

# OMIDYAR NETWORK LATINO NATIONAL SOCIAL MEDIA AND MENTAL HEALTH SURVEY (2023)

Gabriel Sanchez, PhD  
[gabe@bspresearch.com](mailto:gabe@bspresearch.com)

Matt Barreto, PhD  
[matt@bspresearch.com](mailto:matt@bspresearch.com)

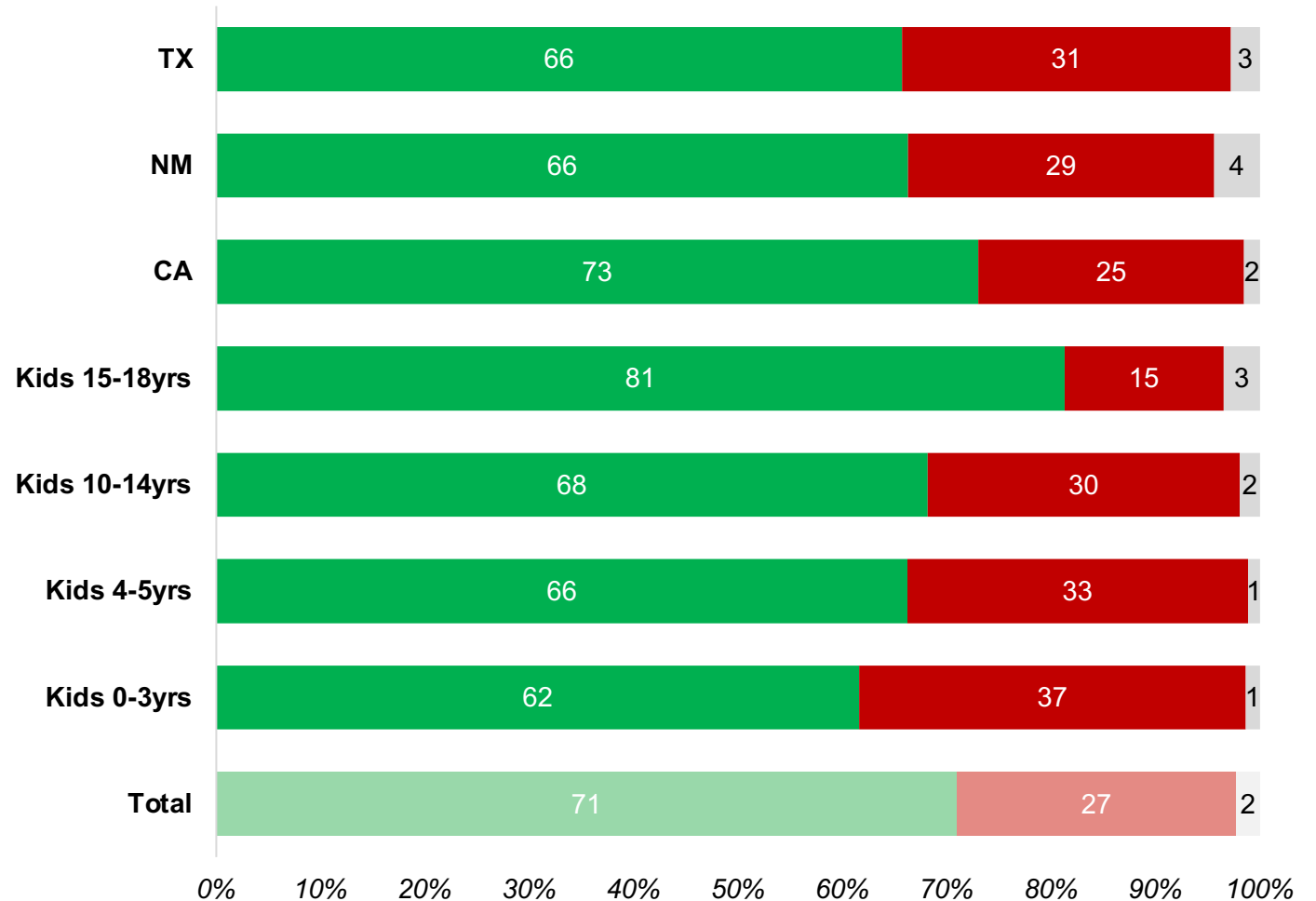
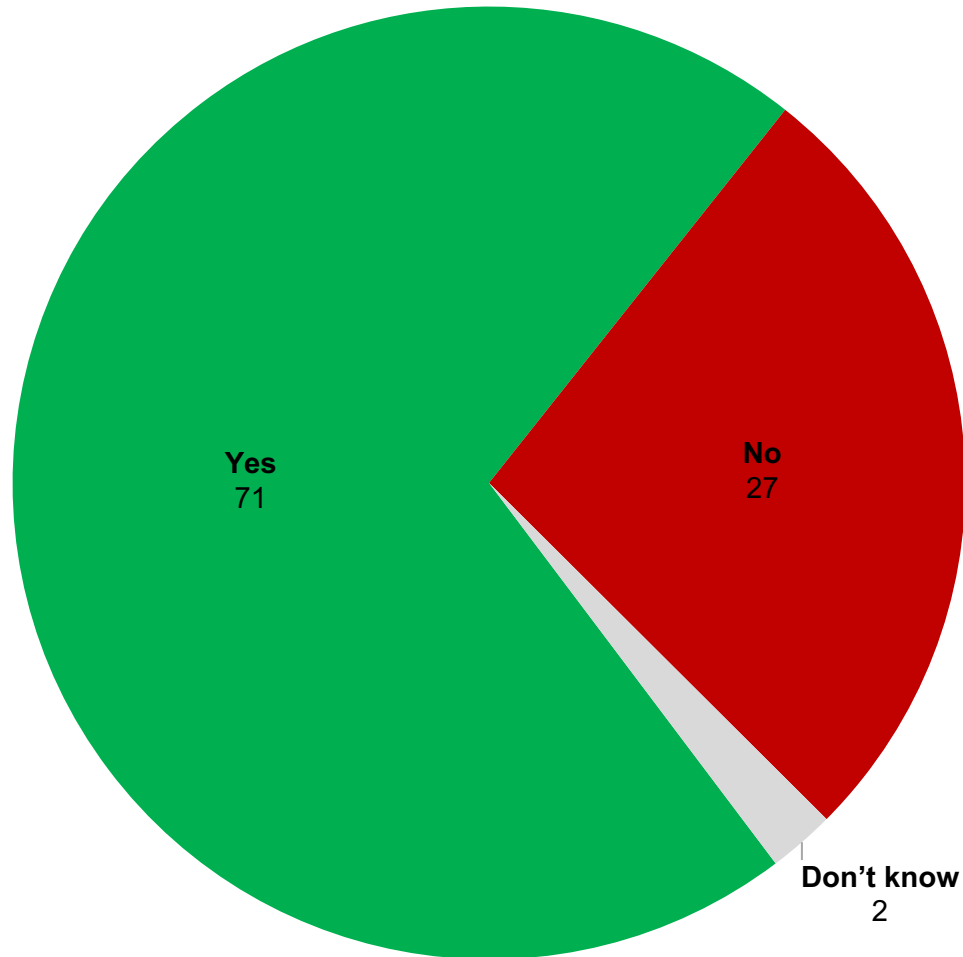


