for DeSantis in 2024	9	10	6	20	11	9	8	5	9
Don't know	21	23	22	19	21	20	16	20	21
TOTAL BIDEN	53	51	56	44	57	57	59	60	53
TOTAL DESANTIS	25	26	23	37	22	22	26	20	26

Q23: Do you approve or disapprove of the way President Joe Biden is handling his job as President of the United States?

			0 - ,						
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Strongly approve	18	18	17	14	19	15	21	24	20
Somewhat approve	29	30	32	22	29	37	31	31	26
Somewhat disapprove	20	18	20	21	20	17	18	19	17
Strongly disapprove	25	28	20	36	23	24	24	18	28
Don't know enough to say	9	7	10	6	9	7	6	8	9
TOTAL APPROVE	47	48	50	36	48	52	52	55	46
TOTAL DISAPPROVE	44	45	41	57	42	42	42	37	45





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q24: Do you approve or disapprove of the way Vice-President Kamala Harris is handling her job as Vice President of the United States?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Strongly approve	19	18	21	14	14	17	16	24	19
Somewhat approve	28	26	28	20	28	34	35	32	30
Somewhat disapprove	15	17	16	17	16	12	13	12	13
Strongly disapprove	23	28	16	37	24	23	23	18	26
Don't know enough to say	15	12	19	12	17	14	12	15	12
TOTAL APPROVE	47	43	49	34	43	51	51	56	49
TOTAL DISAPPROVE	39	45	33	53	40	35	37	29	39

Q25: The Republicans currently hold the majority in the US House of Representatives. Do you approve or disapprove of the way the Republican Party is handling their leadership of the House of Representatives?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Strongly approve	11	11	11	18	13	8	8	11	11
Somewhat approve	20	22	17	23	21	23	21	18	23
Somewhat disapprove	23	23	24	20	26	24	28	23	21
Strongly disapprove	28	29	28	24	24	30	30	30	28
Don't know enough to say	18	15	20	14	16	15	14	18	16
TOTAL APPROVE	31	33	28	42	33	31	29	29	34
TOTAL DISAPPROVE	50	52	52	44	50	54	58	53	49

CASEN: [If California] Thinking about the 2024 election for U.S. Senate in California, do you plan to vote for Democrat Barbara Lee, Democrat Katie Porter, Democrat Adam Schiff, Republican James Bradley, Republican Steve Garvey, or someone else?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrat Barbara Lee	16	0	16	0	0	0	0	0	0
Democrat Katie Porter	18	0	18	0	0	0	0	0	0
Democrat Adam Schiff	16	0	16	0	0	0	0	0	0
Republican James Bradley	8	0	8	0	0	0	0	0	0
Republican Steve Garvey	11	0	11	0	0	0	0	0	0
Someone else	32	0	32	0	0	0	0	0	0





November 2-13, 2023 N=3,000 (+/- 1.8%)

TEXSEN1: [If Texas] Thinking about the 2024 election for U.S. Senate in Texas, do you plan to vote for Democrat Colin Allred or Republican Ted Cruz?

							•		
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will vote for Republican Ted Cruz	17	0	0	0	0	0	0	0	17
Not sure but leaning towards Republican Ted Cruz	12	0	0	0	0	0	0	0	12
Not sure but leaning towards Democrat Colin Allred	18	0	0	0	0	0	0	0	18
Will vote for Democrat Colin Allred	31	0	0	0	0	0	0	0	31
Don't know	22	0	0	0	0	0	0	0	22
TOTAL REPUBLICAN TED CRUZ	29	0	0	0	0	0	0	0	29
TOTAL DEMOCRAT COLIN ALLRED	49	0	0	0	0	0	0	0	49

TEXSEN2: [If Texas] Thinking about the 2024 election for U.S. Senate in Texas, do you plan to vote for Democrat Roland Gutierrez or Republican Ted Cruz?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will vote for Republican Ted Cruz	18	0	0	0	0	0	0	0	18
Not sure but leaning towards Republican Ted Cruz	9	0	0	0	0	0	0	0	9
Not sure but leaning towards Democrat Roland Gutierrez	20	0	0	0	0	0	0	0	20
Will vote for Democrat Roland Gutierrez	30	0	0	0	0	0	0	0	30
Don't know	23	0	0	0	0	0	0	0	23
TOTAL REPUBLICAN TED CRUZ	27	0	0	0	0	0	0	0	27
TOTAL DEMOCRAT ROLAND GUTIERREZ	50	0	0	0	0	0	0	0	50

NVSEN: [If Nevada] Thinking about the 2024 election for U.S. Senate in Nevada, do you plan to vote for Democrat Jackie Rosen or Republican Sam Brown?

