



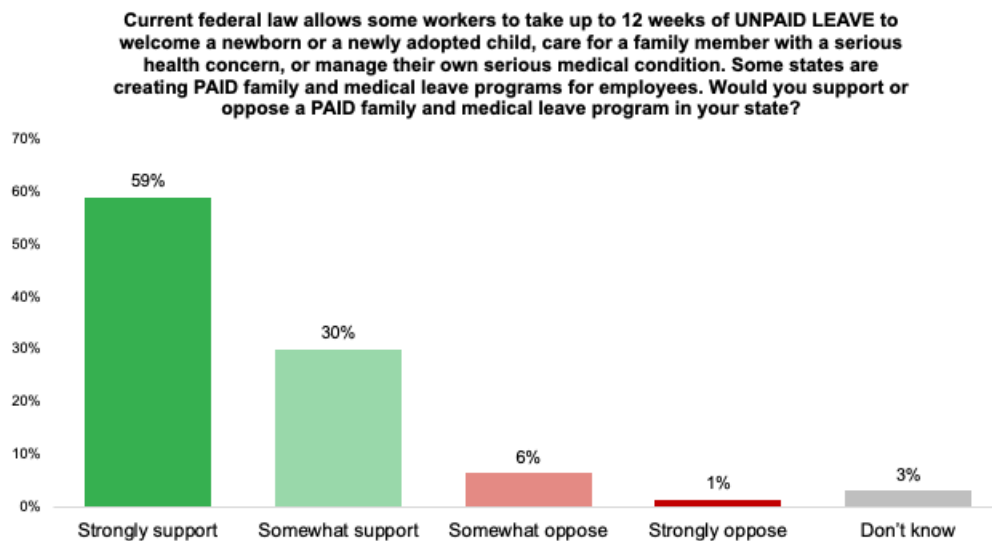
## Abriendo Puertas/American Heart Association National Hispanic Family Survey (2023) Summary Report From New Mexico Sample

BSP Research fielded a national survey (n= 1200/+/- 4.2%) of Hispanic parents on behalf of Abriendo Puertas (Opening Doors) and the American Heart Association. The survey’s sample focused on parents of children between the ages of 0-5, and is the most recent study in the annual effort commissioned by Abriendo Puertas. This year’s survey was fielded in November of 2023 and included an oversample (n=200/+/- 6.9%) of Hispanic parents of young children from New Mexico to allow for results to be generated for that specific community.

New Mexico has the highest percentage of young children who are Hispanic of any state in the United States, and is currently undergoing a significant expansion of early childhood programming.<sup>1</sup> The results of this survey should therefore be useful to policy-makers in New Mexico as they prepare for the upcoming legislative session.

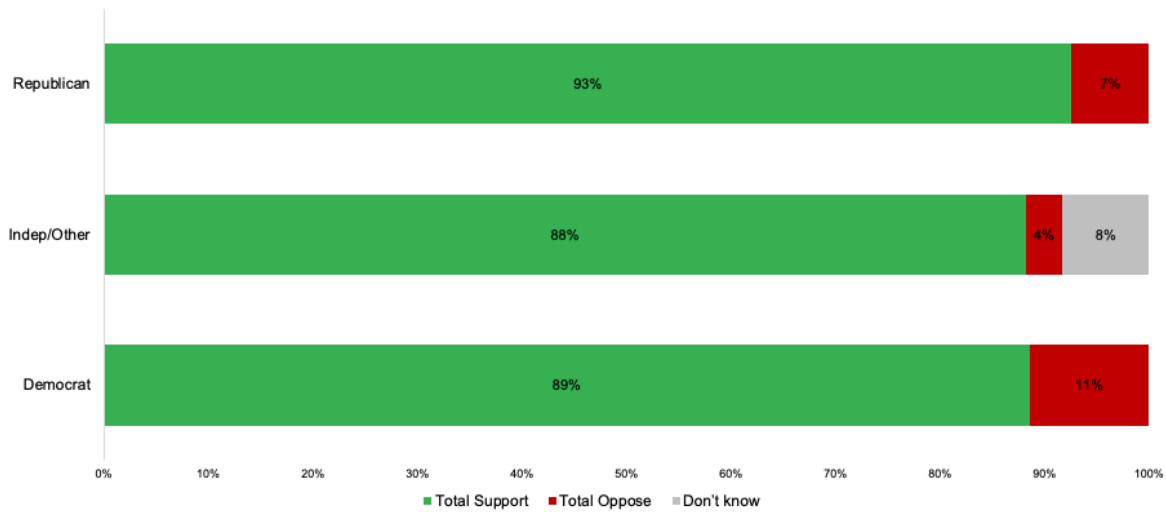
### Hispanic Parents Overwhelmingly Support Paid Family Leave in New Mexico

The survey provides insights on Hispanic parents support for paid leave to welcome a newborn or a newly adopted child, care for a family member with a serious health concern, or manage their own serious medical condition. Unlike most nations in the world, there is no paid federal leave program in the United States to support working parents. As reflected in the figure below, support for paid family and medical leave is strong across Hispanic families in New Mexico. Overall, nearly 9 in 10 (89%) Hispanic parents support paid family and medical leave, with the majority (59%) strongly supporting a paid family and medical leave program.