# Methodology – Survey Specifications

- The survey was conducted with a sample of Latino parents with children ages 10 - 18 across the country (N = 558 MOE = +/- 4.4%).
- **Field Dates:** November 8 – November 27, 2023
- Data was collected through a blended approach including web-based and telephone interviews (both landlines and cell phones) in either Spanish or English.
- The data was weighted to ensure that the demographics of the sample match those defined by the U.S. Census for Latino families across the country.
- The survey was designed to provide insights on Latino parent's attitudes toward social media use of their children, and policy attitudes regarding potential reforms to protect the mental health of children who use social media.

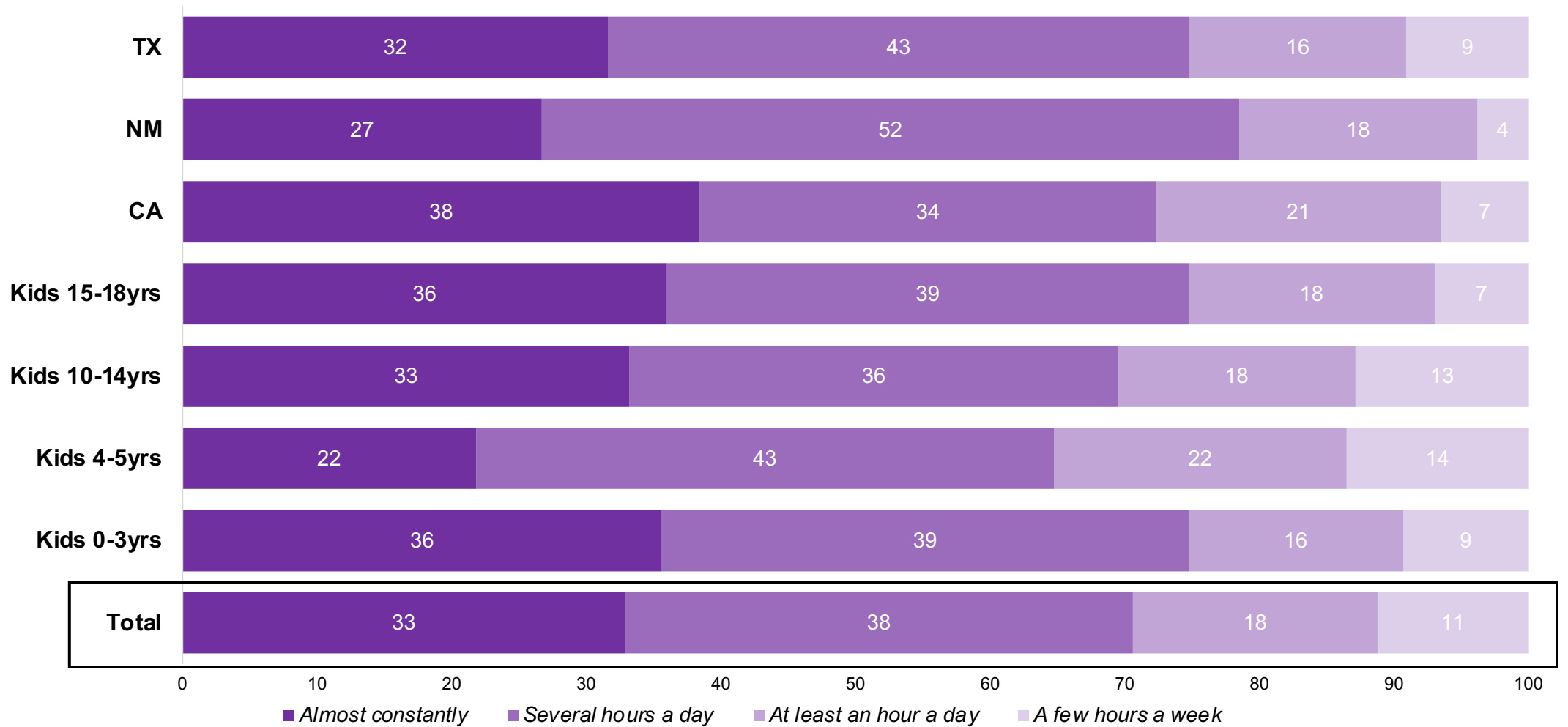
# Social Media Use Among Children 10-18 Years of Age

To the best of your knowledge does your child use social media such as TikTok, Instagram, or Facebook?