							•		
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will vote for Republican Sam Brown	13	0	0	0	0	13	0	0	0
Not sure but leaning towards Republican Sam Brown	10	0	0	0	0	10	0	0	0
Not sure but leaning towards Democrat Jackie Rosen	19	0	0	0	0	19	0	0	0
Will vote for Democrat Jackie Rosen	32	0	0	0	0	32	0	0	0
Don't know	27	0	0	0	0	27	0	0	0
TOTAL REPUBLICAN SAM BROWN	22	0	0	0	0	22	0	0	0
TOTAL DEMOCRAT JACKIE ROSEN	50	0	0	0	0	50	0	0	0





November 2-13, 2023 N=3,000 (+/- 1.8%)

FLSEN: [If Florida] Thinking about the 2024 election for U.S. Senate in Florida, do you plan to vote for Democrat Debbie Mucarsel-Powell or Republican Rick Scott?

		•	<i>,</i> .					•	
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will vote for Republican Rick Scott	29	0	0	29	0	0	0	0	0
Not sure but leaning towards Republican Rick Scott	13	0	0	13	0	0	0	0	0
Not sure but leaning towards Democrat Debbie									
Mucarsel-Powell	14	0	0	14	0	0	0	0	0
Will vote for Democrat Debbie Mucarsel-Powell	18	0	0	18	0	0	0	0	0
Don't know	26	0	0	26	0	0	0	0	0
TOTAL REPUBLICAN RICK SCOTT	42	0	0	42	0	0	0	0	0
TOTAL DEMOCRAT DEBBIE MUCARSEL-POWELL	33	0	0	33	0	0	0	0	0

PASEN: [If PA] Thinking about the 2024 election for U.S. Senate in Pennsylvania, do you plan to vote for Democrat Bob Casey or Republican David McCormick?

		•	· · ·						
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Will vote for Republican David McCormick	8	0	0	0	0	0	0	8	0
Not sure but leaning towards Republican David									
McCormick	9	0	0	0	0	0	0	9	0
Not sure but leaning towards Democrat Bob Casey	22	0	0	0	0	0	0	22	0
Will vote for Democrat Debbie Bob Casey	34	0	0	0	0	0	0	34	0
Don't know	28	0	0	0	0	0	0	28	0
TOTAL REPUBLICAN DAVID MCCORMICK	16	0	0	0	0	0	0	16	0
TOTAL DEMOCRAT BOB CASEY	56	0	0	0	0	0	0	56	0

AZSEN1: [IF ARIZONA] Thinking about the 2024 election for U.S. Senate in Arizona, do you plan to vote for Democrat Ruben Gallego, Republican Kari Lake, Independent Kyrsten Sinema, or someone else?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrat Ruben Gallego	39	39	0	0	0	0	0	0	0
Republican Kari Lake	17	17	0	0	0	0	0	0	0
Independent Kyrsten Sinema	10	10	0	0	0	0	0	0	0
Don't know	26	26	0	0	0	0	0	0	0
Someone else	7	7	0	0	0	0	0	0	0





November 2-13, 2023 N=3,000 (+/- 1.8%)

AZSEN2: [IF ARIZONA] Thinking about the 2024 election for U.S. Senate in Arizona, do you plan to vote for Democrat Ruben Gallego, Republican Mark Lamb, Independent Kyrsten Sinema, or someone else?

macpendent Ryroten Sinema, or Someone else.									
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Democrat Ruben Gallego	40	40	0	0	0	0	0	0	0
Republican Mark Lamb	15	15	0	0	0	0	0	0	0
Independent Kyrsten Sinema	12	12	0	0	0	0	0	0	0
Don't know	27	27	0	0	0	0	0	0	0
Someone else	6	6	0	0	0	0	0	0	0

Q26: As you may know, there will be an election next year for offices such as President, US Congress, and many state and local offices. How likely are you to vote in the November 2024 election?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
100% certain I will vote	57	66	54	61	61	59	58	58	56
It is likely that I will vote	16	12	17	11	14	19	21	15	15
50-50, it depends	19	14	20	18	17	14	15	20	20
Probably will not vote	5	5	5	6	4	5	5	4	7
100% certain I will not vote	3	3	4	3	4	3	1	4	3

Q27: Generally speaking, do you think things in the United States are going in the right direction, or off on the wrong track?

