

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	4yrDeg	<=\$39k	\$40k-79k	\$80k+
<i>Respondents N=</i>	902	406	490	155	125	382	240	314	340	248	274	350	278

**Q1: Many people are busy and don't get a chance to vote in every election. This year, some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the general election in November, 2024, what would you say the chances are that you will vote here in California?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	4yrDeg	<=\$39k	\$40k-\$79k	\$80k+
Almost certain I will vote	75	77	73	64	69	75	84	69	73	85	65	75	85
Probably will vote	12	12	11	20	15	9	8	13	10	11	11	13	10
Chances are 50-50	9	8	11	14	13	10	4	13	11	3	16	10	3
Probably will NOT vote	2	1	2	1	1	2	1	2	2	0	4	0	1
Certain that I won't vote	2	2	3	1	2	3	2	3	3	1	4	3	1

**Q2: [If Q1= likely or certain to vote] Do you plan to vote using:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	4yrDeg	<=\$39k	\$40k-\$79k	\$80k+
Vote-by-mail or absentee ballot	42	38	46	39	28	38	56	40	43	43	52	38	38
In-person early voting before election day	25	25	23	32	23	28	17	25	26	22	25	26	23
In-person voting on election day	33	37	30	29	49	35	27	35	31	34	24	37	38

**Q3: So far, has any candidate, political party or civic organization reached out to you and asked you to register or to vote in the upcoming November 2024 election? Either through a text message, an email, a phone call, sending mail to your house, or a knock on your door? Select all that apply.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	4yrDeg	<=\$39k	\$40k-\$79k	\$80k+
Yes, I have been contacted by text message	24	23	25	19	22	28	21	17	23	34	20	22	29
Yes, I have been contacted by email	21	21	20	20	21	19	23	14	20	30	16	19	26
Yes, I have been contacted by a phone call	10	11	8	8	15	10	8	6	9	14	7	9	12
Yes, I have received mail to my house	18	19	16	17	21	21	12	13	18	23	16	16	21
Yes, I have had someone come to my door	2	3	1	0	1	3	2	2	2	2	2	2	2
No, I have not been contacted about voting	52	49	53	54	49	47	57	60	53	39	55	56	43

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	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
<i>Respondents N=</i>	902	691	211	414	230	258	743	159	459	237	206

**Q1: Many people are busy and don't get a chance to vote in every election. This year, some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the general election in November, 2024, what would you say the chances are that you will vote here in California?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Almost certain I will vote	75	76	73	73	75	79	75	75	81	57	82
Probably will vote	12	10	15	13	10	9	11	12	11	14	10
Chances are 50-50	9	10	9	9	12	7	9	9	6	18	6
Probably will NOT vote	2	2	1	2	1	2	2	1	1	4	1
Certain that I won't vote	2	2	2	2	2	3	2	3	1	6	1

**Q2: [If Q1= likely or certain to vote] Do you plan to vote using:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Vote-by-mail or absentee ballot	42	44	37	40	41	47	40	49	49	32	36
In-person early voting before election day	25	26	20	27	22	23	25	24	24	29	22
In-person voting on election day	33	30	44	34	37	30	35	27	27	39	42

**Q3: So far, has any candidate, political party or civic organization reached out to you and asked you to register or to vote in the upcoming November 2024 election? Either through a text message, an email, a phone call, sending mail to your house, or a knock on your door? Select all that apply.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Yes, I have been contacted by text message	24	26	16	21	27	25	23	25	29	16	22
Yes, I have been contacted by email	21	22	17	19	21	22	19	26	24	13	21
Yes, I have been contacted by a phone call	10	10	10	8	14	9	10	10	10	9	11
Yes, I have received mail to my house	18	20	11	18	21	14	18	17	19	14	20
Yes, I have had someone come to my door	2	3	0	2	3	1	2	2	2	3	1
No, I have not been contacted about voting	52	47	63	55	45	52	52	48	47	62	51

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**Q4: [If Q3 = contacted] If you can remember, who have you been contacted by? Select all that apply.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Contacted by Democrats	60	63	59	56	61	58	66	49	63	68	51	62	66
Contacted by Republicans	28	26	29	16	32	27	33	25	27	31	27	22	34
Contacted by a non-partisan civic organization	9	12	7	13	17	9	2	11	10	7	10	13	5
I don't recall who they were part of	22	21	21	30	15	21	20	33	18	15	30	20	17

**Q5: Generally speaking, do you think things here in California are going in the right direction or off on the wrong track?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Right direction	38	42	33	43	34	32	44	35	35	45	35	36	42
Wrong track	46	46	46	41	47	52	42	46	47	45	44	48	46
Don't know	16	12	20	16	20	16	14	19	18	10	21	16	11

**Q6: [If Q5= right direction] Who do you think deserves more of the credit for things going in the right direction?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Governor Gavin Newsom	43	45	41	30	45	53	41	44	40	45	39	46	44
Democrats in Sacramento	26	27	25	37	15	21	29	25	30	25	25	27	26
Republicans in Sacramento	6	6	5	3	10	7	4	5	7	5	6	3	8
A combination of Newsom, Democrats and Republicans	25	22	28	30	30	18	26	27	23	25	30	24	22

**Q7: [If Q5= wrong track] Who do you think deserves more of the blame for things being on the wrong track?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Governor Gavin Newsom	30	31	29	16	27	33	35	23	33	35	23	32	34
Democrats in Sacramento	10	14	7	11	9	10	12	12	10	8	12	8	12
Republicans in Sacramento	8	8	8	3	8	8	9	9	5	10	7	5	11
A combination of Newsom, Democrats and Republicans	52	47	56	69	56	49	44	56	52	46	58	55	43

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**Q4: [If Q3 = contacted] If you can remember, who have you been contacted by? Select all that apply.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Contacted by Democrats	60	62	56	60	57	65	60	63	75	50	35
Contacted by Republicans	28	27	30	30	34	20	27	31	15	27	59
Contacted by a non-partisan civic organization	9	9	11	6	15	9	10	8	7	13	12
I don't recall who they were part of	22	21	23	24	20	21	23	17	18	32	20

**Q5: Generally speaking, do you think things here in California are going in the right direction or off on the wrong track?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Right direction	38	37	39	41	31	37	37	41	53	25	19
Wrong track	46	48	41	41	54	48	47	43	31	55	71
Don't know	16	15	19	18	15	15	16	16	17	20	10

**Q6: [If Q5= right direction] Who do you think deserves more of the credit for things going in the right direction?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Governor Gavin Newsom	43	48	30	43	41	46	42	48	50	29	23
Democrats in Sacramento	26	26	28	24	32	26	26	29	31	18	12
Republicans in Sacramento	6	5	6	6	11	1	6	5	1	4	34
A combination of Newsom, Democrats and Republicans	25	20	36	27	15	28	26	19	18	49	31

**Q7: [If Q5= wrong track] Who do you think deserves more of the blame for things being on the wrong track?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Governor Gavin Newsom	30	33	21	27	33	32	31	27	24	19	46
Democrats in Sacramento	10	10	10	9	11	11	10	12	5	13	14
Republicans in Sacramento	8	8	5	10	5	6	8	7	12	3	7
A combination of Newsom, Democrats and Republicans	52	48	65	54	50	50	51	55	59	65	33

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**Q8: Thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address? Select up to 3.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Cost of living / inflation	57	57	57	53	59	61	53	57	59	53	56	62	51
Housing costs and affordability	37	37	37	34	48	37	35	40	35	37	42	36	34
Jobs and the economy	34	37	32	44	37	32	30	38	33	31	35	37	31
Homelessness	23	24	22	19	29	24	21	23	25	19	26	22	22
Abortion / reproductive rights	20	17	23	26	16	19	21	18	23	20	18	21	21
Gun violence	19	17	22	27	16	18	18	16	23	19	18	18	22
Health care costs	18	18	19	18	16	17	22	16	18	21	18	14	23
Issues at the US-Mexico border	15	17	14	11	9	15	21	13	14	20	11	17	18
Immigration reform for immigrants already here	15	18	12	13	13	13	20	15	15	15	14	14	17
Crime	11	12	10	5	16	13	11	10	10	16	9	11	14
Climate change and the environment	8	7	9	6	2	8	12	6	7	11	8	6	10
Education and schools	7	5	8	7	8	7	5	8	6	7	7	7	7
Discrimination / racial justice	4	4	4	8	6	2	3	4	5	3	4	4	4
Foreign policy / wars in Israel and Ukraine	4	5	3	3	2	5	4	3	4	5	3	4	4
Police brutality / police reform	3	3	4	6	4	4	2	5	3	2	4	4	3
Protecting the right to vote	3	4	3	1	2	4	5	3	2	6	3	3	5
Something else	3	2	4	3	3	3	3	4	2	3	5	3	2
Reducing government spending	3	4	2	2	2	4	3	3	3	3	2	3	4

**Q9: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly approve	23	27	20	15	9	22	35	18	25	27	24	23	22
Somewhat approve	31	26	36	40	31	29	28	33	27	33	28	32	32
Somewhat disapprove	20	18	22	23	33	21	11	23	20	17	24	19	18
Strongly disapprove	26	30	22	22	26	27	25	26	27	23	24	26	27
TOTAL APPROVE	54	52	56	55	40	52	63	51	53	59	52	55	55
TOTAL DISAPPROVE	46	48	44	45	60	48	37	49	47	41	48	45	45

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**Q8: Thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address? Select up to 3.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Cost of living / inflation	57	57	56	58	54	57	57	55	53	63	59
Housing costs and affordability	37	37	38	39	38	34	37	40	37	39	36
Jobs and the economy	34	31	43	38	35	28	36	29	31	41	34
Homelessness	23	24	20	20	24	27	24	18	20	25	27
Abortion / reproductive rights	20	24	10	17	19	27	20	22	29	12	10
Gun violence	19	20	18	19	19	20	19	21	26	15	9
Health care costs	18	18	19	20	16	18	19	17	21	19	13
Issues at the US-Mexico border	15	16	13	15	17	14	15	16	11	10	31
Immigration reform for immigrants already here	15	13	22	17	15	11	14	19	14	13	19
Crime	11	12	10	10	14	11	11	12	9	10	18
Climate change and the environment	8	9	4	6	8	10	8	9	11	6	3
Education and schools	7	7	7	6	7	8	7	5	7	6	8
Discrimination / racial justice	4	4	5	4	3	5	4	4	5	5	2
Foreign policy / wars in Israel and Ukraine	4	5	2	3	4	4	4	6	3	3	6
Police brutality / police reform	3	3	4	3	3	5	3	4	3	3	4
Protecting the right to vote	3	4	2	3	3	5	3	5	5	0	3
Something else	3	3	4	4	2	2	3	3	3	4	3
Reducing government spending	3	4	1	3	4	3	3	3	1	6	4