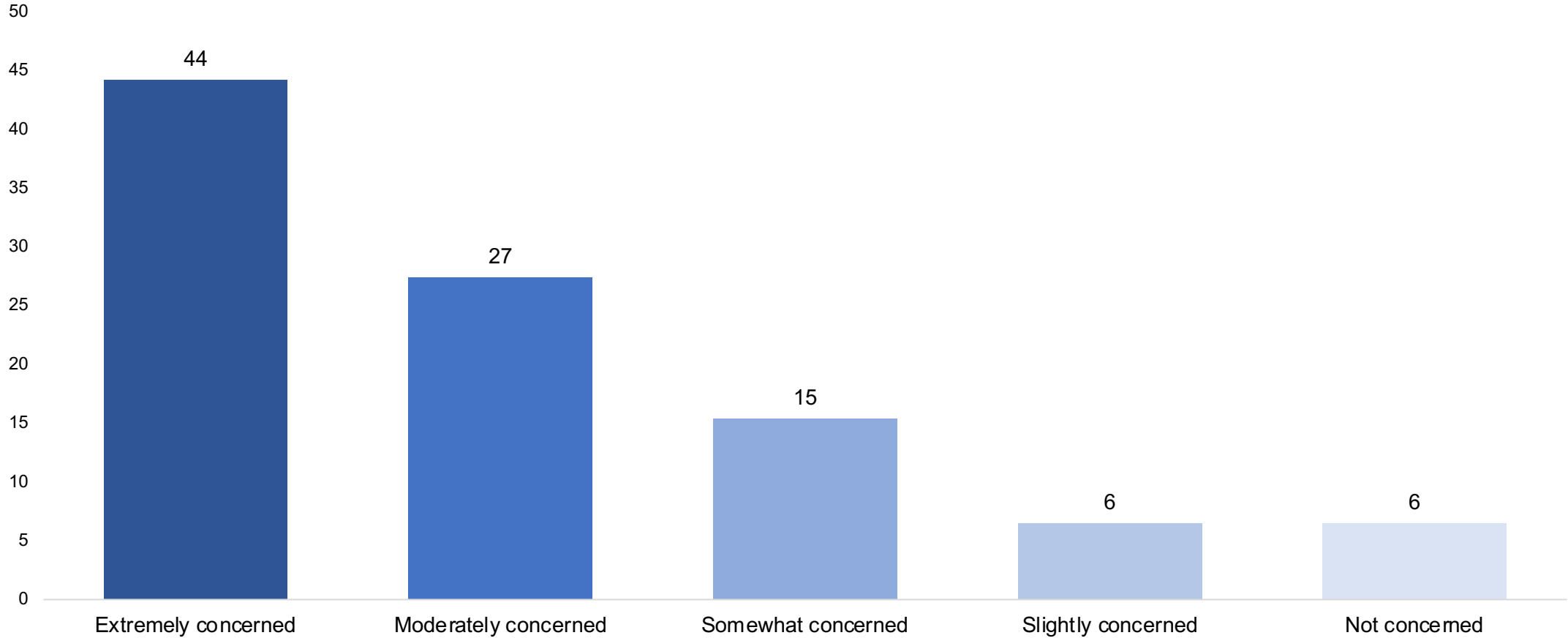
# Social Media Frequency

*[If child uses social media] How often does your child use social media?*



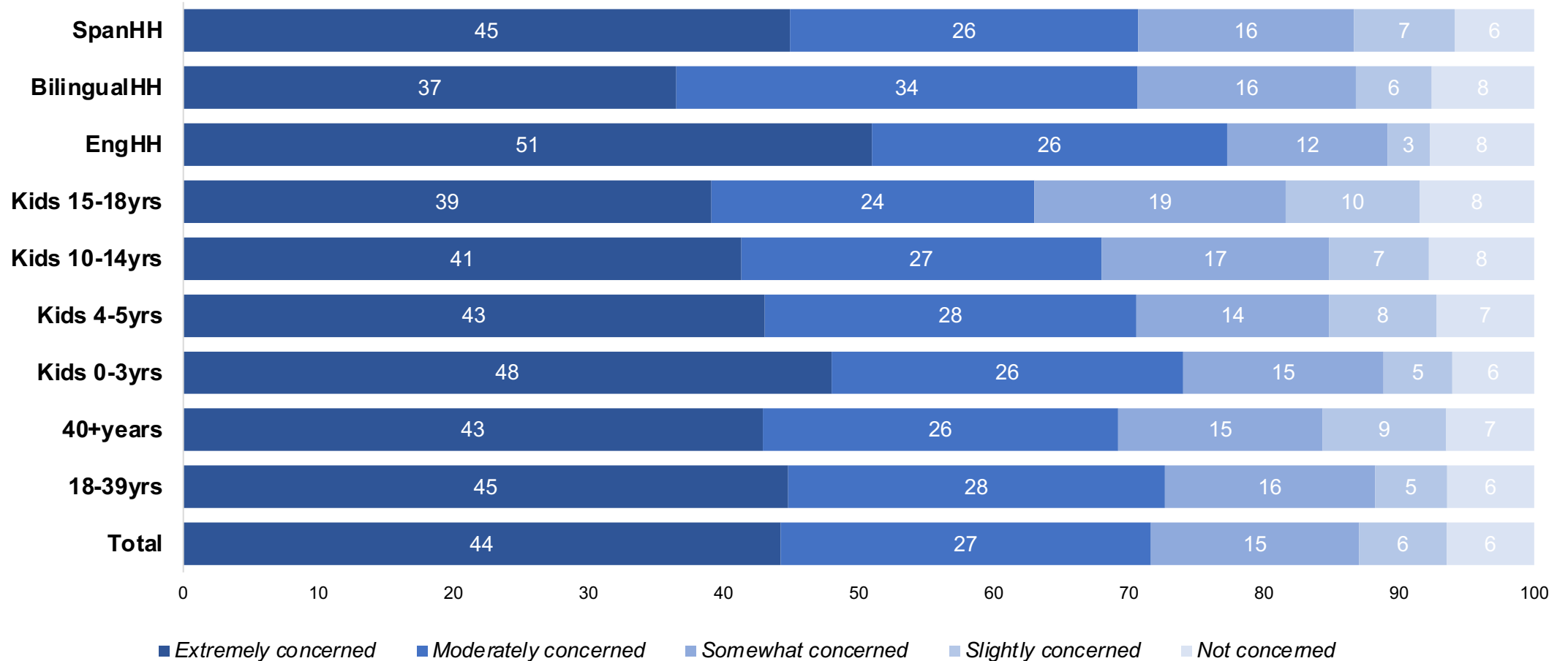
# Concerns Regarding Social Media's Impact on Mental Health