ζ, σ, σ	0	8 8		,					
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Going in the right direction	31	28	32	23	30	30	29	36	36
Off on the wrong track	56	58	53	64	54	59	58	51	54
Don't know	13	14	15	13	16	12	12	13	11





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q28: When deciding who to vote for in an election, which of the following would be a "deal breaker" for you, meaning you just could NOT support the candidate if you knew this fact about them. (select all that apply). It would be a deal-breaker for me, I could not support a candidate who:

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
[SPLIT A]: Is supported by hate groups and White									
supremacists/nationalists	48	54	50	48	44	46	53	58	41
[SPLIT B]: Participated in or supported the January 6	ith								
riot at the United States Capitol	38	44	33	39	33	36	41	44	44
[SPLIT A]: Opposes immigration reform/path to lega	ıl								
status for undocumented immigrants	42	42	47	34	49	41	43	45	39
[SPLIT B]: Opposes universal background checks in o	order								
to purchase a gun	41	38	40	45	37	37	41	47	46
[SPLIT A]: Supports laws to take away guns from any	yone								
that a federal court decides is dangerous	25	22	23	21	19	20	21	26	29
[SPLIT B]: Supports defunding the police	31	39	24	38	30	34	24	28	33
[SPLIT A]: Supports a complete ban on abortions,									
without exceptions	43	42	44	40	39	46	49	57	38
[SPLIT B]: Supports legal abortion in any circumstan	ce,								
with no restrictions	28	31	21	33	28	25	25	31	28
[SPLIT A]: Opposes raising the minimum wage	45	38	43	45	49	43	45	48	48
[SPLIT B]: Supports cutting Medicaid and other heal	th								
care programs.	48	50	39	52	46	48	52	52	54
None of these	16	13	16	20	14	19	14	12	14

Q29: How important is it to you, personally, for elected officials and other leaders to speak out against hate speech, White nationalism and White supremacy?

		Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Very important		53	57	56	51	48	51	50	56	52
Somewhat important		28	24	26	27	33	34	31	29	30
Not very important		12	11	13	15	12	10	12	9	10
Not important at all		7	8	4	7	7	5	7	7	8
TOTAL IMPORTANT		81	81	83	78	81	85	81	85	82
TOTAL NOT IMPORTANT	-	19	19	17	22	19	15	19	15	18





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q30: Do you consider yourself, or identify as: Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
A Person of Color	9	10	5	10	14	11	15	12	11
BIPOC	1	1	1	1	1	1	1	1	1
Minority	13	16	12	13	12	14	15	14	15
Under-represented minority	6	7	4	6	5	10	5	6	8
Afro-Latino/a	3	1	1	4	8	3	7	7	3
White	16	13	11	22	15	17	16	19	15
Indigenous	3	3	5	2	4	5	2	3	2
Indian or Native American	3	3	5	1	4	3	4	2	2
Brown	10	16	10	8	9	14	11	8	11
Latino/Latina	46	46	53	50	40	46	41	52	39
Latinx	10	11	12	10	9	11	10	10	10
Hispanic	69	72	66	70	66	74	66	69	72
Middle class	26	29	24	30	26	30	29	22	26
Working class	27	31	26	27	20	29	31	31	27
Upper class	2	2	2	2	2	3	2	2	2
Working poor/poor	10	15	8	11	10	12	7	11	10

VOTE20: Thinking back to the 2020 election, did you support Joe Biden or Donald Trump?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
I supported Joe Biden	54	56	56	47	58	58	60	62	51
I supported Donald Trump	28	30	25	39	26	26	22	19	31
I supported a different candidate	9	7	10	8	8	8	9	9	7
I was not eligible to vote	9	7	9	7	8	9	9	10	11





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q31: Complete this sentence: "When looking for important news that might affect me or my family, I get that news:

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Very often, mostly or always in Spanish	15	12	18	15	12	13	15	19	16
Somewhat often in Spanish, more Spanish than English	17	13	21	16	20	11	20	18	17
Usually in English, but sometimes in Spanish	37	39	34	39	39	38	37	30	36
Rarely or never in Spanish, mostly or always in English	30	36	27	29	29	38	28	34	30
TOTAL MAJORITY ENGLISH	67	75	62	68	68	76	65	64	66
TOTAL MAJORITY SPANISH	33	25	38	32	32	24	35	36	34

Q32: Thinking about the Presidential Election that will take place next year, in 2024, do you plan to vote using:

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Vote-by-mail or absentee ballot	28	35	39	32	19	31	19	25	13
In-person early voting before election day	35	33	30	32	45	40	41	25	50
In-person voting on election day	37	33	31	36	37	29	40	49	36

Q33: Which describes your voting experience?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
2024 will be my first time voting in a general election	16	14	16	15	17	13	17	15	20
2022 was my first time voting	6	5	7	4	6	6	7	6	5
The 2020 presidential election between Trump and									
Biden was my first time voting	15	14	17	15	20	18	15	14	14
I voted in elections before 2020	62	67	59	65	57	64	61	65	62





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Q34: From the following list, please rank the top three barriers (where 1 is first, biggest barrier) to homeownership you personally face or believe others in the Latino community commonly face. (Issue totals ranked 1, 2, or 3 reported.)