**Q9: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly approve	23	24	21	22	22	25	22	28	37	11	6
Somewhat approve	31	29	37	36	26	27	33	24	40	30	12
Somewhat disapprove	20	20	21	20	24	17	20	21	15	31	19
Strongly disapprove	26	27	22	21	29	31	25	28	8	28	63
TOTAL APPROVE	54	53	58	58	47	52	55	52	77	41	18
TOTAL DISAPPROVE	46	47	42	42	53	48	45	48	23	59	82

**LATINO REGISTERED VOTERS IN CALIFORNIA**

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**Q10: [If Q9= disapprove of Biden] Which comes closest to why you disapprove of Joe Biden?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
He has supported too many liberal and left-wing policies that I oppose	54	59	49	42	57	48	70	54	48	61	45	57	58
I want him to deliver more progressive policies that I believe in	46	41	51	58	43	52	30	46	52	39	55	43	42

**Q11: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q11a. President Joe Biden**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	24	26	21	13	10	22	38	19	24	28	25	24	22
Somewhat favorable	29	23	34	36	31	29	23	29	27	32	25	29	32
Somewhat unfavorable	15	16	14	20	21	13	11	18	14	12	15	16	14
Very unfavorable	26	29	23	23	29	29	23	25	29	24	24	26	29
No opinion	5	4	6	5	8	5	3	7	4	3	8	4	3
Haven't heard enough to say	2	2	2	3	1	2	2	1	3	1	3	2	1
<b>TOTAL FAVORABLE</b>	<b>52</b>	<b>50</b>	<b>55</b>	<b>49</b>	<b>41</b>	<b>51</b>	<b>61</b>	<b>48</b>	<b>51</b>	<b>59</b>	<b>50</b>	<b>53</b>	<b>54</b>
<b>TOTAL UNFAVORABLE</b>	<b>41</b>	<b>45</b>	<b>37</b>	<b>43</b>	<b>50</b>	<b>42</b>	<b>34</b>	<b>43</b>	<b>42</b>	<b>36</b>	<b>39</b>	<b>41</b>	<b>42</b>

**Q11b. Former President Donald Trump**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	18	23	13	12	23	20	17	19	17	18	17	16	22
Somewhat favorable	15	17	12	24	15	13	12	16	14	14	16	15	12
Somewhat unfavorable	12	12	12	16	9	11	11	13	11	11	15	10	10
Very unfavorable	50	42	56	43	45	51	54	43	53	53	43	53	51
No opinion	5	5	5	4	8	4	5	7	3	3	6	5	3
Haven't heard enough to say	1	1	2	1	0	2	1	1	2	1	3	1	1
<b>TOTAL FAVORABLE</b>	<b>33</b>	<b>41</b>	<b>26</b>	<b>35</b>	<b>38</b>	<b>32</b>	<b>29</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>31</b>	<b>34</b>
<b>TOTAL UNFAVORABLE</b>	<b>61</b>	<b>53</b>	<b>68</b>	<b>60</b>	<b>54</b>	<b>62</b>	<b>64</b>	<b>56</b>	<b>64</b>	<b>64</b>	<b>58</b>	<b>63</b>	<b>62</b>

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**Q10: [If Q9= disapprove of Biden] Which comes closest to why you disapprove of Joe Biden?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
He has supported too many liberal and left-wing policies that I oppose	54	53	55	50	53	59	55	48	26	49	75
I want him to deliver more progressive policies that I believe in	46	47	45	50	47	41	45	52	74	51	25

**Q11: For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say.**

**Q11a. President Joe Biden**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	24	25	21	22	22	27	22	30	37	11	7
Somewhat favorable	29	26	35	35	23	24	30	23	38	26	12
Somewhat unfavorable	15	15	14	15	15	14	15	15	12	21	14
Very unfavorable	26	28	21	20	31	31	26	28	8	30	61
No opinion	5	5	6	6	6	2	5	5	4	9	3
Haven't heard enough to say	2	1	3	1	2	2	2	1	1	3	3
<b>TOTAL FAVORABLE</b>	<b>52</b>	<b>51</b>	<b>56</b>	<b>57</b>	<b>45</b>	<b>51</b>	<b>52</b>	<b>52</b>	<b>75</b>	<b>36</b>	<b>19</b>
<b>TOTAL UNFAVORABLE</b>	<b>41</b>	<b>43</b>	<b>35</b>	<b>36</b>	<b>47</b>	<b>45</b>	<b>41</b>	<b>43</b>	<b>20</b>	<b>52</b>	<b>75</b>

**Q11b. Former President Donald Trump**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	18	19	17	17	22	17	18	19	6	12	52
Somewhat favorable	15	14	15	15	16	12	14	16	7	21	24
Somewhat unfavorable	12	11	14	13	12	9	12	9	10	19	7
Very unfavorable	50	51	45	47	44	58	50	49	74	36	11
No opinion	5	4	6	5	5	4	4	6	3	8	5
Haven't heard enough to say	1	1	3	2	1	1	2	1	0	3	1
<b>TOTAL FAVORABLE</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>32</b>	<b>38</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>13</b>	<b>34</b>	<b>76</b>
<b>TOTAL UNFAVORABLE</b>	<b>61</b>	<b>62</b>	<b>59</b>	<b>61</b>	<b>56</b>	<b>67</b>	<b>62</b>	<b>58</b>	<b>84</b>	<b>55</b>	<b>18</b>



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**Q11c. Vice President Kamala Harris**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	37	39	36	34	23	36	47	32	38	42	33	38	40
Somewhat favorable	24	20	28	31	30	23	20	24	24	25	24	26	22
Somewhat unfavorable	9	10	9	9	16	10	6	12	8	7	9	10	8
Very unfavorable	20	25	16	17	20	21	22	21	20	19	20	18	23
No opinion	6	4	8	5	8	7	4	7	5	6	9	4	5
Haven't heard enough to say	3	2	3	3	2	4	1	3	3	1	5	3	1
<b>TOTAL FAVORABLE</b>	<b>62</b>	<b>59</b>	<b>64</b>	<b>65</b>	<b>53</b>	<b>59</b>	<b>67</b>	<b>56</b>	<b>62</b>	<b>67</b>	<b>57</b>	<b>64</b>	<b>62</b>
<b>TOTAL UNFAVORABLE</b>	<b>30</b>	<b>35</b>	<b>25</b>	<b>27</b>	<b>37</b>	<b>30</b>	<b>28</b>	<b>34</b>	<b>29</b>	<b>26</b>	<b>29</b>	<b>29</b>	<b>32</b>

**Q11d. Republican Vice Presidential nominee J.D. Vance**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	11	14	9	9	16	11	11	11	10	14	9	11	14
Somewhat favorable	13	15	12	14	20	11	13	14	13	13	12	16	12
Somewhat unfavorable	13	13	12	14	11	12	13	13	14	10	13	16	9
Very unfavorable	34	34	34	29	26	35	39	25	35	43	26	32	43
No opinion	13	11	15	13	16	15	10	15	14	11	19	11	11
Haven't heard enough to say	15	13	18	21	11	15	14	22	15	7	22	13	11
<b>TOTAL FAVORABLE</b>	<b>25</b>	<b>29</b>	<b>21</b>	<b>23</b>	<b>36</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>23</b>	<b>27</b>	<b>20</b>	<b>27</b>	<b>27</b>
<b>TOTAL UNFAVORABLE</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>44</b>	<b>37</b>	<b>47</b>	<b>52</b>	<b>39</b>	<b>48</b>	<b>54</b>	<b>39</b>	<b>48</b>	<b>52</b>

**Q11e. Democratic Vice Presidential nominee Tim Walz**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	24	27	22	19	10	24	34	18	26	31	23	22	29
Somewhat favorable	20	20	20	25	24	21	15	20	18	23	17	23	20
Somewhat unfavorable	8	8	8	6	15	9	4	7	8	9	8	7	8
Very unfavorable	14	18	11	11	14	14	16	13	15	15	11	15	15
No opinion	15	12	19	17	21	12	15	19	14	12	15	17	13
Haven't heard enough to say	18	16	21	23	15	19	15	24	19	10	25	16	14
<b>TOTAL FAVORABLE</b>	<b>45</b>	<b>47</b>	<b>42</b>	<b>44</b>	<b>35</b>	<b>45</b>	<b>49</b>	<b>38</b>	<b>44</b>	<b>54</b>	<b>40</b>	<b>45</b>	<b>49</b>
<b>TOTAL UNFAVORABLE</b>	<b>22</b>	<b>25</b>	<b>19</b>	<b>17</b>	<b>29</b>	<b>23</b>	<b>20</b>	<b>20</b>	<b>22</b>	<b>24</b>	<b>20</b>	<b>22</b>	<b>23</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q11c. Vice President Kamala Harris**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	37	37	38	41	29	39	37	40	57	22	11
Somewhat favorable	24	24	26	25	26	21	24	24	30	24	12
Somewhat unfavorable	9	9	10	9	11	8	10	8	5	13	14
Very unfavorable	20	22	16	15	24	25	20	21	4	22	55
No opinion	6	6	6	6	8	4	6	7	3	12	6
Haven't heard enough to say	3	2	4	3	2	3	3	0	1	6	3
<b>TOTAL FAVORABLE</b>	<b>62</b>	<b>61</b>	<b>64</b>	<b>66</b>	<b>55</b>	<b>60</b>	<b>61</b>	<b>65</b>	<b>87</b>	<b>46</b>	<b>22</b>
<b>TOTAL UNFAVORABLE</b>	<b>30</b>	<b>31</b>	<b>26</b>	<b>25</b>	<b>35</b>	<b>33</b>	<b>30</b>	<b>29</b>	<b>9</b>	<b>35</b>	<b>69</b>

**Q11d. Republican Vice Presidential nominee J.D. Vance**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	11	12	11	10	15	10	11	12	6	5	32
Somewhat favorable	13	12	16	15	13	11	13	17	7	13	27
Somewhat unfavorable	13	12	14	14	13	10	13	12	14	13	11
Very unfavorable	34	37	24	29	32	43	34	33	49	24	11
No opinion	13	14	13	14	17	9	13	13	11	22	8
Haven't heard enough to say	15	13	22	18	10	16	16	14	13	22	12
<b>TOTAL FAVORABLE</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>25</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>29</b>	<b>13</b>	<b>19</b>	<b>58</b>
<b>TOTAL UNFAVORABLE</b>	<b>47</b>	<b>50</b>	<b>38</b>	<b>44</b>	<b>45</b>	<b>53</b>	<b>47</b>	<b>44</b>	<b>63</b>	<b>37</b>	<b>21</b>