*How concerned are you about the impact that social media use has on the mental health of teenagers and adolescents who use regularly use it?*



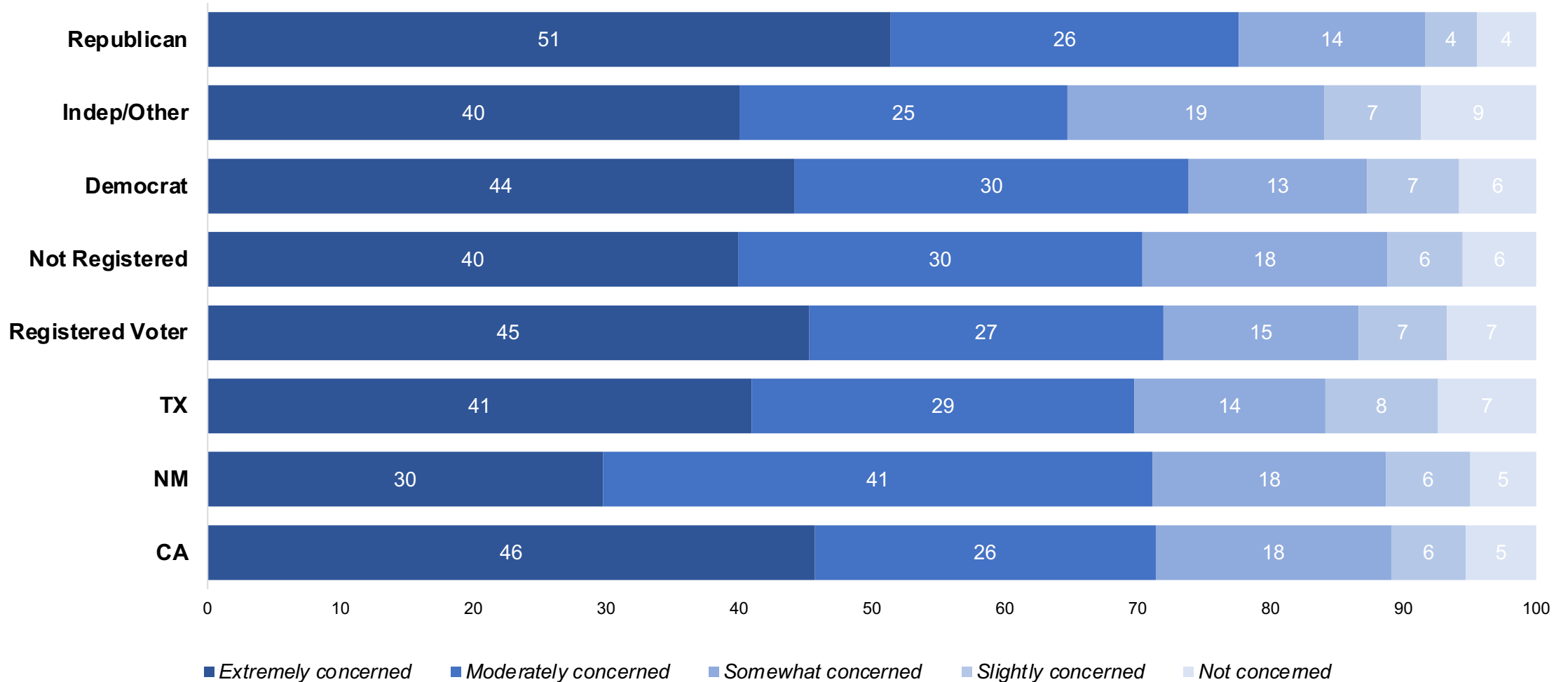
# Social Media Concern Breakouts

How concerned are you about the impact that social media use has on the mental health of teenagers and adolescents who use regularly use it?



