

Omidyar Network – Parents of Latino Youth Social Media and Mental Health Survey

November 8-27, 2023 N=558 (+/- 4.2%)

Q1: To the best of your knowledge does your child use social media such as TikTok, Instagram, or Facebook?

Yes	71
No	27
Don't know	2

Q2: [If child uses social media] How often does your child use social media?

Almost constantly	33
Several hours a day	38
At least an hour a day	18
A few hours a week	11

Q3: How concerned are you about the impact that social media use has on the mental health of teenagers and adolescents who use regularly use it?

Extremely concerned	44
Moderately concerned	27
Somewhat concerned	15
Slightly concerned	6
Not concerned	6

Q4: Did you already know about the harm that social media can cause for the mental health and well-being of children or is this the first time you have heard about this issue?

I already had heard about this issue	80
This is the first time I've heard about this issue	20

Q5: Does hearing about the surgeon general's warning about social media use among children make you more or less likely to take steps to address this with your child, including limiting or monitoring their social media use?

More likely to take action	76
Has no impact on my desire to take action	23
Less likely to take action	1

Q6: Would you support or oppose the following policy actions intended to address social media use among children and adolescents?

Q6a. Strengthen safety standards required for social media platforms and make social media safer for children of all ages by better protecting children’s privacy through apps and social media platforms

Strongly support	72
Somewhat support	25
Somewhat oppose	2
Strongly oppose	1
TOTAL SUPPORT	97
TOTAL OPPOSE	3

Q6b. Include digital and social media literacy in the curriculum of our schools so all children are informed of the harms of social media and given some skills to help them use social media more safely

Strongly support	65
Somewhat support	28
Somewhat oppose	5
Strongly oppose	2
TOTAL SUPPORT	93
TOTAL OPPOSE	7

Q6c. Require technology companies to better and more transparently assess the impact of their products on children, and establish age restrictions for social media use on their platforms

Strongly support	67
Somewhat support	27
Somewhat oppose	5
Strongly oppose	1
TOTAL SUPPORT	94
TOTAL OPPOSE	6

PARTICIPANT DEMOGRAPHICS

D1: What is your age?

18 to 24 years	2
25 to 29 years	8
30 to 34 years	21
35 to 49 years	58
50 to 59 years	6
60 years or above	5

D2: In what state do you reside?

Alabama	1
Alaska	<1
Arizona	4
Arkansas	1
California	22
Colorado	1
Connecticut	<1
Delaware	<1
District of Columbia	1
Florida	15
Georgia	2
Hawaii	<1
Idaho	<1
Illinois	3
Indiana	<1
Iowa	<1
Kansas	<1
Kentucky	<1
Louisiana	<1
Maine	<1
Maryland	1
Massachusetts	1
Michigan	1
Minnesota	1
Mississippi	<1
Missouri	<1
Montana	<1
Nebraska	<1
Nevada	1
New Hampshire	<1
New Jersey	3
New Mexico	4
New York	8
North Carolina	2

Omidyar Network – Parents of Latino Youth Social Media and Mental Health Survey

November 8-27, 2023 N=558 (+/- 4.2%)

North Dakota	<1
Ohio	1
Oklahoma	1
Oregon	1
Pennsylvania	2
Rhode Island	<1
South Carolina	1
South Dakota	<1
Tennessee	1
Texas	21
Utah	<1
Vermont	<1
Virginia	1
Washington	2
West Virginia	<1
Wisconsin	<1
Wyoming	<1

D3: Whether you are a parent or legal guardian, how many children, age 18 or younger do you have?

None	0
One	15
Two	41
Three	32
Four	7
Five or more	5

D4: Are you or your partner currently pregnant or expecting?

Yes	63
No	37

D5: What are the ages of the children age 18 or younger in your home?

D5a: Child 1

Less than one year old	3
1	4
2	6
3	8
4	7
5	10
6	2
7	1
8	1
9	1
10	6
11	7
12	6
13	9
14	8
15	7
16	5
17	5
18	3

D5b: Child 2

Less than one year old	1
1	1
2	3
3	4
4	5
5	6
6	5
7	5
8	9
9	5
10	9
11	8
12	11
13	7
14	7
15	7
16	3
17	3
18	1

Omidyar Network – Parents of Latino Youth Social Media and Mental Health Survey

November 8-27, 2023 N=558 (+/- 4.2%)

D5c: Child 3

Less than one year old	2
1	7
2	7
3	8
4	4
5	12
6	2
7	3
8	5
9	3
10	6
11	6
12	4
13	8
14	6
15	5
16	6
17	6
18	1

D5d: Child 4

Less than one year old	4
1	6
2	7
3	5
4	4
5	7
6	5
7	3
8	2
9	0
10	14
11	2
12	6
13	2
14	10
15	7
16	10
17	4
18	0

D5e: Child 5

Less than one year old	13
1	7
2	11
3	0
4	0
5	3
6	9
7	0
8	0
9	1
10	0
11	0
12	3
13	8
14	5
15	15
16	8
17	9
18	7

D6: What is your gender?