**Q11e. Democratic Vice Presidential nominee Tim Walz**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	24	28	15	23	21	30	23	32	39	10	8
Somewhat favorable	20	18	27	24	19	16	21	17	25	24	6
Somewhat unfavorable	8	8	9	8	10	5	7	10	5	6	16
Very unfavorable	14	16	9	11	16	17	14	15	3	14	38
No opinion	15	15	15	14	20	12	16	13	12	20	16
Haven't heard enough to say	18	16	24	20	13	20	19	14	16	26	16
<b>TOTAL FAVORABLE</b>	<b>45</b>	<b>45</b>	<b>42</b>	<b>46</b>	<b>40</b>	<b>46</b>	<b>44</b>	<b>49</b>	<b>63</b>	<b>34</b>	<b>14</b>
<b>TOTAL UNFAVORABLE</b>	<b>22</b>	<b>23</b>	<b>18</b>	<b>19</b>	<b>26</b>	<b>22</b>	<b>21</b>	<b>25</b>	<b>9</b>	<b>20</b>	<b>54</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q11f. Governor Gavin Newsom**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	24	25	23	19	16	23	32	22	23	28	21	25	26
Somewhat favorable	29	28	30	33	35	28	26	31	25	32	25	32	29
Somewhat unfavorable	13	12	13	13	18	13	10	13	12	13	14	11	13
Very unfavorable	21	23	19	15	17	24	23	17	25	21	20	21	23
No opinion	8	7	10	12	11	8	6	12	8	4	12	7	7
Haven't heard enough to say	4	4	5	8	3	4	3	5	6	2	8	4	2
<b>TOTAL FAVORABLE</b>	<b>53</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>50</b>	<b>51</b>	<b>58</b>	<b>53</b>	<b>48</b>	<b>59</b>	<b>47</b>	<b>57</b>	<b>55</b>
<b>TOTAL UNFAVORABLE</b>	<b>34</b>	<b>36</b>	<b>32</b>	<b>29</b>	<b>35</b>	<b>37</b>	<b>33</b>	<b>30</b>	<b>38</b>	<b>34</b>	<b>34</b>	<b>33</b>	<b>36</b>

**Q11g. U.S. Senator Alex Padilla**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	14	15	12	10	9	12	21	13	12	18	12	14	15
Somewhat favorable	23	26	20	27	28	21	22	21	21	28	22	22	24
Somewhat unfavorable	10	11	10	8	14	11	9	11	9	11	11	9	10
Very unfavorable	8	10	7	5	8	11	7	6	8	11	5	10	9
No opinion	23	18	27	23	27	22	22	24	23	20	23	23	22
Haven't heard enough to say	22	20	24	27	15	24	20	26	26	12	26	21	19
<b>TOTAL FAVORABLE</b>	<b>37</b>	<b>42</b>	<b>32</b>	<b>37</b>	<b>37</b>	<b>32</b>	<b>42</b>	<b>34</b>	<b>33</b>	<b>46</b>	<b>35</b>	<b>37</b>	<b>39</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>21</b>	<b>17</b>	<b>13</b>	<b>21</b>	<b>22</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>22</b>	<b>16</b>	<b>19</b>	<b>20</b>

**Q11h. Democratic Congressman Adam Schiff**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	18	22	15	10	10	17	28	16	17	23	17	19	18
Somewhat favorable	23	24	21	27	25	21	22	22	20	26	21	23	24
Somewhat unfavorable	9	9	9	9	13	11	4	10	8	9	9	9	8
Very unfavorable	13	15	11	9	9	12	19	11	16	12	10	14	15
No opinion	16	13	18	16	23	17	11	16	17	14	20	13	16
Haven't heard enough to say	21	17	25	29	20	22	16	26	21	15	23	21	20
<b>TOTAL FAVORABLE</b>	<b>41</b>	<b>46</b>	<b>37</b>	<b>37</b>	<b>36</b>	<b>38</b>	<b>50</b>	<b>38</b>	<b>38</b>	<b>49</b>	<b>38</b>	<b>43</b>	<b>42</b>
<b>TOTAL UNFAVORABLE</b>	<b>22</b>	<b>25</b>	<b>19</b>	<b>18</b>	<b>22</b>	<b>23</b>	<b>23</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>19</b>	<b>23</b>	<b>23</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q11f. Governor Gavin Newsom**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	24	24	23	25	20	26	23	28	36	13	10
Somewhat favorable	29	26	37	33	33	19	29	27	36	28	15
Somewhat unfavorable	13	14	10	11	13	16	13	12	12	13	13
Very unfavorable	21	24	14	17	24	27	21	22	8	22	50
No opinion	8	8	10	9	7	8	8	8	6	15	7
Haven't heard enough to say	4	4	6	5	4	4	5	3	2	8	5
<b>TOTAL FAVORABLE</b>	<b>53</b>	<b>51</b>	<b>60</b>	<b>59</b>	<b>52</b>	<b>45</b>	<b>53</b>	<b>55</b>	<b>72</b>	<b>41</b>	<b>26</b>
<b>TOTAL UNFAVORABLE</b>	<b>34</b>	<b>38</b>	<b>24</b>	<b>27</b>	<b>36</b>	<b>43</b>	<b>34</b>	<b>34</b>	<b>20</b>	<b>36</b>	<b>63</b>

**Q11g. U.S. Senator Alex Padilla**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	14	15	11	14	13	14	13	16	20	8	6
Somewhat favorable	23	21	30	28	24	13	23	24	29	20	13
Somewhat unfavorable	10	10	10	12	11	7	10	13	7	11	17
Very unfavorable	8	9	5	7	9	10	8	9	3	9	18
No opinion	23	23	23	19	24	28	23	21	21	25	23
Haven't heard enough to say	22	22	21	20	19	27	23	17	19	26	24
<b>TOTAL FAVORABLE</b>	<b>37</b>	<b>35</b>	<b>40</b>	<b>42</b>	<b>37</b>	<b>28</b>	<b>36</b>	<b>40</b>	<b>49</b>	<b>28</b>	<b>18</b>
<b>TOTAL UNFAVORABLE</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>17</b>	<b>18</b>	<b>22</b>	<b>10</b>	<b>20</b>	<b>35</b>

**Q11h. Democratic Congressman Adam Schiff**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	18	20	14	15	18	23	17	23	29	8	6
Somewhat favorable	23	20	30	26	22	18	23	19	28	22	11
Somewhat unfavorable	9	10	7	10	10	7	9	10	8	10	10
Very unfavorable	13	14	9	11	12	18	12	18	2	12	39
No opinion	16	17	14	14	21	14	17	13	14	22	13
Haven't heard enough to say	21	19	26	24	16	21	22	17	19	26	20
<b>TOTAL FAVORABLE</b>	<b>41</b>	<b>40</b>	<b>44</b>	<b>41</b>	<b>41</b>	<b>40</b>	<b>41</b>	<b>43</b>	<b>57</b>	<b>30</b>	<b>17</b>
<b>TOTAL UNFAVORABLE</b>	<b>22</b>	<b>24</b>	<b>16</b>	<b>20</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>27</b>	<b>10</b>	<b>22</b>	<b>49</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q11i. Former baseball player, Republican Steve Garvey**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very favorable	11	14	9	9	13	10	13	10	10	15	10	11	13
Somewhat favorable	14	17	12	14	19	14	13	15	14	15	15	16	13
Somewhat unfavorable	11	12	11	7	12	13	11	10	12	12	9	11	13
Very unfavorable	20	19	20	16	11	18	28	14	21	26	18	20	21
No opinion	20	16	22	23	23	18	19	20	20	18	19	21	19
Haven't heard enough to say	23	21	26	30	21	27	17	31	23	14	28	22	21
<b>TOTAL FAVORABLE</b>	<b>26</b>	<b>31</b>	<b>21</b>	<b>24</b>	<b>33</b>	<b>24</b>	<b>26</b>	<b>24</b>	<b>24</b>	<b>31</b>	<b>25</b>	<b>26</b>	<b>26</b>
<b>TOTAL UNFAVORABLE</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>24</b>	<b>23</b>	<b>31</b>	<b>39</b>	<b>24</b>	<b>33</b>	<b>37</b>	<b>28</b>	<b>31</b>	<b>34</b>

**Q12: Thinking about the general election for U.S. Senate in November 2024, do you plan to vote for:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will definitely vote for Democrat Adam Schiff	25	26	24	16	11	24	39	19	26	31	21	23	31
Will probably vote for Democrat Adam Schiff	14	13	15	17	13	14	12	12	15	15	13	16	13
Undecided – but leaning towards Democrat Adam Schiff	8	9	8	9	10	10	5	10	8	7	8	10	7
Undecided – but leaning towards Republican Steve Garvey	6	6	6	7	9	7	4	5	7	7	6	6	7
Will probably vote for Republican Steve Garvey	7	9	5	6	8	8	6	8	6	8	9	6	7
Will definitely vote for Republican Steve Garvey	12	15	9	5	12	11	16	10	11	15	8	12	15
Completely undecided	28	22	33	40	35	26	18	36	27	17	35	27	21
<b>TOTAL SCHIFF</b>	<b>47</b>	<b>48</b>	<b>47</b>	<b>42</b>	<b>35</b>	<b>48</b>	<b>56</b>	<b>41</b>	<b>49</b>	<b>53</b>	<b>42</b>	<b>49</b>	<b>51</b>
<b>TOTAL GARVEY</b>	<b>25</b>	<b>30</b>	<b>20</b>	<b>18</b>	<b>30</b>	<b>25</b>	<b>26</b>	<b>23</b>	<b>24</b>	<b>30</b>	<b>23</b>	<b>24</b>	<b>28</b>

**Q13: How about in the election for U.S. House of Representatives, here in your local Congressional district in [COUNTY] do you plan to vote for:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
The Democratic candidate	54	53	56	56	42	57	55	50	56	58	48	60	53
The Republican candidate	23	28	19	21	28	22	24	22	23	26	21	21	29
Someone else	4	4	4	5	9	4	2	6	2	4	5	4	3
Undecided	18	15	21	18	22	17	19	23	19	12	25	16	15

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q11i. Former baseball player, Republican Steve Garvey**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very favorable	11	12	10	10	14	11	12	9	4	7	32
Somewhat favorable	14	14	16	15	14	15	14	19	10	13	27
Somewhat unfavorable	11	12	9	12	10	11	12	7	14	11	6
Very unfavorable	20	21	15	18	20	23	19	21	31	11	5
No opinion	20	19	21	17	25	19	19	22	19	26	13
Haven't heard enough to say	23	21	29	27	18	22	24	22	22	32	17
<b>TOTAL FAVORABLE</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>25</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>14</b>	<b>20</b>	<b>59</b>
<b>TOTAL UNFAVORABLE</b>	<b>31</b>	<b>34</b>	<b>24</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>32</b>	<b>28</b>	<b>45</b>	<b>22</b>	<b>11</b>