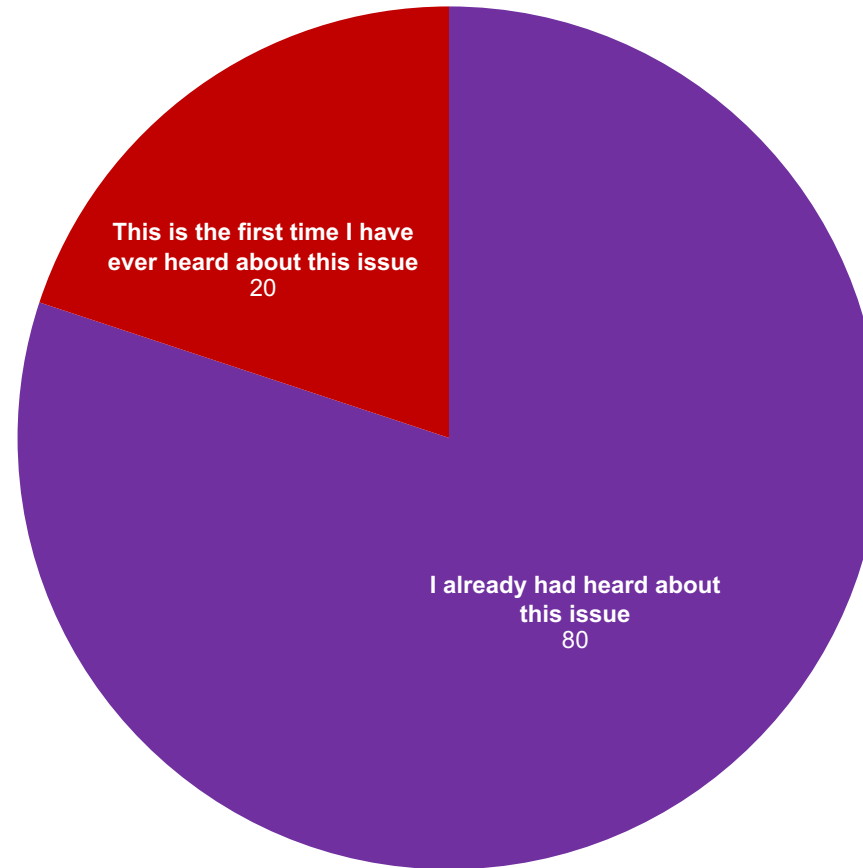
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# Social Media Awareness is High Among Latino Parents

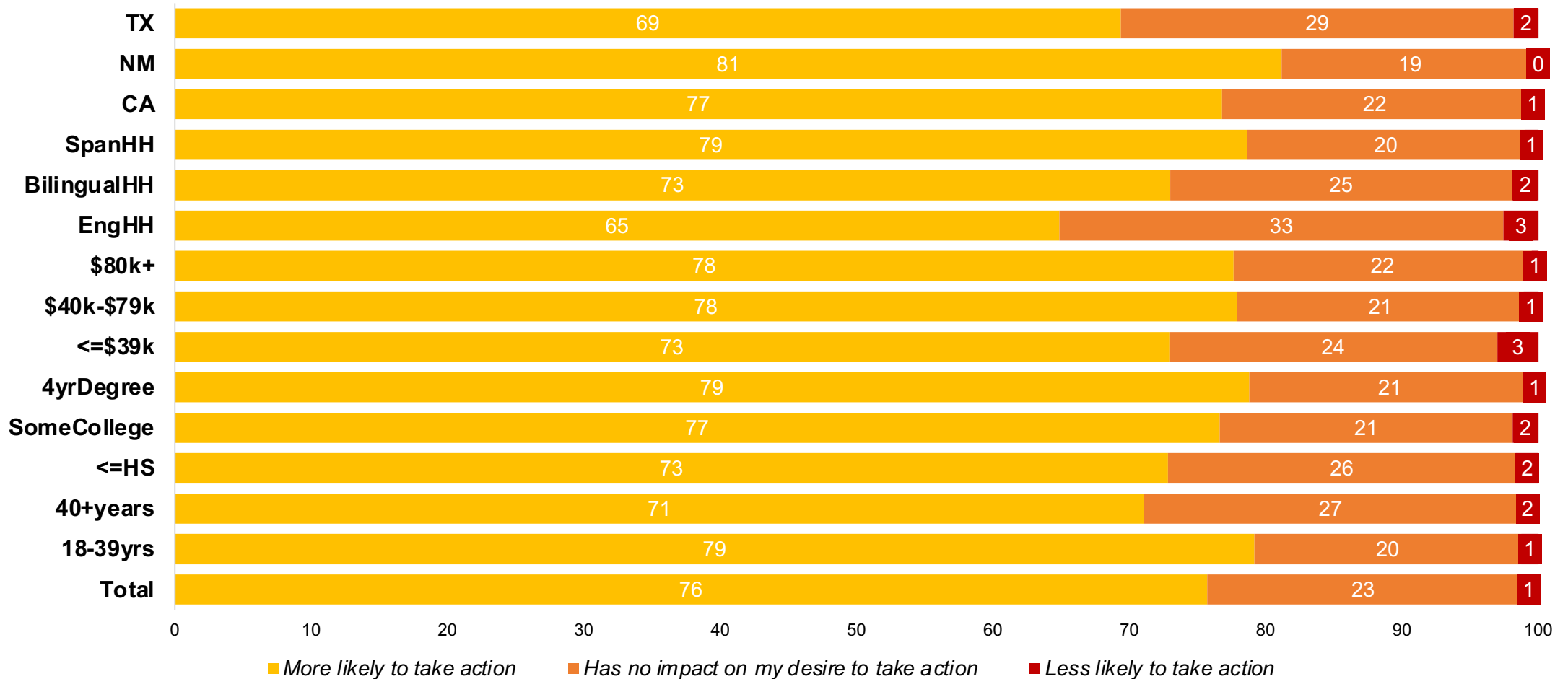
*Did you already know about the harm that social media can cause for the mental health and well-being of children or is this the first time you have heard about this issue?*