	, ,	/							
	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Lack of starter homes	31	28	33	33	38	36	31	31	28
Home affordability	69	69	71	67	71	73	67	64	69
Low-income levels	61	57	60	57	57	60	55	58	67
Lack of personal savings	47	49	49	53	42	43	48	48	45
Lack of real estate education and knowledge	34	41	36	27	32	35	35	34	34
Absence of credit history	34	37	30	43	34	30	37	37	34
Language barriers	22	19	21	22	25	24	27	27	22

Q35: Do you believe that all K-12 schools (public, private, or religious) that accept taxpayer dollars should have to publicly disclose their spending?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Strongly agree	42	46	37	49	35	45	37	46	42
Somewhat agree	37	36	37	31	39	38	35	35	40
Somewhat disagree	15	11	19	13	16	10	19	11	11
Strongly disagree	7	8	6	7	9	6	9	7	7
TOTAL AGREE	78	82	74	80	75	83	72	81	82
TOTAL DISAGREE	22	18	26	20	25	17	28	19	18

Q36: [SPLIT A]: Did you ever take a class where you learned about the history, contributions, and challenges faced by Latinos in the United States? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Yes, in high school	34	31	37	29	39	29	38	34	35
Yes, in college	22	19	23	23	25	19	28	21	20
Yes, through a program with a community organization									
or other group	10	10	10	7	12	5	16	15	8
None of the above	43	48	37	53	36	57	35	43	45





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q37: [SPLIT B]: Of the following sources, where would you say that you learned the MOST about the history of Latinos in the United States?

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
High school class or classes	19	17	16	19	18	16	19	17	20
College class or classes	11	11	11	12	10	7	10	11	7
Cultural or artistic sources, including books, movies,									
museums, or live performances	18	16	21	16	21	23	21	19	15
Information passed down by my family	32	36	33	30	22	30	30	33	31
Reports, studies, workshops, webinars, or other									
information put out by government, researchers or									
community organizations.	11	12	10	13	13	12	12	8	14
Somewhere else	10	8	9	10	16	11	8	11	13

Q38: [SPLIT A]: Artificial intelligence (AI) refers to computer programs or machines that can perform tasks that normally require a human, like recognizing patterns or making decisions. What, if any, are your concerns about the development of AI technology? Select all that apply.

	Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
AI will take away jobs from Latinos and others	26	28	25	25	27	27	28	31	26
Al will increase surveillance (spy on people), and reduce									
privacy, and that information will be used by police and									
immigration.	32	31	32	30	34	27	27	26	33
AI will be biased against Latinos in housing, lending, or									
elections	12	13	14	8	12	10	10	13	12
AI may make decisions that negatively impact Latinos,									
like restricting access to public services	19	23	21	14	15	16	19	11	19
Al could spread misinformation or manipulate voters									
and undermine elections	30	30	26	28	36	32	32	31	32
Al may not reflect or value Latino culture and could									
boost harmful stereotypes	19	18	23	21	20	13	13	18	16
I am not concerned about AI	22	21	21	26	21	21	27	26	18
Don't know enough to say	22	21	22	20	17	31	18	24	23





November 2-13, 2023 N=3,000 (+/- 1.8%)

Q39: [SPLIT B]: Artificial intelligence (AI) refers to computer programs or machines that can perform tasks that normally require a human, like recognizing patterns or making decisions. What potential benefits or opportunities do you see AI bringing for the Latino community? Select all that apply.

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		Total	Arizona	California	Florida	Georgia	Nevada	North Carolina	Pennsylvania	Texas
Improved access to information and ser	rvices in Spanish									
or other languages		29	27	24	35	30	29	40	36	32
More personalized education and learn	ing opportunities	28	23	27	33	33	33	27	24	31
Advanced health care and medical diag	nostic tools	26	28	24	33	21	28	24	28	28
Assistance with language translation		31	32	24	39	33	37	39	30	36
Support for small Latino businesses and	l entrepreneurs	22	18	23	23	23	21	25	27	21
Help with repetitive or dangerous jobs		21	22	21	26	22	23	22	26	20
Access to public benefits through easy-	to-use digital									
interfaces		22	27	19	26	24	24	20	27	23
I do not think there are any benefits fro	om Al	15	17	17	10	14	15	16	18	16
Don't know enough to say		24	22	26	20	24	23	18	13	24