**Q12: Thinking about the general election for U.S. Senate in November 2024, do you plan to vote for:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Adam Schiff	25	27	20	24	21	31	24	31	43	8	4
Will probably vote for Democrat Adam Schiff	14	14	13	15	16	11	15	11	22	9	3
Undecided – but leaning towards Democrat Adam Schiff	8	9	7	10	6	7	9	6	11	10	1
Undecided – but leaning towards Republican Steve Garvey	6	6	7	6	10	3	6	8	2	8	14
Will probably vote for Republican Steve Garvey	7	7	8	6	8	7	7	9	2	7	17
Will definitely vote for Republican Steve Garvey	12	13	10	10	13	14	12	11	1	7	41
Completely undecided	28	25	35	29	26	27	28	25	19	52	19
<b>TOTAL SCHIFF</b>	<b>47</b>	<b>50</b>	<b>40</b>	<b>49</b>	<b>43</b>	<b>49</b>	<b>47</b>	<b>48</b>	<b>75</b>	<b>26</b>	<b>8</b>
<b>TOTAL GARVEY</b>	<b>25</b>	<b>25</b>	<b>24</b>	<b>22</b>	<b>31</b>	<b>25</b>	<b>25</b>	<b>27</b>	<b>6</b>	<b>21</b>	<b>72</b>

**Q13: How about in the election for U.S. House of Representatives, here in your local Congressional district in [COUNTY] do you plan to vote for:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
The Democratic candidate	54	57	48	59	48	53	54	55	86	34	6
The Republican candidate	23	24	23	21	29	22	23	24	4	14	78
Someone else	4	3	6	3	5	5	4	3	1	13	1
Undecided	18	16	23	17	18	20	18	18	9	39	15

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q14: Shifting gears, thinking about the 2024 Presidential election, do you plan to vote for Democrat Kamala Harris, Republican Donald Trump, Independent Robert Kennedy Jr, Independent James Bradley, or Green Party Jill Stein?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Democrat Kamala Harris	56	53	59	56	41	57	63	52	57	62	51	59	58
Republican Donald Trump	25	32	19	26	31	25	24	26	25	25	25	23	30
Independent Robert Kennedy Jr.	3	3	3	2	5	2	2	2	3	2	3	3	2
Independent James Bradley	2	3	2	4	9	0	1	4	1	1	2	3	1
Green Party Jill Stein	0	0	1	0	0	1	0	0	0	1	0	1	0
Will vote for someone else	1	1	1	0	2	2	0	1	1	1	1	1	1
Completely undecided	12	8	16	12	12	14	10	14	13	8	18	11	8

**Q15: [If Q14 ≠ Harris or Trump] And if you had to vote for either of the two major party candidates, would it be Former President Donald Trump, the Republican, or Vice President Kamala Harris, the Democrat?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Democrat Kamala Harris	21	22	21	16	27	24	15	17	23	28	27	19	14
Republican Donald Trump	15	20	12	20	14	12	16	16	12	19	11	13	26
Completely undecided	64	58	67	64	59	64	69	67	66	53	61	69	60

**Combined 2-Party Vote**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Kamala Harris	60	56	64	59	48	61	65	55	61	65	57	63	60
Donald Trump	28	35	22	29	35	27	26	30	27	28	27	25	33
Other/undecided	12	9	15	12	17	12	9	15	12	7	15	12	7

**Q16: Who do you think is more to blame for the high cost of living in America today?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Policies of Joe Biden the last 3 years	30	34	27	33	36	28	29	33	28	28	29	32	30
Policies of Donald Trump during COVID-19	21	20	22	17	17	24	22	15	23	26	20	21	22
Corporations that are raising prices and making record profits	32	31	34	33	28	36	29	32	34	30	32	32	34
Nobody is to blame, this is a global issue after COVID-19	16	16	17	17	19	12	20	20	14	16	19	16	14

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**Q14: Shifting gears, thinking about the 2024 Presidential election, do you plan to vote for Democrat Kamala Harris, Republican Donald Trump, Independent Robert Kennedy Jr, Independent James Bradley, or Green Party Jill Stein?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Democrat Kamala Harris	56	58	51	60	47	58	55	60	87	35	12
Republican Donald Trump	25	26	24	23	31	24	26	25	5	23	75
Independent Robert Kennedy Jr.	3	3	3	3	3	2	3	3	1	5	3
Independent James Bradley	2	1	7	2	4	2	3	0	0	8	0
Green Party Jill Stein	0	0	0	0	0	1	0	0	0	1	0
Will vote for someone else	1	1	1	1	1	2	1	1	1	3	0
Completely undecided	12	11	15	11	14	12	12	11	5	26	10

**Q15: [If Q14 ≠ Harris or Trump] And if you had to vote for either of the two major party candidates, would it be Former President Donald Trump, the Republican, or Vice President Kamala Harris, the Democrat?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Democrat Kamala Harris	21	20	23	29	17	15	23	11	35	19	10
Republican Donald Trump	15	15	15	15	12	19	13	26	6	12	38
Completely undecided	64	65	62	57	72	67	64	63	59	69	52

**Combined 2-Party Vote**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Kamala Harris	60	61	57	65	51	60	60	62	90	43	13
Donald Trump	28	28	28	25	34	28	28	29	6	27	80
Other/undecided	12	10	15	10	15	12	12	9	5	29	7

**Q16: Who do you think is more to blame for the high cost of living in America today?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Policies of Joe Biden the last 3 years	30	30	31	30	33	28	31	28	15	32	62
Policies of Donald Trump during COVID-19	21	23	16	21	24	18	21	22	31	11	11
Corporations that are raising prices and making record profits	32	35	25	29	29	41	32	33	40	34	13
Nobody is to blame, this is a global issue after COVID-19	16	12	28	20	14	13	16	17	14	23	13



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**Q17: Thinking back over the last year, is your own personal financial situation getting better, getting worse, or stayed about the same?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Things are getting better	22	26	18	21	23	24	20	21	19	28	18	19	29
Things are getting worse	45	40	50	42	38	49	45	45	49	39	51	48	35
Stayed about the same	33	34	32	37	39	28	35	34	32	33	30	32	36

**Q18: When it comes to cost of living, which statement do you agree with more?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
The cost of living in this country is going up because corporations are raising prices and making record profits	65	62	68	65	56	68	66	61	68	66	62	66	67
The cost of living in this country is going up because Joe Biden has not taken enough actions to lower our costs	35	38	32	35	44	32	34	39	32	34	38	34	33

**Q19: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Optimistic that things will get better	58	62	55	64	52	58	59	58	55	64	52	58	65
Pessimistic that things will get worse	25	22	27	20	28	27	22	24	26	23	27	27	19
Don't know	17	16	18	16	20	15	18	18	19	12	21	15	16

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**Q17: Thinking back over the last year, is your own personal financial situation getting better, getting worse, or stayed about the same?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Things are getting better	22	22	21	27	22	14	22	24	28	21	10
Things are getting worse	45	47	39	42	46	50	46	42	36	48	61
Stayed about the same	33	30	40	32	32	36	33	33	36	31	29

**Q18: When it comes to cost of living, which statement do you agree with more?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
The cost of living in this country is going up because corporations are raising prices and making record profits	65	67	61	64	62	69	65	64	82	60	35
The cost of living in this country is going up because Joe Biden has not taken enough actions to lower our costs	35	33	39	36	38	31	35	36	18	40	65

**Q19: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Optimistic that things will get better	58	58	60	60	55	59	59	56	66	50	52
Pessimistic that things will get worse	25	26	21	25	25	23	25	24	21	27	29
Don't know	17	16	19	14	21	18	16	19	13	23	19

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**Q20: Recently, President Joe Biden decided to step aside and not run for President and he endorsed Vice President Kamala Harris to be the Democratic nominee for President. Which comes closest to how you feel about this news:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
I am MORE EXCITED about voting Democrat now that Biden is out and Harris is the new candidate	46	45	47	58	36	47	43	44	45	51	44	46	49
I am LESS EXCITED about voting Democrat, I would rather have Joe Biden than Kamala Harris	8	8	8	8	10	7	7	7	8	8	8	8	7
It does not matter to me who the candidate is, I will vote Democrat against Donald Trump no matter what	21	18	23	11	27	22	23	20	22	20	24	22	17
It does not matter to me who the Democrat is, I will vote Republican in support of Donald Trump no matter what	25	29	22	24	27	24	26	28	25	21	24	25	27

**Q21: Here are some policies that candidates running for office in 2024 might support. Would you be more likely or less likely to vote for a candidate if they support:**

**Q21a. Creating a path to citizenship for undocumented immigrants who have lived in the U.S. for many years**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	50	48	52	50	49	49	53	53	47	52	51	52	48
Somewhat MORE likely to vote for candidate	33	35	31	38	40	32	26	29	37	31	31	32	35
Somewhat LESS likely to vote for candidate	10	11	9	9	8	10	10	11	9	9	11	10	9
Much LESS likely to vote for candidate	7	6	8	3	3	8	10	7	7	9	7	6	9
TOTAL MORE LIKELY	83	83	83	88	89	81	80	82	84	83	82	84	83
TOTAL LESS LIKELY	17	17	17	12	11	19	20	18	16	17	18	16	17

**Q21b. Passing a law to guarantee access to abortion for women who need it**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	49	46	51	45	40	52	50	40	53	55	42	49	55
Somewhat MORE likely to vote for candidate	26	27	25	29	30	24	24	27	27	22	26	26	26
Somewhat LESS likely to vote for candidate	13	15	11	14	15	12	11	15	11	11	15	13	10
Much LESS likely to vote for candidate	13	13	13	12	15	12	15	18	9	12	17	13	10
TOTAL MORE LIKELY	74	72	76	74	70	76	75	67	80	77	68	74	81
TOTAL LESS LIKELY	26	28	24	26	30	24	25	33	20	23	32	26	19

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**Q20: Recently, President Joe Biden decided to step aside and not run for President and he endorsed Vice President Kamala Harris to be the Democratic nominee for President. Which comes closest to how you feel about this news:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
I am MORE EXCITED about voting Democrat now that Biden is out and Harris is the new candidate	46	46	46	51	42	42	45	51	65	35	18
I am LESS EXCITED about voting Democrat, I would rather have Joe Biden than Kamala Harris	8	8	8	8	8	7	8	8	6	14	4
It does not matter to me who the candidate is, I will vote Democrat against Donald Trump no matter what	21	21	21	21	19	23	22	16	25	26	6
It does not matter to me who the Democrat is, I will vote Republican in support of Donald Trump no matter what	25	25	25	20	31	28	25	25	4	26	72