# Surgeon General Framed Messaging Improves Desire to Take Social Media Action

*Does hearing about the surgeon general's warning about social media use among children make you more or less likely to take steps to address this with your child, including limiting or monitoring their social media use?*



# High Support for Policy Interventions

*Would you support or oppose the following policy actions intended to address social media use among children and adolescents?*

Require technology companies to better and more transparently assess the impact of their products on children, and establish age restrictions for social media use on their platforms



Include digital and social media literacy in the curriculum of our schools so all children are informed of the harms of social media and given some skills to help them use social media more safely



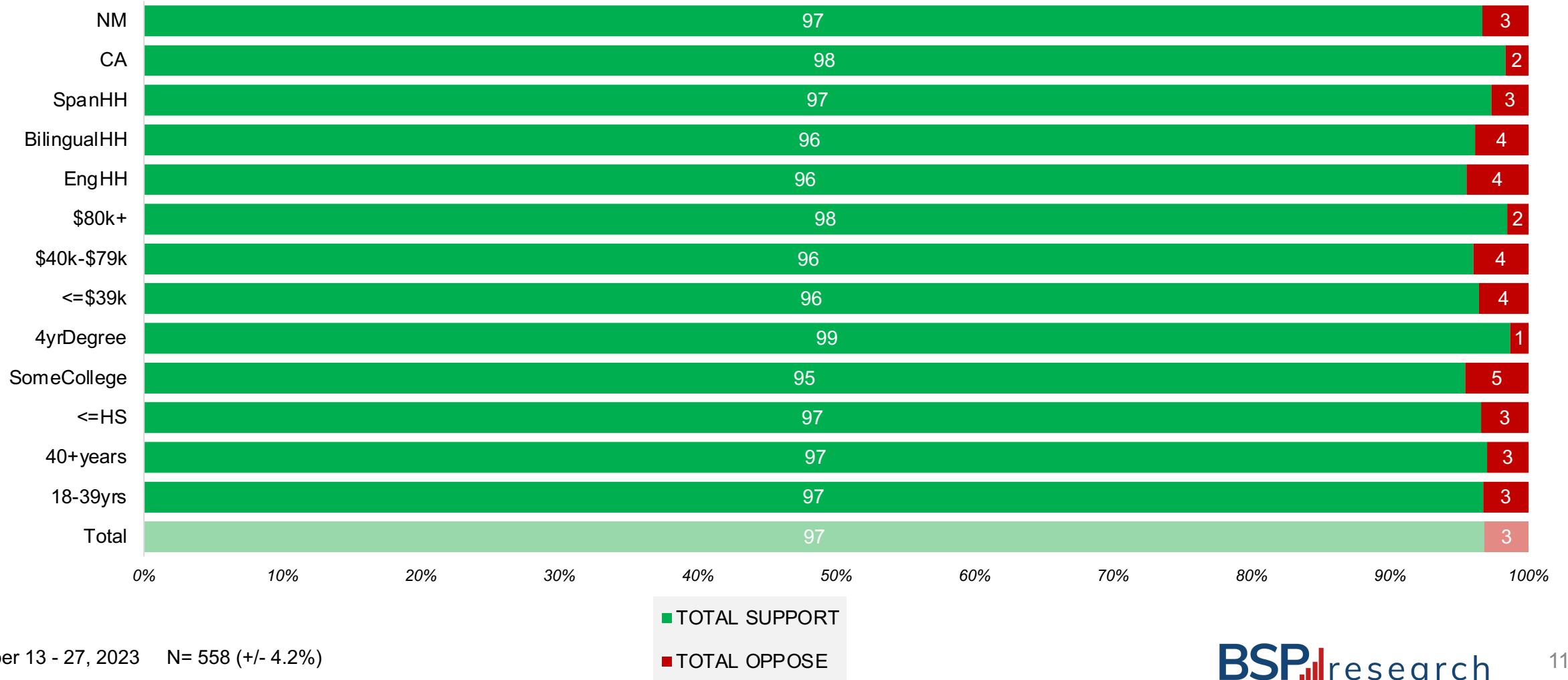
Strengthen safety standards required for social media platforms and make social media safer for children of all ages by better protecting children's privacy through apps and social media platforms