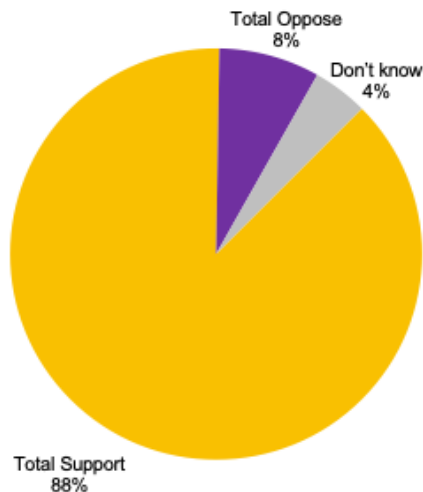
<sup>1</sup> We use the term Hispanic throughout our report because it is consistently the most preferred option when chosen among respondents in our surveys in New Mexico. In this survey, 68% prefer “Hispanic,” compared to 31% who prefer the term “Latino”.

Support is consistently high among parents regardless of partisanship, with 93% of Hispanic parents who are self-identified Republicans supporting providing parents with 12 weeks of paid family leave, slightly higher than both Democrats and Independents in the state. Providing workers in New Mexico with access to paid leave time to address personal and family medical issues is therefore not a partisan issue. Not surprisingly, support for paid family and medical leave is highest among expecting parents, 98% saying they were in support of this policy. However, support for this policy reaches 80% for all demographic sub-groups, making clear this is a policy intervention that essentially all Hispanic parents in New Mexico support.



State family and medical leave programs are typically funded by both employers and employees, with employees contributing to the fund through their paychecks. When respondents were informed that the average cost to employees for paid family and medical leave will likely be a few dollars per week, support remained high at 88%. Hispanic parents therefore overwhelmingly support providing state residents with paid leave to support a newborn child or address a serious medical condition, even if it means paying a little more themselves to support the program.

**State family and medical leave programs are funded by employers and employees. The average cost to employees for PAID family and medical leave will likely be a few dollars per week. Knowing this, would you support or oppose this proposal?**



Nearly all (96%) of self-identified Republicans support providing paid family and medical leave even if it means seeing a few dollars less per week in their paychecks, along with 93% of Democrats in the state. Access to paid family leave has been found to be higher across the country among those with higher income levels<sup>2</sup>, which may contribute to differences in support for paid family leave based on income level of respondents. For parents in New Mexico who are Hispanic and make \$80,000 or more per year support for paid family and medical leave is near universal (97%). Support for paid family and medical leave is also high among Hispanic New Mexican parents who make below \$40,000 per year (82%), and all other income categories.

A growing number of states including Colorado, California, and Maine have passed legislation providing paid leave to their residents to fill a void due to a lack of federally provided leave for workers. This fresh survey of Hispanic parents in New Mexico makes clear that residents in New Mexico want to see their state take similar action.

### More About the Survey

BSP Research fielded a national survey (n= 1200/+/- 4.2%) of Hispanic parents on behalf of Abriendo Puertas (Opening Doors) and the American Heart Association. The survey's sample focused on parents of children between the ages of 0-5, and is the most recent study in the annual effort commissioned by Abriendo Puertas. This year's survey included an oversample (n=200/+/- 6.9% for the NM sub-sample) of parents of young children from New Mexico to allow for results to be generated for that specific community. The poll, fielded from 11/08/2023 through 11/27/2023, was implemented through a blended approach including web-based and telephone interviews (both landlines and cell phones) in either Spanish or English, depending on respondents' preference. Data was compared to the best-known estimates of the U.S. Census Current Population Survey (CPS) for demographic profile of parents of children of this age group and post-stratification weights were applied to bring the data into direct balance with Census estimates. The poll was led by Dr. Gabriel Sanchez, the Director of Research at BSP Research, a nationally recognized expert in research focused on Hispanic families with young children and New Mexico politics and policy.

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<sup>2</sup> <https://www.bls.gov/ncs/ebs/benefits/2019/employee-benefits-in-the-united-states-march-2019.pdf>.