**Q21: Here are some policies that candidates running for office in 2024 might support. Would you be more likely or less likely to vote for a candidate if they support:**

**Q21a. Creating a path to citizenship for undocumented immigrants who have lived in the U.S. for many years**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	50	48	57	57	47	43	50	51	62	46	29
Somewhat MORE likely to vote for candidate	33	34	29	30	34	36	33	31	31	34	35
Somewhat LESS likely to vote for candidate	10	10	9	9	10	11	10	8	5	9	21
Much LESS likely to vote for candidate	7	8	5	4	8	11	7	10	2	11	15
TOTAL MORE LIKELY	83	82	86	87	82	78	83	82	93	80	64
TOTAL LESS LIKELY	17	18	14	13	18	22	17	18	7	20	36

**Q21b. Passing a law to guarantee access to abortion for women who need it**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	49	53	35	46	44	57	49	49	65	37	25
Somewhat MORE likely to vote for candidate	26	23	33	28	25	22	26	24	23	30	27
Somewhat LESS likely to vote for candidate	13	13	12	11	19	10	13	12	7	16	22
Much LESS likely to vote for candidate	13	11	19	15	12	11	13	15	5	17	26
TOTAL MORE LIKELY	74	76	69	74	69	79	75	73	88	67	52
TOTAL LESS LIKELY	26	24	31	26	31	21	25	27	12	33	48

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**Q21c. Allowing local governments to institute rent control to limit the cost of rent on housing**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	54	52	56	50	46	57	55	51	58	52	53	60	47
Somewhat MORE likely to vote for candidate	32	31	32	36	37	30	29	36	28	31	31	30	35
Somewhat LESS likely to vote for candidate	8	9	7	11	11	7	7	8	7	10	9	7	9
Much LESS likely to vote for candidate	6	8	5	3	6	6	9	5	7	6	7	3	9
<b>TOTAL MORE LIKELY</b>	<b>86</b>	<b>83</b>	<b>88</b>	<b>86</b>	<b>83</b>	<b>87</b>	<b>84</b>	<b>87</b>	<b>86</b>	<b>84</b>	<b>84</b>	<b>90</b>	<b>82</b>
<b>TOTAL LESS LIKELY</b>	<b>14</b>	<b>17</b>	<b>12</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>10</b>	<b>18</b>

**Q21d. Regulating artificial intelligence to ensure it is safe, secure, and trustworthy**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	43	42	43	38	35	43	48	38	42	50	39	44	44
Somewhat MORE likely to vote for candidate	38	38	39	43	49	35	34	38	41	35	35	41	38
Somewhat LESS likely to vote for candidate	13	13	13	15	9	15	11	17	12	10	17	11	11
Much LESS likely to vote for candidate	6	7	5	3	6	7	6	8	5	5	8	3	7
<b>TOTAL MORE LIKELY</b>	<b>81</b>	<b>80</b>	<b>82</b>	<b>82</b>	<b>85</b>	<b>78</b>	<b>82</b>	<b>76</b>	<b>82</b>	<b>85</b>	<b>74</b>	<b>86</b>	<b>81</b>
<b>TOTAL LESS LIKELY</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>18</b>	<b>24</b>	<b>18</b>	<b>15</b>	<b>26</b>	<b>14</b>	<b>19</b>

**Q21e. [SPLIT A] Increasing funding and agents for border security on the U.S. - Mexico border**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	38	44	34	27	30	34	51	36	35	46	32	41	42
Somewhat MORE likely to vote for candidate	35	38	33	30	47	36	31	35	38	32	37	35	34
Somewhat LESS likely to vote for candidate	18	12	22	35	13	19	11	17	17	19	19	17	17
Much LESS likely to vote for candidate	9	6	11	8	11	11	6	12	10	3	13	7	7
<b>TOTAL MORE LIKELY</b>	<b>73</b>	<b>81</b>	<b>67</b>	<b>57</b>	<b>77</b>	<b>70</b>	<b>83</b>	<b>71</b>	<b>73</b>	<b>78</b>	<b>69</b>	<b>76</b>	<b>76</b>
<b>TOTAL LESS LIKELY</b>	<b>27</b>	<b>19</b>	<b>33</b>	<b>43</b>	<b>23</b>	<b>30</b>	<b>17</b>	<b>29</b>	<b>27</b>	<b>22</b>	<b>31</b>	<b>24</b>	<b>24</b>

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**Q21c. Allowing local governments to institute rent control to limit the cost of rent on housing**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	54	54	53	56	49	55	52	62	66	50	32
Somewhat MORE likely to vote for candidate	32	32	30	31	35	29	33	24	28	30	42
Somewhat LESS likely to vote for candidate	8	8	9	7	9	9	9	5	4	11	14
Much LESS likely to vote for candidate	6	6	8	5	7	7	6	9	2	9	12
<b>TOTAL MORE LIKELY</b>	<b>86</b>	<b>86</b>	<b>83</b>	<b>87</b>	<b>84</b>	<b>84</b>	<b>85</b>	<b>86</b>	<b>94</b>	<b>79</b>	<b>74</b>
<b>TOTAL LESS LIKELY</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>14</b>	<b>6</b>	<b>21</b>	<b>26</b>

**Q21d. Regulating artificial intelligence to ensure it is safe, secure, and trustworthy**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	43	43	41	43	37	48	42	44	49	38	34
Somewhat MORE likely to vote for candidate	38	38	39	38	43	34	38	37	36	44	37
Somewhat LESS likely to vote for candidate	13	13	13	12	14	14	14	10	11	12	19
Much LESS likely to vote for candidate	6	6	7	7	6	4	5	9	4	6	9
<b>TOTAL MORE LIKELY</b>	<b>81</b>	<b>81</b>	<b>81</b>	<b>81</b>	<b>80</b>	<b>82</b>	<b>81</b>	<b>81</b>	<b>84</b>	<b>81</b>	<b>72</b>
<b>TOTAL LESS LIKELY</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>16</b>	<b>19</b>	<b>28</b>

**Q21e. [SPLIT A] Increasing funding and agents for border security on the U.S. - Mexico border**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	38	38	39	33	41	43	37	41	35	38	46
Somewhat MORE likely to vote for candidate	35	32	44	38	32	34	37	27	34	35	40
Somewhat LESS likely to vote for candidate	18	21	9	19	19	14	18	15	24	12	9
Much LESS likely to vote for candidate	9	9	8	10	8	9	7	17	8	15	5
<b>TOTAL MORE LIKELY</b>	<b>73</b>	<b>70</b>	<b>82</b>	<b>71</b>	<b>73</b>	<b>77</b>	<b>75</b>	<b>68</b>	<b>69</b>	<b>73</b>	<b>86</b>
<b>TOTAL LESS LIKELY</b>	<b>27</b>	<b>30</b>	<b>18</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>25</b>	<b>32</b>	<b>31</b>	<b>27</b>	<b>14</b>

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**Q21f. [SPLIT B] Completely shutting down the U.S.-Mexico border to all migrants**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	22	26	19	18	16	24	25	16	22	29	22	23	21
Somewhat MORE likely to vote for candidate	22	24	20	20	26	25	18	24	25	17	17	24	23
Somewhat LESS likely to vote for candidate	26	22	29	23	28	30	20	29	27	21	29	29	20
Much LESS likely to vote for candidate	30	28	32	39	30	22	38	32	27	33	33	24	36
<b>TOTAL MORE LIKELY</b>	<b>44</b>	<b>50</b>	<b>39</b>	<b>38</b>	<b>42</b>	<b>48</b>	<b>43</b>	<b>39</b>	<b>47</b>	<b>46</b>	<b>39</b>	<b>47</b>	<b>44</b>
<b>TOTAL LESS LIKELY</b>	<b>56</b>	<b>50</b>	<b>61</b>	<b>62</b>	<b>58</b>	<b>52</b>	<b>57</b>	<b>61</b>	<b>53</b>	<b>54</b>	<b>61</b>	<b>53</b>	<b>56</b>

**Q21g. [SPLIT A] Extending child tax credits for families with children**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	46	48	45	37	33	51	52	47	47	45	44	47	49
Somewhat MORE likely to vote for candidate	36	35	38	45	50	31	32	37	36	37	39	37	33
Somewhat LESS likely to vote for candidate	11	11	11	14	8	12	11	9	12	12	12	9	12
Much LESS likely to vote for candidate	6	6	6	4	10	6	5	7	5	7	5	7	6
<b>TOTAL MORE LIKELY</b>	<b>83</b>	<b>83</b>	<b>83</b>	<b>82</b>	<b>82</b>	<b>82</b>	<b>84</b>	<b>84</b>	<b>83</b>	<b>81</b>	<b>83</b>	<b>84</b>	<b>82</b>
<b>TOTAL LESS LIKELY</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>16</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>16</b>	<b>18</b>

**Q21h. [SPLIT B] Tax credits and cash subsidies to middle-class families to purchase electric vehicles**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Much MORE likely to vote for candidate	32	38	26	20	34	35	34	29	28	38	29	33	32
Somewhat MORE likely to vote for candidate	40	35	44	50	43	36	36	42	40	36	38	40	40
Somewhat LESS likely to vote for candidate	17	15	19	14	13	22	13	15	23	12	21	18	13
Much LESS likely to vote for candidate	12	12	12	16	10	7	17	14	8	14	12	9	15
<b>TOTAL MORE LIKELY</b>	<b>71</b>	<b>73</b>	<b>69</b>	<b>70</b>	<b>77</b>	<b>71</b>	<b>70</b>	<b>71</b>	<b>68</b>	<b>74</b>	<b>67</b>	<b>73</b>	<b>72</b>
<b>TOTAL LESS LIKELY</b>	<b>29</b>	<b>27</b>	<b>31</b>	<b>30</b>	<b>23</b>	<b>29</b>	<b>30</b>	<b>29</b>	<b>32</b>	<b>26</b>	<b>33</b>	<b>27</b>	<b>28</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q21f. [SPLIT B] Completely shutting down the U.S.-Mexico border to all migrants**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	22	24	16	18	31	21	21	25	14	19	40
Somewhat MORE likely to vote for candidate	22	22	23	22	23	21	22	22	23	18	24
Somewhat LESS likely to vote for candidate	26	26	24	25	27	26	26	25	26	31	20
Much LESS likely to vote for candidate	30	28	36	35	18	32	31	27	36	32	17
<b>TOTAL MORE LIKELY</b>	<b>44</b>	<b>46</b>	<b>39</b>	<b>40</b>	<b>55</b>	<b>43</b>	<b>43</b>	<b>47</b>	<b>38</b>	<b>37</b>	<b>64</b>
<b>TOTAL LESS LIKELY</b>	<b>56</b>	<b>54</b>	<b>61</b>	<b>60</b>	<b>45</b>	<b>57</b>	<b>57</b>	<b>53</b>	<b>62</b>	<b>63</b>	<b>36</b>