■ Strongly support ■ Somewhat support ■ Somewhat oppose ■ Strongly oppose

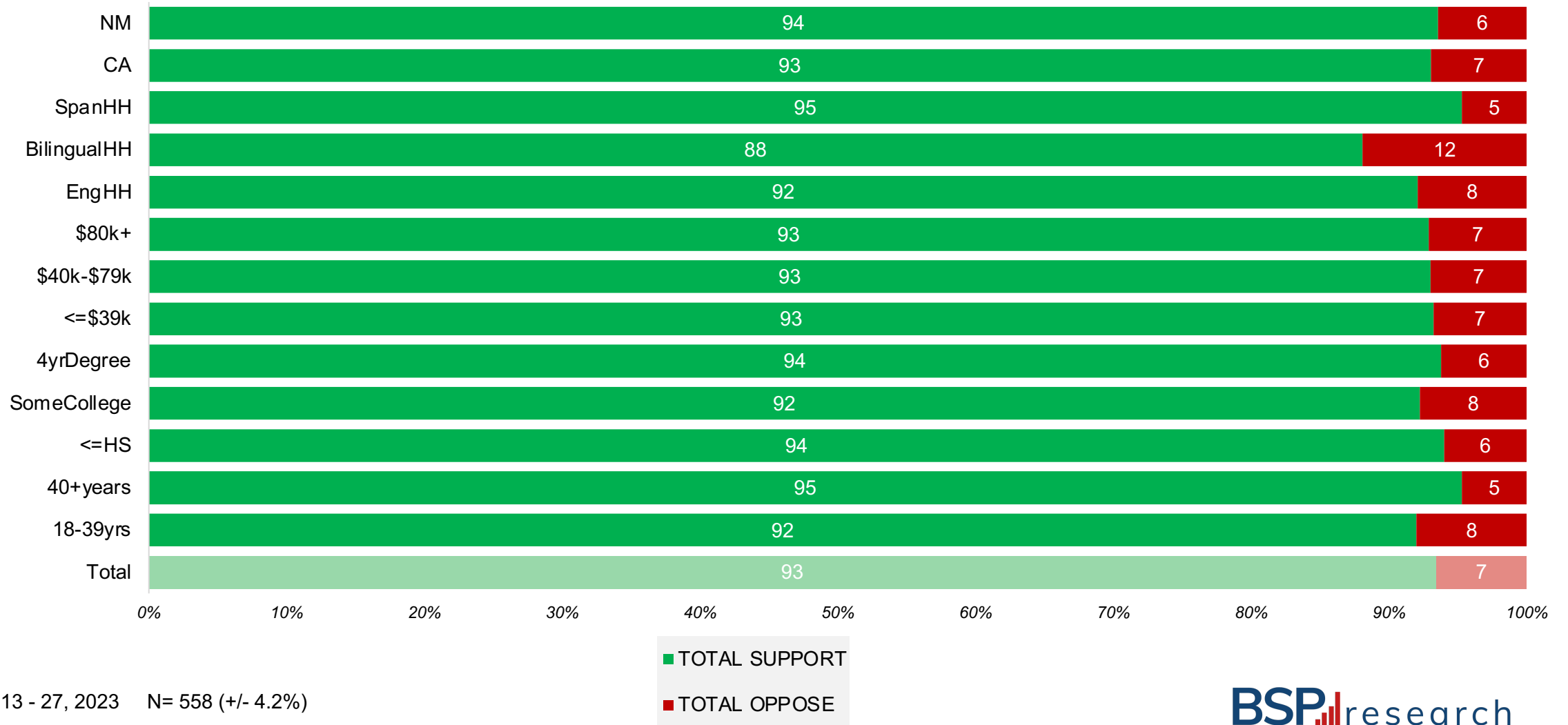
# Policy Intervention Breakouts

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