Man	39
Woman	61
I identify in another way	0

D7: Where were you born?

United States (mainland US)	60
Puerto Rico	4
Another country	35

D8: What is the highest level of education you have completed?

Did not complete high school	9
High school graduate or GED	32
Vocational or technical school	5
Some college, but no degree yet	14
2-year degree / Associate's degree	10
4-year degree / Bachelor's degree	22
Post-graduate degree	8

D9: Which term do you prefer to describe your ethnicity?

Hispanic	69
Latina or Latino	27
Latinx	1
Latine	0
No preference	3
Something else	1

D10: To what country or place in Latin America do you or your family trace your ancestry?

Argentina	<1
Bolivia	<1
Chile	1
Colombia	2
Costa Rica	1
Cuba	5
Dominican Republic	2
Ecuador	<1
El Salvador	3
Guatemala	2
Honduras	2
Mexico	61
Nicaragua	1
Panama	<1
Paraguay	<1
Peru	<1
Puerto Rico	13
Uruguay	<1
Venezuela	2
Spain/Spanish	4
Brazil	<1
Other country	1

D11: Which of the following describe your current employment status?

Employed full-time	61
Employed part-time	14
Not working, but looking for work	6
Full-time student	1
Retired	4
Not working due to disability or illness	2
Take care of family full-time	12

D12: Were your parents born in the United States or in another country?

Both parents born in United States	52
Both parents born in another country	23
One parent born in United States and one born in another country	25

D13: Were your children born in the United States, the island of Puerto Rico, or in another country?

United States	83
Puerto Rico	3
Another country	14

D14: Are you currently registered to vote?

Yes, I am registered to vote	80
No, I am not registered to vote	12
I am not eligible to vote	7

D15: Are you currently married?

Yes	70
No	30

D16: If you added together the yearly income of all the members of your family who were living at home last year, what would the total be?

Less than \$20,000	9
\$20,000 to \$39,999	20
\$40,000 to \$59,999	17
\$60,000 to \$79,999	17
\$80,000 to \$99,999	12
\$100,000 to \$149,999	12
\$150,000 or higher	7
Prefer not to say	5

D17: If you had to estimate, how much do you currently have in savings that can be used for emergencies?

Less than \$100	27
Between \$100 and \$500	13
Between \$500 and \$1000	17
Between \$1000 and \$3000	16
Between \$3000 and \$5000	9
Between \$5000 and \$10,000	9
More than \$10,000	8

Omidyar Network – Parents of Latino Youth Social Media and Mental Health Survey

November 8-27, 2023 N=558 (+/- 4.2%)

D18: Where do you access financial assistance in an emergency or for an immediate financial need?

Savings	57
Credit cards	45
Family and friends	38
Bank Loan	15
Pay Day app/ Pay Day Loan or Title Loan	10
Other:	1
None of these	9

D19: Do you rent or own the place you live now?

Rent	45
Own	53
Neither	2

D20: [If employed] Which of the following best explains your current work status?

Working exclusively or primarily at home	23
Working exclusively outside of my home	56
A mix between working from home/away from home	21

D21: [If employed] Which of the following best describes your area of work? Select up to 3.

Healthcare including caregiving, social worker, or working in a lab	22
First responder (fire department, police, or other emergency service)	9
Food and agriculture production/delivery	12
Restaurant/Grocery store	15
Education/Educator/Teacher	12
Government sector	7
Retail	17
Transit/Transportation	9
Unemployed/not currently working	3
Other:	25

D22: How many people are currently living in your home including yourself?

1	1
2	4
3	12
4	32
5	33
6	9
7	5
8	1
9	1
10+	1

D23: How often do you speak Spanish at home or with family or friends?

Every day	67
A few times a week	20
Maybe once a week	3
A few times a month	3
Only a few times a year	2
Never	5

D24: When it comes to politics, generally speaking, do you consider yourself to be:

Definitely consider myself a Democrat	27
I lean more toward Democrats	20
Independent, neither of the two major parties	21
I lean more toward Republicans	14
Definitely consider myself a Republican	6
Neither / other political party	12

D25: How would you describe the area where you live?

Large city	47
Large suburb near a large city	21
Small suburb near a small town or city	13
Small town or small city	14
Rural	6