**Q21g. [SPLIT A] Extending child tax credits for families with children**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	46	47	45	47	44	47	45	50	54	35	41
Somewhat MORE likely to vote for candidate	36	35	39	36	36	37	38	30	33	41	39
Somewhat LESS likely to vote for candidate	11	12	8	9	14	11	12	9	9	13	14
Much LESS likely to vote for candidate	6	6	7	7	6	4	5	11	4	11	6
<b>TOTAL MORE LIKELY</b>	<b>83</b>	<b>82</b>	<b>85</b>	<b>83</b>	<b>80</b>	<b>84</b>	<b>83</b>	<b>80</b>	<b>87</b>	<b>76</b>	<b>80</b>
<b>TOTAL LESS LIKELY</b>	<b>17</b>	<b>18</b>	<b>15</b>	<b>17</b>	<b>20</b>	<b>16</b>	<b>17</b>	<b>20</b>	<b>13</b>	<b>24</b>	<b>20</b>

**Q21h. [SPLIT B] Tax credits and cash subsidies to middle-class families to purchase electric vehicles**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Much MORE likely to vote for candidate	32	32	30	32	37	26	31	32	38	26	25
Somewhat MORE likely to vote for candidate	40	38	44	38	42	40	41	33	43	44	29
Somewhat LESS likely to vote for candidate	17	20	8	16	16	19	16	21	14	16	24
Much LESS likely to vote for candidate	12	10	18	13	5	14	11	13	5	15	21
<b>TOTAL MORE LIKELY</b>	<b>71</b>	<b>70</b>	<b>74</b>	<b>71</b>	<b>78</b>	<b>66</b>	<b>72</b>	<b>65</b>	<b>81</b>	<b>69</b>	<b>55</b>
<b>TOTAL LESS LIKELY</b>	<b>29</b>	<b>30</b>	<b>26</b>	<b>29</b>	<b>22</b>	<b>34</b>	<b>28</b>	<b>35</b>	<b>19</b>	<b>31</b>	<b>45</b>



**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q23: Would you agree or disagree with the following set of measures regarding immigration: Close the border and end the process of asylum, end the DACA program and deport Dreamers and deport all other long-term undocumented immigrants using police and the military as a massive deportation program.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly agree	15	18	12	13	14	17	14	13	14	18	14	16	14
Somewhat agree	19	21	16	27	19	19	12	19	17	21	18	18	21
Somewhat disagree	22	22	22	18	21	22	25	24	23	18	28	20	18
Strongly disagree	45	38	50	42	46	42	49	45	46	43	40	46	48
TOTAL AGREE	33	40	28	40	33	36	26	31	31	40	31	34	35
TOTAL DISAGREE	67	60	72	60	67	64	74	69	69	60	69	66	65

**Q22: Would you agree or disagree with the following set of measures regarding immigration: Strengthen border security, streamline the asylum process, make DACA permanent, and create a path to citizenship for long-term immigrants in the US with no criminal record.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly agree	49	50	49	48	51	47	51	48	46	54	48	48	52
Somewhat agree	36	35	36	42	37	37	31	36	38	34	35	40	33
Somewhat disagree	9	8	9	7	6	10	9	9	10	7	11	7	9
Strongly disagree	6	7	6	3	6	6	9	8	6	6	7	6	7
TOTAL AGREE	85	85	84	89	89	84	82	84	84	87	82	87	84
TOTAL DISAGREE	15	15	16	11	11	16	18	16	16	13	18	13	16

**Q24: Do you agree or disagree with the following statement: No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else.**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly agree	52	47	56	48	47	56	52	46	55	55	50	50	56
Somewhat agree	23	25	22	24	25	24	21	26	23	20	21	27	22
Somewhat disagree	15	17	12	20	16	12	15	18	14	12	17	16	11
Strongly disagree	10	11	10	8	12	8	13	11	8	13	12	8	11
TOTAL AGREE	75	72	78	73	72	79	72	71	79	75	71	77	77
TOTAL DISAGREE	25	28	22	27	28	21	28	29	21	25	29	23	23

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q23: Would you agree or disagree with the following set of measures regarding immigration: Close the border and end the process of asylum, end the DACA program and deport Dreamers and deport all other long-term undocumented immigrants using police and the military as a massive deportation program.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly agree	15	17	7	15	18	11	14	20	11	12	26
Somewhat agree	19	19	17	18	23	16	19	16	15	21	23
Somewhat disagree	22	22	21	17	26	27	21	24	18	24	29
Strongly disagree	45	41	54	51	33	45	46	40	56	43	21
TOTAL AGREE	33	37	24	33	41	28	33	36	26	33	50
TOTAL DISAGREE	67	63	76	67	59	72	67	64	74	67	50

**Q22: Would you agree or disagree with the following set of measures regarding immigration: Strengthen border security, streamline the asylum process, make DACA permanent, and create a path to citizenship for long-term immigrants in the US with no criminal record.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly agree	49	46	56	53	49	41	49	49	55	46	38
Somewhat agree	36	37	32	34	34	40	36	34	35	38	36
Somewhat disagree	9	10	6	7	11	9	9	6	6	7	16
Strongly disagree	6	7	6	5	6	9	6	10	4	8	10
TOTAL AGREE	85	84	88	88	83	81	85	83	90	85	74
TOTAL DISAGREE	15	16	12	12	17	19	15	17	10	15	26

**Q24: Do you agree or disagree with the following statement: No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else.**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly agree	52	57	39	50	49	58	52	50	66	40	34
Somewhat agree	23	21	31	26	20	21	22	28	20	32	20
Somewhat disagree	15	14	16	12	21	13	15	15	9	19	23
Strongly disagree	10	9	15	12	10	8	11	8	6	9	22
TOTAL AGREE	75	77	70	76	69	80	75	77	86	72	55
TOTAL DISAGREE	25	23	30	24	31	20	25	23	14	28	45

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q25: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider repealing Proposition 8 passed back in 2008 which established marriage as only being between one man and one woman. The new measure is Proposition 3, A yes vote would establish a right to marry as equal for everyone in the state constitution, including gay and lesbians couples. Do you plan to vote yes or no?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will vote Yes	44	40	46	44	33	47	44	35	49	48	39	44	47
Leaning towards voting Yes	17	17	16	20	21	15	15	15	18	17	16	18	16
Undecided	23	24	22	23	26	23	21	32	19	16	28	21	20
Leaning towards voting No	5	7	4	5	4	5	7	6	6	4	4	7	5
Will vote No	11	12	11	8	15	9	14	11	9	15	13	10	12
<b>TOTAL YES VOTE</b>	<b>60</b>	<b>58</b>	<b>63</b>	<b>64</b>	<b>54</b>	<b>62</b>	<b>59</b>	<b>50</b>	<b>67</b>	<b>65</b>	<b>55</b>	<b>62</b>	<b>63</b>
<b>TOTAL NO VOTE</b>	<b>17</b>	<b>19</b>	<b>15</b>	<b>13</b>	<b>19</b>	<b>15</b>	<b>21</b>	<b>17</b>	<b>15</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>17</b>

**Q26: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider Proposition 4 which would create a \$10 billion bond to fund state and local parks, environmental protection projects, and water infrastructure projects and flood prevention. Do you plan to vote yes or no?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will vote Yes	41	45	37	42	39	39	43	37	43	44	44	38	41
Leaning towards voting Yes	25	25	25	26	31	23	24	23	23	29	22	24	27
Undecided	24	19	29	25	21	26	23	28	25	18	25	27	20
Leaning towards voting No	6	6	6	4	6	8	4	6	7	4	5	6	7
Will vote No	4	6	3	3	3	4	6	5	3	5	4	3	5
<b>TOTAL YES VOTE</b>	<b>66</b>	<b>70</b>	<b>61</b>	<b>68</b>	<b>70</b>	<b>62</b>	<b>67</b>	<b>60</b>	<b>65</b>	<b>73</b>	<b>66</b>	<b>63</b>	<b>68</b>
<b>TOTAL NO VOTE</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>12</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>12</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q25: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider repealing Proposition 8 passed back in 2008 which established marriage as only being between one man and one woman. The new measure is Proposition 3, A yes vote would establish a right to marry as equal for everyone in the state constitution, including gay and lesbians couples. Do you plan to vote yes or no?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will vote Yes	44	47	33	41	44	47	43	45	60	30	22
Leaning towards voting Yes	17	15	22	18	14	16	16	18	13	25	14
Undecided	23	22	24	21	26	22	24	17	17	30	29
Leaning towards voting No	5	6	5	5	7	6	5	6	5	3	9
Will vote No	11	10	16	14	9	9	11	14	5	12	25
<b>TOTAL YES VOTE</b>	<b>60</b>	<b>62</b>	<b>55</b>	<b>60</b>	<b>58</b>	<b>63</b>	<b>60</b>	<b>63</b>	<b>74</b>	<b>55</b>	<b>36</b>
<b>TOTAL NO VOTE</b>	<b>17</b>	<b>15</b>	<b>21</b>	<b>19</b>	<b>16</b>	<b>14</b>	<b>16</b>	<b>20</b>	<b>10</b>	<b>15</b>	<b>35</b>

**Q26: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider Proposition 4 which would create a \$10 billion bond to fund state and local parks, environmental protection projects, and water infrastructure projects and flood prevention. Do you plan to vote yes or no?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will vote Yes	41	39	46	44	37	40	40	43	50	36	28
Leaning towards voting Yes	25	25	24	25	28	21	25	25	25	23	26
Undecided	24	27	18	23	23	27	26	17	22	26	27
Leaning towards voting No	6	6	7	5	6	8	5	11	3	9	10
Will vote No	4	4	5	4	6	4	4	3	1	6	9
<b>TOTAL YES VOTE</b>	<b>66</b>	<b>64</b>	<b>71</b>	<b>68</b>	<b>65</b>	<b>61</b>	<b>65</b>	<b>68</b>	<b>74</b>	<b>59</b>	<b>54</b>
<b>TOTAL NO VOTE</b>	<b>10</b>	<b>10</b>	<b>12</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>4</b>	<b>15</b>	<b>19</b>

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**Q28: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider Proposition 33, which would repeal the Rental Housing Act of 1995 which blocked rent control on houses built after 1995. A yes vote on this new proposition would allow local, city, or county governments to limit the price of rent on any housing and limit the rent for a first-time tenant. Do you plan to vote yes or no?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will vote Yes	41	43	39	38	41	43	41	39	42	42	40	44	39
Leaning towards voting Yes	24	22	27	30	23	26	20	20	27	26	21	25	27
Undecided	27	25	29	28	29	25	27	34	23	23	31	26	24
Leaning towards voting No	4	5	2	2	3	4	4	4	3	4	4	3	4
Will vote No	4	5	3	2	3	3	8	3	5	5	4	2	7
<b>TOTAL YES VOTE</b>	<b>66</b>	<b>65</b>	<b>65</b>	<b>68</b>	<b>64</b>	<b>68</b>	<b>61</b>	<b>60</b>	<b>69</b>	<b>68</b>	<b>61</b>	<b>69</b>	<b>66</b>
<b>TOTAL NO VOTE</b>	<b>8</b>	<b>10</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>5</b>	<b>11</b>

**Q29: [If LA County] California will have different propositions on the ballot this year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, Los Angeles County voters will consider governance reforms to the LA County Board of Supervisors. A yes vote on this new measure would create an independent ethics commission, expand the board to nine members, and create an elected county executive. Do you plan to vote yes or no?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will vote Yes	26	31	22	25	20	29	24	28	21	31	25	28	24
Leaning towards voting Yes	27	22	30	28	19	23	35	21	31	27	21	25	34
Undecided	40	36	44	45	47	41	33	43	42	33	46	41	34
Leaning towards voting No	4	5	3	2	4	5	4	3	3	7	4	3	5
Will vote No	4	6	1	0	10	3	4	5	3	2	4	3	4
<b>TOTAL YES VOTE</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>39</b>	<b>52</b>	<b>60</b>	<b>49</b>	<b>52</b>	<b>58</b>	<b>46</b>	<b>53</b>	<b>58</b>
<b>TOTAL NO VOTE</b>	<b>7</b>	<b>11</b>	<b>4</b>	<b>2</b>	<b>14</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>9</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q28: California will have different propositions on the ballot next year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, voters will consider Proposition 33, which would repeal the Rental Housing Act of 1995 which blocked rent control on houses built after 1995. A yes vote on this new proposition would allow local, city, or county governments to limit the price of rent on any housing and limit the rent for a first-time tenant. Do you plan to vote yes or no?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will vote Yes	41	40	44	45	40	36	40	47	47	37	32
Leaning towards voting Yes	24	25	23	23	27	25	25	21	25	23	24
Undecided	27	27	26	25	27	29	28	21	23	29	32
Leaning towards voting No	4	4	2	3	4	4	3	6	2	5	5
Will vote No	4	4	4	4	2	6	4	4	2	5	7
<b>TOTAL YES VOTE</b>	<b>66</b>	<b>65</b>	<b>67</b>	<b>67</b>	<b>67</b>	<b>62</b>	<b>65</b>	<b>68</b>	<b>72</b>	<b>61</b>	<b>56</b>
<b>TOTAL NO VOTE</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>12</b>

**Q29: [If LA County] California will have different propositions on the ballot this year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, Los Angeles County voters will consider governance reforms to the LA County Board of Supervisors. A yes vote on this new measure would create an independent ethics commission, expand the board to nine members, and create an elected county executive. Do you plan to vote yes or no?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will vote Yes	26	25	29	26	35	18	25	30	30	28	14
Leaning towards voting Yes	27	28	22	22	27	39	27	27	28	25	25
Undecided	40	39	44	46	35	30	41	37	38	36	47
Leaning towards voting No	4	5	0	3	2	8	3	6	2	7	6
Will vote No	4	3	6	4	2	5	4	0	2	4	8
<b>TOTAL YES VOTE</b>	<b>53</b>	<b>53</b>	<b>51</b>	<b>48</b>	<b>62</b>	<b>57</b>	<b>51</b>	<b>57</b>	<b>57</b>	<b>53</b>	<b>39</b>
<b>TOTAL NO VOTE</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>14</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>11</b>	<b>13</b>

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August 20 - 31, 2024 N=900 (+/-3.27%)

**Q30: [If LA County] California will have different propositions on the ballot this year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, Los Angeles County voters will consider Measure A, to fund effective solutions to homelessness and make housing more affordable. A yes vote on this measure would repeal and replace an existing sales tax, fund services that have been proven effective, and create housing that is affordable. Do you plan to vote yes or no?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Will vote Yes	43	48	39	42	41	45	41	44	43	42	44	45	40
Leaning towards voting Yes	24	23	25	19	18	25	28	25	24	24	18	27	27
Undecided	24	21	27	28	38	22	21	23	27	22	34	20	21
Leaning towards voting No	6	5	8	11	0	5	8	7	3	11	2	8	8
Will vote No	2	3	1	0	3	3	2	2	3	1	2	1	4
<b>TOTAL YES VOTE</b>	<b>67</b>	<b>71</b>	<b>64</b>	<b>61</b>	<b>58</b>	<b>71</b>	<b>69</b>	<b>69</b>	<b>67</b>	<b>66</b>	<b>62</b>	<b>71</b>	<b>67</b>
<b>TOTAL NO VOTE</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>3</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>4</b>	<b>9</b>	<b>11</b>

**Q31: Recently, an invention called Artificial Intelligence, or AI, has given technology the capacity to write text, draw images, and solve problems without direct human supervision. How much have you heard about AI?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
I have heard a lot about it	45	49	40	50	50	46	36	37	42	58	37	43	54
I have heard a little but I am not that familiar	36	33	39	31	33	32	44	39	39	28	35	41	31
I have not heard too much about this	14	13	15	13	15	14	13	18	14	9	18	12	13
I have not heard anything about this at all	6	5	6	5	2	7	6	7	5	5	11	4	2

**Q32: Some people think AI is like the invention of computers, as a useful application to improve our productivity, while others fear AI will take jobs away once held by people. How about you? Would you say that:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
AI is a bad idea that is going to cost jobs	44	37	51	46	34	44	49	46	47	38	49	45	38
AI is just a new tool like many others, and will overall be helpful	56	63	49	54	66	56	51	54	53	62	51	55	62

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q30: [If LA County] California will have different propositions on the ballot this year. For each proposition, please indicate if you plan to vote Yes in favor, or plan to vote No against. In November, Los Angeles County voters will consider Measure A, to fund effective solutions to homelessness and make housing more affordable. A yes vote on this measure would repeal and replace an existing sales tax, fund services that have been proven effective, and create housing that is affordable. Do you plan to vote yes or no?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Will vote Yes	43	41	52	43	47	41	40	55	49	36	34
Leaning towards voting Yes	24	25	22	24	23	27	26	17	23	22	28
Undecided	24	25	23	27	23	19	25	22	22	33	23
Leaning towards voting No	6	7	0	5	8	8	7	5	5	6	9
Will vote No	2	2	3	2	0	5	2	1	1	2	5
<b>TOTAL YES VOTE</b>	<b>67</b>	<b>66</b>	<b>74</b>	<b>66</b>	<b>70</b>	<b>68</b>	<b>66</b>	<b>72</b>	<b>72</b>	<b>58</b>	<b>62</b>
<b>TOTAL NO VOTE</b>	<b>8</b>	<b>9</b>	<b>3</b>	<b>7</b>	<b>8</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>15</b>

**Q31: Recently, an invention called Artificial Intelligence, or AI, has given technology the capacity to write text, draw images, and solve problems without direct human supervision. How much have you heard about AI?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
I have heard a lot about it	45	46	41	43	45	48	44	48	47	42	41
I have heard a little but I am not that familiar	36	35	39	35	35	38	36	35	34	36	40
I have not heard too much about this	14	15	12	14	16	11	15	10	14	13	15
I have not heard anything about this at all	6	5	8	8	4	4	6	6	5	9	4

**Q32: Some people think AI is like the invention of computers, as a useful application to improve our productivity, while others fear AI will take jobs away once held by people. How about you? Would you say that:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
AI is a bad idea that is going to cost jobs	44	48	33	42	40	52	44	43	41	48	46
AI is just a new tool like many others, and will overall be helpful	56	52	67	58	60	48	56	57	59	52	54



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**Q33: Some people say that AI could be dangerous. Allowing machines to think and make decisions could result in outcomes that people would not like, without human control. Others say people are overreacting based on science fiction in movies, and that AI is not more dangerous than any computer tool. What do you think? Would you say AI is:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
AI is not really dangerous	13	17	10	14	15	14	10	16	12	11	14	11	16
AI may pose some small problems	41	40	42	37	50	39	41	35	42	48	31	47	42
AI will likely be dangerous	28	26	30	29	24	29	27	27	29	28	30	26	29
AI will definitely be dangerous	18	17	18	21	12	17	21	22	17	14	25	17	14

**Q34: A new proposal in the California legislature would require companies that develop advanced AI to conduct safety tests and create liability for AI model developers to take appropriate precautions. Supporters say that future powerful AI models may be used for dangerous purposes such as cyber attacks and we need to take appropriate safety precautions. Opponents say this policy will harm AI innovation in California and needlessly create regulations that push companies outside of California. Do you support or oppose this proposal to regulate AI?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly support	33	38	28	32	36	30	37	30	33	38	31	33	36
Somewhat support	42	40	44	49	40	42	37	41	39	47	36	43	46
Somewhat oppose	18	16	21	15	15	20	20	20	20	13	23	20	12
Strongly oppose	7	6	7	4	9	8	6	9	8	1	9	5	7
TOTAL SUPPORT	75	78	72	81	76	73	74	70	72	85	68	76	81
TOTAL OPPOSE	25	22	28	19	24	27	26	30	28	15	32	24	19

**Q35: A proposal in front of the California legislature would impose regulations on organizations or businesses that use AI to help make “consequential decisions,” such as employee hiring or pay, educational assessment, access to financial services, and health care decisions. Do you support or oppose this proposal to regulate AI?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly support	29	33	24	24	32	26	33	28	27	32	25	28	33
Somewhat support	38	37	38	45	39	39	30	38	35	41	34	40	38
Somewhat oppose	25	22	27	26	20	24	26	23	27	23	27	25	22
Strongly oppose	9	8	11	5	9	10	10	12	10	4	14	7	7
TOTAL SUPPORT	66	70	62	69	71	65	64	65	63	73	59	68	71
TOTAL OPPOSE	34	30	38	31	29	35	36	35	37	27	41	32	29

**LATINO REGISTERED VOTERS IN CALIFORNIA**

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**Q33: Some people say that AI could be dangerous. Allowing machines to think and make decisions could result in outcomes that people would not like, without human control. Others say people are overreacting based on science fiction in movies, and that AI is not more dangerous than any computer tool. What do you think? Would you say AI is:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
AI is not really dangerous	13	12	16	14	15	10	13	13	11	14	17
AI may pose some small problems	41	40	42	41	42	40	40	45	42	40	39
AI will likely be dangerous	28	29	25	27	27	29	28	26	28	29	26
AI will definitely be dangerous	18	19	17	18	16	21	18	17	19	16	19

**Q34: A new proposal in the California legislature would require companies that develop advanced AI to conduct safety tests and create liability for AI model developers to take appropriate precautions. Supporters say that future powerful AI models may be used for dangerous purposes such as cyber attacks and we need to take appropriate safety precautions. Opponents say this policy will harm AI innovation in California and needlessly create regulations that push companies outside of California. Do you support or oppose this proposal to regulate AI?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly support	33	32	37	34	33	32	32	39	36	29	33
Somewhat support	42	42	42	41	41	43	43	34	42	47	36
Somewhat oppose	18	20	14	18	17	19	18	18	17	16	23
Strongly oppose	7	7	7	6	8	6	6	9	5	8	9
TOTAL SUPPORT	75	74	79	75	74	75	76	73	78	76	69
TOTAL OPPOSE	25	26	21	25	26	25	24	27	22	24	31

**Q35: A proposal in front of the California legislature would impose regulations on organizations or businesses that use AI to help make “consequential decisions,” such as employee hiring or pay, educational assessment, access to financial services, and health care decisions. Do you support or oppose this proposal to regulate AI?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly support	29	29	27	29	28	29	28	33	30	29	26
Somewhat support	38	36	42	39	37	36	38	35	39	36	37
Somewhat oppose	25	26	21	24	25	25	25	20	23	26	26
Strongly oppose	9	9	10	9	9	10	8	12	8	9	12
TOTAL SUPPORT	66	65	69	67	66	65	66	67	69	65	62
TOTAL OPPOSE	34	35	31	33	34	35	34	33	31	35	38

**LATINO REGISTERED VOTERS IN CALIFORNIA**

August 20 - 31, 2024 N=900 (+/-3.27%)

**Q36: A proposal in front of the California legislature would require labeling of political ads made with generative AI. Do you support or oppose this proposal to regulate AI?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly support	37	40	34	32	37	34	45	29	37	47	33	35	43
Somewhat support	34	35	33	36	38	34	30	37	32	33	30	35	36
Somewhat oppose	21	18	24	24	19	23	18	23	23	16	26	22	14
Strongly oppose	8	7	9	8	6	10	7	10	9	4	11	7	7
<b>TOTAL SUPPORT</b>	<b>71</b>	<b>75</b>	<b>67</b>	<b>69</b>	<b>75</b>	<b>68</b>	<b>75</b>	<b>66</b>	<b>69</b>	<b>80</b>	<b>63</b>	<b>70</b>	<b>79</b>
<b>TOTAL OPPOSE</b>	<b>29</b>	<b>25</b>	<b>33</b>	<b>31</b>	<b>25</b>	<b>32</b>	<b>25</b>	<b>34</b>	<b>31</b>	<b>20</b>	<b>37</b>	<b>30</b>	<b>21</b>

**Q37: California recently announced a collaboration in artificial intelligence to train students, educators, and workers on AI; and to apply AI to real-world problems. Do you support or oppose this collaboration?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Strongly support	22	27	17	19	24	23	22	16	21	31	17	23	25
Somewhat support	45	49	42	49	54	44	40	44	45	48	42	44	50
Somewhat oppose	22	15	29	24	17	22	25	28	22	16	26	24	17
Strongly oppose	10	9	12	8	6	11	13	13	11	6	15	9	7
<b>TOTAL SUPPORT</b>	<b>67</b>	<b>76</b>	<b>59</b>	<b>68</b>	<b>78</b>	<b>67</b>	<b>62</b>	<b>59</b>	<b>66</b>	<b>78</b>	<b>58</b>	<b>67</b>	<b>75</b>
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>24</b>	<b>41</b>	<b>32</b>	<b>22</b>	<b>33</b>	<b>38</b>	<b>41</b>	<b>34</b>	<b>22</b>	<b>42</b>	<b>33</b>	<b>25</b>

**Q38: If opportunities to receive training or education on AI were made available at your school or place of work, would you be interested in participating?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Very interested	28	33	23	23	24	31	27	21	28	36	23	30	29
Somewhat interested	39	40	40	41	50	38	36	40	41	37	38	37	43
Not too interested	20	18	22	26	20	20	17	24	20	15	23	21	16
Not at all interested	13	10	15	10	6	11	20	15	12	12	16	12	11
<b>TOTAL INTERESTED</b>	<b>67</b>	<b>72</b>	<b>62</b>	<b>64</b>	<b>75</b>	<b>69</b>	<b>63</b>	<b>61</b>	<b>68</b>	<b>73</b>	<b>61</b>	<b>67</b>	<b>73</b>
<b>TOTAL NOT INTERESTED</b>	<b>33</b>	<b>28</b>	<b>38</b>	<b>36</b>	<b>25</b>	<b>31</b>	<b>37</b>	<b>39</b>	<b>32</b>	<b>27</b>	<b>39</b>	<b>33</b>	<b>27</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

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**Q36: A proposal in front of the California legislature would require labeling of political ads made with generative AI. Do you support or oppose this proposal to regulate AI?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly support	37	38	36	36	33	42	36	44	43	31	31
Somewhat support	34	32	38	37	33	30	35	29	32	39	34
Somewhat oppose	21	21	19	19	23	21	22	17	19	22	24
Strongly oppose	8	9	7	7	11	8	8	10	6	9	11
<b>TOTAL SUPPORT</b>	<b>71</b>	<b>70</b>	<b>74</b>	<b>73</b>	<b>66</b>	<b>71</b>	<b>71</b>	<b>73</b>	<b>75</b>	<b>69</b>	<b>65</b>
<b>TOTAL OPPOSE</b>	<b>29</b>	<b>30</b>	<b>26</b>	<b>27</b>	<b>34</b>	<b>29</b>	<b>29</b>	<b>27</b>	<b>25</b>	<b>31</b>	<b>35</b>

**Q37: California recently announced a collaboration in artificial intelligence to train students, educators, and workers on AI; and to apply AI to real-world problems. Do you support or oppose this collaboration?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Strongly support	22	22	21	23	24	19	21	26	24	20	19
Somewhat support	45	44	48	47	46	41	46	41	45	48	42
Somewhat oppose	22	24	19	20	20	28	22	23	21	24	24
Strongly oppose	10	10	12	10	10	11	10	10	9	8	15
<b>TOTAL SUPPORT</b>	<b>67</b>	<b>66</b>	<b>70</b>	<b>70</b>	<b>70</b>	<b>60</b>	<b>67</b>	<b>67</b>	<b>70</b>	<b>68</b>	<b>61</b>
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>34</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>40</b>	<b>33</b>	<b>33</b>	<b>30</b>	<b>32</b>	<b>39</b>

**Q38: If opportunities to receive training or education on AI were made available at your school or place of work, would you be interested in participating?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Very interested	28	28	26	31	26	23	25	38	30	22	28
Somewhat interested	39	39	41	37	42	41	40	35	41	41	33
Not too interested	20	21	19	21	22	17	22	14	19	23	20
Not at all interested	13	12	14	10	11	19	13	13	10	14	19
<b>TOTAL INTERESTED</b>	<b>67</b>	<b>67</b>	<b>67</b>	<b>68</b>	<b>68</b>	<b>64</b>	<b>66</b>	<b>73</b>	<b>71</b>	<b>63</b>	<b>61</b>
<b>TOTAL NOT INTERESTED</b>	<b>33</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>32</b>	<b>36</b>	<b>34</b>	<b>27</b>	<b>29</b>	<b>37</b>	<b>39</b>

**LATINO REGISTERED VOTERS IN CALIFORNIA**

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**Q39: Thinking about politics here in California, would you say that the California Democratic Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Democrats are being hostile towards the Hispanic/Latino community?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Care a great deal	50	53	48	50	42	49	56	45	53	53	47	52	51
Don't care too much	43	39	45	43	53	41	39	45	41	42	44	40	44
Are being hostile	7	7	7	7	5	9	5	9	6	5	8	7	5

**Q40: Thinking about politics here in California, would you say that the California Republican Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Republicans are being hostile towards the Hispanic/Latino community?**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
Care a great deal	27	34	22	25	26	32	24	27	27	28	27	27	29
Don't care too much	49	46	52	54	48	45	51	50	46	51	47	49	50
Are being hostile	24	21	26	21	26	23	26	23	27	21	25	24	22

**Q43: If a group here in California was doing outreach and advertising trying to reach as many people in your community, what term would you prefer they use:**

	Total	Men	Women	18-24yrs	25-29yrs	30-49yrs	50+ yrs	<=HS	SomeCollege	yrDegre	<=\$39k	\$40k-\$79k	\$80k+
The Latino community	23	25	21	25	29	26	17	21	24	26	21	23	26
The Hispanic community	40	40	41	37	45	35	47	45	37	39	38	41	42
The Latinx community	2	1	3	2	2	3	0	1	1	4	2	1	2
The Chicano community	6	6	5	7	6	6	5	7	6	4	8	6	3
The Mexican American community	15	16	14	18	13	18	9	15	14	15	15	15	14
The Central American community	3	3	3	3	1	2	4	2	4	2	5	3	1
None of these terms	11	9	13	8	6	10	17	9	14	10	11	10	13

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**Q39: Thinking about politics here in California, would you say that the California Democratic Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Democrats are being hostile towards the Hispanic/Latino community?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Care a great deal	50	51	49	55	46	47	50	54	65	36	35
Don't care too much	43	41	46	39	46	46	43	39	31	55	54
Are being hostile	7	8	5	6	8	8	7	8	4	9	11

**Q40: Thinking about politics here in California, would you say that the California Republican Party cares a great deal about the Hispanic/Latino community, that they don't care too much about Hispanics/Latinos, or that Republicans are being hostile towards the Hispanic/Latino community?**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
Care a great deal	27	31	18	27	30	26	27	28	21	21	49
Don't care too much	49	44	61	49	47	50	49	49	47	56	44
Are being hostile	24	25	21	24	23	24	24	22	32	23	7

**Q43: If a group here in California was doing outreach and advertising trying to reach as many people in your community, what term would you prefer they use:**

	Total	US Born	PR+FBorn	SpanishHH	BilingualHH	EnglishHH	Mexican	OtherLat	Dem	Ind/Oth	GOP
The Latino community	23	23	24	29	17	20	23	26	29	16	20
The Hispanic community	40	39	46	40	44	38	39	45	37	43	44
The Latinx community	2	2	0	1	2	3	2	2	2	2	1
The Chicano community	6	6	4	3	10	6	6	2	5	8	5
The Mexican American community	15	15	14	15	18	10	17	3	14	15	16
The Central American community	3	3	2	3	2	3	3	3	4	2	1
None of these terms	11	12	10	8	7	20	10	17	9	14	13